The Cash Box

VOLUME XIX – NUMBER 15

DECEMBER 28, 1957

As he has done year after year, Perry Como again at this Holiday Season exemplifies the Christmas spirit for us. Dressed in typical Santa Claus garb, complete with holly and berries, Perry conveys the feeling of the season in all its brightness. One of the all time great recording stars, Perry will be starting the new year with a brand new RCA Victor record release, "Catch A Falling Star" and "Magic Moments".

THREE HOT ONES FROM RCA VICTOR

MILTON ALLEN—**DON'T BUG ME BABY** c/w **JAMBOREE** 47/20-7116

BARRY DEVORZON—**BARBARA JEAN** c/w **BABY DOLL** 47/20-7124

JUDY FAYE—**SECOND ANNIVERSARY** c/w **ROCKY-ROLLY-LOVER BOY** 47/20-7125

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by...

RCA VICTOR

Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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BILL GERSH JOE ORLECK

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The Cash Box

Volume XIX—Number 15 December 28, 1957

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
DECEMBER 28, 1957

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 12/21 Pos. 12/14

1—Raunchy
1 2
AP-9869—MUVVA HUBBARD
The Other Side
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-5474—ERNIE FREEMAN
Puddin'
★PH-3519—BILL JUSTIS
The Midnite Man

2—At The Hop
8 12
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

3—You Send Me
2 1
CA-3737—PLAS JOHNSON
Swanee River Rock
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

4—Great Balls Of Fire
7 11
★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

5—April Love
3 6
★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

6—Peggy Sue
5 8
★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One

7—Kisses Sweeter Than Wine
6 5
DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

8—Jailhouse Rock
4 3
★VI-7035—ELVIS PRESLEY
Treat Me Nice

9—All The Way
10 7
★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

Pos. 12/21 Pos. 12/14

10—Chances Are
11 9
★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

11—Silhouettes
9 4
AP-9856—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool
MG-12580—DEAN JONES
There Goes My Heart

12—Why Don't They Understand
17 19
★AP-9862—GEORGE HAMILTON IV
Even Tho

13—Liechtensteiner Polka
15 17
BN-510—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
DA-3276—HARMONY BELLS
Swedish Polka
★LO-1755—WILL GLAHE ORCH.
Schweizer Kanton

14—Rock 'N Roll Music
14 15
★CH-1671—CHUCK BERRY
Blue Feeling

15—My Special Angel
12 13
★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

16—Wake Up Little Susie
13 10
★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

17—Oh Boy
21 21
★BR-55035—CRICKETS
Not Fade Away

18—Melodie D'Amour
16 14
LO-1751—EDMUNDO ROS
Carnation Girl
★VI-7046—AMES BROS.
So Little Time
VK-0303—MARTY GOLD
Carefree Heart

Pos. 12/21 Pos. 12/14

19—Buzz, Buzz, Buzz
23 28
★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

20—Wild Is The Wind
27 26
★CO-41060—JOHNNY MATHIS
No Love
MG-12587—LeROY HOLMES
Time Remembered
VI-7101—HENRI RENE
A Whistlin' Kind Of Tune

21—The Joker
20 22
★DO-15662—HILLTOPPERS
Chicken, Chicken
★EM-1026—BILLY MYLES
Honey Bee

22—Bony Moronie
28 30
★SP-615—LARRY WILLIAMS
You Bug Me, Baby

23—Jingle Bell Rock
42 54
★DE-30513—BOBBY HELMS
Captain Santa Claus

24—Little Bitty Pretty One
18 16
★AL-3398—THURSTON HARRIS
I Hope You Won't Hold It Against Me
★CS-211—BOBBY DAY

25—Put A Light In The Window
29 33
★CO-41058—FOUR LADS
The Things We Did Last Summer

26—No Love
30 42
★CO-41060—JOHNNY MATHIS
Wild Is The Wind

27—I'm Available
19 20
AG-5278—KENDALL SISTERS
Don't Bother Me
CG-1008—DAVE BURGESS
KI-5094—BONNIE LOU
Waltz In Vain
★LI-55102—MARGIE RAYBURN
If You Were

28—I'll Come Running Back To You
34 39
★SP-619—SAM COOKE
Forever

Pos. 12/21 Pos. 12/14

29—Pretend You Don't See Her
32 36
★CO-41010—JERRY VALE
The Spreading Chestnut
CR-61909—STEVE ALLEN
But I Haven't Got Him

30—Just Born
22 23
★VI-7050—PERRY COMO
Ivy Rose

31—Sail Along Silvery Moon
37 48
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

32—Be Bop Baby
24 18
★IM-5463—RICKY NELSON
Have I Told You Lately That I Love You

33—A Very Special Love
38 57
★AP-9874—JOHNNY NASH
Won't You Let Me Share Your Love
CO-41050—HI-LO'S
My Sugar Is So Refined
★CR-61897—DEBBIE REYNOLDS
I Saw A Country Boy

34—Teardrops
40 45
★CH-1675—LEE ANDREWS & HEARTS
The Girl Around The Corner

35—Till
26 31
CO-40826—PERCY FAITH
The Last Dance
★KA-197—ROGER WILLIAMS
Big Town
RO-4025—LEO DIAMOND
Sunrise In Texas
VI-6980—DINAH SHORE
Fascination

36—Stood Up
— —
★IM-5483—RICKY NELSON
Waitin' In School

37—I Want You To Know
49 —
★IM-5477—FATS DOMINO
The Big Beat

Pos. 12/21 Pos. 12/14

38—Fascination
25 24
CO-40982—RAY ELLIS O.
Soft Sands
CR-61864—DICK JACOBS O.
Summertime In Venice
DE-30421—ETHEL SMITH
Summer Love
JU-5293—BIG AL SEARS
Around The World
★KA-191—JANE MORGAN
Fascination (instru.)
LO-1758—CHRIS HAMALTON
Opus #1
ME-71152—DAVID CARROLL O.
Swinging Sweethearts
VI-6980—DINAH SHORE
Till

39—The Stroll
— —
CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

40—Waitin' In School
— —
★IM-5483—RICKY NELSON
Stood Up

41—Could This Be Magic
31 25
★GO-5011—THE DUBS
Such Lovin'

42—Love Me Forever
33 29
★AP-9863—EYDIE GORME
Let Me Be Loved
★PA-509—FOUR ESQUIRES
I Ain't Been Right

43—The Big Beat
45 —
★IM-5477—FATS DOMINO
I Want You To Know

44—The Story Of My Life
39 32
★CO-41013—MARTY ROBBINS
Once-A-Week

45—Sugartime
— —
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

46—Love Bug Crawl
35 44
★ME-71209—JIMMY EDWARDS
Honey Lovin'

47—Uh Huh Mm
— —
★CA-3840—SONNY JAMES
Why Can't They Remember

Pos. 12/21 Pos. 12/14

48—La Dee Dah
— —
★SW-4002—BILLY & LILLIE
The Monster

49—Penny Loafers And Bobby Sox
41 50
★AP-9867—JOE BENNETT & SPARKLETONES
Rocket

50—Dance To The Bop
36 40
★CA-3839—GENE VINCENT
I Got It

51—Santa And The Satellite
52 60

52—Fever
55 —

53—Desire Me
53 —

54—You're The Greatest
— —

55—Don't Let Go
— —

56—Hey School Girl
60 —

57—Oh Julie
— —

58—A Broken Promise
48 —

59—For Sentimental Reasons
58 —

60—I'll Remember Today
44 34

60—Hey Little Girl
43 59

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

RETAILERS, DISTRIBUTORS, OPERATORS, DJ s — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

Warmest Thanks
to the Nation's Juke Box Operators
for making possible
the award....

BEST STUDIO ORCHESTRA OF '57

(Second Consecutive Year)

Gratefully
Hugo Winterhalter

RCA VICTOR
Trade Mark Radio Corporation of America

Just what the doctor ordered! RCA Custom's TLC* for your records

Are all the headaches of getting your records pressed and distributed wearing you down? Try RCA Custom's TLC. Independents of the record industry are rushing to RCA Custom for it.

Why? Because RCA Custom's TLC means higher quality every step of the way: newer and better equipment... RCA's expert recording techniques... three-plant "Speed Record Service" shipping... the capacity to give you all the records you need, when you need 'em.

We call it TLC. Whatever you call it, call today, and inquire about RCA Custom's superior service. It's so good for you! ***Tender Loving Care**

RCA Victor Custom record sales

"SERVICE ON A PLATTER"

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THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**RAUNCHY** **BILL JUSTIS — ERNIE FREEMAN** AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman PH-3519—Bill Justis	3
2	**YOU SEND ME** **SAM COOKE** CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	1
3	**APRIL LOVE** **PAT BOONE** DO-15660—Pat Boone	4
4	**SILHOUETTES** **THE RAYS** AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays MG-12580—Dean Jones	2
5	**KISSES SWEETER THAN WINE** **JIMMIE RODGERS** DE-27670—Weavers RO-4031—Jimmie Rodgers	6
6	**JAILHOUSE ROCK** **ELVIS PRESLEY** VI-7035—Elvis Presley	5
7	**PEGGY SUE** **BUDDY HOLLY** CR-61885—Buddy Holly IM-5473—Jackie Walker	10
8	**CHANCES ARE** **JOHNNY MATHIS** CO-40993—Johnny Mathis	7
9	**GREAT BALLS OF FIRE** **JERRY LEE LEWIS** SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs	13
10	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	15

11) ALL THE WAY. 12) WAKE UP LITTLE SUSIE. 13) LIECHTENSTEINER POLKA. 14) MY SPECIAL ANGEL. 15) ROCK 'N ROLL MUSIC. 16) MELODIE D'AMOUR. 17) I'M AVAILABLE. 18) WHY DON'T THEY UNDERSTAND. 19) LITTLE BITTY PRETTY ONE. 20) THE JOKER. 21) OH BOY! 22) BE BOP BABY. 23) FASCINATION. 24) BUZZ, BUZZ, BUZZ. 25) JUST BORN. 26) COULD THIS BE MAGIC. 27) TILL. 28) WILD IS THE WIND. 29) BONY MORONIE. 30) PUT A LIGHT IN THE WINDOW. 31) HONEYCOMB. 32) TAMMY. 33) NO LOVE. 34) PRETEND YOU DON'T SEE HER. 35) LOVE ME FOREVER.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RM—Rama	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RP—RPM	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SE—Seeco	VK—Vik
	DO—Dot	GL—Glory	MO—Modern		VP—Vip
	DT—Dooto				

personal management
BERNIE LANG

COLUMBIA RECORDS

GAC

current release
"MISS ME JUST A LITTLE"
and
"SOLILOQUY OF A FOOL"
4-41069

THE BEST SELLING

TOP POP SINGLES

1. "Tammy" ..... Debbie Reynolds
2. "Love Letters In The Sand" ..... Pat Boone
3. "It's Not For Me To Say" ..... Johnny Mathis
4. "Young Love" ..... Sonny James—Tab Hunter
5. "Chances Are" ..... Johnny Mathis
6. "Little Darlin' " ..... Diamonds
7. "Bye Bye Love" ..... Everly Bros.
8. "All Shook Up" ..... Elvis Presley
9. "So Rare" ..... Jimmy Dorsey
10. "Round And Round" ..... Perry Como
11. "Jailhouse Rock" ..... Elvis Presley
12. "Wake Up Little Susie" ..... Everly Bros.
13. "Diana" ..... Paul Anka
14. "Honeycomb" ..... Jimmie Rodgers
15. "Teddy Bear" ..... Elvis Presley
16. "Don't Forbid Me" ..... Pat Boone
17. "I'm Gonna Sit Right Down" ..... Billy Williams
18. "Come Go With Me" ..... Del-Vikings
19. "Silhouettes" ..... Rays
20. "Party Doll" ..... Buddy Knox
21. "Butterfly" ..... Charlie Gracie—Andy Williams
22. "You Send Me" ..... Sam Cooke
23. "Day-O" ..... Harry Belafonte
24. "Fascination" ..... Jane Morgan
25. "That'll Be The Day" ..... Crickets
26. "Banana Boat Song" ..... Tarriers
27. "A White Sport Coat" ..... Marty Robbins
28. "Too Much" ..... Elvis Presley
29. "Marianne" ..... Easy Riders
30. "I'm Walkin' " ..... Fats Domino
31. "Dark Moon" ..... Gale Storm
32. "Gone" ..... Ferlin Husky
33. "School Day (Ring Ring Goes The Bell)" . Chuck Berry
34. "Searchin' " ..... Coasters
35. "Whole Lot Of Shakin' Going On" ... Jerry Lee Lewis
36. "April Love" ..... Pat Boone
37. "Be Bop Baby" ..... Ricky Nelson
38. "Rainbow" ..... Russ Hamilton
39. "My Special Angel" ..... Bobby Helms
40. "Teen Age Crush" ..... Tommy Sands
41. "Around The World" .... Victor Young—Mantovani
42. "Send For Me" ..... Nat "King" Cole
43. "White Silver Sands" ..... Don Rondo
44. "Melodie D'Amour" ..... Ames Bros.
45. "Raunchy" ..... Bill Justis—Ernie Freeman
46. "Mr. Lee" ..... Bobbettes
47. "Old Cape Cod" ..... Patti Page
48. "Happy Happy Birthday Baby" ..... Tune Weavers
49. "Love Is Strange" ..... Mickey & Sylvia
50. "Little Bitty Pretty One" ..... Thurston Harris

TOP ALBUMS

1. "My Fair Lady" ..... Original Cast ..... Columbia
2. "Around The World In 80 Days" Film Sound Track ..... Decca
3. "Love Is The Thing" ... Nat "King" Cole ... Capitol
4. "Calypso" ..... Harry Belafonte ..... RCA Victor
5. "Oklahoma" ..... Film Sound Track ..... Capitol
6. "Songs Of The Fabulous 50's" Roger Williams ..... Kapp
7. "Hymns" ..... Tennessee Ernie Ford ..... Capitol
8. "A Swinging Affair" .... Frank Sinatra .... Capitol
9. "The King And I" ... Film Sound Track ... Capitol
10. "Mantovani Film Encores" .. Mantovani .. London
11. "Loving You" ..... Elvis Presley ..... RCA Victor
12. "Eddie Duchin Story" .. Film Sound Track .. Decca
13. "Elvis" ..... Elvis Presley ..... RCA Victor
14. "An Evening With Belafonte" Harry Belafonte ... RCA Victor
15. "Where Are You" ..... Frank Sinatra ..... Capitol
16. "Jerry Lewis Just Sings" .... Jerry Lewis .... Decca
17. "Close To You" ..... Frank Sinatra ..... Capitol
18. "Wonderful Wonderful" . Johnny Mathis . Columbia
19. "Steady Date" ..... Tommy Sands ..... Capitol
20. "Belafonte Sings Of The Caribbean" Harry Belafonte .... RCA Victor
21. "Spirituals" .... Tennessee Ernie Ford .... Capitol
22. "Dance To The Music Of Lester Lanin" ..... Epic
23. "Pat's Great Hits" ..... Pat Boone ..... Dot
24. "Say It With Music" .... Lawrence Welk .... Coral
25. "Bergen Sings Morgan" .. Polly Bergen .. Columbia
26. "The Pajama Game" .. Film Sound Track .. Columbia
27. "Pal Joey" ..... Film Sound Track ..... Capitol
28. "S'Wonderful" ..... Ray Coniff ..... Columbia
29. "Velvet Brass" ..... Jackie Gleason ..... Capitol
30. "Eydie Swings The Blues" Eydie Gorme ... ABC-Paramount
31. "Ricky" ..... Ricky Nelson ..... Imperial
32. "Day By Day" ..... Doris Day ..... Columbia
33. "We Get Letters" .... Perry Como .... RCA Victor
34. "This Is Nat "King" Cole" ..... Capitol
35. "The Platters Vol. 2" ..... Platters ..... Mercury
36. "The Helen Morgan Story" . Gogi Grant . RCA Victor
37. "Four Freshmen & Five Trumpets" ..... Capitol
38. "About The Blues" ..... Julie London ..... Liberty
39. "Just One Of Those Things" Nat "King" Cole ..... Capitol
40. "It's Polkatime" .. Stan Wolowick .. ABC- Paramount
41. "Midnight For Two" .... Three Suns .... RCA Victor
42. "Fred Waring & The Pennsylvanians In Hi-Fi" . Capitol
43. "Elvis' Christmas Album" . Elvis Presley . RCA Victor
44. "Lena Horne At The Waldorf" ..... RCA Victor
45. "Songs Of The Fabulous Forties" Roger Williams ..... Kapp

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RECORDS OF 1957

TOP RHYTHM & BLUES SINGLES

1. "Searchin' " ..... The Coasters
2. "C. C. Rider" ..... Chuck Willis
3. "School Day (Ring Ring Goes The Bell)" . Chuck Berry
4. "Since I Met You Baby" ..... Ivory Joe Hunter
5. "Jim Dandy" ..... Lavern Baker
6. "Love Is Strange" ..... Mickey & Sylvia
7. "Come Go With Me" ..... Del Vikings
8. "I'm Walkin' " ..... Fats Domino
9. "All Shook Up" ..... Elvis Presley
10. "Blue Monday" ..... Fats Domino
11. "Send For Me" ..... Nat "King" Cole
12. "Little Darlin' " ..... The Diamonds/The Gladiolas
13. "Short Fat Fannie" ..... Larry Williams
14. "Slow Walk" ..... Sil Austin/Bill Doggett
15. "A Thousand Miles Away" ..... Heartbeats
16. "Lucille" ..... Little Richard
17. "Mr. Lee" ..... The Bobbettes
18. "Over The Mountain" ..... Johnny & Joe
19. "Farther Up The Road" ..... Bobby Blue Bland
20. "Valley Of Tears" ..... Fats Domino
21. "Ain't Got No Home" ..... Clarence Henry
22. "Star Dust" ..... Billy Ward
23. "Just Because" ..... Lloyd Price
24. "Next Time You See Me" ..... Little Jr. Parker
25. "Young Blood" ..... The Coasters
26. "Jennie Jennie" ..... Little Richard
27. "I Feel Good" ..... Shirley & Lee
28. "O What A Nite" ..... The Dells
29. "On My Word Of Honor" ..... Platters/B. B. King
30. "Diana" ..... Paul Anka
31. "Long Lonely Nights" .. Lee Andrews/Clyde McPhatter
32. "Happy Happy Birthday Baby" ..... Tune Weavers
33. "It Hurts To Be In Love" ..... Annie Laurie
34. "Without Love" ..... Clyde McPhatter

TOP COUNTRY SINGLES

1. "Fraulein" ..... Bobby Helms
2. "Bye Bye Love" ..... Everly Brothers
3. "A White Sport Coat" ..... Marty Robbins
4. "Gone" ..... Ferlin Husky
5. "Four Walls" ..... Jim Reeves
6. "Young Love" ..... Sonny James
7. "There You Go" ..... Johnny Cash
8. "Whole Lot Of Shakin' Going On" .... Jerry Lee Lewis
9. "I've Got A New Heartache" ..... Ray Price
10. "Gonna Find Me A Bluebird" .... Marvin Rainwater
11. "My Shoes Keep Walking Back To You" .... Ray Price
12. "All Shook Up" ..... Elvis Presley
13. "Wake Up Little Susie" ..... Everly Brothers
14. "Am I Losing You" ..... Jim Reeves
15. "I'm Tired" ..... Webb Pierce
16. "Teddy Bear" ..... Elvis Presley
17. "A Fallen Star" ..... Jimmy Newman/Ferlin Huskey
18. "Honky Tonk" ..... Webb Pierce
19. "Too Much" ..... Elvis Presley
20. "Walkin' After Midnight" ..... Patsy Cline
21. "Jailhouse Rock" ..... Elvis Presley
22. "Knee Deep In The Blues" ..... Marty Robbins
23. "Geisha Girl" ..... Hank Locklin
24. "Tangled Mind" ..... Hank Snow
25. "Lotta Lovin' " ..... Gene Vincent
29. "Train Of Love" ..... Johnny Cash
27. "Home Of The Blues" ..... Johnny Cash
28. "Stolen Moments" ..... Hank Snow
29. "Train Of Love" ..... Johnny Cash
30. "Wasted Words" ..... Ray Price
31. "Holiday For Love" ..... Webb Pierce
32. "Why, Why" ..... Carl Smith
33. "Repenting" ..... Kitty Wells
34. "My Special Angel" ..... Bobby Helms
35. "I Miss You Already" ..... Faron Young
36. "First Date, First Kiss, First Love" ..... Sonny James
37. "My Arms Are A House" ..... Hank Snow
38. "(I'll Always Be Your) Fraulein" ..... Kitty Wells
39. "I Heard The Bluebirds Sing" ..... Browns
40. "Rockin' In The Congo" ..... Hank Thompson

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOHNNY MADDOX
(Dot 15683)

B+ "YELLOW DOG BLUES" (2:05) [Handy Bros. ASCAP—Handy] A dixieland blueser from the pen of W. C. Handy that's attracting considerable attention on the coast, is hopped on by Johnny Maddox and his boys with thrilling results. Potent arrangement that should bite off a big share of the sales melon if the song makes the grade.

B "SUGAR TRAIN" (1:48) [Randy-Smith ASCAP—Vaughn, Smith] Maddox pounds the keys of a corn-ball piano as he belts out an exciting honky tonk item reminiscent of the good old days. The dixieland band assists.

ANGELE McNEIL
(Prep 126)

B "THE POLKA ROCK" (2:15) [Leo Talent-Page, Winters] A cute new novelty with both a polka and R & R beat is happily jumped thru by Angele McNeil, former TV ventriloquist. Cute song that should appeal to all age groups.

C+ "THE PHONE CALL" (2:45) [Leo Talent ASCAP — Angele, McNeil] A tearful rock and roll ballad given a strong teen delivery by the young lark.

THE FONTANE SISTERS
(Dot 15682)

B+ "LOVE LIKE A FOOL" (1:49) [Hill & Range-House Of Fortune BMI—Motola, Winn, Marascalco] The Fontane Sisters' most commercial offering in quite some time is this smooth sailing rock and roll jumper with a good teen flavor. Happy dancer the kids should enjoy.

B "AIN'T IT THE TRUTH" (1:58) [Leo Feist ASCAP—Arlen, Harburg] Another socko rocker with a moral. Deck has a stirring gospel flavor and a terrific dance tempo.

LAURA K. BRYANT
(Cameo 124)

B+ "BOBBY" (2:10) [Sheldon BMI—Wolf, Raleigh] Laura is one artist who, sooner or later, will be a big star. She could climb a few rungs up the success ladder with this exciting reading of a potent R & R "name" tune. Terrific arrangement and delivery.

C+ "ANGEL TEARS" (2:15) [Lowe ASCAP—Mann, Lowe] A tearful slow-waltz ballad chanted with a broken heart by the gifted lark.

THE TROUBADORS
(Kapp 203)

C+ "THE LIGHTS OF PARIS" (2:31) [Robbins ASCAP — Henderson, Friedhofer] The Troubadors, who played an important role in the success of the Jane Morgan's hit "Fascination", are in the spotlight here as they glide thru the pretty love theme from the film "The Sun Also Rises". Lovely string item enhanced by some beautiful choral work and whistling. Could be a big one.

C+ "THE FLAMING ROSE" (2:02) [Famous ASCAP—David, Amfitheatrof] A warm and melodic latin tempo mood item from another pic "The Spanish Affair". This half is all instrumental.

The Cash Box Disk of the Week

"CATCH A FALLING STAR" (2:25) [Marvin ASCAP—Vance, Pockriss]

"MAGIC MOMENTS" (2:41) [Famous ASCAP—David, Bacharach]

PERRY COMO (RCA Victor 7128)

● Perry just keeps on rolling along—turning out one great record after another. With "Just Born" completing a long and successful run on the charts, Como hands down another outstanding tune, "Catch A Falling Star"—a charming rhythm romancer that could easily repeat Perry's success with "Round And Round". The side's got the same deightful air about it plus such other delectable ingredients as: a lovely melody, delightful lyrics, varied tempos, wonderful Ray Charles choral support, a pretty Mitch Ayres orchestration and a top notch arrangement by Joe Reisman. Side should take off immediately after the star introduces the number on his #1 show. But don't sell the companion deck short. "Magic Moments" is another superb, relaxed Como treatment of an easy-going, shuffle beat romancer. Two great sides for the price of one.

"YOU ARE MY DESTINY" (2:43) [Pamco BMI—Anka]

"WHEN I STOP LOVING YOU" (1:50) [Figure BMI—Joseph, Elias]

PAUL ANKA (ABC-Paramount 9880)

● Paul Anka, the teenager who skyrocketed to fame with "Diana", a song which he wrote and recorded, should again hit double pay dirt with an overpowering new ballad which he penned and which ABC-Paramount has issued this week. The song is titled "You Are My Destiny"—an extremely dramatic, emotional love song chanted to a big R & R ballad beat. The Don Costa string-filled orchestration and arrangement is just sensational and supplies a perfect showcase for Anka's crying delivery. The kids'll flip when they hear this one. Bottom side, "When I Stop Loving You" is a high-speed rocker that moves along in a happy mood. Catchy hand-clapper that could also make it. Top deck has the edge.

"LA DEE DAH" (2:10) [Conley BMI—Slay, Jr., Crewe]

"THE MONSTER" (2:43) [Conley BMI—Slay, Jr., Crewe]

BILLY & LILLIE (Swan 4002)

● The new Swan label gets off to a flying start with a great new rock and roll novelty that could become one of the new year's biggest hits. The tune is a clean cut, gimmick-filled teen tune called simply, "La Dee Dah" and features a smooth working team billed as Billy & Lillie. The number has an easy-going R & R beat and sports a set of lyrics comprising titles of various rock and roll hits. The artists handle this pleasant rhythm opus in an inviting style reminiscent of Mickey & Sylvia's technique. Wonderful R & R tempo that also lends itself to dancing the cha-cha. And the song comes from the pen of Frank Slay and Bob Crewe, composers of the current smash "Silhouettes". The more you spin this one the more you're convinced it's a smash. Underside, "The Monster", is another R & R item, this half featuring Billy Ford and the Thunderbirds.

"SWINGIN' DADDY" (1:50) [Patricia BMI—Knox, Bowen, Lanier]

"WHENEVER I'M LONELY (2:02) [Patricia BMI—Knox, Bowen, Lanier]

BUDDY KNOX (Roulette 4042)

● Buddy Knox, riding an unbroken chain of hits that started with "Party Doll" and most recently was kept intact with "Hula Love", continues in his winning ways with two powerful new sides that should keep Mr. Knox rolling in the right direction during the new year. For his many fans who like their music with a big beat, Buddy offers "Swingin' Daddy"—a hard driving, guitar-filled jumper that really moves. Socko side that should immediately attract attention. But the coupling "Whenever I'm Lonely" could get up there in the long run. The melodic country-flavored ballad is smoothly warbled in touching style by the talented youngster. Repeated play makes this half more and more attractive. Take your pick.

ROBBIN HOOD
(MGM 12599)

B+ "I WANT TO THANK YOUR FOLKS" (2:17) [Oxford ASCAP—Benjamin, Weiss] A wonderful oldie with an excellent teenage lyric, is re-designed for today's R & R conscious market with wonderful results. Robbin Hood does a powerful job with the well written tune, and could come up with a money-maker.

C+ "A DATE FOR ALWAYS" (2:30) [Aberbach (Canada) Ltd. ASCAP—Schroeder, Tepper, Bennett] Another teen styled item with a slow rock and roll tempo and a pretty melody. Tearful tune chanted with feeling by the lark.

BRENDA LEE
(Decca 30535)

B+ "ROCK THE BOP" (2:07) [Cedarwood BMI — Tillis, Walker] Little Brenda Lee's exciting voice is tailor-made for this cute rock and roll novelty that should appeal to the teenagers. Side has a great beat and gets a solid send-off from the young lark.

C+ "ROCK-A-BYE BABY BLUES" (2:15) [Robyn Rennee BMI — Wilson] Another good R & R ditty with a lyric fitting for a youngster. More commercial fare.

LEE CLARK
(Gallo 103)

B "WARM LIPS AND COLD, COLD KISSES" (1:44) [Goldmine ASCAP—Kenny, Kenny, Coots] A smooth, easy-rockin' ballad with a pleasant country flavoring is introduced in attractive fashion by crooner Lee Clark. Fine side that could make the grade.

B "THE SONGS MY MOTHER LOVED" (2:16) [Planetary ASCAP — Hoffman, Manning, Berle] A very touching "I Remember Mama" song, is chanted with an emotional, reminiscent air by the songster. Lovely side that could develop into a standard. Tugs at the heart strings.

JACQUE BAIR
(Fraternity 786)

C+ "I DIDN'T MEAN WHAT I SAID" (2:36) [Windy City ASCAP — Flick, Williams, Trace] Lark Jacque Bair bows on Fraternity with a fish-beat reading of a teenage love song. Smooth side the kids should enjoy.

C+ "AS EVER YOURS" (2:24) [Windy City ASCAP — Lewis, Hart, Stafford, Philips] Another inviting romantic item handled warmly by the songstress.

METRONOMES
(Cadence 1339)

B+ "DEAR DON" (2:14) [Joe Levy BMI—Boone] A Dear Don version of the familiar Dear John Letter is smoothly set to music by the Metronomes. Pretty rendition of a tearful rock and roll ballad that could break wide open among teenagers. Side has great potential, and a fine sound too.

C+ "HOW MUCH I LOVE YOU" (2:16) [Adams BMI — Poner, McRae] The boys blend beautifully once again as they present another commercial rock and roll ballad. Way above average crew that could make the grade.

Grateful To The Music Operators Everywhere for the

DOUBLE AWARD

EVERLY BROTHERS

BEST VOCAL GROUP OF 1957

MOST PROMISING COUNTRY VOCAL COMBO of 1957

(in the annual Cash Box Operator Poll)

Exclusively cadence records

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DICK HYMAN TRIO
(MGM 12600)

B+ "MANDOLINS OF VENICE" (1:59) [Cromwell BMI-Hyman] The Hyman Trio glides thru an enchantingly beautiful mood item that becomes prettier with each listen. Wonderful new theme which Hyman penned. Could slowly develop into a hit instrumental number.

B "GOOD TIMES" (1:59) [Cromwell ASCAP—Hyman] As the title might indicate, this half is a light and colorful bouncer also from Hyman's pen. Joyous novelty with a whistler in the spotlight. Swinging organ work by Hyman is terrific.

TED RAMBO
(Peak 1201)

C+ "SORORITY GIRL" (2:23) [Harlene ASCAP—Stein] The title ballad of a forthcoming film is chanted with great emotion by Ted Rambo and the Shades. Moody, heavy opus, with a dramatic love lyric.

C+ "RUNAWAY DAUGHTERS" (1:42) [Harlene ASCAP—Reichner, Stein,] A hot rod's flying take-off opens this rockin' and rollin' jumper. Solid dance item.

FELICIA SANDERS
(Decca 30538)

B+ "GOODNIGHT MY SOMEONE" (2:58) [Frank ASCAP—Willson] The polished voice of Felicia Sanders debuts on the Decca label with a warm and fragile interpretation of a beautiful waltz ballad from the B'way bound musical, "The Music Man". Lovely side that grows on you. Watch this sleeper.

B "SONG OF GERAVISE" (2:59) [Rayven BMI—Auric, Queneau, Parker] A hauntingly beautiful song, the title tune of the hit French pic "Geravise", is tenderly treated by the talented lark. Fine first coupling.

JOHNNY STARK
(Crystalette 715)

B "ROCKING BILLY" (2:00) [Hilder, Merenbach BMI—Reeth, Hafner] The songster is heard on an upbeat goodie that swings throughout. Stark is assisted by the swinging guitar of Johnny Oliver as he jumps through the tune. The disk is what the kids want. Bears watching.

B "DRIVIN' ME OUT OF MY MIND" (1:38) [Balboa BMI—Gray, Olson] The rock and roll vocalist delivers a slightly slower but still bouncing item. The happy hand clapper features a vocal accompaniment which aides the energetic singer nicely. Two colorful sides.

SAMMY DAVIS, JR.
(Decca 30536)

B+ "I'M COMIN' HOME" (2:43) [Conley BMI—Slay, Crewe] A tune that's starting to click in the R & R field, is hopped on by Sammy Davis with excellent results. Strong fish-beat ballad with a "Silhouettes" flavoring. Smooth dance deck the kids could take to.

B "HALLELUJAH I LOVE HER SO" (2:42) [Progressive BMI—Charles] Ray Charles' swinging R & B smash of about a year ago, is revamped by Sammy for the pop market via another exciting version. Side has a thrilling beat and SD's low-down delivery really moves.

The Cash Box Sleeper of the Week

"WHAT A SHAME" (1:56)
[Robert Mellin BMI—Rossiter, Mellin, Young]

"MADE FOR EACH OTHER" (1:47)
[Hecht-Lancaster & Buzzell ASCAP—Roberts, Jacobson]

DON RONDO (Jubilee 5313)

● Don Rondo, who rose to disk stardom with his top selling duo "Two Different Worlds" and "White Silver Sands", is on the winning track once again with a new side that should be his first big money-maker of '58. The tune is a shuffle-beat rhythm ballad dubbed "What A Shame". A tearful romancer chanted convincingly and in commercial fashion by the songster. Don's strongest side since "Sands". This one deserves attention. Flip is a contagious bounce tempo love ditty labeled "Made For Each Other". Happy handclapper seasoned with a wonderful corn-ball flavor. Top half could be a big one.

"WEARY BLUES FROM WAITIN'" (2:39)
[Acuff-Rose BMI—Williams]

"LOVE SONG FROM 'BEAUTY AND THE BEAST'" (2:47)
[Fullarton ASCAP—David, Livingston]

TONY BENNETT (Columbia 41086)

● Tony Bennett, a versatile lad who can make just about any song sound great, should have another tremendous money-maker in his latest Columbia effort. This time the songster has chosen a tune out of the country music catalog—a touching blues ballad by the great Hank Williams, "Weary Blues From Waitin'". It's a heavy-hearted tale of love which Tony sings with great feeling against a beautiful choral and ork backdrop supplied by Ray Ellis. Hank Williams penned one of Tony's biggest hits, "Cold Cold Heart". He could again be responsible for another Bennett smash. Flip is the love song from the forthcoming TV production of "Beauty And The Beast" which Shirley Temple will present in the near future. Top deck all the way.

"BABY" (2:33)
[Balcones BMI—Burch]

"YOU MEAN EVERYTHING TO ME" (2:35)
[Balcones BMI—Kaspar]

THE SPADES (Liberty 55118)

● The Liberty label has picked up a terrific master that could blossom into one of the company's biggest hits. Titled "Baby", the side features an extremely smooth new rock and roll vocal combo called the Spades. The deck displays some sensational harmony and a number of commercial gimmicks plus an unusual rock and roll tempo that should have the kids swingin'. The overall sound is just fabulous. Watch this one take off. On the flip, "You Mean Everything To Me", the quintet drifts softly thru a romantic fish-beat opus. The lead voice is excellent. Keep a close watch on the "Baby" side. It's loaded with potential.

"THE SWINGIN' SHEPHERD BLUES" (2:12)
[Benell BMI—Koffman]

"HAMBOURG BOUND" (2:46)
[Benell BMI—Koffman]

MOE KOFFMAN QUARTETTE (Jubilee 5311)

● Jazz items are not normally commercial, but Jubilee has hit upon one that could become a top hit in the pop field. It's an unusual opus called "The Swingin' Shepherd Blues" penned by Moe Koffman and performed by the Koffman Quartette. The side was originally in the groups' latest LP for the label, but dee jay reaction has warranted the number's release as a single. The off-beat deck is a slow-moving blues theme with a flute in the spotlight creating a haunting, yet fascinating sound. Relaxing bit of programming that all jockeys should spin a few times. The arrangement and melody grow on you. A sleeper smash. Flip, "Hambourg Bound", is an up-beat jazz item with the sax in the foreground.

CAMEOS
(Cameo 123)

B "NEW YEAR'S EVE" (2:00) [Mayland BMI—Williams] Dee jays have some excellent holiday programming material in this coupling. This side offers a smooth R & R group the Cameos, rockin' thru a romantic jumper about New Year's Eve.

C+ "MERRY CHRISTMAS" (2:00) [Mayland BMI—Williams] A fine new Yuletide R & R jumper that kids should find pleasing. Late date of release and time limit on material, should hamper huge sales.

MARK TERRY
(Kem 2746)

B "NOBODY'S DARLIN'" (1:56) [Jenkins ASCAP—Davis] With the aid of some cute femme sighs, Mark Terry rocks and rolls thru a contagious finger-snappin' ditty the kids should enjoy. Commercial deck that could be Kem's biggest pop click in some time.

B "THE PRISONER'S SONG" (1:50) [Shapiro, Bernstein ASCAP—Massey] A great oldie is revamped for the rock and roll market by Terry. Fine results. Strong arrangement with a good beat.

DON CHERRY
(Columbia 41077)

B "IT'LL BE ME" (2:30) [Cromwell ASCAP—Patterson] A religious, hallelujah type swinger is chanted with gusto by the polished Mr. Cherry. Happy sounding spiritual that could go great guns.

C+ "LOVE ME, IF YOU WILL" (2:20) [Ludlow BMI—Parsons, Turner, Panzeri, Mascheroni] A warm romantic ballad is tenderly treated by the warbler. Pretty side that makes inviting listening.

ESCORTS
(OJ 1044)

B "MISTY EYES" (2:27) [Fellows BMI—Roberts] The Escorts aim this side at the teeners as they harmonize on a pretty fish-beat romancer. Good side that could step out.

C+ "ARROW TWO HEARTS" (2:17) [Fellows BMI—Tate] The boys depart from the rock and roll sound here presenting a warm love song set to a waltz tempo.

LURLEAN HUNTER
(Vik 0309)

B "SHOW ME LOVE" (2:21) [Fred Fisher ASCAP—Silvers] The talented songstress is heard lending her delicate stylings to a lightly swinging item. Miss Hunter has a handsome accompaniment in a brassy ork backdrop as she programs the bouncy toe tapper.

C+ "YOU TOUCHED ME" (2:42) [Muirfield Music ASCAP—Allan] The lower portion has the lark rendering a class latin beat ballad. The selection has a set of pretty lyrics, and they receive a fine reading from the thrush.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

VIC DAMONE

JUNIOR MISS
(from the CBS Television Show "Junior Miss")
b/w
I CAN'T CLOSE THE BOOK
with GLENN OSSER
and his orchestra
4—41057

JOHNNY MATHIS

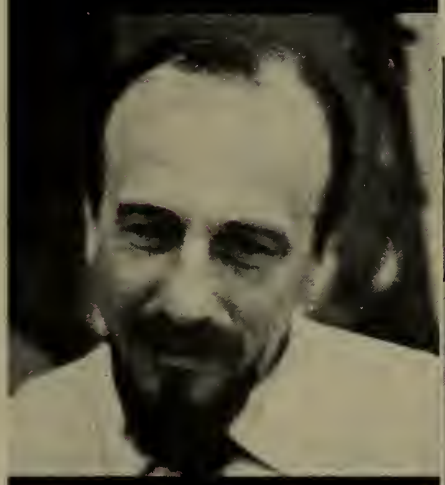
WILD IS THE WIND
(from the Paramount Picture "Wild Is the Wind")
with RAY ELLIS
and his orchestra
b/w
NO LOVE
with RAY CONNIFF
and his orchestra
4—41060

MARTY ROBBINS

THE STORY OF MY LIFE
b/w
ONCE-A-WEEK DATE
with RAY CONNIFF
and his orchestra
4—41013

THE WORD ON PLAYS

Christmas gets brighter all the time with JERRY VALE's 'sleeper' ("Pretend You Don't See Her") waking up to hit standards and winding up a great year for the lad! * * * THE FOUR LADS' newest, "Put a Light in the Window," is stirring up activity to rival Paul Revere's bit in the Old North Church! * * * JOHNNY MATHIS, the year's hottest property, is neatly on the charts with his latest and building an avalanche for '58! * * * MARTY ROBBINS follows "White Sport Coat" with "The Story of My Life," and with the same spectacular results! * * * The way VIC DAMONE's latest is breaking into the 'hit' category, it looks like no one can "Close the Book"!



MITCH MILLER

MARCH FROM THE RIVER KWAI
and
COLONEL BOGEY
(from the Horizon Picture "The Bridge on the River Kwai")
b/w
HEY LITTLE BABY
MITCH MILLER
and his orchestra
4—41066

THE FOUR LADS

PUT A LIGHT IN THE WINDOW
with RAY ELLIS
and his orchestra
b/w
THE THINGS WE DID LAST SUMMER
with CLAUDE THORNHILL
and his orchestra
4—41058

JERRY VALE

THE SPREADING CHESTNUT
b/w
PRETEND YOU DON'T SEE HER
with PERCY FAITH
and his orchestra
4—41010

Extra Exposure!

Artist appearances on television build sales that make every day Christmas! You can count on these to boost your traffic: MARTY ROBBINS adds the extra for his already snow-balling "The Story of My Life" in a guest appearance on the December 23rd GUY MITCHELL Television Show; GUY appears on the Dinah Shore Show December 29th, the same evening Jerry Vale guests on the Steve Allen Show.

THE SURE-FIRE HITS ARE ON

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg.
"CBS" T. M.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

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CATHY, PATTY & JEANNIE
(Kapp 206)

B "ON THE GOOD SHIP LOLLIPOP" (2:06) [Movietone ASCAP—Clare, Whiting] A delightful kiddie favorite is joyfully presented by three tots with charming voices. Pleasant listening with a happy bounce beat. Wonderful for holiday programming.

C+ "ANIMAL CRACKERS IN MY SOUP" (2:05) [Movietone ASCAP—Koehler, Caesar, Henderson] Another light and infectious interpretation of a colorful kiddie ditty. In a special sleeve, this could be a huge kiddie seller.

EDDIE THOMAS
(MGM 12591)

C+ "NEVER NEVER KNEW" (2:27) [Miller ASCAP—Friend] Eddie Thomas bows on MGM with a lilting romancer sporting and attractive melody. A chorus supports.

C+ "YOU'RE OUT OF MY SIGHT" (2:05) [Pine Ridge ASCAP—Brooks, Reed] A pretty country-flavored ballad is warbled smoothly by the songster. Side has a contagious rhythm.

JIMMY RICHARDS
(Columbia 41083)

B "COOL AS A MOOSE" (2:35) [Blackwood BMI — Coniff] A swinging, hand-clapping rock and roll instrumental is presented in exciting dance style by Jimmy Richards and his crew. Fine teen item with a strong blend of voices and instruments.

B "STROLLIN' AND BOPPIN'" (2:35) [Blackwood BMI—Coniff] A slow, stroll beat blueser gets the super R & R treatment from the Richards' aggregation. Another rockin' teen deck with a solid dance tempo.

BIGGIE McFADDEN
(Dot 15684)

C+ "IT MUST BE CHARLIE" (1:36) [Dayton ASCAP—Fisher, Gussin] The deep bass voice of Biggie McFadden is accompanied by the Red Callender Quintet as the vocalist shuffles thru a cute rhythm novelty.

C+ "THE LORD DON'T TREAT HIS CHILDREN THAT WAY" (2:15) [Dayton ASCAP—Fisher, Alexander] The basso chants a pretty inspirational ballad tailor-made for holiday season programming.

FRANK FIELDS ORCH.
(Dot 15676)

B+ "THE GIRL WITH THE HEATHER GREEN EYES" (2:12) [Michele Music ASCAP—Discant, Wood] The Frank Fields and his ork lend their string oriented delivery to a pretty mood item. The side has an appealing sound. Especially the harmonica segments. Soothing opus.

B "STRAW HAT" (2:22) [Michele Music ASCAP—Mersey] This side is completely different. The musicians romp through a bouncy goodie complete with handclapping and sound effects. "Straw Hat" is a excitingly portrayed item that runs on and on at a rapid pace. Well sounding platter. Happy polka item for jukes.

The Cash Box Sleeper of the Week

"BELIEVE ME" (2:39) [Nor-Va-Jak BMI—Petty, Robinson]

"EVERYDAY" (2:34) [Peer International BMI—Petty, Hardin]

TINA ROBIN (Coral 61935)

● Petite Tina Robin is on the brink of stardom. The talented lark, although a tenderfoot in the business, has already established a huge disk jockey following. And this following should spin the grooves off the canary's latest release. One half is a beautiful ballad dubbed "Believe Me"—a dramatic romantic affair chanted with great emotion by the strong voiced performer. Class merchandise to watch closely. The companion deck is "Everyday", a shuffle beat rock and roller that's on the back of Buddy Holly's smash "Peggy Sue". This new rendition should attract strong teenage response. Watch the top half.

"UNSPOKEN LOVE" (2:35) [Mack Martin BMI—Soloway, Wolfe]

"TONIGHT" (2:40) [Maureen BMI—Gale]

MALCOLM DODDS (End 1010)

● Here's a disk that sounds like the first smash for the young End label. It's a big new side tagged "Unspoken Love" featuring a dramatic new rock and roll balladeer, Malcolm Dodds. Dodds has an overpowering voice that's just thrilling. And the artist receives brilliant support from a huge choral group that creates a vocal fullness that's just sensational. Exciting new sound that the kids will go for in a big way. And the material has great potential. Watch this side closely. The lower lid, "Tonight," is another production arrangement. This time the tune is in the latin vein.

"EVER SINCE I MET LUCY" (2:00) [Bourne ASCAP—Teifer, Sharp]

"THERE'S NOTHING TO DO ABOUT YOU" (2:40) [Garland ASCAP—Shelton, Holt]

MARK STONE (Kapp 205)

● The Kapp label has come up with an exciting new vocal find in Mark Stone, a songster we'll probably be hearing a great deal about in the coming months. Mark makes his debut on the label with an easy-going rocker dubbed "Ever Since I Met Lucy", a contagious ditty with a cute melody and lyric. Simple teen item with some outstanding multiple voice work that begins at mid-point on the disk. Stone has a relaxed delivery that's just excellent. Keep a tab on this youngster. The companion deck displays the new comer in a more romantic vein as he chants a warm love tune titled "Nothing To Do About You".

"CHARADES" (2:14) [Cherio BMI—Wolf, Leonard]

"WHAT CAN I DO" (2:26) [Cherio BMI—Perper, Beducci]

SOPHOMORES (Epic 9259)

● Epic Records intros a strong new rock and roll group known as the Sophomores who could very well have a top seller with their first recording for the label. The tune is a commercial teen ballad dubbed "Charades". The lyrics are fresh and interesting and the boys deliver the side in a smooth "Silhouettes" fashion. Side has many hit ingredients and should break wide open. Flip "What Can I Do" is a latin beat romancer attractively fashioned by the group. Top half has potential.

The Cash Box Best Bets

★ "LOVE LIKE A FOOL"	Fontane Sisters	Dot 15682
★ "BOBBY"	Laura K. Bryant	Cameo 124
★ "YELLOW DOG BLUES"	Johnny Maddox	Dot 15683
★ "THE LIGHTS OF PARIS"	Troubadors	Kapp 203
★ "DEAR DON"	Metronomes	Cadence 1339
★ "I WANT TO THANK YOUR FOLKS"	Robbin Hood	MGM 12599
★ "ROCK THE BOP"	Brenda Lee	Decca 30535

BOB CROSBY AND HIS ORCHESTRA
(Coral 61929)

B "YELLOW DOG BLUES" (2:43) [Handy Bros. ASCAP—Handy] The dixieland tune is currently receiving some action on the west coast. Crosby and company showcase the W. C. Handy item very effectively, with the help of very expressive piano and sax solos midway through the item. The ork picked a pretty number that could receive a healthy sales reception.

C+ "WHAT'S NEW" (2:54) [M. Witmark & Sons ASCAP—Haggert, Burke] This side features the tender trumpet work of Charlie Teagarden as the crew turns out a soothing portrayal of the durable melody. Attractive mood issue.

JOHNNY BURNETTE
(Coral 61918)

C+ "ROCK BILLY BOOGIE" (2:31) [Mitchell ASCAP — Burnette, Burnette, Hawkins, Mottimer] The disk programs Burnette issuing a punchy reading of the swinging R & R item. The vocalist follows the rock-a-billy delivery as he bounces through the goodie. Should find a hearty welcome from the teenage market.

C+ "IF YOU WANT IT ENOUGH" [Mitchell ASCAP — Grayson, Howard] This portion of the pressing has Burnette again jumping through a rock-a-billy tune. The vocalist again displays that delivery so commercial to rock and roll songsters. Two jolting sides.

HARRY JAMES
(Capitol 3849)

B "ANDREA" (2:25) [Herman Schneider Musikverliag ASCAP—Halletz, Bradke] The famed trumpeter takes his musicians through a soothing reading of the new item. "Andrea" is a relaxed side possessing a warm nature that is right down the ally for James' strong brass delivery. Effective side.

C+ "VUELVA" (2:33) [Music Makers ASCAP—James] With an interesting whistling beginning, the deck is another romantic item showcasing the trumpeting of James. This side rendered in a smooth rhumba tempo.

PEREZ PRADO
(RCA Victor 7120)

B "A LO LOCO" (2:35) [Music Publishers ASCAP — Guijaro, Sancha, Serrano] Prado and his crew sail through a strong cha cha. The noted latin ork leader takes his musicians through a smooth reading as occasional vocal inserts add a little spice to the set. Should appeal to the latin dance crowd.

B "KILINDINI DOCKS" (2:35) [Southern Music ASCAP—Lecorde, Lorenzi] This time the boys present a stirring ritual type number with a hauntingly consistent beat. Again vocal efforts stand out. Offbeat programming.

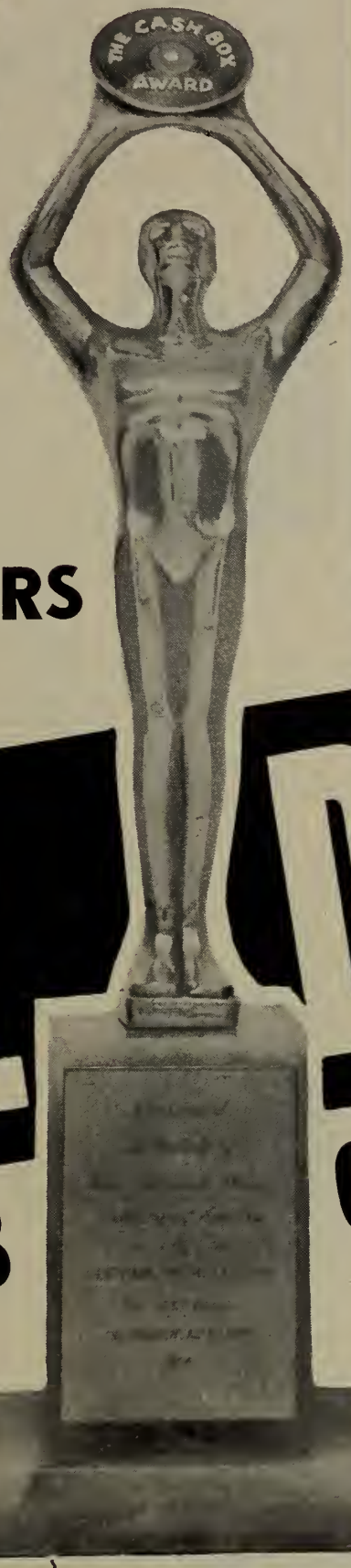
CAB CALLOWAY
(Gone 5018)

B "TOMOROOW NIGHT" [Bourne ASCAP—Coslow, Grosz] The artist takes the oldie through an impressive rendition with the help of a vocal group. Calloway is heard lending his distinctive delivery in a slow bluesy manner.

C+ "THE BLUES CAME TO DINNER" [Chappell ASCAP—Benjamin, Marcus] Another bluesy item is dished out by Calloway. More the smooth vocalling. Two warm sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Thank You



...MUSIC OPERATORS

for voting

BILL DOGGETT

BEST R&B ORCHESTRA OF 1957

(2nd Consecutive Year)

Latest Hit Single

"LEAPS AND BOUNDS"

(part 1 and 2)

KING 5101

★

going strong

"SOFT"

KING 5080

Publishing Firm:
LYNBETH MUSIC, INC.

•

Direction
SHAW ARTISTS CORP.

•

KING RECORDS

Latest Hit Album

"CANDLEGLOW"

KING LONG PLAY # 563

★

going strong

"DOGGETT BEAT FOR DANCING FEET"

KING LONG PLAY # 557

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Lila Wolf, who has undertaken a difficult business and proven that she can handle it to the satisfaction and benefit of her clients, sent us this letter from which we reprint a couple of lines—"This is just a short letter, precise and to the point, to thank you and all the wonderful people in the music business who have aided and given me faith and understanding at a time when I needed it most. When fate intervened and took my husband from me, I knew that I wanted to continue his business, and here I am promoting, travelling, and thoroughly absorbed in what I am doing. It is not difficult to work hard at something you have your whole heart and soul in." A wonderful girl who was able to take a terrific blow and, asking nothing but the opportunity to prove herself, has established herself as a promotion man who can deliver the goods. . . . We hear from **Ed Horne** (WSME-Sanford, Maine) that the station has a new staff. The set is—Manager-**John Carlson**, who moved over from KLOU-Lake Charles, La.; Program Director-Ed Horne, formerly at WGAW in Gardner, Mass.; News Director-**Bob Hall**, formerly at WKTQ, Norway, Maine. . . . **Jack Rowzie** (WWDC-Washington, D. C.) walked into the station's studios Monday, Dec. 9th with a bright red, blushed face. Rowzie served as master of ceremonies at the Prince County Safety Patrol ceremonies in Cheverly, Md. Following congratulatory remarks to the boys and girls, Jack sat down and proceeded to offer chewing gum to his immediate company, Prince George County Commissioner **Frank J. Lastner** and police department officials. Much to Rowzie's horror his ten-year-old son had slipped a well concealed pack of red-hot pepper gum into his pocket. Rowzie Jr. is in hiding, and the P. G. police force is hunting.

JACK ROWZIE
(WWDC—Washington, D. C.)

* * * * *

Bill Cook, who gave up his dj chores for WAAT-Newark, N. J. to guide Roy Hamilton's career, comes up as a songwriter of the likely hit by Sam Cooke on the Specialty label "I'll Come Running Back To You". It is reported to have sold over 400,000 records. . . . **Mal Bellairs** (WBBM-Chicago, Ill.) and his family will leave Chicago next week for a few days in New York where Mal will put in an appearance on the CBS-TV show, "The Big Record", December 11. . . . WLOB, Portland, Me. is holding its first big scholarship fund record hop Dec. 26th at Stevens Avenue Armory, and could use "live" acts. Any artists who are interested should contact Howie Leonard at SPruce 5-2336, Portland, Me. . . . **Peter Tripp** of WMGM has been receiving cryptic messages lately. What do they mean and what is 1421. . . . **Herb Knight** (WONE-Dayton, Ohio) issues a tip to other jocks. He suggests they listen and play "She's Neat" on Fraternity by **Dale Wright**. Wright hails from Middletown, Ohio, as do the **Shepherd** Sisters. Not because he is more or less a local area boy, but according to the deejay, the record has drawn a tremendous reaction in Dayton. . . . Radio station WHB is celebrating the Christmas season with a local touch. The station has arranged for several of the leading choirs and choruses in the WHB listening area to record Christmas songs and hymns. These will be played throughout the day on WHB's disk jockey shows between now and Christmas.

BILL COOK
(WAAT—Newark, N. J.)

* * * * *

Alan Fredricks of the "Night Train" program over WGBB-Freeport, L. I. is running a mammoth record hop Monday night, Dec. 30th, at the Levittown Arena in Levittown, Long Island, for the benefit of the Seven Reardon Childrens fund—a fund designed to aid a family of seven children left fatherless this year. Any recording artist who would like to appear can contact Alan at WGBB any afternoon after 2:00 at Mafair 3-1240. . . . **Robert Hoth** (KAKC-Tulsa, Oklahoma) informs us that Tulsa deejay **Chris Lane**, has been appointed Program Director of the station. Chris also holds a record hop every Saturday afternoon at the Cimarron Ballroom here in Tulsa and additional hops in the areas surrounding Tulsa. Chris succeeds John Trotter, who is leaving the station for a position in Chicago. . . . **Tom "T. J." Johnson** (WRON-Ronceverte, W. Va.) held a top tunes night for each high school in the Green Brier Valley. The following were rated the three top numbers according to the school votes: "My Special Angel", "Silhouettes" and "Chances Are".

ROBERT HOTH
(KAKC—Tulsa, Okla.)

wishing you a very Merry Christmas

and the best of everything

for the coming year—**perry como**

DIRECTION—GENERAL ARTISTS CORPORATION

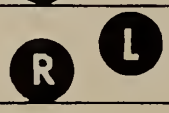
HOW TO DANCE "THE STROLL"

THE CHORUS STEP: The boy's part is described.

The girl's part is just the opposite.

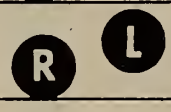
(1) Start

(2) Touch left foot in front across right foot



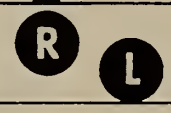
(3) Touch left foot to side left

(4) Touch left foot in front across right foot



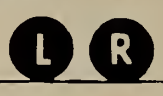
(5) Touch left foot to side left

(6) Step left foot behind right foot



(7) Step right foot to right side

(8) Close left foot to right foot



(9) Touch or arch right foot to left foot, weight on left foot

(10) Repeat entire step, opposite way, starting with right foot.

THIS IS THE WAY YOU CAN "ROCK THE STROLL"

Mercury
REG. U.S. PAT. OFF.
RECORDS

MERCURY 71242

THE FABULOUS SONG-DANCE HIT!

Catching On Like Wildfire With America's Teenagers

"THE STROLL"

BY THE

DIAMONDS

DEEJAYS-WRITE FOR FREE "STROLL" DIAGRAM CARDS

MERCURY RECORDS 35 E. WACKER DRIVE CHICAGO 1, ILLINOIS

DELLA

REESE

says

THANKS

MUSIC OPERATORS OF AMERICA

for making 1957 my happiest year ever!

"MOST PROMISING FEMALE VOCALIST OF 1957"

(in the Annual Cash Box Poll)

New Smash Release

"HEADIN' HOME"

JUBILEE 5247

•

Still Going Strong

"AND THAT REMINDS ME"

JUBILEE 5292

and

"I ONLY WANT TO LOVE YOU"

JUBILEE 5307

direction:
LEE MAGID
224 W. 49th St., N. Y.
(JUdson 2-8850)

•

exclusively on
jubilee records

Round The Wax Circle

NEW YORK:

This being the time of year for it, there was a round of parties last week among the music and record firms. . . . Victor gave a little gathering at the Plaza to announce its new organizational setup, which is given in detail elsewhere in this issue. . . . **Randy Wood** was in town for one of his rare visits and it seemed as though almost every publisher in the city dropped in at the Warwick to say hello. . . . **Joe Kolsky** of Roulette left last Saturday for his first vacation in two years. He's off on a two week Caribbean cruise. . . . **Al Levine** reports that in the New York area, it's **Wes Bryant's** "Tiny Spaceman" on the United Artists label that is making noise. . . . **Judy Scott** doing smash business at the Shamrock Hilton in Houston. . . . **Ivan Mogull** flew to Mexico City last week to open a publishing firm in conjunction with Southern Music. He'll return after the first of the year. . . . Roulette this week released the first **Buddy Knox** since the singer's release from the Army. It's "Swingin' Daddy" and "Whenever I'm Lonely". . . . **Jerry Levy** and **Fred Amsel** of Directional Enterprises have just formed a new music publishing firm with **Lou Carter**, singing hackie of the Como show. The firm is called Cab Music Publishing Company. . . . **Tony Bennett** returns to the Copa February 20 for two weeks. . . . Last Friday night **Jack Lazare** of WNEW was treated to a surprise birthday party by the boys and girls of the station. Dozens of songpluggers, publishers, artists, etc., attended. . . . Epic delighted with the response to the new **Roy Hamilton** disk, "Don't Let Go". . . . ABC-Paramount is really jumping trying to keep up with the orders of the four smashes that are on the lists all at the same time, "At The Hop" by **Danny & The Juniors**, "Why Don't They Understand" by **George Hamilton IV**, "A Very Special Love" by **Johnny Nash**, and "Penny Loafers And Bobby Sox" by **Joe Bennett & The Sparkletones**.

TONY BENNETT

CHICAGO:

Don Kniff, Columbia Records, tells us that **Mitch Miller's** "March From The River Kwai" is high on the Xmas shopper's list. . . United Distrib's **Jerry Ferber** is squiring lovely **Claire Allison** on the deejay circuit with her Epic disk "Shake Me I Rattle", while **The Georgettes'** "Love Like A Fool" on Ebb is really starting to climb. . . . **Stan Pat** reports that Roulette Records is hitting with 4 big releases this week; what with **Count Basie's** debut single "The Kid From Red Bank" (an instrumental) and **Joe Williams'** "What's New". Roulette also hits with **Carol Hughes'** "Lend Me Your Comb" (fine lyrics aimed at the teen market), and a new **Buddy Knox**, "Swingin' Daddy" (this one has all the excitement and driving beat that made **Buddy's** previous releases hits). All in all, a truly busy week for Roulette. . . . **Jimmy Martin**, James H. Martin Distribs, sez, "Sail Along Silvery Moon" by **Billy Vaughan** is breaking wide open hereabouts. . . . News from Impresarios **Paul Raffles** and **Bill Daugherty** of the Black Orchid is that **Prof. Irwin Corey** continues to reign hilarious, while Columbia Recording artist **Jerri Adams** opened 12/12. . . . **Patti Counts** informs us that Comic **Mort Sahl** and Mercury's dulcet toned vocalovely **Helen Merrill** are doing big biz at Mister Kelly's. . . . **Dorothy Donegan's** scintillating pianissimo is joyful listening at the London House. . . . A much traveled **Joe Delaney** popped into Chi just long enough to let us know that the fabulous Dukes of Dixieland have recently cut 2 new albums for Audio Fidelity. Joe says that all twelve of the minstrel selections represent departures from the Dixieland norm—an exciting new approach. . . . **Paul Gallis**, Phonograph Records, is excited about 4 new pops scored by "Porky" **Panico**, featuring **Johnny Delmar** and the **Dinatones**. . . . **Ralph Cox**, Coral Records, tells us that the **Lancers** are in town to promote their new waxing "The Stroll". . . . **Lenny Garmisa** and **Ed Yalowitz**, Garmissa Distribs, report plenty of action with United Artist's two new waxings, **Joe Valino's** "Legend Of The Lost" and **Wes Bryan's** "Lonesome Love". . . . **Don Smith**, Records Unlimited in Milwaukee, tells us that there is heavy record buying for the holiday season; and he expects the trend to continue after Xmas. . . . **Li'l Wally Jagiello** is basking in sunny California setting up record sales on the West Coast. . . . MERRY CHRISTMAS AND HAPPY NEW YEAR!!!

BUDDY KNOX

HOLLYWOOD:

Mercury Records' singing group, **The Diamonds**, in town to record with **Pete Rugolo** and his orchestra, and also to visit disk jockeys with their new hit, "The Stroll". . . . Liberty Records has purchased the master of "Baby" by **The Spades** which has broken for a hit in the Southwestern area. . . . Capitol Records is expected to score heavily with the release early next year of three important new soundtrack albums. Label is now prepping release of "A Farewell To Arms", "Sing Boy Sing" starring **Tommy Sands**, and "The Girl Most Likely", starring **Jane Powell**. . . . **Tom Mack**, Dot's Director of Album Repertoire, to Chicago for sessions with **Ken "Word Jazz" Nordine**, and noted jazz musician, **Rusty Bryant**. . . . Singer **Johnny Stark** back East to promote his new Crystalette waxing of "Rockin' Billy" and "Drivin' Me Out Of My Mind", which is beginning to show up in several areas. . . . **Joe Darensbourg** to Cleveland for four days of personal appearances with his Surf recording of "Yellow Dog Blues" which first broke in that market. . . . **David Rose** is writing special arrangements for **Nelson Eddy's** new Victor album. Composer-conductor is also working on the score for Jules Styne's "The Ghost Goes West", scheduled for Broadway next year. . . . The Crescendo will present a dinner show every night starting with the **Robert Clary-Dave Pell** engagement, and will also inaugurate a no-cover policy.

THE DIAMONDS

CORAL® RECORDS

MERRY MUSIC and HAPPY HITS

The BIG 8 for '58

McGuire Sisters
SUGARTIME
BANANA SPLIT
9-61924

Debbie Reynolds
A VERY SPECIAL LOVE
I SAW A COUNTRY BOY
9-61897

Teresa Brewer
YOU SEND ME
WOULD I WERE
9-61898

Barbara McNair
BOBBY
TILL THERE WAS YOU
9-61923

Buddy Holly
PEGGY SUE
EVERYDAY
9-61885

Billy Williams
BABY, BABY DON'T LET GO
9-61932

Steve Lawrence
GEISHA GIRL
I DON'T KNOW
9-61925

The Lancers
THE STROLL
JO-ANN
9-61930

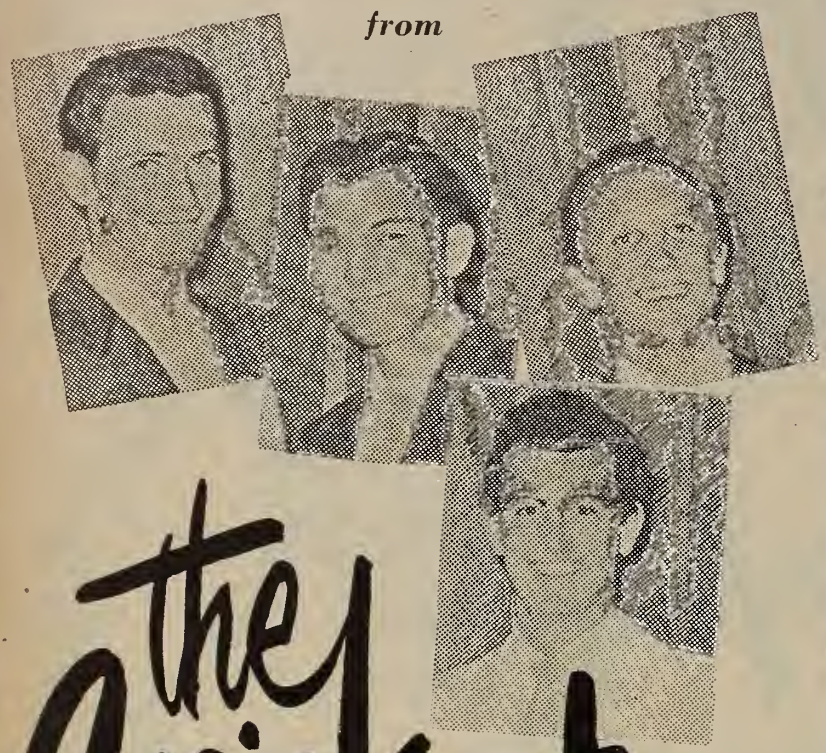
CORAL® RECORDS

GREETINGS

and

THANKS

from



the Crickets

and

NORM PETTY

To The Nation's Operators
for the votes

"MOST PROMISING NEW VOCAL GROUP OF 1957"

current BRUNSWICK Singles

"OH BOY"
9-55035
and
"THAT'LL BE THE DAY"
9-55009

current BRUNSWICK Album

"'CHIRPING' CRICKETS"
BL 54038
also on EP
EB 71036

HI FI Brunswick RECORDS

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	1
2	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	2
3	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	4
4	APRIL LOVE PAT BOONE (Dot)	3
5	ALL THE WAY FRANK SINATRA (Capitol)	5
6	PEGGY SUE BUDDY HOLLY (Coral)	7
7	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	13
8	GREAT BALLS OF FIRE JERRY LEE LEWIS (Sun)	11
9	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	8
10	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury)	6
11	PUT A LIGHT IN THE WINDOW FOUR LADS (Columbia)	16
12	WHY DON'T THEY UNDERSTAND GEORGE HAMILTON IV (ABC-Paramount)	23
13	I'M AVAILABLE MARGIE RAYBURN (Liberty)	12
14	MY SPECIAL ANGEL BOBBY HELMS (Decca)	18
15	JINGLE BELL ROCK BOBBY HELMS (Decca)	41
16	THE STORY OF MY LIFE MARTY ROBBINS (Columbia)	20
17	ROCK 'N ROLL MUSIC CHUCK BERRY (Chess)	22
18	MELODIE D'AMOUR AMES BROTHERS (RCA Victor)	10
19	CHANCES ARE JOHNNY MATHIS (Columbia)	9
20	LIECHTENSTEINER POLKA WILL GLAHE (London)	17

21) OH BOY. 22) LITTLE BITTY PRETTY ONE. 23) WILD IS THE WIND. 24) A VERY SPECIAL LOVE. 25) BUZZ, BUZZ, BUZZ. 26) WAKE UP LITTLE SUSIE. 27) PRETEND YOU DON'T SEE HER. 28) NO LOVE. 29) THE JOKER. 30) THE TWELFTH OF NEVER. 31) LOVE ME FOREVER. 32) THAT'S WHY I WAS BORN. 33) UH-HUH-MM. 34) I ONLY WANT TO LOVE YOU. 35) SUGARTIME. 36) TILL. 37) JUST BORN. 38) BABY I DON'T CARE. 39) FASCINATION. 40) BONY MORONIE. 41) I'LL NEVER SAY NEVER AGAIN, AGAIN. 42) RIVER KWAI MARCH. 43) I'LL REMEMBER TODAY. 44) SAIL ALONG SILVERY MOON. 45) DANCE TO THE BOP. 46) BE BOP BABY. 47) JOHNNY'S DREAM. 48) SAYONARA. 49) TEARDROPS. 50) COULD THIS BE MAGIC. 51) IF I CAN HELP SOMEBODY. 52) NEVER FELT MORE LIKE FALLING IN LOVE. 53) OH, JULIE. 54) CA C'EST L'AMOUR. 55) SPEEDY. 56) HEY SCHOOL GIRL. 57) WHEN SCHOOL STARTS AGAIN NEXT YEAR. 58) PHOTOGRAPHS. 59) I'LL COME RUNNING BACK TO YOU. 60) YOU'RE THE GREATEST; THIS I KNOW; ALONE; LOVE BUG CRAWL; FOR SENTIMENTAL REASONS; THE STROLL; DESIRE ME.

2 POP-R&B Hits!

LITTLE JOE (THE THRILLER)

Already Surpassed Sales on "PEANUTS"

"THE ECHOES KEEP CALLING ME"

"LONESOME"

Okeh No. 7094

Published by:
CRANFORD MUSIC CORP.
1697 Broodwoy, N.Y.C.
(PHIL LANDWEHR)

THE MARQUEES

A New Vocal Group With A New Sound

rock n' roll with

"WYATT EARP"

. . . . and swing with

"HEY LITTLE SCHOOLGIRL"

Okeh No. 7096

Direction:
PHIL LANDWEHR
1697 Broodwoy, N.Y.C.

Okeh RECORDS a product of Columbia Records, Inc.

Trade Marks Columbia, "Masterwork", ℗, Reg. U.S. Pat. Off. Marcas Reg. Mundiales

Thanks

...OPERATORS
for voting...
THE THREE SUNS

BEST SMALL INSTRUMENTAL GROUP OF 1957

Best Selling Albums:

"THE SOUNDS OF CHRISTMAS"
LPM 1132

(latest release)

"THE THINGS I LOVE IN HI FI"
LPM 1543

(Watch For The New EP)

"HERE COME THE SUNS"

Current Single:

"SENTIMENTAL JOURNEY"
&
"TUMBLING TUMBLEWEEDS"
47-7042

RCA VICTOR
RADIO CORPORATION OF AMERICA

Produced by: AL NEVINS

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.
1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Till (R. Williams)
6. That's Why I Was Born (J. Harper)
7. Jailhouse Rock (E. Presley)
8. A Very Special Love (Nash)
9. Wheel Of Love (Pearls)
10. If I Can Help Somebody (B. Eckstine)

GRAYMAT MUSIC SHOP
Morristown, N. J.
1. Silhouettes (Rays)
2. At The Hop (Danny & Juniors)
3. Jailhouse Rock (E. Presley)
4. You Send Me (S. Cooke)
5. Raunchy (B. Justis)
6. Great Balls Of Fire (Lewis)
7. April Love (P. Boone)
8. Peggy Sue (B. Holly)
9. The Story Of My Life (M. Robbins)
10. Rock 'N Roll Music (Berry)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.
1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Twelfth Of Never/Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. Jailhouse Rock (E. Presley)
6. The Story Of My Life (M. Robbins)
7. Wake Up Little Susie (Everlys)
8. Deep Blue Sea (J. Dean)
9. Fascination (J. Morgan)
10. April Love (P. Boone)

KATZ DRUG CO.
Kansas City, Mo.
1. Raunchy (Vaughn/Freeman)
2. Great Balls Of Fire (Lewis)
3. Peggy Sue (B. Holly)
4. April Love (P. Boone)
5. You Send Me (T. Brewer)
6. Kisses Sweeter Than Wine ((J. Rodgers)
7. Liechtensteiner Polka (Glahe)
8. Baby I Don't Care (Presley)
9. Rock 'N Roll Music (Berry)
10. Jailhouse Rock (E. Presley)

ALAMO PIANO CO.
San Antonio, Tex.
1. Peggy Sue (B. Holly)
2. Great Balls Of Fire (Lewis)
3. I'll Come Running Back To You (S. Cooke)
4. Why Don't Thev Understand (G. Hamilton IV)
5. At The Hop (Danny & Juniors)
6. Raunchv (B. Justis)
7. Rock 'N Roll Music (Berry)
8. Teardrops (L. Andrews)
9. You Send Me (S. Cooke)
10. Uh Hum Mm (S. James)

DEW MUSIC CO., INC.
Monroe, La.
1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (Lewis)
4. The Big Beat (F. Domino)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Baby I Don't Care (Presley)
7. The Joker (Hilltoppers)
8. Henrietta (J. Dee)
9. Speedy (Bobbettes)
10. Till (R. Williams)

FOX MUSIC HOUSE
Charleston, S. C.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Great Balls Of Fire (Lewis)
4. April Love (P. Boone)
5. Raunchy (E. Freeman)
6. Wake Up Little Susie (Everlys)
7. Little Bitty Pretty One (T. Harris)
8. Chances Are (J. Mathis)
9. My Special Angel (B. Helms)
10. All The Way (F. Sinatra)

ROSE RADIO
Chicago, Ill.
1. At The Hop (Danny & Juniors)
2. My Special Angel (B. Helms)
3. Raunchy (B. Justis)
4. Liechtensteiner Polka (Glahe)
5. April Love (P. Boone)
6. Oh Boy! (Crickets)
7. You Send Me (S. Cooke)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (Lewis)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. Raunchy (E. Freeman)
4. Jailhouse Rock (E. Presley)
5. April Love (P. Boone)
6. You Send Me (S. Cooke)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Chances Are (J. Mathis)
9. Rock 'N Roll Music (Berry)
10. All The Way (F. Sinatra)

LYNN MUSIC CO.
Lynn, Mass.
1. All The Way (F. Sinatra)
2. Liechtensteiner Polka (Glahe)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. At The Hop (Danny & Juniors)
5. April Love (P. Boone)
6. Twelfth Of Never (Mathis)
7. Great Balls Of Fire (Lewis)
8. Peggy Sue (B. Holly)
9. Uh Huh Mm (S. James)
10. If I Can Help Somebody (B. Eckstine)

MUSIC SALES CORP.
Augusta, Ga.
1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Raunchy (B. Justis)
5. Silhouettes (Rays)
6. My Special Angel (B. Helms)
7. April Love (P. Boone)
8. Uh Huh Mm (S. James)
9. Chances Are (J. Mathis)
10. Ivy Rose (P. Como)

SUPER MUSIC, INC.
Baltimore, Md.
1. At The Hop (Danny & Juniors)
2. The Joker (Hilltoppers)
3. Elvis Sings Xmas Songs (E. Presley)
4. Jingle Bell Rock (B. Helms)
5. Pretend You Don't See Her (J. Vale)
6. All The Way (F. Sinatra)
7. Just Born (P. Como)
8. Mary Mary Lou (Sparks)
9. You Send Me (T. Brewer)
10. Is It Wrong (W. Mack)

THE RECORD CENTER
Cleveland, Ohio
1. Sail Along Silvery Moon (B. Vaughn)
2. I'll Come Running Back To You (S. Cooke)
3. Put A Light In The Window (Four Lads)
4. Oh Boy! (Crickets)
5. Rock 'N Roll Music (Berry)
6. No Love (J. Mathis)
7. Desire Me (S. Cooke)
8. Why Don't They Understand (G. Hamilton IV)
9. At The Hop (Danny & Juniors)
10. Raunchy (B. Justis)

JIVE HIVE
Houston, Tex.
1. Bony Moronie (Williams)
2. Raunchy (B. Vaughn)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (Lewis)
5. Could This Be Magic (Dubs)
6. Oh Boy! (Crickets)
7. You Send Me (S. Cooke)
8. Little Bitty Pretty One (T. Harris)
9. Twelfth Of Never (Mathis)
10. Wake Up Little Susie (Everlys)

WALLICH'S MUSIC CITY
Hollywood, Calif.
1. April Love (P. Boone)
2. Raunchy (E. Freeman)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Fever (R. Peterson)
5. All The Way (F. Sinatra)
6. Silhouettes (Rays)
7. Great Balls Of Fire (Lewis)
8. Melodie D'Amour (Ames Bros.)
9. Wake Up Little Susie (Everlys)
10. No Love (J. Mathis)

BURK'S MUSIC SHOP
St. Paul, Minn.
1. Waitin' In School (Nelson)
2. I Want You To Know (F. Domino)
3. Oh Boy! (Crickets)
4. Peggy Sue (B. Holly)
5. Swanee River Rock (Charles)
6. Great Balls Of Fire (Lewis)
7. Why Don't They Understand (G. Hamilton IV)
8. Teardrops (L. Andrews)
9. Jingle Bell Rock (B. Helms)
10. Uh Huh Mm (S. James)

KOP'S PIANO HOUSE
Great Falls, Mont.
1. April Love (P. Boone)
2. Raunchy (E. Freeman)
3. Why Don't They Understand (G. Hamilton IV)
4. Uh Huh Mm (S. James)
5. The Story Of My Life (M. Robbins)
6. Oh Boy! (Crickets)
7. Jailhouse Rock (E. Presley)
8. I'll Remember Today (Page)
9. March From The River Kwai (M. Miller)
10. Sugartime (McGuires)

LOMAKIN MUSIC
Pittsburgh, Pa.
1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Liechtensteiner Polka (Glahe)
6. Pretend You Don't See Her (J. Vale)
7. Just Born (P. Como)
8. Tammy (D. Reynolds)
9. You Send Me (S. Cooke)
10. April Love (P. Boone)

THE GROOVE RECORD SHOP
Norfolk, Va.
1. At The Hop (Danny & Juniors,
2. Peggy Sue (B. Holly)
3. You Send Me (S. Cooke)
4. Raunchy (B. Justis)
5. Rock 'N Roll Music (Berry)
6. Silhouettes (Rays)
7. Great Balls Of Fire (Lewis)
8. My Special Angel (B. Helms)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Kisses Sweeter Than Wine (J. Rodgers)

VAN CURLER MUSIC
Albany, N. Y.
1. Bony Moronie (L. Williams)
2. That Xmas Spirit (Lawrence)
3. The Creature (Buchanan & Ancell)
4. Peggy Sue (B. Holly)
5. Why Don't They Understand (G. Hamilton IV)
6. Great Balls Of Fire (Lewis)
7. Oh Boy! (Crickets)
8. At The Hop (Danny & Juniors)
9. Jailhouse Rock (E. Presley)
10. March From The River Kwai (M. Miller)

REGENT RECORD SHOP
Flint, Mich.
1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. All The Way (F. Sinatra)
4. Till (R. Williams)
5. Peggy Sue (B. Holly)
6. I'm Available (M. Rayburn)
7. Oh Boy! (Crickets)
8. Silhouettes (Rays)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. April Love (P. Boone)

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Don Rondo
JUBILEE 5313

Her Greatest Hit
HEADIN' HOME
by
Della Reese
JUBILEE 5247

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THE SWINGING SHEPHERD'S BLUES
written and played by
Moe Koffman
JUBILEE 5311

Sensational novelty
MEIN KLEINER SPATZ
(pronounced Mine Kliner Shpatz)
by
Sunny And His Gang
JUBILEE 5310

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MOLLY, BY GOLLY
and
3 O'CLOCK IN THE MORNING
by
Bob Smith
JUBILEE 5312

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And **skittle**-ish is the word to describe the bubbly, light-headed effect that "Teen Age Letter" is having on the country's teen-agers. This fabulous up-tempo swinger is one of Big Joe's best records of all time, and is getting the green light everywhere we've checked.

Where did we get this hit? It was written by Renald Richard of Thibodeaux, Louisiana — and arranged by Jesse Stone. Everybody has been asking, "Who is that fantastic piano player on 'Teen Age Letter', for Pete's sake?" Well, it's Mike Stoller of the one and only Leiber-Stoller writing team.

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WEE BABY BLUES

Joe Turner

1167

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MILLS MUSIC, INC.

London Lowdown

Although **Harry Belafonte's** "Mary's Boy Child" is probably the fastest record to sell over a million in this country, close behind is **Paul Anka's** "Diana."

The great **Ella Fitzgerald** who will be undertaking a concert tour of Great Britain in the early Spring, has been asked to appear in **Val Parnell's** Sunday night TV-er from the Palladium on April 6th. It is also rumoured that Ella may star in Parnell's Saturday Spectacular the following week.

The **BBC-TV** teenage show, "The Six-Five Special," now one of the major contributions to the sale of skiffle and rock & roll records, is the subject of a film and two Companies have released albums tying in with this very popular show.

It seems as though **Edmundo Ros** may have a follow-up to his recent hit, "Melodie D'Amour" in his version of "Colonel Bogey."

Winifred Atwell, who went over to Denmark for a special show in Copenhagen had her "other piano" specially flown over for the concert: Winnie came back via Hamburg, Germany, where she guested on one of their major TV shows.

For the first time, **Anne Shelton** will appear in Cabaret at the Savoy Hotel beginning December 30th.

Although it is just December, managements are securing recording stars to headline summer shows along the British coastal resorts.

The film, "Pal Joey" is scheduled to open in London January 9th and should help Capitol sell the soundtrack of this very fine musical.

BBC will broadcast a special tribute to **Glenn Miller** on Boxing Day. The show will include special recording from **Ray McKinley** and **Ray Anthony**. Ray McKinley and the new Glenn Miller Band are due here in January.

Si Waronker of Liberty Records arrived in London to supervise recording session of **Julie London**, currently filming here. Si's visit will only be a brief one and he plans to return to the U.S. in about four days.

Looking back on the year, it seems that several promising names will be with us for quite a while. They include **Johnny Mathis**, the **Crickets**, the **Everly Brothers**, **Jerry Lee Lewis** and **Paul Anka**. Among British stars, the most successful newcomers are **Tommy Steele** and **Jim Dale**, and of course, **Lonnie Donegan** and his Skiffle Group.

This week's best selling pop singles
(Courtesy "New Musical Express")

1 **Mary's Boy Child**— Harry Belafonte (RCA)
2 **Wake Up Little Susie**— Everly Brothers (London)
3 **Ma, He's Making Eyes At Me**— Johnny Otis Show/Marie Adams (Capitol)
4 **I Love You Baby**— Paul Anka (Columbia)
5 **My Special Angel**— Malcolm Vaughan (HMV)
6 **Be My Girl**— Jim Dale (Parlophone)
7 **All The Way**— Frank Sinatra (Capitol)
8 **Let's Have A Ball**— Winifred Atwell (Decca)
9 **Alone**— Petula Clark (Pye-Nixa)
10 **Reet Petite**— Jackie Wilson (Coral)
11 **Diana**—Paul Anka (Columbia)
12 **Remember You're Mine**— Pat Boone (London)
13 **Great Balls Of Fire**— Jerry Lee Lewis (London)
14 **Let's Have A Party**— Elvis Presley (RCA)
15 **He's Got The Whole World In His Hands**—L. London (Parlophone)
16 **Santa Bring My Baby Back To Me** —Elvis Presley (RCA)
17 **That'll Be The Day**— Crickets (Coral)
18 **Kisses Sweeter Than Wine**— Jimmie Rodgers (Columbia)
19 **Got-Ta Have Something In The Bank, Frank**—Frankie Vaughan & Kaye Sisters (Philips)
20 **Keep A Knockin'**— Little Richard (London)
20 **April Love**—Pat Boone (London)
22 **Jack O' Diamonds**— Lonnie Donegan (Pye-Nixa)
23 **Kisses Sweeter Than Wine**— Frankie Vaughan (Philips)
24 **Peggy Sue**—Buddy Holly (Coral)
25 **Man On Fire/Wandering Eyes**— Frankie Vaughan (Philips)
26 **My Dixie Darling**— Lonnie Donegan (Pye-Nixa)
27 **Alone**—Southlanders (Decca)
28 **Shake Me I Rattle/Alone**— Kaye Sisters (Philips)
29 **Tammy**—Debbie Reynolds (Coral)
30 **Wake Up Little Susie**— King Brothers (Parlophone)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

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and

"WHENEVER I'M LONELY"

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Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N.Y.
1. At The Hop (Danny & Juniors)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Rock 'N Roll Music (C. Berry)
5. Jailhouse Rock (E. Presley)
6. Raunchy (B. Justis)
7. Silhouettes (Rays)
8. Wild Is The Wind (J. Mathis)
9. Liechtensteiner Polka (Glahe)
10. Peggy Sue (B. Holly)

Chicago, Ill.
1. At The Hop (Danny & Juniors)
2. My Special Angel (B. Helms)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (B. Justis)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. You Send Me (S. Cooke)
8. Liechtensteiner Polka (Glahe)
9. Great Balls Of Fire (J. Lewis)
10. Why Don't They Understand (G. Hamilton IV)

Los Angeles, Calif.
1. Raunchy (E. Freeman)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. April Love (P. Boone)
4. Chances Are (J. Mathis)
5. All The Way (F. Sinatra)
6. Jailhouse Rock (E. Presley)
7. You Send Me (S. Cooke)
8. Wake Up Little Susie (Everlys)
9. Silhouettes (Rays)
10. Great Balls Of Fire (J. Lewis)

Milwaukee, Wisc.
1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Silhouettes (Rays)
4. I'm Available (M. Rayburn)
5. Raunchy (B. Justis)
6. Peggy Sue (B. Holly)
7. Jailhouse Rock (E. Presley)
8. You Send Me (Cooke/Brewer)
9. Melodie D'Amour (Ames Brothers)
10. Oh Boy! (Crickets)

Miami, Fla.
1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. All The Way (F. Sinatra)
5. Silhouettes (Rays)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. At The Hop (Danny & Juniors)
8. Jailhouse Rock (E. Presley)
9. Peggy Sue (B. Holly)
10. Melodie D'Amour (Ros/Ames Bros.)

Cincinnati, Ohio
1. Kisses Sweeter Than Wine (J. Rodgers)
2. April Love (P. Boone)
3. Merry, Merry Xmas (Wright)
4. You Send Me (S. Cooke)
5. Little Bitty Pretty One (T. Harris)
6. Raunchy (E. Freeman)
7. Peggy Sue (B. Holly)
8. Silhouettes (Rays)
9. All The Way (F. Sinatra)
10. Wake Up Little Susie (Everlys)

Denver, Colo.
1. Rauncy (Freeman/Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (Cooke/Brewer)
4. Silhouettes (Rays)
5. April Love (P. Boone)
6. Jailhouse Rock (E. Presley)
7. Peggy Sue (B. Holly)
8. Rock 'N Roll Music (C. Berry)
9. Twelfth Of Never (J. Mathis)
10. Little Bitty Pretty One (Harris/Day)

Seattle, Wash.
1. Raunchy (E. Freeman)
2. At The Hop (Danny & Juniors)
3. Great Balls Of Fire (J. Lewis)
4. Stood Up (R. Nelson)
5. Oh Boy! (Crickets)
6. Henrietta (J. Dee)
7. Peggy Sue (B. Holly)
8. Everyday (B. Holly)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. I'll Come Running Back To You (S. Cooke)

Detroit, Mich.
1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (J. Lewis)
3. Raunchy (B. Justis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. You Send Me (S. Cooke)
6. April Love (P. Boone)
7. Sail Along Silvery Moon (B. Vaughn)
8. Oh Boy! (Crickets)
9. Peggy Sue (B. Holly)
10. All The Way (F. Sinatra)

Cleveland, Ohio
1. Great Balls Of Fire (J. Lewis)
2. Sail Along Silvery Moon (B. Vaughn)
3. Why Don't They Understand (G. Hamilton IV)
4. At The Hop (Danny & Juniors)
5. Oh Boy (Crickets)
6. I'll Coming Running Back To You (S. Cooke)
7. Raunchy (B. Justis)
8. All The Way (F. Sinatra)
9. You Send Me (S. Cooke)
10. Rock 'N Roll Music (C. Berry)

Kansas City, Mo.
1. Raunchy (Freeman/Vaughn/Justis)
2. April Love (P. Boone)
3. You Send Me (Cooke/Brewer)
4. Great Balls Of Fire (J. Lewis)
5. Peggy Sue (B. Holly)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Jailhouse Rock (E. Presley)
8. Little Bitty Pretty One (T. Harris)
9. Liechtensteiner Polka (Glahe)
10. Baby I Don't Care (Presley)

San Antonio, Texas
1. Raunchy (Justis/Freeman)
2. Little Bitty Pretty One (T. Harris)
3. Peggy Sue (B. Holly)
4. You Send Me (S. Cooke)
5. Great Balls Of Fire (J. Lewis)
6. At The Hop (Danny & Juniors)
7. Bony Moronie (L. Williams)
8. Why Don't They Understand (G. Hamilton IV)
9. Could This Be Magic (Dubs)
10. Buzz, Buzz, Buzz (Hollywood Flames)

Baltimore, Md.
1. At The Hop (Danny & Juniors)
2. Oh Julie (Crescendos)
3. I'm Available (M. Rayburn)
4. Peggy Sue (B. Holly)
5. Rock 'N Roll Music (C. Berry)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. All The Way (F. Sinatra)
8. Raunchy (B. Justis)
9. April Love (P. Boone)
10. Jingle Bell Rock (B. Helms)

Pittsburgh, Pa.
1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. Chances Are (J. Mathis)
4. All The Way (F. Sinatra)
5. Jailhouse Rock (E. Presley)
6. Liechtensteiner Polka (Glahe)
7. My Special Angel (B. Helms)
8. You Send Me (S. Cooke)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. April Love (P. Boone)

Minneapolis, Minn.
1. Peggy Sue (B. Holly)
2. Raunchy (B. Justis)
3. Liechtensteiner Polka (Glahe)
4. You Send Me (S. Cooke)
5. Great Balls Of Fire (J. Lewis)
6. April Love (P. Boone)
7. Fraulein (S. Lawrence)
8. I'm Available (M. Rayburn)
9. Oh Boy! (Crickets)
10. Kisses Sweeter Than Wine (J. Rodgers)

Houston, Texas
1. Peggy Sue (B. Holly)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (J. Lewis)
4. Bony Moronie (L. Williams)
5. You Send Me (S. Cooke)
6. Could This Be Magic (Dubs)
7. Twelfth Of Never (J. Mathis)
8. Oh Boy! (Crickets)
9. Little Bitty Pretty One (T. Harris)
10. Kisses Sweeter Than Wine (J. Rodgers)

New Orleans, La.
1. My Special Angel (B. Helms)
2. All The Way (F. Sinatra)
3. Raunchy (E. Freeman)
4. You Send Me (S. Cooke)
5. April Love (P. Boone)
6. Great Balls Of Fire (J. Lewis)
7. Melodie D'Amour (Ames Bros.)
8. Wake Up Little Susie (Everlys)
9. Jailhouse Rock (E. Presley)
10. Chances Are (J. Mathis)

Philadelphia, Pa.
1. Why Don't They Understand (G. Hamilton IV)
2. You Send Me (S. Cooke)
3. My Special Angel (B. Helms)
4. April Love (P. Boone)
5. At The Hop (Danny & Juniors)
6. Great Balls Of Fire (J. Lewis)
7. Teardrops (L. Andrews)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Peggy Sue (B. Holly)
10. Raunchy (B. Justis)

San Francisco, Calif.
1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. Great Balls Of Fire (J. Lewis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. At The Hop (Danny & Juniors)
8. You Send Me (S. Cooke)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. All The Way (F. Sinatra)

St. Louis, Mo.
1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Raunchy (B. Justis)
4. Santa And The Satellite (Buchanan & Goodman)
5. Peggy Sue (B. Holly)
6. Why Don't They Understand (G. Hamilton IV)
7. All The Way (F. Sinatra)
8. Rock 'N Roll Music (C. Berry)
9. The Joker (Hilltoppers)
10. Dance To The Bop (Vincent)

Boston, Mass.
1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Jailhouse Rock (E. Presley)
4. Till (R. Williams)
5. Wake Up Little Susie (Everlys)
6. Raunchy (B. Justis)
7. You Send Me (S. Cooke)
8. Put A Light In The Window (Four Lads)
9. Pretend You Don't See Her (J. Vale)
10. At The Hop (Danny & Juniors)

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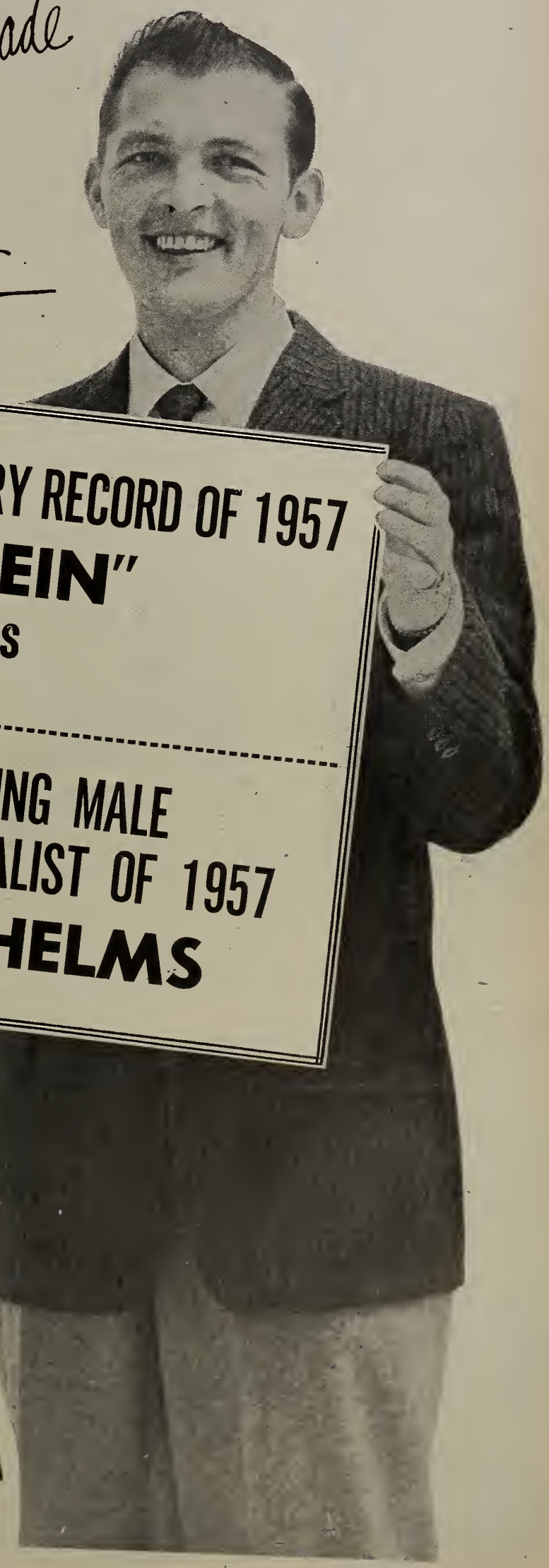
My Sincere Thanks and Appreciation to all the Juke Box Operators that have made these awards possible —

Bobby Helms



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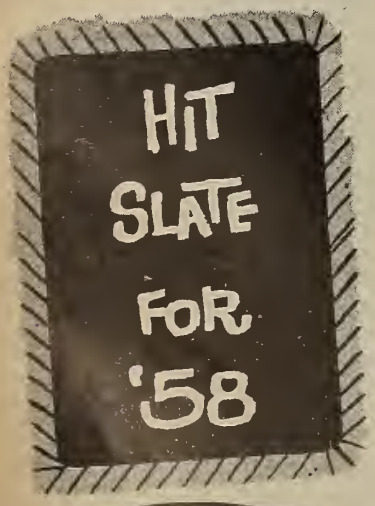
CLEAN UP AFTER CHRISTMAS WITH

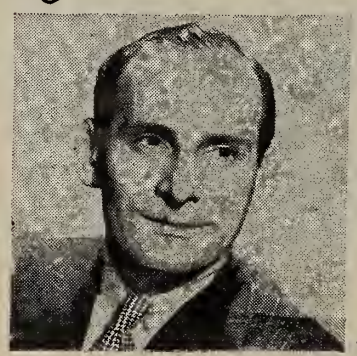
ON CAPITOL'S



Capitol RECORDS
REG. U.S. PAT. OFF.

D. J.'s—P. D.'s—
Librarians
Dealers and
Distribs.

With all good Wishes for Christmas and the New Year
Lester Lanin



Radio Stations:
If you do not have
Vol. 1 "LESTER LANIN"
EPIC LN 3232
Vol. 2 "DANCE TO THE MUSIC OF LESTER LANIN"
EPIC LN 3340
Or My Latest Release
Vol. 3 "LESTER LANIN AT THE TIFFANY BALL"
EPIC LN 3410

Please write me at
1776 Broadway

Thank You, Lester
Exclusively on

EPIC RECORDS

Direction:
LESTER LANIN ORCHESTRAS
1776 BROADWAY, N. Y. C.
Tel.: COlumbus 5-5208

Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	4
3	AROUND THE WORLD Victor Young ASCAP—Young	3
4	FASCINATION Southern ASCAP—Manning, Marchetti	2
5	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	9
6	TAMMY Northern ASCAP—Livingston, Evans	5
7	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	7
8	YOU SEND ME Higuera BMI—Cooke	10
9	SILHOUETTES Regent BMI—Crewe, Slay	6
10	RAUNCHY Hi-Lo BMI—Justis, Manker	14
11	I'M AVAILABLE Golden West Melodies BMI—Burgess	15
12	MY SPECIAL ANGEL Merge BMI—Duncan	12
13	CHANCES ARE Korwin ASCAP—Stillman, Allen	8
14	IVY ROSE Roncom ASCAP—Hoffman, Manning	—
15	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	11

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Special Love	Korwin	All The Way	Maraville
All The Way	Maraville	April Love	Feist
April Love	Feist	Around The World	Young
Ca C'est L'Amour	Buxton Hill	At The Hop	Singular
Chances Are	Korwin	Chances Are	Korwin
Fascination	Southern	Chicago	Fisher
I Never Felt More Like Falling In Love	Korwin	Christmas Day	Franklin
I'll Never Say 'Never Again' Again	Bregman, Vocco & Conn	Fascination	Southern
I'll Remember Taday	Hollis	Great Balls of Fire	BRS-Hill & Range
Just Born	Winneton	Headin' Home	Panther
Katsumi Love Theme	Witmark	I Heard The Bells On Xmas Day	St. Nicholas
Kisses Sweeter Than Wine	Folkway	(I Love You) For Sentimental Reasons	Duchess
Las Vegas	Peer	I Never Felt More Like Falling In Love	Korwin
Liechtensteiner Polka	Burlington	I Only Want To Love You	Planetary
Lovely Ladies of Milano	Meridian	If I Can Help Somebody	Leeds
Love Me Forever	Greta	I'm Walking Away	Longridge
March From River Kwai—Colonel Bogey	Columbia Pic—Boosey & Hawkes	It's Good To Be Here	Chappell
Melodie D'Amour	Rayven	Jingle Bell Rock	Cornell
Put A Light In The Window	Planetary	Junior Miss	Chappell
Sayonara	Berlin	Just Born	Winneton
Silver Bells	Paramount	Kisses Sweeter Than Wine	Folkways
Sleigh Ride	Mills	Raunchy	Hi-Lo
Story Of My Life	Famaus	Silhouettes	Regent
Swedish Polka	Mills	Silver Bells	Paramount
That's Why I Was Born	Janfra	Sleigh Ride	Mills
Till	Chappell	Stroll	Meridian
Twelfth Of Never	Empress	Uh Huh Mm	Vanderbilt
Winter Warm	Famous	Wild Is The Wind	Ross Jungnickel
Winter Wonderland	Bregman, Vocco & Conn	Winter Wonderland	Bregman, Vocco & Conn
You Send Me	Higuera	You Meet The Nicest People At Christmas	Manchester
		You Send Me	Higuera

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Happiest Holiday Greetings to all

"Smile Bag"

NEWARK—Paul Brenner, "Requestfully Yours" d.j. of WAAT, Newark, holds album of amusing clippings compiled by listener Adam Krausser (right) while Norris Saurman, head of record department of Krich-New Jersey (RCA Victor distributor) looks on. Krausser's album was selected as best of those submitted by listeners to Brenner's "Smile Bag" feature on program. His prizes, consisting of album carrying case and 4 RCA Victor LP albums, were presented to him on air by Saurman.

SINGER ONE-STOP
1812 WEST CHICAGO AVE., CHICAGO 22, ILL.
(ALL PHONES: HUmboldt 6-5204)
MERRY CHRISTMAS
MIDWEST'S LARGEST ONE-STOP
FREE TITLE STRIPS TO OPERATORS!
HAPPY NEW YEAR

Season's Greetings
Thanks For Making This Our Greatest Year
TONY GALGANO REUBEN LAWRENCE
RECORD DISTRIBUTORS, INC.
4142 W. ARMITAGE CHICAGO 39, ILL.
TEL.: DICKENS 2-7060

RCA Victor Streamlines Sales And Promotional Staffs

NEW YORK—George R. Marek, vice-president and general manager of the RCA Victor Record Division, revealed last week that the company is streamlining its sales and promotional staffs "to give us an operation geared specifically for today's expanding markets."

Under the new setup, he explained, Victor's 26 fieldmen will handle both albums and singles for the company's three labels—RCA Victor, Vik and Camden. The company's sales force formerly was divided into two units, one for albums and the other for singles.

Marek announced that John Y. Burgess, Jr., formerly manager of the Singles Department, had been named manager of the Commercial Sales Department, covering both albums and singles. Harry Jenkins, formerly manager of Sales and Promotion for Singles, moves into Burgess' former job. Vice-President W. W. Bullock continues as manager of the Album Department.

The company's advertising, promotional and publicity activities also have been coordinated, Marek said, with W. I. Alexander, former Advertising Manager, named to head the new department.

The organization of Alexander's department follows:

George L. Parkhill, manager Pop Advertising and Promotion, with Carl Bosler handling advertising and point of sale materials, and Jack Dunn assigned to radio promotion; Jerry Thorp, manager of Publicity; Bernie Miller, administrator Artists' Exploitation; C. J. Luten, manager Red Seal Promotion; and Bob Kotlowitz, manager of Promotion for Tapes, Services and Camden Records.

Burgess pointed out that his field force, including five district managers, had been so strategically located "that we can hit 93 per cent of the market within any given 48 hours."

The district managers and their respective forces follow:

NEW YORK DISTRICT
- District Manager—S. O. Peruggi, Jr.
- Frank Amaru—Cambridge, Portland, Maine, Providence
- Charles Boyd—East Hartford, Albany, Syracuse
- Richard Maxwell—New York, Newark
- William Baker—Philadelphia, Harrisburg
- Tom Potter—Baltimore, Washington, D. C.

CHICAGO DISTRICT
- District Manager—W. R. Booth
- Myron King—Chicago, Peoria
- Darrell Bade — Milwaukee, Minneapolis
- Vito Blando-Indianapolis, Louisville
- Robert Duffy—Detroit, Toledo
- Allan Clark—Cleveland, Cincinnati
- Roy Sacher—Pittsburgh, Buffalo

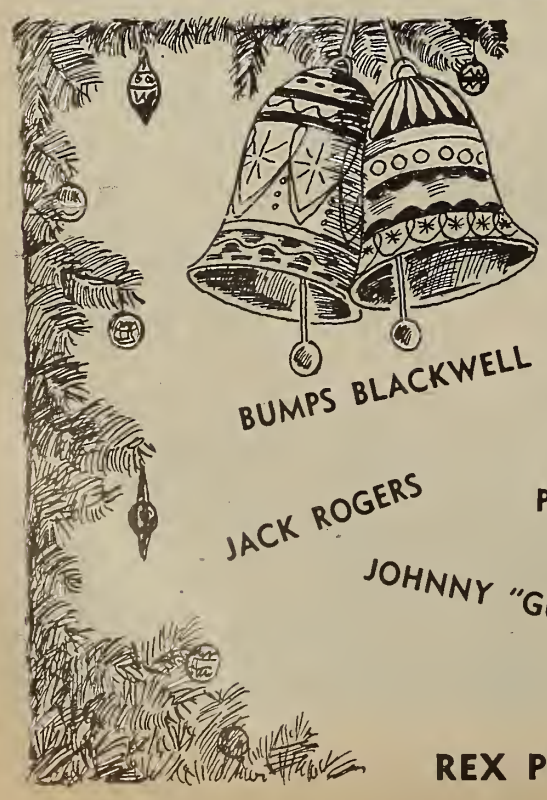
ATLANTA DISTRICT
- District Manager—W. H. O'Dell
- Walter Blumberg—Charlotte, Richmond, Knoxville
- Frank Ryall — Atlanta, Birmingham, Miami-Jacksonville
- Herb Linsky—New Orleans, Memphis

KANSAS CITY DISTRICT
- District Manager—R. S. Krueger
- Charles Hall — Kansas City, St. Louis
- Charles Fach—Omaha, Denver
- Robert Fender — Dallas, Oklahoma City
- Robert Smith — San Antonio, El Paso, Houston

LOS ANGELES DISTRICT
- District Manager — R. L. Yorke, Manager West Coast Operations
- Ted Rosenberg, Los Angeles, Honolulu
- Don Goins — San Francisco-Oakland, Fresno, Salt Lake City
- John Davidson—Seattle, Portland, Ore.; Billings

The first-named city in all instances after the fieldman's name will be the base of operations. Also reporting to Burgess will be Irwin Tarr manager of Sales for Special Markets.

Burgess, Jenkins and Alexander, as well as Bullock and Vice-President James Davis, manager of Operations, all will report directly to Marek.


season's greetings
BUMPS BLACKWELL
THE DEBS
RONNIE DRAPER
BEN TUCKER
SAM COOKE
THE NICARAGUANS
THE TURKS
WILLIAM PRESTON
JACK ROGERS
PILGRIM TRAVELERS
THE VALIANTS
BOB NOLEN
JOHNNY "GUITAR" WATSON
DEMPSEY WRIGHT
MARY KENNEY
KYLO TURNER
ANDEX • KEEN DISC RECORDING
REX PRODUCTIONS • CULVER CITY, CALIFORNIA

Capitol Expands Distribution Set-Up; Announces Promotions And Appointments

HOLLYWOOD — The creation of two new Capitol Records distributing sales districts, increasing the total from 6 to 8 effective January 1, 1958, was announced last week by Max K. Callison, vice-president and national sales manager. All present districts have been re-aligned and re-named. The reason for the increase in number of districts, Callison explained, was because of the introduction of the Capitol phonograph line, stereophonic tapes and the increased volume of "Capitol" off the World album releases during the past six months. To effect a more efficient sales organization, the size of each district has necessarily been reduced to enable the district sales managers to spend more time with the sales managers under their supervision. Another major contributing factor is the integration of the Angel Records sales force with CRDC, effective January 2. The various Angel sales units will report to the DSM's in their area. The new district line-up for CRDC, effective the first of the year, is as follows:

Northeastern District No. 1—DSM, Andy Miele, New York, headquarters, Boston, Newark, Hartford.

Eastern District No. 2 — DSM, George Novak, Baltimore, headquarters, Charlotte, Philadelphia.

Southern District No 3 — DSM, Wade Pepper, Atlanta, headquarters, Jacksonville, Memphis, New Orleans (Independent Distributor).

East Central District No. 4—DSM, Larry Owens, Detroit, headquarters, Buffalo, Cleveland. Pittsburgh.

South Central District No. 5—DSM, Peter Goyak, Cincinnati, headquarters, Kansas City, St. Louis, Indianapolis, Louisville (latter two, ID's).

Central District No. 6 — DSM, George Gerken, Chicago, headquarters, Des Moines, Milwaukee, Minneapolis, South Bend (ID).

Southwestern District No. 7—DSM, Bill Mikels, Dallas, headquarters, Oklahoma City, Denver, El Paso, San Antonio (latter three, ID's).

Western District No. 8 — DSM, George Steiner, Los Angeles, headquarters, San Francisco, Seattle, Billings, Salt Lake City, Honolulu (latter three, ID's).

At the same time, the appointment of three new district sales managers for Capitol Records Distributing were disclosed by Callison. All three changes are effective Jan. 1, 1958.

Peter Goyak, presently sales manager of the Cincinnati branch of CRDC, will be promoted to DSM of District No. 5, headquartering in Cincinnati.

George Novak is being advanced from sales manager of the Baltimore branch to DSM of District No. 2, with headquarters in Baltimore.

George Steiner, presently sales manager of the Los Angeles branch, effective the first of the year, will be elevated to DSM of District No. 8, with headquarters in Los Angeles.

Goyak has been with CRDC for the past 9 years. He started with the company as a branch clerk. Novak was formerly a record salesman in Baltimore before he joined CRDC. Steiner has been with CRDC since 1950, when he joined the organization as a salesman.

The promotion of six in various sales capacities of the Capitol Distributing Corp. were also announced last week. Appointments also effective January 1, 1958.

Pat Brophy, CRDC sales representative at the Chicago branch, has been advanced to sales manager at Cincinnati. Earl Horwitz, who has been a sales representative in San Francisco, moves to the Northwest to become Seattle sales manager. Sales representative Thomas Lavelle in Pittsburgh has been promoted to sales manager of that branch. Mike Mackulics, who has been Pittsburgh sales manager, moves to the Baltimore branch in a like capacity.

The former sales manager of the Seattle branch, Jay Swint, is promoted to the Los Angeles branch sales manager's post, and Philip Baron, Detroit branch sales representative, has been promoted to Classical Field Representative for the Eastern area, headquartering out of New York.

Tico Expands Activity

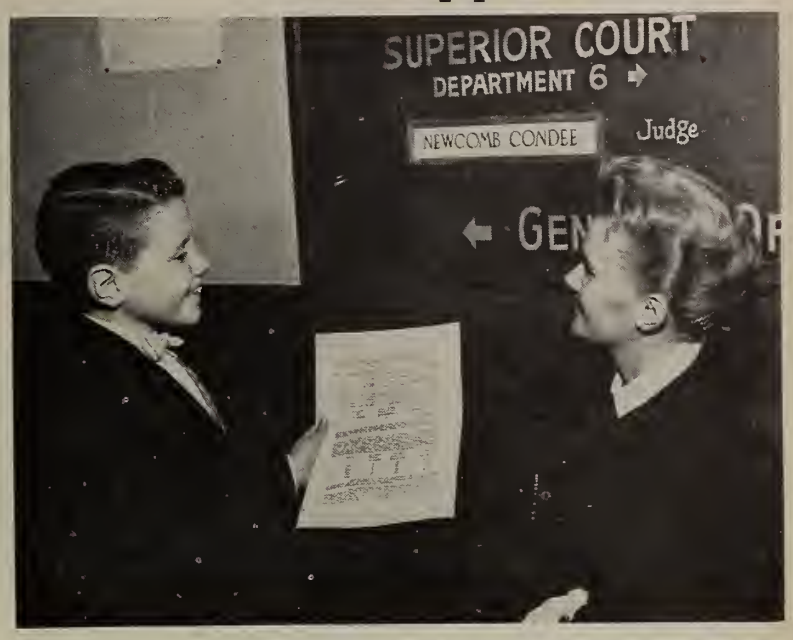
NEW YORK—Joe Kolsky, executive vice-president at Roulette Records, announced last week that the activity at Tico Records will be stepped up in the next few months. In line with this, Kolsky stated that three new distributors have been set up to handle the Tico Records line. They are: Sandel Dist. Co., Minneapolis, Eric Dist. in Dallas and Eric Dist. in San Francisco. All three distributors also handle Roulette records.

Tico, a division of Roulette Records, will shortly release a new Tito Rodriguez album entitled "Latin Jewels." The LP will contain Latin-American favorites, such as "Frenesi," "Green Eyes," "Amapola," "Granada," etc.

Rodriguez and his orchestra returned to New York only recently after a successful tour of one-nighters on the West Coast. The band is currently appearing at the Palladium in New York and at the end of this month will fly to Puerto Rico for a series of television spectaculars over the island's national television broadcasting outlets.

Along with the release of the "Latin Jewels" album there will be two more Tico albums released at the same time. "That Latin Touch," by Pianist Marco Rizo; Rizo spent ten years as arranger and accompanist for Desi Arnaz as well as having worked on the "I Love Lucy" show. The third album will be "Flying Down To Rio," by Latin drummer Caney.

Contract Approved



HOLLYWOOD—Young Phillip Phillips and his mother smile happily in Los Angeles Superior Court where Phillip's contract with Carter Records was approved last week. Phillip, who is seen weekly on the Gisele MacKenzie TV show, is one of the youngest artists ever signed to an exclusive recording contract. His current release for the Carter label is "No Santa Claus."

Am-Par Distribs To Meet

NEW YORK—All Eastern divisional distributor heads of ABC-Paramount selling organizations have been invited to a special distributor conclave to be held in the firm's Board of Directors Conference Room in New York on January 10th. Preceding the general meeting, the distrib execs have been invited to be AM-Par's guests at the Copacabana opening of the Axidentals, rising vocal group with the diskery.

The meeting on the 10th, according to Sam Clark, ABC-Paramount prexy, will deal with the firm's plans for the new year and, besides the visiting distrib toppers, will include representative discussions with members of Clark's top staffers: Harry Levine, vice-president; Larry Newton, general sales manager; Dewey Bergman, Jr., sales and merchandising manager, album division; Natt Hale, promotion and publicity director. Also present will be Al Genovese, fiscal and auditing chief for Am-Par; Irwin Garr, national disk jockey contact rep; Rick Ward, administrative assistant, promotion and publicity; and Romeo Fabrizio, general director of production.

Don Costa and Creed Taylor, A & R toppers, will also divulge plans of 1958 product. Taylor is preparing a special presentation for the meeting regarding the January release of 22 long-playing albums, while Costa is scheduled to reveal plans for new artists and special albums in the offing.

Miami Eatery Books Names

MIAMI, FLA.—The Avalon Restaurant of Hiama opened to the public last week with a show starring the Crew Cuts and featuring as its regular band, Bobby Dukoff, RCA Victor recording artist, with Anita Boyer, vocalist.

The restaurant will continue to book name acts. The Crew Cuts are there for the first week.

LATEST RELEASE
9878
CLINT MILLER
SINGS
BERTHA LOU
B/W
DOG-GONE IT BABY
I'M IN LOVE
ABC-PARAMOUNT
FULL COLOR FIDELITY

Season's Greetings
Modern Distributing Co., Inc.
BUNNY KURLAN
AL CHAPMAN
2978 W. Pico Blvd.
Los Angeles, Calif.

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA
GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher:
BRS Music, Inc.
JAILHOUSE ROCK
TREAT ME NICE
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Season's Greetings
and
Best Wishes To All
for
A Merry Christmas
and
A Happy New Year
from All at

ESSEX RECORD DISTRIBUTORS
114 SPRINGFIELD AVENUE NEWARK, N. J.
"New Jersey's Leading Independent Distributor"

Sellabrating!
... it's a 2 in 1 Hit —

BILL BODAFORD
AND THE
ROCKETS

1. "LITTLE GIRL"
BACK BEAT #507
2. "TEAR-DROPS"

2809 ERASTUS STREET
BACK BEAT RECORDS, INC.
HOUSTON 26, TEXAS

Victor Raises 45 RPM Price To 98c; Offers 3 Month 100% Guarantee

NEW YORK—A new plan calling for a price increase and a 100 per cent return privilege will be initiated January 1, 1958, by RCA Victor Records, it was announced at the annual sales meetings held in New York this week.

Jack Burgess, manager, Commercial Sales Department, stated that all 45 rpm singles will have a nationally advertised price (optional with dealers) of 98 cents, including federal excise tax. The retail price increase is being made in conjunction with a complete revamping of RCA Victor's single record return allowance and privilege policies.

According to Burgess, "the new 100 per cent return plan is the most liberal in the industry today." The deal allows for all single records, both 45 rpm and 78 rpm, scheduled for release after January 1, 1958, to be shipped to distributors for a period of three (3) months from date of release on a 100 per cent return privilege basis. It is expected that distributors will pass on the same privilege to all customers—dealers, rack jobbers and one stops.

The price of 78 rpm's will remain at $1.15 (optional with dealers) including federal excise tax.

The RCA Victor Gold Standard Series, together with the Bluebird Children's line, will continue as in 1957 with a 100 per cent exchange privilege.

Marks Fetes German Rep

NEW YORK—Ralph Maria Siegel, one of Germany's leading music publishers, and the E. B. Marks Music representative in that country, recently completed a tour of South America observing the latin music picture in the various SA nations. Prior to returning to his native land, he was feted by the Marks organization with a cocktail party introducing the German publisher to members of the trade press. Above (top photo) Herbert Marks, president of the E. B. Marks Company discusses the trek with Siegel. Bottom photo shows Marty Ostrow of **The Cash Box** examining the Siegel catalog of hits. Siegel's Musikverlage published, in Germany, such songs as "Cindy, Oh Cindy," one of the biggest songs of the year in Germany, in addition to "The Banana Boat Song," "Singing The Blues," "Party Doll" and many others.

Season's Greetings
LUENHAGEN'S ONE-STOP
ORDERS SHIPPED SAME DAY
2277 W. PICO BLVD. LOS ANGELES, CALIF.
Phone: DUnkirk 4-4134

Deems Taylor To Head Selection Panel For Victor-B.O.M. Disk Club

NEW YORK — Deems Taylor, the noted composer and commentator, has accepted chairmanship of a distinguished 10-man Selection Panel that will aid the newly formed RCA Victor Society of Great Music in its choice of repertoire.

Organization of the phonograph record club was announced last month by RCA Victor and the Book of the Month Club. The latter organization, recognized as one of the most experienced firms in this specialized type of selling, will direct operation of the club.

"We hope that through the club we can persuade millions of Americans that a college degree is not essential to the appreciation of good music," said George R. Marek, vice-president and general manager of the RCA Victor Record Division.

Other members include: Jacques Barzun, Professor of History at Columbia University, music critic and author of many books on music; Samuel Chotzinoff, General Music Director of the National Broadcasting Company, organizer of the NBC Symphony Orchestra, author and pianist; John M. Conly, editor of *High Fidelity* magazine and music columnist of *The Atlantic;* Aaron Copland, writer, teacher and Pulitzer Prize-winning composer of such works as "Apalachian Spring" and "El Salon Mexico"; Alfred Frankenstein, music critic of the San Francisco *Chronicle*, and lecturer at the University of California; Douglas Moore, MacDowell Professor of Music, Columbia University, and composer of the Pulitzer Prize opera "Giants of the Earth"; William Schuman, President of the Julliard School of Music, composer and winner of the first Pulitzer Prize for music; Carleton Sprague Smith, Chief of the Music Division of the New York Public Library and the Metropolitan Opera Association; and G. Wallace Woodworth, Professor of Music at Harvard University, University Organist and Choirmaster and conductor of the Harvard Glee Club and commentator on the weekly radio program, "Tomorrow's Symphony," which precedes the Boston Symphony broadcasts.

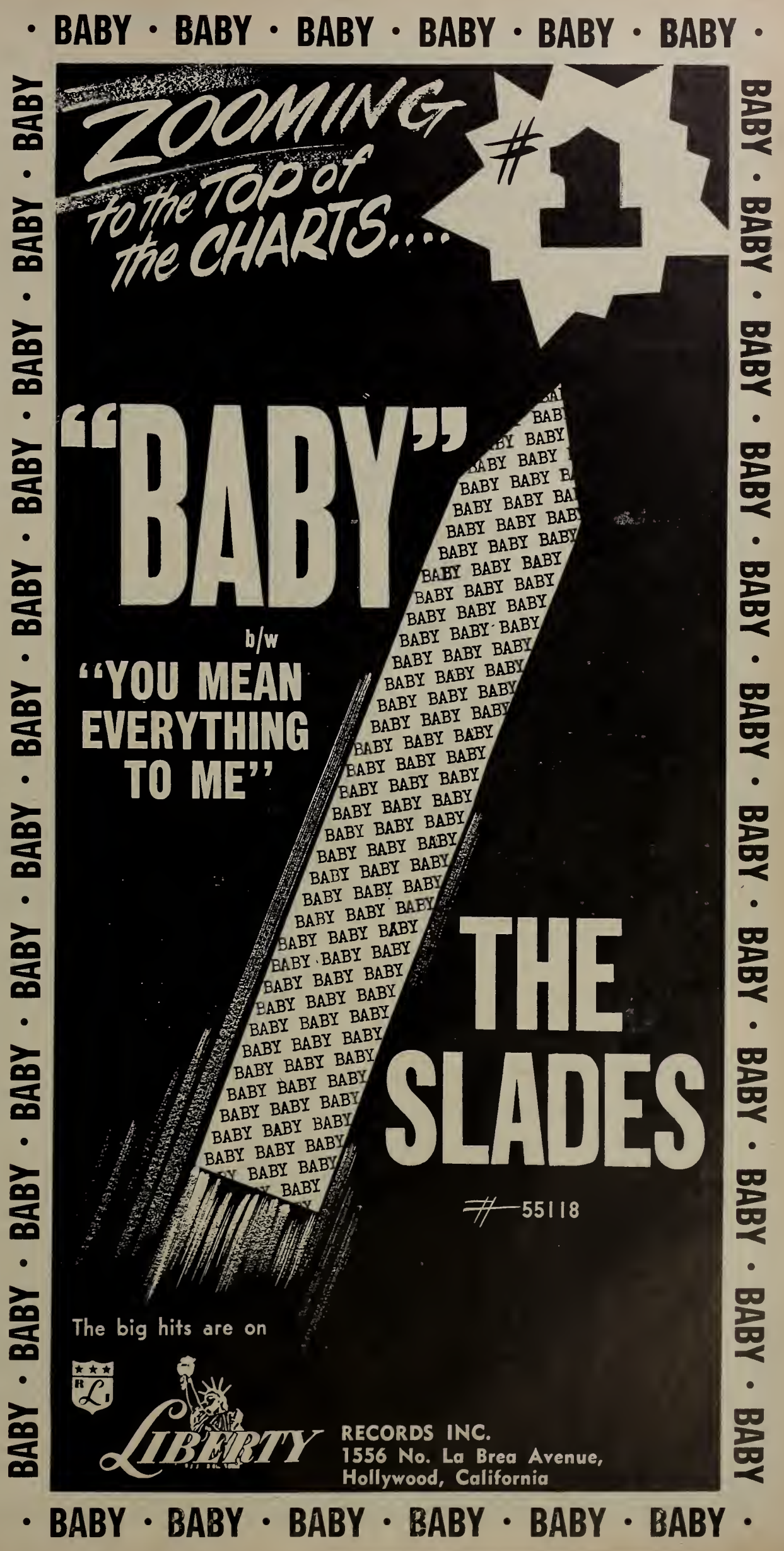
The club's first album releases will be announced early in 1958.

New Contemporary LPs

LOS ANGELES, CALIF.—Contemporary Records, last week, announced the release of a "Pal Joey" LP, featuring Andre Previn and His Pals. The LP follows the two best selling "My Fair Lady" and "Li'l Abner" jazz albums in which Previn plays with Shelly Manne.

The "Pal Joey" disk features eight tunes from the original musical plus one written for the show but not used, "I'm Talking With My Pal."

Along with "Pal Joey" is an Andre Previn and Russ Freeman album dubbed "Double Play! Two Piano Jazz." The disk opens with "Take Me Out To the Ball Game" and follows with eight originals, all dealing with sports.



Merry Christmas from M-G-M Records

JONI JAMES

NEVER TILL NOW | I GIVE YOU MY WORD

(From the MGM Production "Raintree County")

K12565 on 45 & 78 rpm

ART MOONEY and his orchestra

RIVER KWAI MARCH and COLONEL BOGEY

(From the Horizon Picture "The Bridge On The River Kwai" A Columbia Pictures Release)

K12590

MARVIN RAINWATER

LOOK FOR ME

(I'll Be Waiting For You)

and

LUCKY STAR

K12586 on 45 & 78 rpm

CONNIE FRANCIS

WHO'S SORRY NOW

and

YOU WERE ONLY FOOLING

K12588

DICK HYMAN TRIO

GOOD TIMES

and

MANDOLINS OF VENICE

K12600

ROBBIN HOOD

A DATE FOR ALWAYS

and

I WANT TO THANK YOUR FOLKS

K12599

Mercury To Increase Classical Album Prices

CHICAGO—Mercury Records last week announced an increase in the price of its classical line of long-playing merchandise, the "Olympian Living Presence" series. The increase was prompted by the firm's "desire to maintain the high level of quality established in our recordings".

The proposed change will become effective February 1st, of next year. Under the new price-structure, all albums in the MG-50000 catalog will retail at $4.98 instead of the existing figure of $3.98. Also included in the increase is the complete MG-40000 grouping. The latter series has met with great acceptance because of its concentration on the works of contemporary American composers.

There will be no public announcement of the increase until February 1st. Mercury, however, feels that by making the trade aware of its intentions at this early date, it affords the retail dealers a tremendous opportunity to upgrade and increase the dollar value of their stock. Dealers will have approximately a month and a half in which they may continue to purchase all of this classical merchandise at the prevailing dealer price.

Irving Green, President of Mercury, explained the basic reasons for the augmentation when he noted, "The original concept of the 'Olympian Living Presence' series was to bring to the serious classical listener, the ultimate in recording perfection and quality. Through the years, it was this facet of the 'Olympians' personality that enabled our company to make such magnificent strides in the classical record market. Increased cost of recording and production left us with the choice of either lowering our standards or raising our prices. Our research department spent a great amount of time and effort on the problem and finally arrived at the conclusion that the devotee of classical music would rather pay the slight increase if the quality could be maintained. This we have done and it is our sincere hope that all concerned will realize that we have acted in the best interest of the "ears" of today's record buying public."

Mercury began to expand its Classical Division interests in 1951 with the inception of the "Olympian Living Presence" series. This terminology was chosen to "best depict the mirror-like clarity and naturalness of sound that was reproduced through the revolutionary 'Single Microphone' technique of recording."

Mercury's engineers attained recognition with the development of their "Sound Recording Truck". In order to better the sound of recording sessions held under variable conditions, a movable sound studio was invented and built into a truck. This permitted Mercury to record anywhere in the world and still maintain top reproduction.

The returns on these efforts began to pay off when the Minneapolis Symphony's recording of the "1812 Overture" and the Detroit Symphony's rendition of "Ravel's Bolero" started showing up on the country's best selling charts. The "1812" has been a top seller since May of 1956. The "Bolero" has been on the charts for most of its four year history.

December Plug For April

CHICAGO, ILL.—Pictured above is Stan "The Record Man" Dale, WAIT-Chicago deejay, in the act of giving away 200 records of Pat Boone's "April Love." Scene was the opening of the Boone flick at the Oriental Theatre in town.

Season's Greetings

from

The West's Most Diversified Distributors

DIAMOND RECORD DISTRIBUTING CO.

2990 W. PICO BLVD. LOS ANGELES 6, CALIF.

Phone: REpublic 1-6311

Rex-Keen Success Story

LOS ANGELES, CAL.—Rex Productions, the new Los Angeles company that came to the fore with its initial release on Keen label of Sam Cooke's "You Send Me", is the brainchild of three men in the aircraft parts design and manufacturing business. John Siamas, Alex Siamas, and Andy Karres are owners and operators of Randall Engineering, and Randall Company in Culver City, California. They had long entertained a desire to start a record company, however, it wasn't until September of 1957, that this desire became a reality.

"Bumps" Blackwell, a veteran music man, was secured as music director, and along with Blackwell came Sam Cooke. The results of this initial joining of forces can be seen on charts—as Sam Cooke's Keen disk of "You Send Me" stands at the top.

John Siamas, Rex Productions president, says he still can't completely believe so much happened so fast. "You Send Me" started mushrooming, and distributors were secured almost overnight. Pressing facilities throughout the nation had to be set up to handle the hit. Blackwell and Cooke went on a month long promotion tour. Higuera Publishing company was set up—they own "You Send Me", written by Sam's brother. Andy Litschi was appointed distributor relations manager, and George Jay Associates were secured for disk jockey promotion. Don Clark joined the organization to handle advertising and publicity.

Even though "You Send Me" is continuing to sell—now close to two million according to the label's execs—Sam Cooke's second release of "Desire Me" and "I Love You For Sentimental Reasons" was recently released with tremendous advance orders. A Sam Cooke album on Keen will be available by Christmas.

Rex Productions also operates an album line, called Andex Disc Recordings. Two Albums are available at present. One is "Solo For Seven", with the Bob Keene Septet, featuring Red Norvo, Milt Bernhardt, Pepper Adams, and many other top jazzmen. The other Andex album is "Look Up" with the Pilgrim Travelers, one of the foremost gospel singing groups. Due for January release on Andex will be a latin jazz album and a jazz with strings album. More concentration on building an Andex album catalogue will be undertaken after the first of the year.

Another release on the Keen label is "This Is The Night" with the Valiants, which is showing good sales.

The executives at Rex Productions feel their biggest immediate problem is finding a building large enough to house offices and a full size recording studio. As John Siamas puts it; "If we could find a building for Rex Productions, we'd really start to move."

Record Giveaway

NEW ORLEANS, LA.—New Orleans High School kids really turned out for New Orleans big record giveaway. WNOE, 50,000 Watt Independent, recently gave away it's entire library of 78 records, about 5,000 in all. The records were loaded in the back of one of the mobile news units and a different High School was picked three times a day for five days until all the records were gone. A contest was held in conjunction with the giveaway. 15 times a day a copy of a record given away was played on the station and if the student that received that record brought it to the station within 12 hours, they received $10.00 to $25.00. One record a day was picked as the Jackpot record and it was worth $100.00. All the WNOE Disk Jockeys were in on the deal, Gary Owens, Larry Fischer, Jim Stewart, Bud Connell, Harry Birrell, Mel Kent, and Bill Stanley.

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The Gift of Love

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Retailers' Corner

Livingston Introduces Add-A-Melody-Tapes; Offers Two New Tape Accessories

CALDWELL, N. J.—The development of "Add-The-Melody-Tapes", patent rights to which have been acquired by Livingston Audio Products Corporation, Caldwell, New Jersey, has opened up a whole new field in the use of stereophonic tape and tape machines, a spokesman of the firm stated last week.

In the tapes, which contain a musical accompaniment recorded on the lower track of a dual track tape, are designed to be played on machines with monaural record and stereo playback. When the machine is set on "record", the lower track plays the accompaniment through an external speaker, while the melody, as played or sung, is recorded on the top track. When played back, the combined result enables the performer, for the first time, to hear his own efforts with the benefit of professional accompaniment. The tape may also be used over and over, as the lower track is not erased in the process.

Wide use of the principle in schools is foreseen by the manufacturers, are planning to issue a series of tapes for each grade level. Teachers may then hold sessions even though the school may lack a piano, and can improve the quality of instruction by playing back the tape and pointing out the student's mistakes.

The first tape available in the "Add-The-Melody-Tape" series is Livingston 100-F "Favorite Songs #1," featuring Hack Swain at the Hammond organ playing the accompaniment to such old favorites as "The Yellow Rose of Texas," "Let Me Call You Sweetheart," "Girl of My Dreams," "Shine On, Harvest Moon," "When Irish Eyes are Smiling," Down by the Old Millstream," "The Wiffenpoof Song," "You Are My Sunshine" and many others. Currently being recorded in Europe is a famous quartet—minus the lead. Other similar tapes are being planned for the future.

"Add-The-Melody-Tapes" may be played on all machines with stereo playback and monaural record with the exception of Ampex, RCA, Tandberg and Webcor, which require circuit modifications, since the lower head on these models is disconnected during recording.

At the same time, Livingston introduced two new tape accessories. Both new products, the Livingston Custom-Engineered Test Tape (Cat. No. LX-1E) and Livingston All-Purpose Tape Machine Cleaner, were developed by Livingston's laboratories in answer to "specific problems encountered by owners of home tape machines."

The Livingston Customed Engineered Test Tape, which retails at $9.95, is specially designed to check head alignment, frequency response, flutter and wow and signal-to-noise ratio on all 7.5 ips Stereophonic (Stacked and Staggered), Dual Track and Full Track machines. In addition, there is a special stroboscopic leader for testing machine speed.

Livingston All Purpose Tape Machine Cleaner cleans all parts of tape machines — including magnetic heads, tape guide and drive belts — in one operation, with no need for application or cleaning procedure. Sprayed on from a squeeze-type, unbreakable, spill-proof bottle, its new formula does away with all dirt, clogging and loss of frequency response due to grease and deposits of metallic oxides. Guaranteed not to damage tapes or reels, it retails at $1.49.

Both products will be available January 1st.

Cross-Store Traffic Encouraged By Victor-Canon Contest

NEW YORK—A cooperative photo contest created by Kameny Associates to encourage cross-store traffic between record and camera stores has been concluded after attracting a total of more than 11,000 entries.

Co-sponsors of the Hi-Fi In Focus competition were two of the world's major manufacturers of high fidelity audio and high precision optical equipment—RCA Victor Records and Kameny's client, the Japanese firm, Canon Camera.

A photograph by a Bethlehem, Pa. man, A. M. Baunach, was chosen from more than 11,000 entries as the winning picture.

Baunach's entry is to be used as the cover on a forthcoming RCA Victor album entitled "Hi-Fi In Focus". The color photograph is an abstract mathematical pattern that creates the optical illusion of a lens aperture opening and closing. Music for the album on which it appeared recently was recorded by Chet Atkins, guitarist, and an RCA Victor musical director.

Other winners were: Kokei Kaitsuka of Ibaragi-ken, Japan, second; Nobuo Tabata of Osaka, Japan, third; Albert James Vaughn of 5706 S. Drexel Ave., Chicago, fourth; and Mrs. Nancy Yung of 260 Elk Ave., New Rochelle, N.Y., fifth. In addition to the United States and Japan, entries were received from India, Spain, Switzerland, France and Germany.

Three thousand dollars worth of RCA Victor and Canon Camera merchandise will be awarded the winners.

Object of the contest was for entrants to submit color transparencies that best illustrated the aesthitics of music coupled with the precision and fidelity associated with the finest of recording and camera equipment. Subject matter and number of entries was unlimited. Entry blanks were available at authorized RCA Victor and Canon Camera retailers.

Cross-store traffic occurred when—say, a camera shop customer saw the contest poster, was handed a yellow entry blank, and was advised by the camera clerk to check the nearest record shop for representative RCA album covers. After buying color film, the customer, who had perhaps never before been inside his local record shop—would go there and check the Victor display; he might buy a few albums—and he might also ask to see his prospective prizes—the RCA color TV, phonographs, etc.

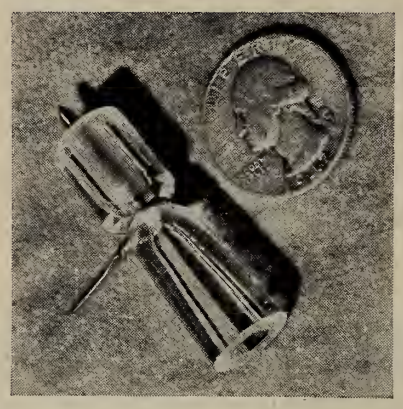
The same procedure worked in reverse — a record store customer in search of detailed information about types of color film, lenses, etc., would be sent to the camera store.

Reaction from both camera and record dealers was enthusiastic. They felt that they had reaped enormous good will from the contest—and that many customers who had bought contest-related merchandise would return for future purchases.

As a contest follow-up Victor will give each of the more than 11,000 entrants a free EP of the Hi Fi In Focus album. Music from Hi Fi In Focus will be programmed on radio and television shows; easeled posters of the winning cover will be sent to record and camera dealers throughout the country.

W. A. Alexander, advertising manager for RCA Victor Records, and Nathan Kameny, head Kameny ad associates which represents Canon, said in a joint statement: "Overwhelming response to this contest sponsored by two of the world's leading manufacturers of precision instruments and high fidelity recording marks another step towards the goal of better understanding between peoples via art and communication."

Ionovac: New Speaker Invention



CHICAGO — A milestone in the science of electronics passed recently when DuKane Corporation of St. Charles, Illinois, began manufacturing the "Ionovac", device which is being hailed by its engineers as the first practical use of ionized air to replace diaphragms in loudspeakers.

While the product is being offered initially to the high-fidelity market as a loudspeaker for the more expensive record players and radios, its applications as a generator of ultrasonic waves for use by a wide variety of industries is considered of even greater importance.

Heart of the new invention is a small open-ended quartz cell (pictured above) the size of a peanut shell. Air is cupped in a chamber which narrows down to an aperture about the size of an automatic pencil lead. Within this small space, air molecules are bombarded with a high frequency, high voltage current which literally bats millions of electrons out of their atomic orbits, ionizing the air.

The resulting ionized cloud, which glows with a violet hue, is similar in electrical nature to the ionosphere, the layers of air up to 250 miles above the earth's surface which reflect radio signals. Once aglow the ionic cloud functions in place of the traditional diaphragm.

In explaining the Ionovac, William Torn, senior engineer in charge of its development, said, "Ionized particles, when exposed to an intense electric field, become highly agitated. When we change the strength of the field we also change the breadth of the oscillations of each of the particles. Each variation causes an expansion of the 'cloud', followed by a contraction, thereby producing sound waves in any strength, form and frequency needed."

"Why is this new method superior to that now employed?" Torn elaborated. "Because moving parts in loudspeakers — the coils and diaphragms — are the weakest links in high fidelity sound reproduction. Within the receiver and amplifier we have learned how to design with extremely low distortion, only to destroy the fidelity by the unavoidable nature of moving parts. The finest diphragms have their own resonance or vibration characteristics. They cannot accurately reproduce the wave combinations produced by wave creators as the vocal chords or musical instruments. In addition, because of their inertia, diaphragms cannot respond fast enough to catch the subtle sounds, nuances and overtones, for which the Hi Fi fan so earnestly strives."

Cook Lab Back In Action After Disastrous Fire; Offer New Releases

STAMFORD, CONN.—The long hiatus in production at Cook Laboratories ended last week with the announcement that the company has again begun production of its catalog items and a series of new releases.

The delay was caused by a disastrous fire in the main plant at Glenbrook Conn., which destroyed the office and caused severe smoke damage to manufacturing equipment (the only person hurt was Emory Cook himself, whose hands received third degree burns and were out of action for six weeks). The entire inventory was destroyed, along with cover art and shipping materials. Fortunately, all but a few stampers were saved intact, plus a fair share of other members of the metal family and all master tapes. As a result, Cook is pressing only new items and best sellers at first, to fill existing orders, and is reviving direct mail service to give dealers time to stock up.

The December release includes: "Voices Of The Sky" — aircraft sounds; "King of Organs," Bill Floyd at the Paramount Theatre organ in New York; "From The Frontier Of Space," radio signals from Sputnicks 1 and 2; plus others.

Season's Greetings To All Our Friends . . . .

THE GORMAN SISTERS

(Barbara and Viv)

Current Best Seller:
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Arrow # 721

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Overnight Nationwide Smash

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by The Silhouettes ..... Ember # 1029

Ember Records extends Best Wishes To All for the New Year for making it The Hottest Indie Label in the Country

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A Smash Hit!

"YELLOW DOG BLUES"

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Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	5
3	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	2
4	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	6
5	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	7
6	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	4
7	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	3
8	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	8
9	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	9
10	★MERRY CHRISTMAS BING CROSBY (Decca DL 8128 * ED 547)	10
11	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	13
12	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	11
13	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	15
14	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	12
15	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	17
16	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	20
17	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	14
18	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	16
19	SMOKE DREAMS RONNIE DEAUVILLE (Era 2002)	18
20	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	19
21	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	21
22	FASCINATION JANE MORGAN (Kapp KL-1066)	22
23	APRIL LOVE MOVIE CAST (Dot DLP-9000)	23
24	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	—
25	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	24

26. A SWINGING AFFAIR. 27. MANTOVANI: AN ALBUM OF CHRISTMAS MUSIC. 28. HYMNS. 29. A JOLLY CHRISTMAS. 30. OOOO.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling EP's

1	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	1
2	**ELVIS' XMAS ALBUM** Elvis Presley (RCA Victor EPA-4108)	2
3	**RICKY** Ricky Nelsan (Imperial EP 153)	3
4	**FOUR BY PAT** Pat Boone (Dat DEP 1057)	4
5	**AND A VERY MERRY CHRISTMAS** Pat Boone (Dot DEP 1062)	5
6	**THE GREAT BALL OF FIRE** Jerry Lee Lewis (Sun EPA-107)	7
7	**AROUND THE WORLD** Nat "King" Cole (Capitol EPA-1-813)	8
8	**LOVING YOU** Elvis Presley (RCA Victar EPA-1, 2-1515)	6
9	**SPIRITUALS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	9
10	**PAL JOEY** Movie Cast (Capitol EDM-4-912)	—
11	**'S MARVELOUS** Ray Canniff and Orchestra (Columbia B-10741, 42, 43)	—
12	**LOVE IS THE THING** Nat "King" Cole (Capitol EAP-1, 2, 3-824)	15
13	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	13
14	**AROUND THE WORLD** Movie Score (Decca ED 836)	—
15	**WHERE ARE YOU** Frank Sinatra (Capital EPA 1, 2, 3-855, EBF 1, 2-855)	—

TO ALL OPERATORS, DEALERS DEEJAYS AND LIBRARIANS

Season's Greetings

FROM

JAMES H. MARTIN, INC.

"THE HOUSE OF HITS"

1343 SO. MICHIGAN AVENUE CHICAGO, ILLINOIS

(All Phones: WEbster 9-3205)

Season's Greetings

Thanks For A Great Year

Norm Dudley

California Mercury Record Distributors, Inc.

2958 W. Pico Blvd. Los Angeles, Calif.

• Merry Christmas •

I WISH THAT I COULD PLAY PIANO
JUST LIKE PETER DE ROSE
I'D PLAY HIS MUSIC EV'RY DAY
LIKE OUR EARLY RADIO SHOWS

MY FAVORITES ARE "DEEP PURPLE"
AND "WAGON WHEELS" I GUESS
OR "HAVE YOU EVER BEEN LONELY?"
"MARSHMELLOW WORLD" AND THE REST

"I HEARD A FOREST PRAYING"
AND "STARLIT HOUR" TOO
"LILACS IN THE RAIN" AND
"LAMP IS LOW"
"WHITE ORCHIDS" AND "ROYAL BLUE"

HIS LOVELY "FOUNTAIN IN
CENTRAL PARK"
"MUDDY WATER" AND "OVER THE SEA"
HIS WONDERFUL "AUTUMN SERENADE"
"IT'S TIME TO SAY ALOHA"

(HE WROTE THIS WITH ME)
"WHEN YOUR HAIR HAS TURNED
TO SILVER"
ANOTHER "AS YEARS GO BY"
THEY BRING THE SWEETEST MEM'RIES
TOO SWEET TO EVER CRY

SO, MAY I WISH YOU MERRY XMAS
WITH A HAPPY NEW YEAR NOTE
SINGING "GOD IS EVER BESIDE ME"
SWEETEST SONG HE EVER WROTE

MAY SINGHI
BREEN DE ROSE

An Unusual Album

"The Living Constitution Of The United States"

Narrated By

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KR 1001

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MOST PROMISING MALE COUNTRY VOCALIST OF 1957

JERRY LEE LEWIS

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Current Chartmaker:

"GREAT BALLS OF FIRE"

Sun 281

•

Exclusive on

SUN RECORD COMPANY INCORPORATED

Album Reviews

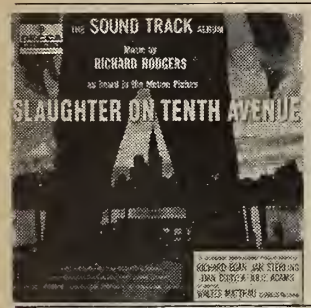
POPULAR

"APRIL LOVE"—Music From The Sound Track—Dot DLP-9000 (1-12" LP)

The waxing features music from the sound track of the cinema-scope flick. Pat Boone and Shirley Jones, the stars are heard singing some of the tunes such as "April Love" (Boone), "Give Me A Gentle Girl" (Jones). The artists also combine their singing talents on tunes such as "Do It Yourself" and "The Bentonville Fair". The stirring orchestral work is conducted by Lionel Newman. Tremendous sales attraction.

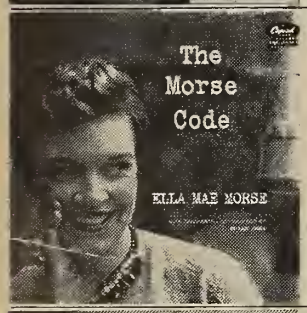
"SATCHMO THE GREAT"—Louis Armstrong and Edward R. Murrow—Columbia CL-1077 (1-12" LP)

The entry is a collection of music and extracts from the sound track of the film "Satchmo The Great". Murrow narrates and holds some very interesting chats with the great trumpeter. Armstrong renders "When It's Sleepy Time Down South", "St. Louis Blues", "Oh Didn't He Ramble", "Indiana", and six others. Leonard Bernstein does a laudable piece of conducting with the Lewisohn Stadium Symphony Orchestra. Well done set that will surely find a hearty welcome from Armstrong's many followers.



"SLAUGHTER ON TENTH AVENUE"—The Sound Track Album—Decca DL-8657 (1-12" LP)

The platter is a original sound track recording from the current Broadway flick. With a score by Richard Rodgers, and movie stars Richard Egan, Jan Sterling, Dan Duryea, and Julie Adams, the album is a very attractive offering. Supplying the music is the Universal-International Orchestra under the most capable leadership of Joseph Gershenson. The stirring ork work plus high standing of the movie should make this rank high among the many current soundtrack disks.



"THE MORSE CODE"—Ella Mae Morse—Capitol T-898 (1-12" LP)

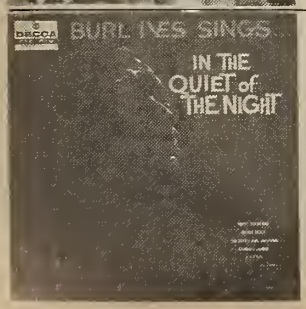
The popular vocalist is heard going over a well chosen program of evergreens. Miss Morse has an effectively individual delivery as is obvious in her readings of "Dream A Little Dream Of Me", "I'm Gonna Sit Right Down And Right Myself A Letter", "Heart And Soul", and "My Funny Valentine". The artist is attractively accompanied by the orchestra under the expert conducting of Billy May. Pleasing vocals.

"DREAMS"—David Carroll and his Orchestra—Mercury MG-20301 (1-12" LP)

David Carroll and his musicians present a program of moody items. The beautifully blended orchestra relaxingly renders the twelve carefully selected items. Some of the warm tunes are "There's Never Been Anyone Else But You", "Green Fire", "My Favorite Memory", and "Dissertation On The State Of Bliss". A better mood platter from Carroll's talented crew. Fine sound.

"DOORS OF DREAMS"—Joe Reisman and his Orchestra—RCA Victor LPM-1519 (1-12" LP)

Reisman leads his musicians through a dozen portrayals including four originals. The arranger - composer - conductor takes his crew through rich string oriented versions of "When Sunny Gets Blue", "Sunday Afternoon", "El Dorado", "Covered Wagon" and others. The orchestra displays a unique delivery that is explained by the presence of such worthy members as Tony Mattola (guitar), and Urbie Green (trombone). Worthwhile mood entry.



"BURL IVES SINGS IN THE STILL OF THE NIGHT"—Burl Ives—Decca DL-8247 (1-12" LP)

The waxing features the famous folk singer portraying a program of ballads. Ives projects tender readings of the seventeen selections heard. Included are "I'm Sad And I'm Lonely", "From Here On Up, The Hills Don't Get Any Higher", "Hear The Nightingale Sing", and "Down In The Valley". Burl Ives brings out the real appeal of the tunes with his intimate, personal delivery.

"MY LOVE IS A WANDERER"—Rosemary Squires—M-G-M E3597 (1-12" LP)

Miss Squires, one of Britain's top vocalists, presents her first LP effort for the diskery. The thrush is quite ably assisted by Frank Phillips' ork as she portrays, among others, "Where Love Lies Waiting", "My Love Is A Wanderer", "Just Another Day Wasted Away", and "When You Kiss Back". The artist has that low intimate quality about her voice that has proven so popular among female vocalists. Okay offering.

"JACKIE CAIN AND ROY KRAL"—Brunswick BL-54026 (1-12" LP)

The two vocalists program some impressive readings as once again they blend their vocal chords. Jackie and Roy, one of the most colorful jazz inspired vocal groups around, receive the expert instrumental support of the Charlie Ventura Quintet and the Neal Hefti Orchestra. "I Hear Music", "Just You Just Me", "They Can't Take That Away From Me", and "Banana Split" are among the songs showcased. Inviting collection of stylings.

"SONGS FOR AN OLD FASHIONED GIRL"—The Jack Halloran Singers—Dot DLP-3065 (1-12" LP)

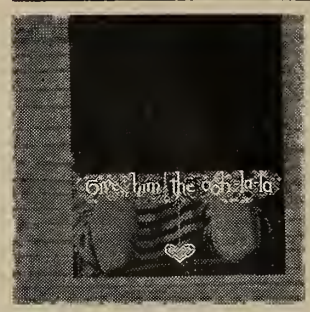
The waxing represents the initial LP effort for the Jack Halloran singers. The group has accompanied such top recording stars as Pat Boone, Mahalia Jackson, and Gale Storm. Among the fourteen offerings receiving the group's harmonious delivery are "Camptown Races", "Little Street Where Old Friends Meet", "Try A Little Tenderness", and "Twilight On The Trail". Beautiful vocal blending by the versatile singers.

"ELLE S'APPELLE DALIDA"—Dalida—Verve MGV-20003 (1-12" LP)

Dalida, a new French songstress, is heard on her initial issue for the diskery. The thrush displays an intriguing style as she delivers a program of French selections. Two of the tunes receiving the distinctive stylings are the famous classics "Bambino", and "La Violetera". A lush string background effectively compliments the vocalist's thrilling readings. Impressive mood vocals.

"DIXIELAND GOES BROADWAY"—Stan Rubin and his Tigertown Orchestra—Coral CRL-57185 (1-12" LP)

Stan Rubin and his crew on their first LP effort for the diskery, swing through a dozen tunes taken from Broadway musicals. The dixieland musicians display their authentic style while rendering "Mutual Admiration Society", "Jubilation T. Cornpone", "Get Me To The Church On Time", and "Is It A Crime". The Rubin ork, employing such masters of the trade as Billy Butterfield, Robt. "Cutty" Cutshall, and Bunny Shawker, render some zesty sessions.



"GIVE HIM THE OOH-LA-LA"—Blossom Dearie—Verve MG V-2081 (1-12" LP)

The pressing is Dearie's initial Verve LP effort. The jazz inspired thrush accompanies herself on piano as she receives the strong assistance of Ray Brown (bass), Herb Ellis (guitar), and Jo Jones (drums). Some of the items are "Give Him The Ooh-La-La", "Just One Of Those Things", "Like Someone In Love", and "Between The Devil And The Deep Blue Sea". Miss Dearie has an issue destined for lots of deejay-sales action.

"POLKA DATE WITH RAY"—Ray Henry and his Orchestra—Dana DLP-1253 (1-12" LP)

The waxing is a happy collection of polkas and obereks. The diskery is one of the leading producers of polka music in the nation. Ray Henry and his musicians give tasteful renditions of the bouncing tunes, that include "Hey, Hey Polka", "Pin Wheel", "Gypsy Anne", and "Polka Party". With the current growing interest in polkas, the platter should fare well with lovers of the music. Pleasing album.

Album Reviews

"24 SHORT DANCES FOR THE TIRED BUSINESS MAN"—Hank D'Amico, his clarinet and Orchestra—Golden Crest CR-3031 (1-12" LP)

D'Amico, who has done stints with Tommy Dorsey and Benny Goodman, leads his own orchestra through two dozen goodies designed to refresh the weary businessman. The selections portrayed, include both moody items ("Smoke Rings", "Hands Across The Table", and "Take Me In Your Arms") as well as some swingers ("Happy As The Day Is Long", and "I've Got The World On A String"). Good sounding set.

"DANCING AT THE TAVERN ON THE GREEN"—Milt Saunders and his Orchestra—Seeco CELP-408 (1-12" LP)

The waxing, another in the diskery's Celebrity Series, spotlights the orchestra of Milt Saunders. The goodies, presented in groups of medleys include "Stars Fell On Alabama", "I Can't Give You Anything But Love", "I Don't Stand A Ghost Of A Chance With You", and "Sweet Lorraine". The society ork's bouncy delivery is a handsome compliment to the selected tunes. Rendered with a winning style.

"THE WEAVERS ON TOUR"—The Weavers—Vanguard VRS-9013 (1-12" LP)

The Weavers are a vocal group that performs with utmost sincerity. This is brought out beautifully on the record. The sessions were recorded during an actual performance at the Christmas concert at Carnegie Hall, and includes folk songs from America and other lands. The selections include "Clementine", "I Don't Want To Get Adjusted", "Fi-li-mi-oo-ree-ay", and "The Wreck Of The John B." A great addition to any folk collection.

"THE MERRY WIDOW"—Al Goodman and his Orchestra—Camden CAL-397 (1-12" LP)

The entry is a re-issue spotlighting selections from the operetta favorite. Goodman and company turn in an inviting effort on the popular composition, and with the vocal chores being handled by soloists Donald Richards, Elaine Malbin, Nino Ventura, and The Guild Choristers, The Merry Widow emerges a strong offering. "Women", "In Marsovia", "Love In My Heart", and "The Cavalier" are among the items portrayed.

"MY FAIR LADY"—Orchestra and Chorus Conducted by Thomas M. Davis and Hans Hagan—Crown CLP-5042 (1-12" LP)

The $1.49 issue spotlights the music from the great broadway musical. The orchestra and chorus, under the capable conducting of Thomas M. Davis and Hans Hagan, display a smooth delivery as they tackle the Frederick Lerner score. "On The Street Where You Live", "I've Grown Accustomed To Her Face", "Get Me To The Church On Time", and "The Rain In Spain" are among the goodies portrayed. Okey set from the economy priced diskery.

JAZZ

"A WEE BIT OF JAZZ"—Joe Saye and his Piano—Emarcy MG-36112 (1-12" LP)

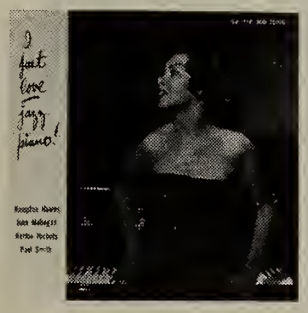
Saye, who had a previous issue for the diskery with an orchestral accompaniment, ("Scotch On The Rocks"), offers this collection with the aid of a rhythm section. The musicians in the background, all top name jazz artists, are Herbie Mann (flute), Osie Johnson (drums), Milt Hinton (bass), and Barry Gailbraith (guitar). The songs receiving the mood-jazz stylings include "My Funny Valentine", "Happiness Is Just A Thing Called Joe", "Scotch Tweed", and "Cockle Chowder". Well done entry.

"GETZ MEETS MULLIGAN IN HI-FI"—Stan Getz and Gerry Mulligan—Verve MG V-8249 (1-12" LP)

The jazz notables issue some easy on the ears sessions with their saxes, Mulligan on baritone and Getz on tenor. The rhythm section, consisting of Lou Levy (piano), Stan Levey (drums), and Ray Brown (bass), does a particularly good job. The soloists render six items including "Let's Fall In Love", "Too Close For Comfort", "Anything Goes", and "Ballad", a beautiful Mulligan original. Important jazz entry.

"FLUTE FRATERNITY" — Herbie Mann and Buddy Collette—Mode MOD LP-114 (1-12" LP)

The waxing features the two top flutists displaying complete mastery of their instruments. Besides the flutes the boys also sport saxes at different stages of the sessions. With the most able assistance of Jimmy Rowles (piano), Buddy Clark (bass), and Mel Lewis (drums), Collette and Mann competently take the lead on eight items including "Herbie's Buddy" "Theme From 'Theme From' ", "Perdido", and "Morning After". Exciting jazz interpretations.



"I JUST LOVE JAZZ PIANO"—Hampton Hawes, John Mehegan, Herbie Nichols, and Paul Smith—Savoy MG-12010 (1-12" LP)

The leaders are heard with their respective combos as they offer some slick ivory sessions. The disk offers some sound listening as each group contributes three tracks. The twelve selections include "Nichols And Dimes" (Herbie Nichols Quartet), "It's You Or No One" (Hampton Hawes Trio), "Thou Swell" (John Mehegan Trio), and "How About You" (Paul Smith Trio) Enjoyable keyboard sessions.

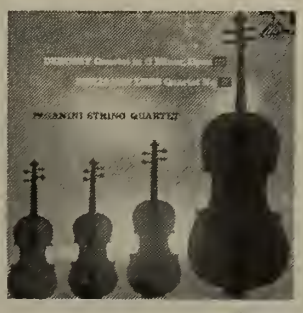
CLASSICAL

"ORGAN MUSIC BY LISZT"—Richard Ellsesser, Organ—M-G-M E3576 through E3580 (5 Volumes)

The album pictured at left is from a set of five issued by the diskery spotlighting the organ music of Liszt. Richard Elsesser is heard on all disks playing the organ of The John Hays Hammond Museum in Gloucester, Massachusetts. The works of the great composer are given masterful readings by the artist's thrilling Hammond work. Some of the works rendered in the set include, "Evocation A La Chapelle Sixtine" (Vol. 1), "Mass For The Organ" (Vol. 3), and "Tauerode" and "Angelus" (Vol. 5). Brilliant sound throughout.

"MOZART QUARTETS"—Juilliard String Quartet—RCA Victor LM-2167 (1-12" LP)

The Juilliard String Quartet, from the famous Juilliard School of Music, tackles the lyrical works of Mozart. The acomplished musicians, employ two violins, a viola, and a cello, while portraying the great composer's G.K. 387, and his C.K. 465. The quartet's beautifully blended instruments offer the listener an adventure in musical enjoyment. Members of the group are Robert Mann, Robert Koff, Raphael Hillyer and Claus Adam, all distinguished soloists. A disk of overall beauty.



DEBUSSY: Quartet In G Minor, Opus 10, BENJAMIN LEES: Quartet No. 2—Paganini String Quartet—Liberty SWL-15004 (1-12" LP)

Once again the Paganini String Quartet displays its neatly blended delivery as it portrays the works of the two great composers. Debussy's piece, the only string quartet he ever wrote, is presented with a refreshingly inventive approach. The coupling features Lees' lyrical quartet No. 2. Lees' work is renderd in an equally well done reading. The entry should certainly whet the appetites of the classical enthusiasts.

"THE ART OF SERGEI RACHMANINOFF, Vol. 1"—Sergei Rachmaninoff, Pianist—Camden CAL-396 (1-12" LP)

The issue programs the outstandnig concert pianist lending his talents to the works of two other great musicians, Chopin and Shumann. Rachmaninoff offers Chopin's "Sonata In B-Flat Minor, Op. 35" and Shumann's "Carnaval, Op. 9", with tender authority. The entry is a great buy for the economy minded at $1.98. Brilliant keyboard work.

Up-In-Air Autograph Hunter

NASHVILLE, TENN.—Thousands of persons jammed the Tennessee State Fair Grounds Coloseum recently for the first WKDA Record Hop. They enjoyed and danced to the music of Bill Justis, Dale Hawkins, Jimmy Edwards, Wink Martindale, Johnny Jay, Jerry Reed, The Sprouts and Dell Saint and his Devils. The WKDA-DJs, Bob Irwin, Dick Buckley, Hal Smith, Nate Street and Keith Ryan have formed a "Hops Company," the first of its kind in Nashville and plan to hold record hops in the Nashville area every week.

Maxin Exits Via Hit Route

NEW YORK—Arnold Maxin, who this week takes over as president of the MGM Record Company, leaves the Epic label with a chain of hit records, some of which are already on the charts and others which are headed in that direction.

Among this line-up of hits are such disks as: Roy Hamilton's "Don't Let Go", which Maxin reports is showing every indication of becoming Hamilton's biggest hit to date. Maxin revealed that the disk had been exceeding the 60,000 per week sales mark prior to his departure. Others include the Four Coins' recording, "A Broken Promise" b/w "Follow Your Heart"; "Echoes Keep Calling Me" b/w "Lonesome" featuring Little Joe and the Thrillers; and Something Smith and the Redheads' latest pairing "Wrap Up All Your Heartaches" b/w "Every Night At Nine O'Clock". Maxin stated that he expects all of these sides to at least go over the 100,000 mark.

In the album field Maxin reports that the new "Lester Lanin At The Tiffany Ball" LP has almost reached the 80,000 mark and Sal Mineo's first solo LP "Sal" has topped the 40,000 figure in the first 10 days of its release.

During the past weekend, Maxin recorded Mineo on a new single, titles not yet announced.

United Artists Pacts Bob Carroll

NEW YORK—Bob Carroll, recording, television and nightclub singer, has been signed by United Artists Records, it was announced last week by Max E. Youngstein, President.

Carroll who has performed on such top network television shows as the Jackie Gleason, Milton Berle, Art Linkletter and Ted Steele programs and in NBC "Spectaculars," is the holiday headliner for the Sans Souci Club in Havana. He has appeared in leading nightclubs in New York, Miami and Chicago and was starred in a road company of "Guys and Dolls" and in many other musicals.

Bob is a native New Yorker who made his professional debut on radio. His vast credits in this media include the "Big Show," with Talullah Bankhead.

Bob also was soloist at two George Gershwin concerts in the Hollywood Bowl.

He has recorded for Coral and RCA Victor.

Carroll joins UA's expanding roster of disk talent which was introduced last week with releases by Joe Valino and Hollywood newcomer, Wes Bryan.

Carroll's first single release is skedded for the end of January.

Lang-Worth To Sell Jim Ameche Show

HOLLYWOOD—Jim Ameche Productions, Inc., has concluded arrangements and signed contracts for Lang-Worth Feature Programs, Inc., to sell and distribute "It's Jim Ameche Time", a taped dj syndicated show, it was announced last week by Harold Spina, chairman of the firm.

Hugh Allen handled negotiations for John Langlois, and Lang-Worth. John Courcier will be West Coast representative. Jerome L. Doff, and Steven G. Valenci, are consultant and attorney for Jim Ameche.

The show has been operating since June, distributing to 25 cities. Lang-Worth expects to increase this to 100 by mid-January, with a minimum of 350 stations by the end of 1958. They have a potential of 600 stations for the program.

The format of the show is middle of the road DJ programming featuring top tunes, albums, and spotlighting new and coming up releases. Record programming is handled by Harold Spina Jr.

The show has an 18 hour a week schedule, 6 days a week, 3 hours a day. Minimum schedule for a station is 6 hours a week with a 13 week contract.

A new, very thin tape, with powerful tensile strength, has been developed for the show. This makes it possible for a one hour show to fit on a 7 inch reel. Shipping costs are saved by this method. Frank David is in charge of production packaging, and A. G. Telson is business manager for station relations. Engineering is in the hands of Joe Otis, formerly with KLAC.

Ameche will also continue with his 3 hour daily FM stint on KRHM, and announcing chores on the "Amos And Andy Show."

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Del-Fi Records Bows On West Coast

STUDIO CITY, CAL.—Del-Fi Records, a new West Coast indie, has anounced its entry into the record field.

Headed by Foster Hagman and Bob Keene, the new label has set up offices at 12333 Ventura Blvd. in Studio City, California. First release by the new firm is by pianist Henri Rose assisted with a choral background on an unusual arrangement of the standard, "Caravan".

National distribution has been set for the label by Bob Keene. Keene was formerly associated with the Keen label the company that brought Sam Cooke to the fore as a recording artist.

Del-Fi is now in the process of signing additional artists, with new recordings set for release shortly after the first of the year.

First LP for the firm is being recorded now, and features the piano of Henri Rose. Future plans calls for steady album production to be released on a regular basis. The George Jay office has been set to do national promotion for the new label.

Magnani Waxes For Verve

NEW YORK—Norman Granz, head of Verve Records, will issue the first recording by movie star Anna Magnani. Her initial release for the label will be a number directly from the soundtrack of her Paramount film, "Wild Is The Wind." The song, "Scapricciatiello", is backed with "Aggio Perduto O Suonno," a tune Granz discovered during a recent trip to Italy.

A special jacket is planned for the platter which is to be released in January on a 45 EP. This jacket will carry translations of the two sides which Miss Magnani sings in Italian.

In announcing Miss Magnani's debut on the label, Granz stated that a number of other recording firms had been seeking her services. He also said that other Verve releases by the star are now being planned.

George Sanders Signs ABC Recording Pact

NEW YORK — Having made two appearances on the "Perry Como Show" within the past two months with a singing and acting engagement in England in the interim, firm star George Sanders, has just been signed to a recording pact by ABC-Paramount.

The screen star has already completed his first album, with a large orchestra and chorus under the direction and production supervision of Don Costa, the label's A & R chief. Upon completion of the last session for the package, Costa stated: "Working with Mr. Sanders was a true delight and a pleasure. His intense devotion to detail and his striving for perfection were exceeded only by his fine musicianship. I believe Mr. Sanders' album to be one of the finest vocal albums we have yet produced."

The package is scheduled for immediate release, to be included in the winter album promotion scheduled by the diskery in January.

Reaching The Mark

NEW YORK — The above photo was taken when Leonard Schneider of Decca records awarded a gold record to Bobby Helms for his recording of "My Special Angel". Pictured with Bobby and Schneider is Lee Emerson, manager of Bobby Helms.

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and Happy New Year

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b/w
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R-4040

JOE WILLIAMS
"GEE BABY AIN'T I GOOD TO YOU"
b/w
"WHAT'S NEW"
R-4039

A SOUND BET...
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Robert Allen On Cash Box Charts 52 Weeks Of 1957

NEW YORK — Songwriter Robert Allen has accomplished an amazing feat during the past twelve months. In each of the past fifty-two weeks of 1957, at least one of his compositions has been on the Top 60 Best Seller list of The Cash Box. Eight different songs accounted for this spectacular record and resulted in a total record sale that reached close to the 6 million mark at last count.

It all began in the first week of the year when "Who Needs You" by The Four Lads on Columbia hit the charts. The song spent about five months on the boards and reached the #8 spot.

As "Who Needs You" was completing its lengthy run, "It's Not For Me To Say" brought newcomer Johnny Mathis stardom. This Allen composition came to the fore on April 27th and spent 6 months on the best seller list ending its run October 26th. This number reached as the #2 position Featured in the motion picture "Lizzie", the song it a strong contender for an Academy Award nomination.

From May thru October, two other tunes from the Allen pen made their mark via the efforts of the Four Lads "I Just Don't Know" and "The Eyes Of God".

In September, Johnny Mathis began to achieve still greater fame with another Allen gem "Chances Are". The song is now in its fourth month as a best seller and currently occupies the #10 slot. It hit the coveted #1 position on October 12th. "Chances Are" and "It's Not For Me To Say", are two of the top five songs of the year according to The Cash Box' year end best-seller survey.

Toward the close of the year, in November, Tony Bennett stepped out with an Allen number "I Never Felt More Like Falling In Love". And currently, a rapidly rising song called "A Very Special Love", for which Allen penned the lyrics and music, seems to be headed for the Top Ten circle. This one is climbing thru the efforts of the Johnny Nash and Debbie Reynolds recordings.

"Who Needs You", "It's Not For Me To Say", "Chances Are" and "The Eyes Of God" are songs which Robert Allen composed with lyricist Al Stillman. "I Just Don't Know" was penned with Joe Stone. And "I Never Felt More Like Falling In Love" was co-authored by Allen and Ralph Freed.

All of the above mentioned hits were published by the Korwin Music Company, an ASCAP affiliate.

"Birth Of The Blues"

NEW YORK—Benny Goodman supplies the blue notes as Patti Page and Sammy Davis, Jr. give out with "Birth Of The Blues" on a recent edition of "The Big Record." Goodman is currently negotiating to take his big band (now touring the U. S. under the baton of trombonist Urbie Green) to England and the Continent next Spring.

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Epic Sales Nearly Double In 1957

NEW YORK — Epic Record sales rose enormously during 1957, registering an increase of 84 per cent over 1956 totals, according to a year-end statement by William Nielsen, General Manager.

Both classical and popular album sales increased by more than a third to send the Epic sales curve upward. The popular album sales rise was spearheaded by dance bandleader Lester Lanin and his two best-selling albums, "Dance to The Music of Lester Lanin" and "Lester Lanin at the Tiffany Ball," with total sales at the quarter million mark.

Other best-selling albums of the year were "Let Me Sing and I'm Happy," a collection of Irving Berlin songs conducted by Jay Blackton; Roy Hamilton's "The Golden Boy"; "Put the Blame on Mame" by Somethin' Smith and the Redheads, and the Merrill Station Choir's "Up Anchor" and "Sound Off."

Screen star Sal Mineo made his popular album debut at the close of 1957 with "Sal", a release which promptly attracted heavy sales. The young record star led Epic's singles hit parade with "Start Movin'," "Party Time" and "Lasting Love," with sales totaling more than 2,000,000, according to the label.

Other best-selling Epic popular artists were the Four Coins, with "Shangri-La," Somethin' Smith and the Redheads and Roy Hamilton. The Okeh label produced a trio of new best-selling artists in Little Joe Doc Bagby and the School Boys.

Epic's classical catalog showed the biggest sales year in its history, with strongest consumer interest in its two major orchestras, The Cleveland Orchestra conducted by George Szell and the Amsterdam Concertgebouw under the baton of Eduard van Beinum. Best-selling status was also achieved by Leon Fleisher's recording of the Rachmaninoff Rhapsody on a Theme of Paganini, violinist Arthur Grumiaux' recording of the Tchaikovsky Violin Concerto, the complete recording of "The Marriage of Figaro" and releases by pianist Clara Haskil and I Musici.

At a year-end press luncheon held by Epic last week, Joe Sherman, the label's pop A & R head stated that during the coming year he will attempt to bring about a closer harmony and a more unified position between writer, arranger and the A & R man. He stated that he plans an expansion of Sal Mineo's talents (something other than singing) but he did not disclose what it was to be. He also will be going to Hollywood, soon, to record Jack Lemmon, a recent Epic pactee, as both a singer and pianist. Sherman, who assumes the A & R helm this week, thanked his redecessor Arnold Maxin for his help, cooperation and guidance in preparing him for the job.

Charles Schicke, classical A & R or Epic stated that his prime objective of 1958 will be to continue "a very ambitious program" with the Cleveland Orchestra under the baton of George Szell. He plans to make the classical catalog more diversified than it has been up to now. Plans are in the making for a pop concert program with the Cleveland Orchestra. And he also expects to do more recording with pianist Leonard Shure.

Jim Foglesong, pop album A & R head, announced the release of an album by the Four Coins. He is planning a new series of LP's of native music of different countries which will be initiated the first of the year.

Jack Eigen Hosts Li'l Wally

CHICAGO—Jack Eigen interviews Walter Jagiello (popularly known as Li'l Wally) prexy of the new Banana Record label. Jagiello is currently riding high with his hit waxing of an instrumental version of "Liechtensteiner Polka". Photo was taken during Eigen's WNBQ TV show.

Fats Domino
"I Want You To Know"
"The Big Beat"
No. 5477
Imperial Records

"EVER SINCE I MET LUCY"
Mark Stone—Kapp 205
"MAKE-BELIEVE WEDDING BELLS"
b/w
"GO ALONG BABY"
Dick Glasser—ARGO # 5283
"I NEVER HAD A DREAM LIKE THIS BEFORE"
Les Baxter—Capitol # 3842
"THE OBJECT OF MY AFFECTION"
Danny Davis—Cabot # CA 112
Enoch Light—Grand Award GA 45-1016B
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Disk Jockey

REGIONAL RECORD REPORTS

Fred Mitchell
WOHO—Toledo, Ohio

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Twelfth Of Never (J. Mathis)
4. It's Xmas Once Again (F. Lymon)
5. April Love (Pat Boone)
6. Why Don't They Understand (G. Hamilton IV)
7. Treat Me Nice (E. Presley)
8. Oh Boy! (Crickets)
9. Miracles (L. Baker)
10. Raunchy (B. Justis)

Al Troxler
WGOG—Greensboro, N. C.

1. Great Balls Of Fire (J. Lewis)
2. You Send Me (S. Cooke)
3. Raunchy (B. Justis)
4. Little Bitty Pretty One (T. Harris)
5. Peggy Sue (B. Holly)
6. My Special Angel (B. Helms)
7. Oh Julie (Crescendos)
8. Treat Me Nice (E. Presley)
9. Jailhouse Rock (E. Presley)
10. I'm Available (M. Rayburn)

Gene Burns
KBSF—Springhill, La.

1. Oh Julie (Crescendos)
2. Peggy Sue (B. Holly)
3. You Send Me (S. Cooke)
4. At The Hop (Danny & Juniors)
5. Melodie D'Amour (Ames Bros.)
6. Great Balls Of Fire (J. Lewis)
7. Sail Along Silvery Moon (B. Vaughn)
8. I'm Available (M. Rayburn)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Jailhouse Rock (E. Presley)

Paul Drew
WGST—Atlanta, Ga.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. The Story Of My Life (M. Robbins)
4. I'm Available (M. Rayburn)
5. Baby I Don't Care (Presley)
6. Great Balls Of Fire (J. Lewis)
7. April Love (P. Boone)
8. At The Hop (Danny & Juniors
9. All The Way (F. Sinatra)
10. Kisses Sweeter Than Wine (J. Rodgers)

Dan Shafer
KALL—Salt Lake City, Utah

1. Silhouettes (The Diamonds)
2. Raunchy (E. Freeman)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Peggy Sue (B. Holly)
5. Rock & Roll Music (C. Berry)
6. April Love (P. Boone)
7. You Send Me (S. Cooke)
8. All The Way (F. Sinatra)
9. Oh Boy (Crickets)
10. At The Hop (Danny & Juniors)

Len Ross
KDB—Santa Barbara, Calif.

1. Put A Light In The Window (Four Lads)
2. March Of The River Kwai (A. Mooney)
3. Ca Ces't Lamour (T. Bennett)
4. Sayanora (E. Fisher)
5. Melodie D'Amour (Ames Brothers)
6. Don't Go Near The Water (Lancers)
7. A Very Special Love (D. Reynolds)
8. Wild Is The Wind (J. Mathis)
9. Liechtensteiner Polka (Glahe)
10. Lovely Ladies Of Milano (D. Jacobs)

Bob Dahlgren
WAVE—Louisville, Ky.

1. Great Balls Of Fire (J. Lewis)
2. Raunchy (E. Freeman/B. Vaughn)
3. You Send Me (T. Brewer)
4. The Story Of My Life (M. Robbins)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. My Special Angel (B. Helms)
7. When School Starts Again (T. Perkins)
8. April Love (P. Boone)
9. Chances Are (J. Mathis)
10. Hey Boss Man (B. Diddily)

Jim Martin
WIST—Charlotte, N. C.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Rays)
5. Peggy Sue (B. Holly)
6. April Love (Pat Boone)
7. I'm Available (M. Rayburn)
8. Sugartime (McGuires)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Put A Light In The Window (Four Lads)

Jim Harriott
WFLA—Tampa, Fla.

1. Chances Are (J. Mathis)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. Melodie D'Amour (E. Ros)
5. You Send Me (T. Brewer)
6. Liechtensteiner Polka (Glahe)
7. Take A Chance (J. P. Morgan)
8. Till (R. Williams)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Hey Little Baby (M. Miller)

George Suttmeier
WITJ—Ithaca, N. Y.

1. April Love (P. Boone)
2. Raunchy (B. Justis)
3. Put A Light In The Window (Four Lads)
4. Pretend You Don't See Her (J. Vale)
5. Wild Is The Wind (J. Mathis)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Oh Boy! (Crickets)
8. If I Can Help Somebody (B. Eckstine)
9. Silhouettes (Rays)
10. You Send Me (T. Brewer)

Ed Meath
WHEC—Rochester, N. Y.

1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Melodie D'Amour (Ames Bros.)
4. All The Way (F. Sinatra)
5. Liechtensteiner Polka (Glahe)
6. Just Born (P. Como)
7. Put A Light In The Window (Four Lads)
8. Sugartime (McGuires)
9. Raunchy (B. Justis)
10. Pretend You Don't See Her (J. Vale)

Jack Edwards
WWIN—Baltimore, Md.

1. I'm Available (M. Rayburn)
2. Why Don't They Understand (G. Hamilton IV)
3. Photographs (Chordettes)
4. This I Know (G. MacKenzie)
5. Sugartime (McGuire Sisters)
6. A Broken Promise (4 Coins)
7. The Last Song And Dance (K. Starr)
8. Wild Is The Wind (J. Mathis)
9. A Very Special Love (Nash)
10. All The Way (F. Sinatra)

Ken Garland
WPOR—Portland, Me.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. All The Way (F. Sinatra)
3. Why Don't They Understand (G. Hamilton IV)
4. Swanee River Rock (Charles)
5. April Love (P. Boone)
6. Everybody Loves My Baby (D. Washington)
7. Ivy Rose (P. Como)
8. Pretend You Don't See Her (J. Vale)
9. At The Hop (Danny & Juniors)
10. Peggy Sue (B. Holly)

Dub (Tune Tycoon) Murphy
KSIJ—Gladewater, Tex.

1. Silhouettes (Rays)
2. April Love (P. Boone)
3. You Send Me (S. Cooke)
4. Raunchy (E. Freeman)
5. Great Balls Of Fire (G. Gibbs)
6. Jailhouse Rock (E. Presley)
7. Little Bitty Pretty One (T. Harris)
8. Chances Are (J. Mathis)
9. All The Way (F. Sinatra)
10. My One Sin (Four Coins)

Keith Sandy
CKEY—Toronto, Ont., Can.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Great Balls Of Fire (Lewis)
5. Rock 'N Roll Music (C. Berry)
6. April Love (P. Boone)
7. Could This Be Magic (Dubs)
8. At The Hop (Danny & Juniors)
9. I'm Available (M. Rayburn)
10. The Story Of My Life (M. Robbins)

Jerry Lee
KTRN—Wichita Falls, Tex.

1. April Love (P. Boone)
2. You Send Me (S. Cooke)
3. All The Way (F. Sinatra)
4. The Story Of My Life (M. Robbins)
5. At The Hop (Danny & Juniors)
6. Rock 'N Roll Music (C. Berry)
7. Just Born (P. Como)
8. Winter Warm (G. Storm)
9. You're The Greatest (B. Scott)
10. I'm Available (M. Rayburn)

Ed. McKenzie
WXYZ—Detroit, Mich.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. You Send Me (S. Cooke)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Sail Along Silvery Moon (B. Vaughn)
6. I'm Available (M. Rayburn)
7. Twelfth Of Never (J. Mathis)
8. Put A Light In The Window (Four Lads)
9. Silhouettes (Rays)
10. Pretend You Don't See Her (J. Vale)

Eddie Dillon
KVOR—Colorado Spgs., Colo.

1. Raunchy (Justis/Freeman)
2. You Send Me (Cooke/Brewer)
3. Silhouettes (Rays/Diamonds)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Little Bitty Pretty One (Day/Harris)
7. Rockin' In The Orbit (J. Haskell)
8. Rock 'N Roll Music (C. Berry)
9. Jo-Ann (Playmates)
10. Kisses Sweeter Than Wine (J. Rodgers)

Bob Elliott
KENT—Shreveport, La.

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Silhouettes (The Rays)
4. Jailhouse Rock (E. Presley)
5. Great Balls Of Fire (J. Lewis)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Fascination (J. Morgan)
8. Peggy Sue (B. Holly)
9. Wake Up Little Susie (Everly Brothers)
10. April Love (P. Boone)

Herb Knight
WONE—Dayton, Ohio

1. Raunchy (E. Freeman)
2. Little Bitty Pretty One (T. Harris)
3. You Send Me (T. Brewer)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Peggy Sue (B. Holly)
7. All The Way (F. Sinatra)
8. At The Hop (Danny & Juniors)
9. March From The River Kwai (M. Miller)
10. Why Don't They Understand (G. Hamilton IV)

Johnny Towne
WLYN—Lynn, Mass.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. April Love (P. Boone)
4. Love Me Forever (4 Esquires)
5. That's Why I Was Born (J. Harper)
6. Peggy Sue (B. Holly)
7. Bobby (B. McNair)
8. Why Don't They Understand (G. Hamilton IV)
9. One Blade Of Grass (Carroll)
10. I'll Remember Today (Page)

Paul Bartell
WFOX—Milwaukee, Wis.

1. Silhouettes (Rays)
2. April Love (P. Boone)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Melodie D'Amour (Ames Bros.)
5. I'm Available (M. Rayburn)
6. Raunchy (B. Justis)
7. Jailhouse Rock (E. Presley)
8. Peggy Sue (B. Holly)
9. Be Bop Baby (R. Nelson)
10. You Send Me (T. Brewer)

Bob N. Perry
WCKR—Miami, Fla.

1. April Love (P. Boone)
2. Uh Huh Mm (S. James)
3. Silhouettes (Diamonds)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Wild Is The Wind (L. Holmes)
6. I'm Available (M. Rayburn)
7. All The Way (F. Sinatra)
8. Marion (V. Schoen)
9. Just Born (P. Como)
10. Fascination (D. Jacobs)

Joe Buerry
WJWL—Georgetown, Del.

1. April Love (P. Boone)
2. You Send Me (S. Cooke)
3. Why Don't They Understand (G. Hamilton IV)
4. Till (R. Williams)
5. Jingle Bell Rock (B. Helms)
6. How Lovely Is Xmas (Crosby)
7. A Very Special Love (Reynolds/Nash)
8. That's Why I Was Born (J. Harper)
9. Pretend You Don't See Her (J. Vale)
10. Wild Is The Wind (J. Mathis)

Ed Reilly
WBRY—Waterbury, Conn.

1. At The Hop (Danny & Juniors)
2. Jingle Bell Rock (B. Helms)
3. Raunchy (Bill Justis)
4. You Send Me (S. Cooke)
5. All The Way (F. Sinatra)
6. April Love (P. Boone)
7. Peggy Sue (B. Holly)
8. Bobby (B. McNair)
9. Pretend You Don't See Her (J. Vale)
10. Sail Along Silvery Moon (B. Vaughn)

Jim Aylward
WREB—Holyoke, Mass.

1. You Send Me (S. Cooke)
2. Pretend You Don't See Her (J. Vale)
3. Why Don't They Understand (G. Hamilton IV)
4. All The Way (F. Sinatra)
5. Sugartime (McGuire Sisters)
6. Sayonara (E. Fisher)
7. Love Me Forever (4 Esquires)
8. Wild Is The Wind (J. Mathis)
9. I'll Remember Today (Page)
10. If You Need Me (K. Carson)

Frosty Mitchell
KIOA—Des Moines, Iowa

1. Peggy Sue (B. Holly)
2. Pretend You Don't See Her (J. Vale)
3. At The Hop (Danny & Juniors)
4. Back To School Again (T. Rodgers)
5. My Special Angel (B. Helms)
6. Jingle Bell Rock (B. Helms)
7. All The Way (F. Sinatra)
8. Dance To The Bop (Vincent)
9. The Story Of My Life (M. Robbins)
10. The Joker (J. Sacca/Hilltoppers)

Bob Turley, Joe Sadd, Chuck Lindsey
WKAZ—Charleston, W. Va.

1. You Send Me (S. Cooke)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. Raunchy (B. Justis)
5. Jailhouse Rock (E. Presley)
6. Great Balls Of Fire (Lewis)
7. Silhouettes (Rays)
8. Alone (Shepherd Sisters)
9. The Joker (B. Myles)
10. Wake Up Little Susie (Everlys)

Ed Penney
WTAO—Boston, Mass.

1. Jingle Bell Rock (B. Helms)
2. Good Morning Life (D. Martin)
3. Jailhouse Rock (E. Presley)
4. At The Hop (Danny & Juniors)
5. Johnny's Dream (G. Grant)
6. Why Don't They Understand (G. Hamilton IV)
7. Anna Marie (J. Reeves)
8. All The Way (F. Sinatra)
9. Raunchy (E. Freeman)
10. The Story Of My Life (M. Robbins)

Dick Smith
WORC—Worcester, Mass.

1. Jingle Bell Rock (B. Helms)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Juniors)
4. Oh Boy! (Crickets)
5. Teardrops (L. Andrews)
6. Twelfth Of Never (J. Mathis)
7. Everyday (B. Holly)
8. Raunchy (B. Justis)
9. Sail Along Silvery Moon (B. Vaughn)
10. April Love (P. Boone)

Bill Gerson
WINN—Louisville, Ky.

1. April Love (P. Boone)
2. You Send Me (T. Brewer)
3. The Story Of My Life (M. Robbins)
4. Love Me Forever (4 Esquires)
5. Joey's Song (J. Reisman)
6. That's Why I Was Born (J. Harper)
7. All The Way (F. Sinatra)
8. Put A Light In The Window (Four Lads)
9. Can You Blame Me (T. Arden)
10. Blue And Broken Hearted (DeCastro Sisters)

George Williams
WMAK—Nashville, Tenn.

1. At The Hop (Danny & Juniors)
2. All The Way (F. Sinatra)
3. Desire Me (S. Cooke)
4. Blue Christmas (E. Presley)
5. Wild Is The Wind (J. Mathis)
6. Speedy (Bobbettes)
7. Why Don't They Understand (G. Hamilton IV)
8. Great Balls Of Fire (J. Lewis)
9. I'm New At The Game Of Romance (J. Morgan)
10. You're The Greatest (B. Scott)

Dick Smith
WASK—Lafayette, Ind.

1. Raunchy (B. Vaughn)
2. April Love (P. Boone)
3. Silhouettes (The Rays)
4. Rock 'N Roll Music (C. Berry)
5. My Special Angel (B. Helms)
6. You Send Me (S. Cooke)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Peggy Sue (B. Holly)
9. Little Bitty Pretty One (T. Harris)
10. Jailhouse Rock (E. Presley)

Bill Reifel
WSHS—Floral Park, N. Y.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Hey School Girl (Tom & Jerry)
4. Merry, Merry Christmas (R. Wright)
5. Wild Is The Wind (J. Mathis)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. If You Believe In Christmas (P. Philips Jr.)
8. Little Sandy Sleighfoot (J. Dean)
9. April Love (P. Boone)
10. All The Way (F. Sinatra)

Lou Stumpo
KIST—Santa Barbara, Calif.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. Love Me Forever (E. Gorme)
4. Chances Are (J. Mathis)
5. Till (R. Williams)
6. I'll Never Say Never Again, Again (D. Shore)
7. Winter Warm (G. Storm)
8. Fascination (D. Jacobs)
9. I'm Available (M. Rayburn)
10. Johnny's Dream (G. Grant)

Karl Berg
KWBB—Wichita, Kan.

1. You Send Me (S. Cooke)
2. Peggy Sue (B. Holly)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. Great Balls Of Fire (Lewis)
7. The Story Of My Life (M. Robbins)
8. Jailhouse Rock (E. Presley)
9. Ivy Rose (P. Como)
10. Not Fade Away (Crickets)

Sandy Jackson
KOWH—Omaha, Neb.

1. Raunchy (Justis/Freeman)
2. Liechtensteiner Polka (Glahe)
3. April Love (P. Boone)
4. All The Way (F. Sinatra)
5. You Send Me (S. Cooke)
6. At The Hop (Danny & Juniors)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. The Joker (Hilltoppers)
9. Silhouettes (Rays)
10. Great Balls Of Fire (Lewis)

Herb Graham
WAIT—Chicago, Ill.

1. Shake Me I Rattle (C. Nelson)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Sugartime (McGuires)
4. Put A Light In The Window (Four Lads)
5. Liechtensteiner Polka (Glahe)
6. April Love (P. Boone)
7. March From The River Kwai (M. Miller)
8. Why Don't They Understand (G. Hamilton IV)
9. Halo Of Love (N. Noble)
10. Love Like A Fool (Georgettes)

Jack Murphy
WTLB—Utica, N. Y.

1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Peggy Sue (B. Holly)
7. No Love (J. Mathis)
8. I'm Alone Because I Love You (T. Hunter)
9. Put A Light In The Window (Four Lads)
10. Raunchy (B. Justis)

Jack Morse
WINR—Binghamton, N. Y.

1. Sail Along Silvery Moon (B. Vaughn)
2. Raunchy (E. Freeman)
3. Jingle Bell Rock (B. Helms)
4. All The Way (F. Sinatra)
5. Be-Bop Baby (R. Nelson)
6. You Send Me (S. Cooke)
7. Why Don't They Understand (G. Hamilton IV)
8. April Love (P. Boone)
9. Liechtensteiner Polka (Glahe)
10. Peggy Sue (B. Holly)

Anne Ferguson
CFRN—Edmonton, Alb., Can.

1. April Love (P. Boone)
2. Chances Are (J. Mathis)
3. Fascination (Shore/Jacobs)
4. You Send Me (Brewer/Cooke)
5. Melodie D'Amour (Ames Bros.)
6. My Special Angel (S. Land Trio)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. All The Way (F. Sinatra)
9. I'm Available (Kendall Sisters/Rayburn)
10. Just Born (P. Como)

Al McKinley
KPIK—Colorado Spgs., Colo.

1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Raunchy (B. Vaughn)
4. Twelfth Of Never (J. Mathis)
5. Silhouettes (S. Gibson)
6. Whisperers (R. Johnson)
7. Peggy Sue (B. Holly)
8. I'll Remember Today (Page)
9. Chances Are (J. Mathis)
10. All The Way (F. Sinatra)

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Disk Jockey

REGIONAL RECORD REPORTS

Bill Terry
KLUB—Salt Lake City, Utah
1. At The Hop (Danny & Juniors)
2. All The Way (F. Sinatra)
3. If I Can Help Somebody (B. Eckstine)
4. Alone (Shepherd Sisters)
5. Xmas Waltz (F. Sinatra)
6. Little Sandy Sleighfoot (Dean)
7. The Party's Over (N. Cole)
B. No Love (J. Mathis)
9. Why Don't They Understand (G. Hamilton IV)
10. Xmas Song (N. Cole)

Ken Manley
WHYE—Roanoke, Va.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Peggy Sue (B. Holly)
3. Silhouettes (Rays)
4. Raunchy (Freeman/Justis)
5. April Love (P. Boone)
6. You Send Me (S. Cooke)
7. Love Me Forever (E. Gorme)
8. Dance To The Bop (Vincent)
9. Jailhouse Rock (E. Presley)
10. 26 Miles (Four Preps)

Ray Schreiner
WRNL—Richmond, Va.
1. The Story Of My Life (M. Robbins)
2. You Send Me (S. Cooke)
3. A Very Special Love (D. Reynolds)
4. All The Way (F. Sinatra)
5. Ca C'est L'Amour (T. Bennett)
6. Till (R. Williams)
7. Hey Little Baby (M. Miller)
8. Melodie D'Amour (Ames Bros.)
9. Why Don't They Understand (G. Hamilton IV)
10. Marion (V. Schoen)

Len Ingerbrigtsen
KOY—Phoenix, Ariz.
1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Melodie D'Amour (Ames Brothers)
5. Liechtensteiner Polka (Glahe)
6. The Greater Sin (F. Laine)
7. Twelfth Of Never (J. Mathis)
B. Johnny's Dream (G. Grant)
9. Sugartime (McGuire Sisters)
10. The Story Of My Life (M. Robbins)

Norm Prescott
WBZ—Boston, Mass.
1. You Send Me (S. Cooke)
2. All The Way (F. Sinatra)
3. Silhouettes (Rays)
4. Raunchy (B. Justis)
5. Peggy Sue (B. Holly)
6. Love Bug Crawl (J. Edwards)
7. Liechtensteiner Polka (Glahe)
B. At The Hop (Danny & Juniors)
9. Why Don't They Understand (G. Hamilton IV)
10. Chances Are (J. Mathis)

Bob Osterberg
KHJ—Los Angeles, Calif.
1. Twelfth Of Never (J. Mathis)
2. All The Way (F. Sinatra)
3. I Only Want To Love You (D. Reese)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Follow Your Heart (4 Coins)
6. Till (R. Williams)
7. That's Why I Was Born (J. Harper)
8. March From The River Kwai (M. Miller)
9. A Very Special Love (D. Reynolds)
10. Island Of Bimini (L. Douglas)

Al Rice
WLS—Chicago, Ill.
1. Shake Me, I Rattle (C. Nelson)
2. A Very Special Love (Nash)
3. Sugartime (McGuires)
4. Liechtensteiner Polka (Glahe)
5. Put A Light In The Window (Four Lads)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Sail Along Silvery Moon (B. Vaughn)
B. Faith (J. Peerce)
9. A Broken Promise (Four Coins)
10. Who's Sorry Now (T. Joy)

Red Blanchard
KPOP—Los Angeles, Calif.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. All The Way (F. Sinatra)
3. You Send Me (S. Cooke)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (Lewis)
6. Buzz Buzz Buzz (Hollywood Flames)
7. Raunchy (E. Freeman)
B. Fever (R. Peterson)
9. The Monster (B. Ford)
10. Beep Beep (L. Prima)

Danny Wilson
WHAV—Haverhill, Mass.
1. You Send Me (S. Cooke)
2. Silhouettes (The Rays)
3. Raunchy (Freeman)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Jailhouse Rock (E. Presley)
6. April Love (P. Boone)
7. Peggy Sue (B. Holly)
B. My Special Angel (B. Helms)
9. Chances Are (J. Mathis)
10. All The Way (F. Sinatra)

Harrie Downie
WICC—Bridgeport, Conn.
1. No Love (J. Mathis)
2. Buzz, Buzz, Buzz (Hollywood Flames)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Teardrops (L. Andrews)
5. Walkin' With Mr. Lee (L. Allen & Band)
6. Who's Sorry Now? (Francis)
7. Dancing With My Shadow (Four Voices)
B. Rock 'N Roll Music (C. Berry)
9. The Stroll (Diamonds)
10. Jingle Bell Rock (B. Helms)

Chuck Dougherty
WQAM—Miami, Fla.
1. All The Way (F. Sinatra)
2. You Send Me (S. Cooke)
3. Little Bitty Pretty One (T. Harris)
4. Peggy Sue (B. Holly)
5. Silhouettes (Rays)
6. My Special Angel (B. Helms)
7. Melodie D'Amour (Ames Brothers)
B. Raunchy (B. Justis)
9. Jailhouse Rock (E. Presley)
10. Wake Up Little Susie (Everly Brothers)

Bill Vance
KILE—Galveston, Tex.
1. Great Balls Of Fire (J. Lewis)
2. You Send Me (S. Cooke)
3. Bony Moronie (L. Williams)
4. At The Hop (Danny & The Juniors)
5. Raunchy (E. Freeman)
6. Jailhouse Rock (E. Presley)
7. Peggy Sue (B. Holly)
B. Oh Boy (The Crickets)
9. Dance To The Bop (Vincent)
10. I Want You To Know (F. Domino)

K. C. Parsons, Bob Meador, Howard Watson
KPBA—Pine Bluff, Ark.
1. Great Balls Of Fire (Lewis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. April Love (Pat Boone)
4. You Send Me (S. Cooke)
5. You Are My Sunshine (C. McVoy)
6. Peggy Sue (B. Holly)
7. Presley Xmas LP
B. The Story Of My Life (M. Robbins)
9. Chances Are (J. Mathis)
10. Uh Huh Mm (S. James)

Don Kelly
WDGY—Minneapolis, Minn.
1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Why Don't They Understand (G. Hamilton IV)
4. Liechtensteiner Polka (Glahe)
5. Great Balls Of Fire (J. L. Lewis)
6. Oh Boy! (Crickets)
7. Raunchy (B. Justis)
B. Teardrops (Andrews & Hearts)
9. Fraulein (S. Lawrence)
10. April Love (P. Boone)

Carl Reves
WRR—Dallas, Tex.
1. Raunchy (B. Justis)
2. I'm Available (M. Rayburn)
3. You Send Me (S. Cooke)
4. Uh Huh Mm (S. James)
5. Sugartime (McGuires)
6. All The Way (F. Sinatra)
7. Put A Light In The Window (Four Lads)
B. It's Been A Long, Long Time (J. Morgan)
9. Wild Is The Wind (J. Mathis)
10. Silhouettes (Rays)

John Boys
WVU—Nashville, Tenn.
1. Raunchy (B. Justis)
2. Great Balls Of Fire (J. Lewis)
3. You Send Me (S. Cooke)
4. Oh Julie (Crescendos)
5. Buzz, Buzz, Buzz (R. Draper)
6. Jailhouse Rock (E. Presley)
7. Peggy Sue (B. Holly)
B. At The Hop (Danny & Juniors)
9. Chances Are (J. Mathis)
10. Oh Boy! (Crickets)

Elliott Litt
KPAL—Palm Springs, Calif.
1. At The Hop (Danny & Juniors)
2. All The Way (F. Sinatra)
3. Island Of Bimini (L. Douglas)
4. Raunchy (B. Justis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. No Love (J. Mathis)
7. Sail Along Silvery Moon (Billy Vaughn)
B. Put A Light In The Window (Four Lads)
9. I'm Available (M. Rayburn)
10. My Special Angel (B. Helms)

Charles Spradlin
WDOC—Prestonsburg, Ky.
1. Raunchy (B. Justis)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. April Love (P. Boone)
5. All The Way (F. Sinatra)
6. Melodie D'Amour (Ames Bros.)
7. At The Hop (Danny & Juniors)
B. Kisses Sweeter Than Wine (J. Rodgers)
9. I'm Available (M. Rayburn)
10. Wait And See (F. Domino)

Bill Dem John
WEIR—Weirton, W. Va.
1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. The Joker (Hilltoppers)
4. April Love (P. Boone)
5. Peggy Sue (B. Holly)
6. My Special Angel (B. Helms)
7. Oh Boy (Crickets)
B. Kisses Sweeter Than Wine (J. Rodgers)
9. Little Bitty Pretty One (T. Harris)
10. I'm Available (M. Rayburn)

Bill Browning
KFMB—San Diego, Calif.
1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Liechtensteiner Polka (Glahe)
4. All The Way (F. Sinatra)
5. Melodie D'Amour (Ames Brothers)
6. I'm Available (M. Rayburn)
7. That's Why I Was Born (J. Harper)
B. I Get Along Without You Very Well (T. Mitchell)
9. Uh-Huh-Mm (S. James)
10. Just Born (P. Como)

Carmen Anthony
WJJD—Chicago, Ill.
1. Peggy Sue (B. Holly)
2. My Special Angel (B. Helms)
3. At The Hop (Danny & Juniors)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Raunchy (B. Justis)
6. April Love (P. Boone)
7. Great Balls Of Fire (J. L. Lewis)
8. Rock 'N Roll Music (C. Berry)
9. Oh Boy! (Crickets)
10. Liechtensteiner Polka (Glahe)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"STOOD UP" / "WAITIN' IN SCHOOL" — The Cash Box Disk of the Week 12/14
Ricky Nelson ..... Imperial 5483

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"THE STROLL" — The Cash Box Disk of the Week 12/14
Diamonds ..... Mercury 71242

•

"SUGARTIME" — The Cash Box Disk of the Week 12/7
McGuire Sisters ..... Coral 61924

•

"UH HUH MM" — The Cash Box Disk of the Week 11/16
Sonny James ..... Capitol 3840

•

"LA DEE DAH" — The Cash Box Disk of the Week 12/28
Billy & Lillie ..... Swan 4002

It's on the Cash Box Top 60
THE ORIGINAL
"OH JULIE"
by The Crescendos
NASCO 6005
NASHBORO RECORD CO., Nashville Tenn.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

Pickering Announces Stereo Cartridge

PLAINVIEW, NEW YORK—Pickering And Company, Inc., of this city, demonstrated its new "Stanton 45 x 45" stereo cartridge at the Park Sheraton Hotel in New York, last week, and announced that it is ready to put the new pickup into production as soon as a number of record companies announce their intention to produce stereo disks. (Audio Fidelity Records introduced the first stereo disk two weeks ago). Walter O. Stanton, inventor of the Fluxvalve cartridge, stated that the 45x45 has been put through preliminary production and field tests and that it meets all of the original performance specifications.

Designed for use with the Westrex stereo-disk the Stanton 45x45 has two independent output channels and uses Pickering's ½ mil diamond stylus. The frequency response of each channel is flat within 2 db over the complete stereo recording range. Recommended stylus force is 2 to 4 grams when used in professional arms. Tests in automatic record changers indicate 4 to 6 grams with a 1 mil stylus. The Stanton 45x45 is fully compatible with all types of phonograph records, playing two channel Westrex type stereo disks and conventional LP's and 45's without any need for switches or other adjustments and features an exclusive hum rejection circuit.

As of this date the recording industry is considering two distinct types of stereo-disk recording, the Lateral-Vertical concept and the Westrex system. It is the intention of the industry to standardize on one or the other after carefully considering the merits of both. The Lateral-Vertical system, as the name implies, is a single groove method wherein one channel is recorded by means of lateral modulation and the other channel simultaneously modulates the same groove in a vertical direction. The Westrex system uses a method wherein the record groove is modulated simultaneously in two directions each 90 degrees apart and at 45 degrees from the surface of the record. In the playback of both systems, the Lateral-Vertical and the Westrex, a single pickup stylus is employed and the pickup is designed so as to separate mechanically the two channels that are recorded in the single groove.

The general understanding is that many record companies appear determined not to make a stereo record before an industry-wide standard is decided upon.

Pickering And Company, Inc. has been engaged in the design and development of a stereo cartridge for more than a year. Encouraged by the most recent developments with stereo-disks, Pickering is continuing in its work with all of the major recording companies.

Bonnie Bourne Is First Woman To Be Elected To ASCAP Board

NEW YORK—Mrs. Bonnie Bourne, wife of the late Saul H. Bourne, last week set a precedent when she became the first female member of the Board of Directors of the American Society of Composers, Authors and Publishers.

She is the first woman to serve on the board since the inception of ASCAP.

Bonnie Bourne, wife of the late Saul H. Bourne for 30 years, acquired a thorough knowledge of all phases of the music business as a result of her travels with him. She accompanied Bourne on all of his European trips and sat in on many of his copyright agreements.

Saul Bourne was one of the founders of ASCAP and a member of the Board of Directors for thirty-five years. He was treasurer of ASCAP at the time of his death.

Bonnie Bourne is President of Bourne, Inc., and its affiliate firms ABC Music Corp., Bogat Music Co., and Lady Mac Music Company. Bourne also has a tremendous chain of representatives thruout Europe. The Bourne, Ltd. firm of England is publisher of the biggest song ever to achieve success in Britain, "Mary's Boy Child", recorded by Harry Belafonte.

Kapp Re-Activates Trend For Teenage Market

NEW YORK—Dave Kapp, president of successful Kapp label, last week announced that he is re-activating the name of Trend Records for the release of merchandise aimed specifically at the teenage market.

Kapp had planned to do this in mid January. But last week he purchased two masters produced by small indie labels and decided to start the new company rolling immediately.

Trend's first two releases include "Little Pidgeon" by Chuck Simms, a master purchased from the Spangles diskery issued this week, and "Believe Me" by Jack Huddle which Kapp picked up from the Petsey Record Company.

Trend Records will be distributed thru Kapp outlets at present.

During the past twelve months, the Kapp label has grown tremendously with such artists as Roger Williams, one of the top LP sellers in the business; Jane Morgan, whose "Fascination" was one of the top hits of the year; and Russ Hamilton, who had a long running best seller in "Rainbow".

Tempest Storm To Record

NEW YORK—Tempest Storm, a well known exotic dancer, has signed an exclusive recording management contract with the Independent Artists Corp., the company revealed last week.

Miss Storm recently entered the legitimate theater with her appearance in "Bus Stop" in Dayton, Ohio in September.

Miss Storm is under the direction of Miles Ingalls of New York.

Redette Records Formed

MIDDLETOWN, NEW JERSEY—Redette Records, a new independent label operating out of Middletown, N. J., announced its entry into the disk field, last week.

Headed by Peter J. Andros, Jr., president, the company has already pacted two new groups, the New Savoys, and the Lin-Capries, both of New Jersey. Their first recordings will be issued during June of '58. The firm is currently in the process of setting up distribution.

Redette is located on Highway #35, Box 72, Monmouth County, Middletown, New Jersey.

Bill Bradley To Start Show

LOS ANGELES—Bill Bradley, former d.j., starts his own 60 minute, local, five-a-week-strip TV show on KTLA, Los Angeles, Channel 5 on January 6th. The show will feature guests, "man on the street" interviews, music, and motion picture preview clips. Producer of show is Sandy Howard Prods.

Bradley has also been set as announcer for all of the Jerry Lewis spectaculars and is currently doing the same chores on the Eddie Fisher TV show.

Ricky Nelson
"Stood Up"
"Waitin' In School"
No. 5483
Imperial Records

Season's Greetings

Thanks For A Great Year

Ted Fullmer

California Mercury Record Distributors, Inc.

1226 Folsom St. San Francisco 3, Calif.

Pat's Picks:
"MAKE-BELIEVE WEDDING BELLS"
Recorded by
Dick Glasser
ARGO # 5283
—Pat Ballard
(watch for "SWEET BABY" on Josie Records—a gasser!)

Interested Quartet

NEW YORK—Singer Abbey Lincoln is delighted at the congrats she's receiving on her opening night at New York's Le Cupidon cafe from this quartet who've an interest in her rising career. They're, left to right, Oran Keepness and Bill Grower of Riverside records for whom she records; Gil Blum, co-owner of Newark's Sugar Hill who's booked her for an engagement and George Treadwell, who guides her career.

Granz Announces $7,000,000.00 Gross At 3-Day Verve Conclave

LAS VEGAS — With Verve Records' chief, Norman Granz, announcing a $7,000,000 gross for the label in 1957, the company wound up its annual three-day meeting last week, in this city (December 20, 21 and 22). About 100 salesmen and 30 distributors attended the convention at the Sands Hotel in Las Vegas, marking the second straight year that the Verve conclave has been held in Vegas.

The multimillion dollar gross set a record for the firm, Granz declared. He cited two reasons for the achievement: an upsurge of sales in the jazz field, and Verve's expansion into pop albums and singles. He said that he expects the upward sales trend to continue in '58.

Among the jazz LP's which accounted for Verve's gross were the 14-album Newport Jazz Festival package, the 3-album "Charlie Parker Story," the 8-album "Genius of Charlie Parker," "Jazz At the Hollywood Bowl" and "Basie In London" sets.

Ella Fitzgerald came in for a large share of sales in '57, according to Granz. Her major albums were "Ella Fitzgerald Sings the Rogers and Hart Song Book," "Ella Fitzgerald Sings the Cole Porter Song Book," "Like Someone In Love," "Ella and Louis" and "Ella and Louis Again." The last two were waxed with Louis Armstrong. Ella also appeared in the Newport series in an LP, "Ella Fitzgerald and Billie Holiday."

In the pop field, Ricky Nelson's "I'm Walkin'" b/w "A Teenager's Romance," put Verve high on the singles charts. Other pop albums which Granz said accounted for the gross were the original soundtrack from the M-G-M film "Funny Face"; Spike Jones' "Dinner Music for People Who Aren't Very Hungry"; and "Dance Atop Nob Hill," with Ernie Heckscher's society music orchestra.

Granz predicted that Verve would continue to expand in the popular field, with both singles and LP's, in 1958.

Merry Christmas

Happy New Year

GARMISA DISTRIBUTING CO.

Thank you for making 1957 bigger than all of our expectations. May we take this opportunity to wish you all the joys and blessings of the Holiday Season.

GARMISA DISTRIBUTING CO.

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DUKE 181

PAUL PERRYMAN

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b/w

"I'M WALKING OUT"

DUKE RECORDS Inc.

2809 Erastus St., Houston 26, Tex.

Fontane Sisters

"Love Like A Fool"

"Ain't It The Truth"

DOT # 15682

DOT RECORDS

Fraternity RECORDS

A SMASH HIT!

"SHE'S NEAT"

by

DALE WRIGHT

Fraternity # 792

413 RACE STREET, CINCINNATI 2, OHIO

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"

'KATSUMI LOVE THEME'

Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chaksfield London

M. WITMARK & SONS

Benefit Performance

NEW YORK—Jim "Mr. Magoo" Backus (left) looks overcome by the whole thing as the "Honeydreamers" quintet carol out in the drawing room of Gracie Mansion, home of New York's Mayor. Occasion was the Dec. 10 party of the New York Chapter of American Women in Radio and Television to benefit needy children at Christmas. The entire cast of the American Broadcasting Network's "Jim Backus Show" showed up to help with the entertainment.

Winners Of Capitol Sales Contest Get Free Hawaii Vacation

HOLLYWOOD — Fifteen Capitol sales personnel and their wives will converge on Los Angeles International Airport the morning of December 27 where they will board a Pan American DC-7 Clipper—headed for a one-week all expense paid vacation in Hawaii. They are the big winners in Capitol's October-November sales contest—the biggest in Capitol's history. The contest was open to all Branch and Independent Distributor Salesmen, Sales Managers, and District Sales Managers.

The flight will be preceded by a cocktail party held at the Capitol Tower the evening before take-off and hosted by President Glenn E. Wallichs. Several Capitol recording artists also will attend. The party will be followed by dinner at a Hollywood restaurant.

In Hawaii, the winners and their spouses will stay at the Surf Rider Hotel at Waikiki Beach. Tours of the island, an aloha dinner at the Royal Hawaiian Hotel, a cocktail party, boating, swimming, surfriding and other events are planned.

The winners are:

Andy Miele, District Sales Manager; Vito Samela, New York Sales Manager; Tom Carey, Hartford Salesman, all of District 1.

Jim Peterson, Detroit Sales Manager; Charles Bartlett, Cleveland Salesman, District 2.

Joe Cerami, Chicago Sales Manager, and Sam Ball, Kansas City Salesman, District 3.

Ed Nielsen, San Francisco Sales Manager; Earl Horwitz, San Francisco Salesman, District 4.

Bob Klein, Jacksonville Sales Manager, and Paul Bell, Jacksonville Salesman, District 5.

Bill Cannon, Oklahoma City Sales Manager; Dick Beaty, Oklahoma City Salesman, District 6.

It was a close contest among Independent Distributors, according to Capitol—so close that it resulted in a tie right down to one 100th of 1 per cent. Winding up with an identical 103.50 per cent were Bill Caffee, Indianapolis, and Don McDiarmid, of Honolulu. Since McDiarmid is from Hawaii, he will be given a vacation on the mainland. Jim Boyle, New Orleans, was the winning Distributor Salesman.

Second-place winners in the contest received prizes that include automatic washer-dryers, TV sets, golf sets, movie cameras, etc. These winners are:

Wade Pepper, Atlanta; John Corbo, Philadelphia; Bruce Majeska, Philadelphia; Joe Okla. Buffalo; Jim Blackwood, Detroit; Bob Thompson, Wilwaukee; Pat Brophy, Chicago; Jay Swint, Seattle; Charles Bratnobar, San Francisco; George Novak, Baltimore; Bernard Polakoff, Baltimore; Dick Slezak, Oklahoma City; Louis Jamail, San Antonio; and Jim Brightwell, Louisville.

There were 38 third-prize winners who qualified by breaking quota. They each will receive their choice of a Transistor radio, 35 mm camera, a set of matched woods, or similar items.

Imperial Plans More Instrumental Singles

BEVERLY HILLS, CAL.—Imperial Records is planning a heavy release schedule of instrumental singles for 1958, following the success of label's "Raunchy," by Ernie Freeman. Prexy Lew Chudd announced that no fewer than four a month will be released starting in January.

Explaining the reason for "Raunchy's" success and the change in company policy which Chudd feels many other labels will adopt, he says: "Fifty per cent of R and B's sales appeal is due to the infectious rhythm and strong beat. Take the vocal out and the same thing happens. "Raunchy" has the rhythm and beat and is wonderful to dance to—and this is the big factor. Kids today are dancing, and I think they will just as readily buy an instrumental for this purpose as a vocal record which is done well."

After checking with disk jockeys around the country, Chudd also revealed that "deejays are happy to play instrumentals because by spotting them in between vocal records, it makes for better programming. In fact, most of them told me they would welcome more instrumentals in the future."

Toward this end, Chudd will swing through the South and Midwest next month on a two-week talent hunt, seeking small bands and outstanding instrumentalists. Already scheduled for January release are two instrumental singles by Ernie Freeman and Dave Bartholomew.

"This Is Your Life"

HOLLYWOOD—When singer Ronnie Deauville, a victim of polio, was the subject of a "This Is Your Life" TV show, M. C. Ralph Edwards gave a tremendous plug to Deauville's Era album, "Smoke Dreams." The following day dealers across the country were swamped with orders for the album, and two weeks after the show the album was in the top selling twenty five albums in the country. In the picture above, taken during the show, Deauville and his wife are greeted by Los Angeles disk jockey Larry Finley, as Edwards looks on.

MGM Enters Field Of "Spoken Word" Recordings

NEW YORK—MGM Records will enter the field of recordings devoted to the "spoken word" with four 12-inch microgroove packages set for January release. The over-all series will be designated "The Arcady Series," the "Arcady" taking its origin from the poetic name for the imaginary land of poetry as derived from the Greek. The records will list at $4.98 each.

The first four LP's feature two world-famous actors reading from the classics and two prize-winning American authors reading from their own works. Sir Ralph Richardson will be heard in condensed versions of Joseph Conrad's "Youth" and "Heart of Darkness"; Alec Guinness in selections from "Gulliver's Travels" and other writings by Jonathan Swift; William Faulkner in passages from "Light In August" and "The Sound and the Fury"; and Carson McCullers in portions of her novel and play "Member of the Wedding," her novel "The Heart Is a Lonely Hunter," her novelette, "Ballad of the Sad Cafe," and in three of her poems.

The producer of the series is Jean Stein, editor of the *Paris Review*. She has projected several future recordings. Already completed for release is an album devoted to author Izak Dinesan reading complete stories from her latest book, "Last Tales," and her classic "Winter's Tales."

"Julius Caesar" and "Dramatic Highlights from Quo Vadis" are two catalog items in the same vein which have enjoyed strong sales since their release, according to MGM.

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

JOHNNIE PATE & ORCH.
WALKIN' WITH MR. LEE
FEDERAL 12314

BILL DOGGETT
LEAPS AND BOUNDS
(Parts 1 and 2)
KING 5101

OTIS WILLIAMS & HIS CHARMS
COULD THIS BE MAGIC
b/w
OH JULIE
DE LUXE 6158

RUSTY YORK
PEGGY SUE
KING 5103

EARL BOSTIC
JOSEPHINE
KING 5092

LITTLE WILLIE JOHN
PERSON TO PERSON
KING 5091
••••••••••••
the original
FEVER
KING 4935

DONNIE ELBERT
LET'S DO THE STROLL
b/w
WILD CHILD
DE LUXE 6156

BONNIE LOU
I'M AVAILABLE
KING 5094

KING RECORDS

the Original

Breaking In Buffalo,
San Francisco &
Los Angeles

"LOVE LIKE A FOOL"

b/w

"OH TONIGHT"

The Georgettes

Ebb No. 125

ebb RECORDS

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Season's Greetings

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R & B Ramblings

NEW YORK:

The long awaited Christmas buying spree caught up with the record business last week and the tears dried up followed by smiles. Some of the local distributors said that in spite of a slightly belated start they may end up with a better season than 1956. Local merchants, crying the blues because of last week's subway strike in New York and fearful of a catastrophic season, now forsee the possibility of completely recapturing the lost sales. Most of the stores are setting daily all-time records as the shoppers climb all over each other to settle their Christmas problems. . . . Friends of Al Green, one of the most popular fellows in the entertainment field, were shocked and saddened when he died of a heart attack Wednesday. Roulette Records out with four new records this week. **Count Basie** and **Joe Williams** offer "Gee Baby, Ain't I Good To You" and "What's New"; **Buddy Knox** singing "Whenever I'm Lonely" and "Swingin' Daddy"; **Carol Hughes** offers "First Date" and "Lend Me Your Comb"; and **Count Basie** presents "The Kid From Red Bank" and "Lil Darlin' ".

COUNT BASIE

Joe Kolsky, Roulette, left last Saturday for a two week cruise to the warm waters. Kolsky stated that Roulette business was "sensational" for the past two weeks. . . . With Al Silver up in Buffalo to work on his several "hot" waxings, **Doug Moody** fills in on what's new. Doug tells us "Get A Job" by the Silhouettes is creating tremendous excitement in Philadelphia. It is also starting to get a nationwide reaction and Doug says **Dick Clark** gets the credit. Dick exposed it on his nationwide TV show and Moody reports demand for the record began immediately. "Don't know just where to begin," said Moody, " 'cause we've got so many things going for us." **The Turbans** "Congratulations" and "The Wadda-Do" are both breaking and it looks like a two-sided hit. "Just A Memory" by **Tommy Ridgley** has opened up in Philadelphia, Buffalo, Cincinnati and other territories. **The Mello-Kings** are beginning to show with "The Only Girl I Ever Loved", and of course the Herald-Ember combine is talking only big figures with "Walkin' With Mr. Lee" by **Lee Allen**, and "The Joker" by **Billy Myles**. In the LP department "Herald The Beat" continues to build and it is definitely a hit LP for the label. Silver and Moody cut a session last Friday with Lee Allen. The results are expected to be the first Lee Allen LP. . . . **Jerry Winston**, Onyx Records, crossing his fingers as he watches the sales reaction to "Thinking Of You" by **The Wanderers** building excitingly. "The fastest response to any previous Onyx record," says Winston. A tremendous waxing and it is getting lots of New York pop as well as r & b airplay. **Joe Cohen**, Essex Records, Newark, tabs the platter as a comer. Says it is moving up real fast. . . . **Bill Spitalsky**, Atco Records, tells us the label is doing OK with **The Romeos** "Fine Fine Baby" and "The Coasters" LP. . . . Federal Records has covered "Walkin' With Mr. Lee" with **Johnnie Pate**. Pate backs with "Pattin' With Pate". On the DeLuxe label **Otis Williams** sings "Could This Be Magic" and "Oh Julie". . . . **Sol Rabinowitz**, Baton Records, is flipped about a new group that he just signed. The fellows, from Albany, walked into his office cold and "knocked him out". "The lead," says Rabinowitz, "is one of the greatest I've ever heard." Sol is now trying to come up with a name for the Albany boys. Baton is currently climbing up the charts with "Hard Times" by **Noble Watts**. It will undoubtedly become Baton's biggest seller to-date. A recent session with Noble Watts turned out so good that the Baton headman says, "We got three sides out of the date that are better than 'Hard Times'." . . . **Bea Kaslin**, tells us she is getting a wonderful sales reaction on "Been So Long" by **The Pastels** on Mascot Records. May have something to tell you about this record soon, says Bea. On her Hull label she is doing very nicely with "The Legend Of Love" by **The Legends**. . . . **Paul Sherman**, WINS Crown Prince of Rock 'N Roll, brings his first show and dance into the Grand Ballroom, St. Nicks Sport Center on 66th Street on Friday, January 10. At this writing, Sherman has lined up **Roy Hamilton**, **The Deltaires**, **The Chantelles**, **The Dubs**, **The Five Satins**, **Thurston Harris**, **Jo Ann Campbell** and **LaVern Ray**. Al Savage and his orchestra supply the music. . . . Charles Derrick (WOIC-Columbia, S. C.) is starting a new record label, Derrick Records. His first release is "The Mush" by **Sammy Cook**. **Jimmy Scott's** new King release is "Home" and "Somewhere Down The Line". . . . **Lou Krefitz**, Popular Records, announces the appointment of two new distribs. In East Hartford, Conn. Lou has set Eastern Record Distributors. In Albany Leonard Smith, Inc. will handle the line. Krefitz tells us his "Mad Mad World" by **Al Jones** is doing a good sized business in a great many areas in the country and should start breaking into some charts soon. . . . **Marvin & Johnny** coming out with "Smack Smack" and "You're In My Heart" on Aladdin. The Mesners feel this could develop into a two sided hit. . . . **Herb Abramson**, Atco prexy, back from a honeymoon in the Virgin Islands and Florida.

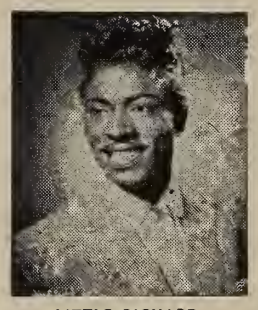
TURBANS

OTIS WILLIAMS

ROY HAMILTON

CHICAGO:

There's much pre-Christmas activity in the local R&B camp. . . . **Abner**, Vee Jay-Falcon Records, tells us that **Jimmy Reed**, having fully convalesced, is making his first appearance in 3 weeks in Chi Xmas night at the Midway Ballroom. **Jimmy's** new release will be in the hands of deejays and distribs 12/30. Ab says it's a real smash. . . . By the way, Vee-Jay's **The Dells**, who are really riding high with a big 2-sided smash "Time Makes You Change" and "Pain In My Heart", are appearing at the Apollo Theater in N.Y.C. Xmas Day. . . . The Chess aggregation, **Lennie, Phil** and **Max Cooperstein**, are very happy about a couple of new decks on Argo "Baby, Bye Bye" by **Dickie and the Gees** and "Make Believe Wedding Bells" by **Dick Glasser**. **Howard Bednoe** reports that "Could This Be Magic" by the Dubs and "Wait A Minute" by **Joan Campbell** on the Gone label are climbing to the top. . . . **Stan Pat** has a good deck on the Gee label by the **Harptones**, "Cry Like I Cried". . . . **Jerry Ferber**, United Distribs, says that **Roy Hamilton** has his biggest record yet in "Don't Let Go". . . . **Paul Gallis** tells us that he and "Porky" **Panico** are very busy prepping sessions for their new Phonograph label, but **Joan Henderson's** "Baby Please Don't Go" is really doing big things for them. . . . Argo Record's newest group, **MJT plus 3**, is opening 12/24 for an unlimited engagement at Chi's newest and smartest jazz club, the New Jazz Scene Lounge. Genial hosts are **Jay** and **Joey**. . . . **Abner** tells us that the **Falcons**, whose first waxing "My Only Love" is beginning to climb, are making their initial commercial appearance at the Regal Theater with the **Al Benson** Show Xmas week. **Gene Allison's** "You Can Make It If You Try" on Vee-Jay jumped to number 15 nationally and is hotter than Wyatt Earp's pistol. Gene is working Atlanta Xmas week. . . . **Sam Evans**, WGES deejay, is putting on three big benefit shows Xmas week. 12/20 Sam emcees a show at Provident Hospital, 12/24 he emcees another for the Off The Street Club; 12/23 Sam has his big show at the Cook County Prison, featuring **Dorothy Donegan**, **The Fascinators**, **Harold Burrage**, **Magic Sam**, **Otis Rush**, **Sunnyland Slim**, **Mary Coen** and **Al Smith** and his Orch. . . . **Tommy Jones**, currently debuting his new record label M.A.D. Records, just released two new decks titled "Love One Another" and "I Surrender Dear". "Love One Another" is an original tune with a brotherhood theme. . . . **Mort Hillman**, Stephany Records, has discovered a new way to corner disk jockeys. Mort, learning that Chi jockeys **Sonny Mars**, **Danny Sorkin** and **Del Clark** are flying bugs, learned flying and now takes them up to listen to records IN the air instead of ON the air.



LITTLE RICHARD

LOS ANGELES:

Specialty Records out with a new release which looks like a surefire smash for **Little Richard**. His new release of "Good Golly Miss Molly" has been out for one week and is well on its way. Specialty also has a big one riding in their **Sam Cooke** waxing of "I'll Come Running Back To You". . . . **Googie Rene**, back East to promote his new LP, "Beautiful Weekend With Googie Rene", was called in to New York to receive his BMI award for "Little Bitty Pretty One". . . . **Don Bexley**, latest comic signed to record for the Dooto label, debuts his first LP this week in the popular "Laff Of The Party" series. Other comics featured in the Dooto humor brigade are **Red Foxx**, **Sloppy Daniels**, and **Dave Turner**. . . . Class Records have two big ones breaking in several markets in "Hey Maryann" by **The Sputniks**, and **Oscar McLollie's** "Scold Me". . . . **Milt Wiess** of Milton Record Distributors hoping for another **Thurston Harris** hit in his new Aladdin waxing of "I'm Asking Forgiveness". . . . **John Siamas**, Rex Productions prexy, announced he is sending **The Valiants**, Keen Records vocal quartet out on the road to promote their new Keen disk, "This Is The Night". . . . Imperial Records may have another two-sided smash in the new **Fats Domino** release, The "I Want You To Know Side" side started big, but many areas are getting a big play on the flip "The Big Beat", title song from a new movie. . . . New artist, **Johnny Rapheal** has been signed to an exclusive recording contract by Aladdin Records. Vocalist has already recorded four sides all of which were written by **B. B. Blake**. The first two sides will be released by Aladdin shortly after the first of the year. . . . **John Dolphin** has reactivated his Cash Records label and the initial new release looks like a hit. It's **Jessie Belvin's** "Beware" which is beginning to hit charts across the country.

GOOGIE RENE

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

ALONE
Shepherd Sisters (Lonce 125)

*BETTY AND DUPREE
*MY CRYING EYES
Chuck Willis (Atlantic 1168)

BEWARE
Jessie Belvin (Cash 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DESERIE
Charts (Everlast 5001)

*DON'T LET GO
Roy Hamilton (Epic 9257)

DO WHAT YOU DID
Thurston Horris (Aladdin 3399)

*EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra)

FEVER
Earl Grant (Decca 30475)
Ray Peterson (RCA Victor 7087)

FOR SENTIMENTAL REASONS DESIRE ME
Sam Cooke (Keen 4002)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

*HEY MARYANN
Sputnicks (Class 217)

*I LIVE THE LIFE I LOVE
*EVIL
Muddy Waters (Chess 1680)

I'M AVAILABLE
Morgie Rayburn (Liberty 55102)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperiol 5467)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

*JO-ANN
Playmates (Roulette 4037)

*LA DEE DAH
Billy Ford's Thunderbirds (Swan 4002)

LAZY MULE
Ravens (Argo 5284)
Jimmy Ricks (Decca 30443)

LITTLE WHEEL
John Lee Hooker (Vee-Jay 255)

*LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

LOVE BUG CRAWL
Jimmy Edwards (Mercury 71209)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MAYBE
Chantels (End 1005)

MY CRYING EYES
Chuck Willis (Atlantic)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NERVOUS BOOGIE
Paul Gayton (Argo 5277)

NEW LOVE
*LOOK ME UP
Ruth Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbio 41060)

OH BOY
Crickets (Corol)

OH JULIE
Crescendos (Nosco 6005)

PENNY LOAFERS AND BOBBY SOX
Sparkletones (ABC-Paramount 9867)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SANTA AND THE SATELLITE
Buchanan & Goodman (Lunlverse)

SAY (BOSS MAN)
*BEFORE YOU ACCUSE ME
Ba Diddley (Checker 878)

SILHOUETTES
Diomonds (Mercury 71197)
Gibson & Red Caps (ABC-Poramount 9856)

SO TOUGH
Casuols (Back-Beat 503)

SPEEDY
Bobbettes (Atlantic 1159)

ST. LOUIS BLUES
MIRACLES
Lavern Baker (Atlontic 1163)

SUMMERTIME
Sam Cooke (Keen 34013)

THAT'S ALL RIGHT
Little Jr. Parker (Duke 168)

THAT'S ALL I WANT FROM YOU
(CHI-WA-WA)
Silva-Tones (Argo 5281)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE ECHOES KEEP CALLING ME
*LONESOME
Little Joe (Okeh 7094)

THE KEY TO MY KINGDOM
B. B. King (RPM 501)

THERE'LL BE NO BACKIN' OUT
Mickey & Sylvia (Vik 0297)

THE RIGHT TIME
Noppy Brown (Savoy 1525)

*THINKING OF YOU
Wanderers (Onyx 518)

*THE STROLL
Diamonds (Mercury 71242)

*THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12312)
Moe Koffmon (Jubilee 5311)

THIS COULD BE THE NIGHT
Velours (Onyx 515)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

*WAIT A MINUTE
Ja-Ann Campbell (Gone 5014)

WALKIN' WITH MR. LEE
Lee Allen (Ember 1027)

WEE BABY BLUES
*TEENAGE LETTER
Joe Turner (Atlantic 1162)

WELL OH WELL
Otis Williams (DeLuxe 6149)

WHAT SIN
Little Jimmy Scott (King 5086)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

WHERE THE RIO DE ROSA FLOWS
Jimmy Lloyd (Roulette 7001)

*WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Poramount 9862)

YOU ARE MY SUNSHINE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

*YOU NEVER MISS THE WATER
Billy Emerson (Vee-Jay 261)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**RAUNCHY** *Freeman (Imperial 5474)* *Justis (Phillips 3519)*	2
2	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	1
3	**ROCK 'N ROLL MUSIC** *Chuck Berry* *(Chess 1671)*	3
4	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	9
5	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Specialty 619)*	11
6	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	6
7	**BUZZ, BUZZ, BUZZ** *Hollywood Flames* *(Ebb 119)*	7
8	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	12
9	**SILHOUETTES** *Rays* *(Camea 117)*	4
10	**LITTLE BITTY PRETTY ONE** *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*	5
11	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Jay 256)*	15
12	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	8
13	**PEGGY SUE** *Buddy Holly* *(Coral 61885)*	10
14	**HARD TIMES (THE SLOP)** *Noble Watts* *(Baton 249)*	14
15	**TEARDROPS** *Lee Andrews & Heart* *(Chess 1675)*	21
16	**COULD THIS BE MAGIC** *Dubs* *(Gone 5011)*	13
17	**THE JOKER** *Billy Myles* *(Ember 1026)*	20
18	**KISSES SWEETER THAN WINE** *Jimmie Rodgers* *(Roulette 4031)*	19
19	**I WANT YOU TO KNOW** *Fats Domino* *(Imperial 5477)*	24
20	**HONEST I DO** *Jimmy Reed* *(Vee-Jay 253)*	16

21. SOFT. 22. SWANEE RIVER ROCK. 23. WAKE UP LITTLE SUSIE. 24. FOR SENTIMENTAL REASONS. 25. BE-BOP BABY.

new BIG HITS!

THE PENGUINS' NEW HIT!
"SWEET LOVE"
432

A SMASHER!!!
"YOU GOT THE NERVE OF A MONKEY"
Fillmore Slim — #429

HOT INSTRUMENTAL!!!
"DANCE PARTY"
PEPPY PRINCE
430

ALL TIME SELLER!!!
"EARTH ANGEL"
The Penguins — #348

dooto
AUTHENTIC HIGH FIDELITY RECORDS

BREAKING IN N. Y.—CHI.
L. A. & PHIL.
"THINKING OF YOU"
The Cash Box Award o' the Week
THE WANDERERS
ONYX 518
HAPPY HOLIDAY TO ALL OUR FRIENDS
ONYX RECORDS
424 W. 49th ST. N. Y., N. Y.

Smashing Nationally
"Hey Maryann"
THE SPUTNIKS
CLASS # 217
Class RECORDS
1107 El Centro • Hollywood, Calif.

Early Inquiries Flood Jazz School

LENOX, MASS.—The second annual session of the School of Jazz which begins August 10, 1958 on the grounds of Music Inn, Lenox, Massachusetts is attracting a great many inquiries at this early date, execs of the school report. Inquiries have already been received from such distant places as Ceylon, Norway, England, and South Africa.

For the first time in its history, the School of Jazz has announced the availability of scholarships for prospective students on a competitive basis.

The following scholarships will be awarded by the scholarship committee headed by John Lewis, Executive Director of the School of Jazz and musical director of the Modern Jazz Quartet, primarily on the qualifications of outstanding musicianship, professional potential in the jazz field, and individual need:

The Herman Lubinsky Scholarship —established by a grant of $385.00 from Herman Lubinsky, owner of the Savoy Record Co., this scholarship provides full tuition, private lesson fees, and room and board to an instrumental student.

The Louis Armstrong Scholarships —Established by a grant of $1000.00 from the Newport Jazz Festival, the Louis Armstrong Scholarships will be awarded in varying amounts to students in instrumental fields primarily other than piano.

The School Of Jazz Fund—A fund of $900.00 established by the first students of the School of Jazz from the receipts of the School of Jazz Benefit Concert, August 29, 1957 in the Berkshire Music Barn. Awards will be made from this fund in varying amounts to students in all instrumental fields.

Benson Show At Regal

CHICAGO—Al Benson, WGES-Chicago deejay, presents his big holiday season show at the B&K Regal Theater opening December 27th through January 2nd. Benson's show will feature the Hollywood Flames, Percy Mayfield, the Ravens, Ted Taylor, Jackie Wilson, Valerie Carr, Vi Kemp, Joan Henderson, Billy "The Kid" Emerson and the Five Satins.

"Red" Saunders and his Orchestra will provide accompaniment and solo numbers.

Al Benson will emcee the show.

An Evans First

NEW YORK—In January, Prestige Records will issue an album called "Gil Evans And Ten," the first venture by Evans as a leader. Evans is currently one of the jazz field's top arrangers.

Evans has gained respect in jazz circles for his arranging efforts in behalf of Miles Davis. He was also an important contributor to the famous Claude Thornhill sound in the late forties and early fifties. More recently, he did the arrangements for an album which features Miles Davis and a 19 piece orchestra.

The emphasis in the "Gil Evans And Ten" LP is on eleven men and their ensemble work. However such names as Evans, Steve Lacy, Jimmy Cleveland and Paul Chambers are featured with solo efforts.

The Cash Box HOT 100

NEW YORK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	SILHOUETTES	*Rays (Cameo 117)*
5	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
6	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
7	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
8	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
9	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
10	MAYBE	*Chantels (End 1005)*

CHICAGO

	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	RAUNCHY	*Bill Justis (Phillips 3519)*
	SILHOUETTES	*Rays (Cameo 117)*
	SWINGING SHEPHERD BLUES	*Jahnnie Pate Qt. (Federal 12312)*
	TIME MAKES YOU CHANGE	*Dells (Vee-Jay 258)*
	ALL ABOUT THE BLUES	*Ivory Joe Hunter (Atlantic 1164)*
	BUZZ, BUZZ, BUZZ	*Hallywaad Flames (Ebb 119)*
	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*

NEW ORLEANS

	RAUNCHY	*Ernie Freeman (Imperial 5474)*
	HARD TIMES (THE SLOP)	*Noble Watts (Baton 249)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allisan (Vee-Jay 256)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	THE RIGHT TIME	*Nappy Brown (Savoy 1525)*
	SAY (BOSS MAN)	*Bo Diddley (Checker 878)*
	BONY MORONIE	*Larry Williams (Specialty 615)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	PEGGY SUE	*Buddy Holly (Coral 61885)*

ST. LOUIS

1	RAUNCHY	*Bill Justis (Phillips 3519)*
2	YOU CAN MAKE IT IF YOU TRY	*Gene Allisan (Vee-Jay 256)*
3	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
4	BUZZ, BUZZ, BUZZ	*Hallywood Flames (Ebb 119)*
5	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
6	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
7	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
8	SANTA AND THE SATELLITE	*Buchanan & Goodman (Luniverse)*
9	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
10	PEGGY SUE	*Buddy Holly (Coral 61885)*

NEWARK

	YOU SEND ME	*Sam Cooke (Keen 34013)*
	BUZZ, BUZZ, BUZZ	*Hollywaad Flames (Ebb 119)*
	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
	THIS IS THE NIGHT	*Valiants (Keen 34004)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*
	MAYBE	*Chantels (End 1005)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
	ST. LOUIS BLUES	*Lavern Baker (Atlantic 1163)*
	DON'T LET GO	*Ray Hamiltan (Epic 9257)*

DALLAS

	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
	PEGGY SUE	*Buddy Holly (Coral 61885)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	YOU SEND ME	*Sam Cooke (Keen 34013)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	BONY MORONIE	*Larry Williams (Specialty 615)*
	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
	I WANT YOU TO KNOW	*Fats Damino (Imperial 5477)*
	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
	ROCK 'N ROLL MUSIC	*Chuck Berry (Chess 1671)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	TEARDROPS *Lee Andrews & Hearts* *(Chess 1675)*	RAUNCHY *Ernie Freeman* *(Imperial 5474)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*
2	THE JOKER *Billy Myles* *(Ember 1026)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*	RAUNCHY *Bill Justis (Phillips 3S19)* *Ernie Freeman* *(Imperial 5474)*
3	BONY MORONIE *Larry Williams* *(Specialty 615)*	SILHOUETTES *Rays* *(Cameo 117)*	I'LL COME RUNNING BACK TO YOU *Sam Cooke* *(Specialty 619)*
4	YOU SEND ME *Sam Cooke* *(Keen 34013)*	BUZZ BUZZ BUZZ *Hollywood Flames* *(Ebb 119)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*
5	THE ECHOES KEEP CALLING ME *Little Joe* *(Okeh 7094)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 703S)*	BUZZ, BUZZ, BUZZ *Hollywood Flames* *(Ebb 119)*
6	RAUNCHY *Bill Justis (Phillips 3S19)* *Ernie Freeman* *(Imperial 5474)*	KISSES SWEETER THAN WINE *Jimmie Rodgers* *(Roulette 4031)*	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*
7	BUZZ, BUZZ, BUZZ *Hollywood Flames* *(Ebb 119)*	COULD THIS BE MAGIC *Dubs* *(Gone 5011)*	ROCK 'N ROLL MUSIC *Chuck Berry* *(Chess 1671)*
8	THIS IS THE NIGHT *Valiants* *(Keen 34004)*	I'LL COME RUNNING BACK TO YOU *Sam Cooke* *(Specialty 619)*	SILHOUETTES *Rays* *(Cameo 117)*
9	FOR SENTIMENTAL REASONS *Sam Cooke* *(Keen 4002)*	HARD TIMES (THE SLOP) *Noble Watts* *(Boton 249)*	LOOK UP *Sam Taylor & Dick Hymon* *(MGM 12441)*
10	SILHOUETTES *Rays* *(Cameo 117)*	TEARDROPS *Lee Andrews & Hearts* *(Chess 1675)*	YOU CAN MAKE IT IF YOU TRY *Gene Allison* *(Vee-Jay 256)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	RAUNCHY *Ernie Freeman* *(Imperial 5474)* *Bill Justis (Phillips 3519)*	RAUNCHY *Bill Justis (Phillips 3519)* *Ernie Freeman* *(Imperial 5474)*	RAUNCHY *Ernie Freeman* *(Imperial 5474)*
2	I'LL COME RUNNING BACK TO YOU *Sam Cooke* *(Specialty 619)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*
3	YOU SEND ME *Sam Cooke* *(Keen 34013)*	LITTLE BITTY PRETTY ONE *Thurston Harris* *(Aladdin 3398)*	BUZZ, BUZZ, BUZZ *Hollywood Flames* *(Ebb 119)*
4	PEGGY SUE *Buddy Holly* *(Coral 61885)*	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	ROCK 'N ROLL MUSIC *Chuck Berry* *(Chess 1671)*
5	BUZZ, BUZZ, BUZZ *Hollywood Flames* *(Ebb 119)*	GONNA STOP FOOLIN' MYSELF *Louis Brooks* *(Excello 2119)*	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*
6	LITTLE BITTY PRETTY ONE *Thurston Harris* *(Aladdin 3398)*	YOU ARE MY SUNSHINE *Carl McVoy* *(Hi 2001)*	YOU CAN MAKE IT IF YOU TRY *Gene Allison* *(Vee-Jay 256)*
7	THAT'S ALL RIGHT *Little Jr. Parker* *(Duke 168)*	SUMMERTIME *Sam Cooke* *(Keen 34013)*	PEGGY SUE *Buddy Holly* *(Coral 61885)*
8	DON'T LET GO *Roy Hamilton* *(Epic 9257)*	DAYS ARE DARK *Ted Taylor* *(Ebb 113)*	COULD THIS BE MAGIC *Dubs* *(Gone 5011)*
9	BONY MORONIE *Larry Williams* *(Specialty 615)*	YOU CAN MAKE IT IF YOU TRY *Gene Allison* *(Vee-Jay 256)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*
10	SILHOUETTES *Rays* *(Cameo 117)*	BONY MORONIE *Larry Williams* *(Specialty 615)*	I'LL COME RUNNING BACK TO YOU *Sam Cooke* *(Specialty 619)*

R & B Sure Shots

"THAT'S ALL RIGHT" — The Cash Box Award o' the Week 12/21
Little Jr. Parker . . . . . Duke 168

"DON'T LET GO" — The Cash Box Disk of the Week 12/14
Roy Hamilton . . . . . Epic 9257

"THE STROLL" — The Cash Box Disk of the Week 12/14
Diamonds . . . . . Mercury 71242

Still Going Strong!
"NO ONE BUT SOMEONE TO THINK OF"
by MARIE YOUNG
Guest 1005
"THAT'S YOU THAT'S ME"
by EDDIE (Prince) PETTY
Guest 1003
Reviewed in The Cash Box 12/14
GUEST RECORD CO.
BOX 75, W. FARM STATION
BRONX 60, N. Y. (WY 1-2646)

Heading For The Charts
THE CHANTELS
"MAYBE"
b/w
"COME MY LITTLE BABY"
END 1005
END RECORDS
1650 Broadway
N. Y., N. Y.

Best Wishes For A JOYOUS HOLIDAY
DEEJAYS — OPERATORS — DISTRIBUTORS
GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256
"TIME MAKES YOU CHANGE" B/W "PAIN IN MY HEART"
THE DELLS
VEE-JAY 258
"YOU NEVER MISS THE WATER"
BILLY "THE KID" EMERSON
VEE-JAY 261
"OH, OH, MY DARLING" LARRY BIRDSONG
VEE-JAY 262
"SEVEN NIGHTS"
DEE CLARK
FALCON 1005
"MY ONLY LOVE"
THE FALCONS
FALCON 1006
"ROAD HOUSE" AL SMITH
FALCON 1007
VEE JAY-FALCON RECORDS
2129 So. Michigan Avenue Chicago 16, Illinois

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIMMY McCRACKLIN
(Irma 109)

B "BEER TAVERN GIRL" (2:54) [B. Flat Publishers BMI—Ike Neal] Jimmy McCracklin wails a quick beat bouncer with his down home styling and comes out with a deck that tickles the listener. Infectious wax.

C+ "LOVE FOR YOU" (2:33) [B. Flat Publishers BMI—Ike Neal] McCracklin backs with a deep south slow beat blues that should get its best reception in the down home markets.

LARRY BIRDSONG
(Vee-Jay 262)

B "TIME WILL" (2:40) [Babb-Conrad BMI-Time] Larry Birdsong, with the assistance of the Dick Noel Singers, offers a slow, drifty delectable. Birdsong comes off very well on this melodic enchanter and could come through with a solid seller. Could appeal to all ages.

B "OH, OH, MY DARLING" (2:09) [Babb-Conrad BMI — L. Birdsong] Birdsong gets into the down to earth r & b-r & r on this side with a middle beat shuffle the teeners will understand. Strong beat and lyric.

RICHARD BERRY and The Pharaohs
(Flip 327)

B "ROCK, ROCK, ROCK" (1:43) [Limax BMI—R. Berry] Richard Berry and his group team with good results on a quick beat rocker that is the more powerful deck. This is both appealing from a listening and dancing standpoint.

C+ "SWEET SUGAR YOU" (2:46) [Limax BMI—Berry] Richard Berry and The Pharaohs offer a slow, rhythmic bouncer with an appealing treatment. Ok shuffle deck.

STICK EVANS
(Zebra 118)

B "YOU ARE MY SUNSHINE" (2:00) [Peer Int'l BMI—Davis, Mitchell] Stick and the Rockers rock out a good treatment of the oldie.

C+ "ZULU'S COURT" (2:30) [Dodger BMI—S. Evans] Stick Evans and The House Rockers put together an intriguing middle beat instrumental. Ok deck that should come in for some nice airplay.

THE ELIGIBLES
(Fable 608)

B "LITTLE FIRE EYES" (2:19) [Dandelion BMI—Miller, Guitar] The Eligibles bounce merrily through a middle beat bouncer and the result is a happy deck that makes good listening. Bright wax.

C+ "SHAKESPEARE ROCK" (1:50) [Happy BMI—Bob Zwirn] The Eligibles turn out a combination of the Bard and today's current teenage fad. Novel idea that doesn't come off too outstanding.

The Cash Box Award o' the Week

"LEAPS AND BOUNDS" (2:34 Part One) (2:40 Part Two)
[Billace BMI—Scott, Ellis, Butler, Shepherd]

BILL DOGGETT
(King 5101)

● From "Everybody Dance The Honky Tonk" L.P. emerges a two part single, "Leaps and Bounds" which has caught the fancy of the public. King has high hopes that this will take off somewhere in the happy category of one of the nation's biggest hits in recent years, "Honky Tonk". Doggett has captured the same excitement, beat and sound here—and time will tell. It should at any rate prove to be another strong sales puller for the artist.

"BABY" (2:33) [Balcones BMI—Don Burch]

THE SPADES
(Liberty 55118)

● This deck has been making some noise in a couple of areas and bears the marking of a hit record. See the pop reviews.

"UNSPOKEN LOVE" (2:35) [Mack Martin BMI—Soloway, Wolfe]

MALCOLM DODDS & THE TUNEDROPS
(End 1010)

● Malcolm Dodds and The Tunedrops, who have been not so quietly building with each release, now seem to be in a position to make it with this offering. See pop reviews.

"LA DEE DAH" (2:10) [Conley BMI—Slay, Crewe]

BILLIE & LILLIE
(Swan 4002)

● Billy & Lillie offer an item that looks very strong. Pop reviews will give you the complete picture.

JIMMIE HASKELL & ORCH.
(Imperial 5480)

B "ASTROSONIC" (1:57) [Post Music ASCAP—Jet Rocket] Another in the series of satellite disks. Jimmie Haskell and his orchestra rock out a quick beat instrumental with a high powered reading that is for the energy laden youngsters. An exciting treatment just bursting with enthusiasm. Good teenage wax.

B "ROCKIN' IN THE ORBIT" (1:57) [Post ASCAP—Big Jay Sputnik] The Haskell Ork turns in another swinging instrumental with splendid effect. The middle beat jumper is alive with sound and treatment and is in the dance tempo that appeals to the largest segment of dancers.

THE SPUTNIKS
(Class 217)

B+ "HEY MARYANN" (2:30) [Recordo BMI—Nathan, Vikki] The Sputniks (here again we have that satellite influence) dish up a middle beat bouncer in easy, but bright style. The Sputniks come up with a novelty reading and arrangement that should grab off a better than average reaction. Keep an eye on this deck.

B "MY LOVE IS GONE" (2:45) [Recordo BMI—Nathan, Vikki] The Sputniks try a slow beat ballad on the flip and do right well by it. However we think "Maryann" will prove too strong.

GENE WYATT
(Ebb 123)

B+ "LOVER BOY" (2:10) [Ebb BMI—Marais, Lewis] Gene Wyatt swings out with a rock-a-billy item that bears strong promise. Wyatt comes out well and the overall effect of the deck should appeal to the teener audience.

B+ "LOVE FEVER" (1:55) [Ebb BMI—Marais, Lewis] Wyatt backs with another strong side that also has every chance to break through into the big sales. This lad is a strong entry and should be watched. The deck is an exciting quick beat. Two strong sides.

SWEET MARQUEES
(Apache Records 1516)

B "YOU LIED" (2:40) [Thornett BMI—Pipkin, Browne] The Sweet Marquees team gently on a slow paced, drifty ballad. Smooth and soft wax. Pleasant, relaxing mood item.

B "I LOVE MY BABY" (2:18) [Thornett BMI — Thompson, Browne] The Sweet Marquees drive out a quick beat jump with a polished performance. The group is good, the lead is good, and the general result is a better than average performance. Good deck that deserves attention.

JESSE BELVIN
(Modern 1027)

B+ "JUST TO SAY HELLO" (2:10) [Statler ASCAP—Spence, Gladstone] Jesse Belvin lends his smooth working chords to a melodic middle beat bouncer. Easy, swingy, and done with an obvious relaxed chanter at the helm. Like it.

B "MY SATELLITE" (2:20) [Modern BMI—Belvin] Belvin turns a complete about face on this deck and hits hard at a racing quick beat jump. A wild jump beat for the kids with more energy than they know what to do with.

JOHNNY FLAMINGO
(Aladdin 3406)

B "SO LONG" (2:38) [Shapiro Bernstein ASCAP—Morgan, Harris, Helsher] Johnny Flamingo sings a slow beat ballad with a soft interpretation. Easy on the ears wax that appeals.

B "MAKE ME A PRESENT OF YOU" (2:41) [Teri ASCAP—Joe Greene] Flamingo turns his talents in the direction of the dramatic ballad and comes through with an easy, drifty and melodic wax. Good programming.

PAUL PERRYMAN
(Duke 181)

B+ "I'M WALKING OUT" (2:26) [Lion BMI—P. Perryman] Paul Perryman offers a middle beat bouncer with his engaging style. The chanter rocks the teener item with a swinging projection that makes it a strong deck.

B+ "SATELLITE FEVER-ASIATIC FLU" (2:29) [Lion Hytone BMI —R. White] Perryman bounces merrily with a quick beat novelty lyric that brings together two of this winters top headlines—the satellite and the asiatic flu. It's a spirited ditty with an infectious sound and beat. Could make it big.

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"CONGRATULATIONS" (2:50) [Angel BMI—Banks, Marshall]
"THE WADDA-DO" (2:30) [Angel BMI—Platt, Jones]
THE TURBANS
(Herald 510)

● The Turbans offer a tender, tuneful slow beat, "Congratulations", that should reach the impressionable youngsters. It is a tender slow beat ballad delicately fashioned by the talented group. It could be The Turbans strongest pitch since "When You Dance". It has the markings of a hit. The coupling, "The Wadda-Do", is a quick beat description of a new dance. The deck is loaded with listening and dance appeal and could beat out "Congratulations" for the number one side. Watch both etchings. It's a two sider.

"WILD CHILD" (2:30) [Maggie BMI—Smith, Dixon]
"THE STROLL" (2:10) [Men Lo BMI—Elbert, Toombs, Mendelsohn]
DONNIE ELBERT
(DeLuxe 6156)

● Donnie Elbert has a two-sider here that bears every indication of reaching into the upper strata of record sales. The chanter turns in two exciting vocal treatments. He handles the dramatic and moving "Wild Child" with a sock vocal and turns the middle beat bouncer into an item that bears the brand, "must". The flip, "The Stroll", is not the same tune that appeared on the market a couple of weeks ago, but is a goodie that stands on its own merits. Elbert swings out the light bouncer with a happy, interesting treatment. Watch both decks. They're loaded.

"SO TOUGH" (2:15) [Lion BMI—G. Mears]
"I LOVE MY DARLING" (2:10) [Lion BMI—G. Mears]
THE CASUALS
(Back Beat 503)

● The Casuals make their debut on the Back Beat label with a potent item, "So Tough". It could bring them right into the limelight. The group handles the quick beat bouncer with an appealing delivery that catches the ear and makes a solid impression. The side has beat, vocal treatment, and an infectious quality that lifts it above the routine release. Watch this deck for real chart action. The flip, "I Love My Darling", is another solid entry—well done and with solid ear catching qualities. However, for the strong deck we lean to "So Tough".

"SO TOUGH" (2:21) [Lion BMI—G. Mears]
"WHAT 'CHA GONNA DO?" (2:03) [Sherman-Buddy Lee]
THE KUF-LINX
(Challenge 1013)

● The Kuf-Linx bound with a zestful performance as they rock out a quick beat offering, "So Tough". The team teams in excellent fashion and the resulting wax is an exciting release that should grab plenty of action about the country. Stick close to this one. The coupling, "What 'Cha Gonna Do?" is an easy middle beat bouncer with an engaging treatment. Infectious and a strong backer-upper for "So Tough".

BILL BODAFORD and The Rockets
(Back Beat 507)

B "LITTLE GIRL" (2:33) [Lion BMI—Wm. Bodaford] Bill Bodaford and The Rockets bounce through a happy r & r item with very listenable qualities. Ok teener bait.

B "TEARDROPS" (2:44) [Lion BMI—Wm. Bodaford] Bodaford and The Rockets offer a slow beat sentimental ballad on the coupling. A moving, tender wax that should pick up a good piece of action.

THE MONITORS
(Specialty 622)

B "CLOSER TO HEAVEN" (2:01) [Venice BMI—Tircuit, Smith] The Monitors blend softly on a slow beat ballad. Lead is in the vein of Bill Kenny. Smooth waxing.

B "ROCK 'N' ROLL FEVER" (2:22) [Venice BMI—Phoenix, Kidd] The Monitors turn out a middle beat jump ditty with a strong beat the kids will take kindly to. It's tailor made teener cloth.

Sammy On Tape

CHICAGO, ILL.—Sammy Davis, Jr. and John Ridley, newly imported (ex-London) Advertising and Publicity Director for Majestic International Corporation, New York and Chicago, get together on a Grundig Majestic TK8 Hi-Fi Tape Recorder. Occasion was a party given by the Chicago Urban League in Sammy's honor. The artist made two recordings, one of the speeches he was to make at the party (this was immediately played back at full volume, thus saving his larynx, as there was no P.A. in the room), the other being addressed to patrons of the National Playing Fields Association of England.

Sterling Distribs Opens

CLEVELAND, OHIO — Sterling Music Distributors, Inc., Cleveland's newest independent record wholesaler, opened for business recently at 2928 Prospect Ave. The firm is handling records and accessories.

The company's general manager is Marvin Browdy. Promotion and manufacturer dealings are handled by Eddie Kleinbaum. Assistant manager is Ray Rusnak. Miss Kay Prechtel is secretary.

The execs of the Sterling Company emphasized that new firm is in no way connected with any other distributor in the area.

Wilson Sparks Drive

NEW YORK—Bob Wilson, the popular NBC newscaster, who is TV chairman of the New York Division of the "March Of Dimes", is seen above at the Peekskill Motor Inn, Peekskill, N. Y., presenting an "Official TV Popeye Record Album" to three-year old—polio victim, Donna Montesano. Bob made an appearance at the Peekskill Motor Inn in connection with launching the "March Of Dimes Drive" in the Westchester area, and he plans on working closely with musical TV personalities in making the drive a tremendous success. Bob, incidentally, while attending Southeastern Louisiana College earned some spending money by leading a dance band, and he is still a recording enthusiast.

BREAKING!
"Beep, Beep, Beep"
and
"Darling If I Had You"
BOBBY DAY
CLASS # 215
Class RECORDS
1107 El Centro • Hollywood, Calif.

Season's Greetings
Aladdin, Back Beat, Combo, Duke, Giggles, Hollywood, Intro, Lamp, Music City, Peacock, Protone, Recotape, Score, Starla
"'57 Was Great, And Watch '58"
Milt Weiss
MILTON RECORDS COMPANY
2817 W. Pico Blvd., Los Angeles, Cal.
REpublic 3-9123 REpublic 3-9124

BREAKING BIG!!
GUS JENKINS
"COPPER TAN"
b/w
"STAND BY ME"
FLASH # 126
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

Season's ★ Greetings
TO ALL OUR FRIENDS
WATCH FOR!!
"LOVE ONE ANOTHER"
b/w
"I SURRENDER DEAR"
TOM JONES
M. A. D. RECORDS
1207 E. 53rd CHICAGO 15, ILL.

Long Trip For A Plug

LOS ANGELES—Imperial Records artist, Ukonu, chats with Mr. and Mrs. Al Jarvis during a recent appearance on the Al Jarvis TV show. His second album for Imperial, "African Night Life" was released this week.

New Diskery Issues Unusual LP

BEVERLY HILLS, CAL. — Producer-actor Stacy Keach and Dana Tasker, former editor of Time magazine and now editor of Western Family, have formed Kaydan Records, Inc., to produce an unusual LP album, "The Living Constitution of the United States," now being released.

Robert Armbruster wrote original music for the album and directs the orchestra, Marvin Miller is narrator with the cast including John McIntire, Robert Johnson, William Conrad, Virginia Gregg, Jeanette Nolan, David Bruce and Edgar Barrier.

Arvo Van Alstyne, professor of Constitutional Law, U.C.L.A. Law School, is technical consultant for the album done in dramatic reading with a musical background.

Scores of top government, educational, civic, military and political leaders throughout the country have commended the album in writing.

Kaydan Records has opened an office at Studio City, Calif., and additional albums are planned in various fields of drama, literature and art.

Merry Christmas
and
Happy New Year
from
WISCONSIN'S LEADING
INDEPENDENT DISTRIBUTOR
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JOHN CONTNEY
BOB MAURER
RECORDS UNLIMITED, INC.
2107 W. Auer, Milwaukee 6, Wisc.
UPTOWN 1-2200

IT'S A HIT! NEW TUNES!
NEW STARS!
3 PLAYMATES
LUCILLE ALMA GWEN
"SUGAH WOOGA"
1528
b/w "LOVEY DOVEY PAIR"
CASH BOX AWARD
OF THE WEEK to
BIG MAYBELLE'S
"RING DANG DILLY"
b/w "SO LONG"
1527
SAVOY RECORD CO
56 MARKET ST
NEWARK, N J

Fargo To Manage Group

NEW YORK — Aquatones, a new group from Long Island, New York, have signed a personal management contract with Lou Fargo. manager of Decca vocalist-song writer Dorian Burton. Fargo is currently negotiating with a number of record companies for a recording contract for the group.

Fargo also manages Dennis Wesley, a Buffalo vocalist whose first release on the Ro-Nan label ("Oh So Much" b/w "A Love of My Own") is skedded to be released January 15.

Del Vikings Managers Form Bernalton

PITTSBURGH, PA.—Two lawyers and an accountant, managers of the successful vocal group, the Del Vikings, have combined their talents in a new management agency to be known as Bernalton Enterprises. The new agency consisting of Bernard Sabel, Alan Strauss, and Norton Berman will maintain offices in New York and Pittsburgh. Their list of talent currently includes along with the Del Vikings, Janet Eden and Buddy Roberts.

Bernalton Enterprises will work with both newly discovered and established artists. Bernalton Enterprises has formed its own publishing and recording companies.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

CALIFORNIA MUSIC
Los Angeles, Calif.
1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Big Beat (F. Domino)
6. You Bug Me Baby (L. Williams)
7. Jailhouse Rock (E. Presley)
8. Little Bitty Pretty Baby (B. Day)
9. Oh Boy! (Crickets)
10. Peggy Sue (B. Holly)

ERNIES RECORD SHOP
Flint, Mich.
1. Buzz, Buzz, Buzz (Hollywood Flames)
2. I'll Come Running Back To You (S. Cooke)
3. Raunchy (E. Freeman)
4. Rock 'N Roll Music (Berry)
5. You Can Make It If You Try (G. Allison)
6. Teardrops (L. Andrews)
7. The Joker (B. Myles)
8. Wait A Minute (J. Campbell)
9. Look Up (S. Taylor)
10. Santa And The Satellite (Buchanan & Goodman)

GIFT MART MUSIC CENTER
Jamaica, N. Y.
1. At The Hop (Danny & Juniors)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Raunchy (B. Justis)
5. Rock 'N Roll Music (C. Berry)
6. Peggy Sue (B. Holly)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Teardrops (L. Andrews)
9. My Special Angel (B. Helms)
10. Great Balls Of Fire (J. L. Lewis)

CENTRAL RECORD SHOPS
Atlanta, Ga.
1. I'll Come Running Back To You (S. Cooke)
2. Raunchy (E. Freeman)
3. That's All Right (L. Parker)
4. Don't Let Go (R. Hamilton)
5. You Send Me (S. Cooke)
6. You Can Make It If You Try (G. Allison)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. I Want You To Know (F. Domino)
9. Evil (M. Waters)
10. Love For Sale (L. Glenn)

FOX MUSIC HOUSE
Charleston, S. C.
1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Raunchy (E. Freeman)
4. Rock 'N Roll Music (Berry)
5. Oh Boy! (Crickets)
6. Silhouettes (Rays)
7. Peggy Sue (B. Holly)
8. Great Balls Of Fire (Lewis)
9. Be Bop Baby (R. Nelson)
10. Keep A-Knockin' (L. Richard)

REID'S MUSIC
Berkeley, Calif.
1. Raunchy (E. Freeman)
2. Buzz, Buzz, Buzz (Hollywood Flames)
3. Rock 'N Roll Music (Berry)
4. You Send Me (S. Cooke)
5. Bony Moronie (L. Williams)
6. You Can Make It If You Try (G. Allison)
7. Beware (J. Belvins)
8. At The Hop (Danny & Juniors)
9. Little Bitty Pretty One (B. Day)
10. I'll Come Running Back To You (S. Cooke)

E & R RECORD SHOP
San Antonio, Texas
1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Bony Moronie (L. Williams)
4. Rock 'N Roll Music (C. Berry)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Silhouettes (Rays)
7. I'll Come Running Back To You (S. Cooke)
8. Little Bitty Pretty One (T. Harris)
9. I Want You To Know (F. Domino)
10. The Joker (B. Myles)

MELODY LANE
Chicago, Ill.
1. I'll Live The Life I Love (M. Waters)
2. Honest I Do (J. Reed)
3. Betty And Dupree (C. Willis)
4. Swingin' Sheperd Blues (J. Pate)
5. That's All Right (L. Parker
6. She's The One (E. Boyd)
7. Fever (E. Grant)
8. Everything's Gonna Be All Right (Magic Sam)
9. The Right Time (N. Brown)
10. I'll Come Running Back To You (S. Cooke)

BUDISCO RECORD SALES
Miami, Fla.
1. You Send Me (S. Cooke)
2. I'll Come Running Back To You (S. Cooke)
3. You Can Make It If You Try (G. Allison)
4. Raunchy (E. Freeman)
5. For Sentimental Reasons (S. Cooke)
6. Swanee River Rock (Charles)
7. Hard Times (N. Watts)
8. I Want You To Know (F. Domino)
9. Rock 'N Roll Music (Berry)
10. Little Bitty Pretty One (T. Harris)

R & B Disk Jockey
REGIONAL RECORD REPORTS

TERRY R. SPEIGHTS
WBKH—Hattiesburg, Miss.
1. Jailhouse Rock (E. Presley)
2. Raunchy (E. Freeman)
3. Little Bitty Pretty One (T. Harris)
4. At The Hop (Danny & Juniors)
5. Could This Be Magic (Dubs)
6. Penny Loafers (Sparkletones)
7. Wee Baby Blues (J. Turner)
8. A New Love (R. Brown)
9. Oh Boy! (Crickets)
10. Well Oh Well (Williams & Charms)

NICK NICKSON
WBBF—Rochester, N. Y.
1. Sputnik (J. Engler)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (T. Harris)
4. Rock-A-Chicka (W. Mack)
5. Jingle Bell Rock (B. Helms)
6. Daddy Cool (Rays)
7. Be Bop Baby (R. Nelson)
8. Hey Little Girl (Techniques)
9. Could This Be Magic (Dubs)
10. Rock The Joint (B. Haley)

JACK BUECHLER
WRIT—Milwaukee, Wis.
1. Raunchy (B. Justis)
2. Soft (B. Doggett)
3. Great Balls Of Fire (Lewis)
4. Silhouettes (Rays)
5. Peggy Sue (B. Holly)
6. Oh Boy! (Crickets)
7. Little Bitty Pretty One (T. Harris)
8. At The Hop (Danny & Juniors)
9. Hey School Girl (Tom & Jerry)
10. Red Hot (B. Riley)

KEN MANLEY
WHYE—Roanoke, Va.
1. Raunchy (Justis/Freeman)
2. You Send Me (S. Cooke)
3. At The Hop (Danny & Juniors)
4. Bony Moronie (L. Williams)
5. Little Bitty Pretty One (T. Harris)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Rock 'N Roll Music (Berry)
8. Oh Boy! (Crickets)
9. Jo-Ann (Playmates)
10. Hey Little Girl (Techniques)

"WILLIE AFTER DARK"
CKLB—Oshawa, Ont., Can.
1. You Send Me (S. Cooke)
2. Lazy Mule (J. Ricks)
3. The Joker (Hilltoppers)
4. Little Bitty Pretty One (B. Day)
5. Raunchy (E. Freeman)
6. Bony Moronie (Williams)
7. Jailhouse Rock (E. Presley)
8. Keep A-Knockin' (Richard)
9. Great Balls Of Fire (Lewis)
10. Be Bop Baby (R. Nelson)

JACK STANT
WDRF—Chester, Pa.
1. Are You Lonely (F. Dee)
2. Flip Flop (Teenagers)
3. Oh Boy! (Crickets)
4. I Want You To Know (F. Domino)
5. Melodie D'Amour (Ames Bros.)
6. Echoes Keep Calling Me (L. J. Cooke)
7. Forbidden (E. Curry)
8. Helpless (Flamingos)
9. How Many (B. Haley)
10. Kisses Sweeter Than Wine (J. Rodgers)

SCOTT MUNI
Akron, Ohio
1. Raunchy (B. Justis)
2. No Backin' Out (Mickey & Sylvia)
3. Could This Be Magic (Dubs)
4. Rock 'N Roll Music (Berry)
5. Great Balls Of Fire (Lewis)
6. New Love (R. Brown)
7. Teardrops (L. Andrews)
8. Wait A Minute (Campbell)
9. Jailhouse Rock (E. Presley)
10. Teenage Letter (J. Turner)/ I'll Come Running Back To You (S. Cooke)

"JOLLY JOHN"
WDOC—Prestonsburg, Ky.
1. Jailhouse Rock (E. Presley)
2. Honest I Do (J. Reed)
3. You Send Me (S. Cooke)
4. Raunchy (B. Justis)
5. The Joker (B. Myles)
6. You Can Make It If You Try (G. Allison)
7. Teardrops (L. Andrews)
8. Rock 'N Roll Music (Berry)
9. Teen Age Letter (J. Turner)
10. Be Bop Baby (R. Nelson)

LARRY DEAN
WCHB—Wayne, Mich.
1. You Can Make It If You Try (G. Allison)
2. Dead Wrong (Five Stars)
3. Time Makes You Change (Dells)
4. For Sentimental Reasons (S. Cooke)
5. Swingin' Shepherd Blues (J. Pate)
6. The Wheel Of Love (Pearls)
7. It's You (J. Wayne)
8. Fine Fine Baby (Romeos)
9. Can This Be Christmas (Falcons)
10. That's Alright (L. J. Parker)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Artist Haven

LOS ANGELES — The past week looked like Celebrity Week with the number of recording artists visiting Leuenhagen's Record Bar, one of the largest one-stops on Pico Boulevard. Pictured above are: 1—(l-r) Mary Solle, Hugh O'Brian with his ABC-Paramount Album "Hugh O'Brian T.V.s Wyatt Earp Sings", Lucy Wilson, Kaye Solle, Abe Diamond, Diamond Distributors, Barbara Chandler and Ruth Felts. 2—(l-r) Gogi Grant playing her new RCA-Victor release of "Johnny's Dream", Dottie Vance, RCA-Victor promotion, Mary Solle, Claire Solle and Kay Solle. 3—(l-r) Jules Loesch, Roulette Records, Abe Diamond, Jimmy Rodgers with his new release on Roulette of "Kisses Sweeter Than Wine", Eddie Konjoyan, Los Angeles operator, and Bill Leuenhagen.

Capitol Distr. Ups Campbell

HOLLYWOOD — The appointment of Robert A. Campbell as Operations Manager of the San Francisco branch of Capitol Records Distributing Corp., succeeding Fred Pollastrini, resigned, has been announced by Geoffrey F. Racine, Vice President and National Operations Manager of CRDC. Campbell assumes his Bay City position after serving as an assistant to the Operations Manager at the Los Angeles branch of CRDC.

United Artists Hosts Deejays In Chicago

NEW YORK—United Artists Records received an in-person trade send-off in Chicago on Friday, December 20. Garmisa Distributors, which handles the sales of UA disks in the mid-western metropolis, was host to regional disk jockeys, radio-television personalities, the press and retailers at a cocktail party in the Imperial House.

Guests of honor included UA recording stars Joe Valino and Wes Bryan, whose initial platters for the company have just been released; Al Tamarin, Executive Assistant to Max E. Youngstein, President of United Artists Records and Music companies, and Harold L. Friedman, UA Records sales director.

Tamarin will be in Los Angeles this week for more of the same with local distributor, Central Record Sales. Prior to leaving for Chicago, Tamarin stated that the new UA label hopes to have its first six or seven LP's in the works by the end of January. He also revealed that he will announce new staffers shortly after the first of the year.

Deane Guest

BALTIMORE—Al Hibbler made a guest appearance on the Buddy Deane Bandstand show during a recent visit to Baltimore. Deane's top-rated TV'er plays host to in-town personalities to the delight of local fans.

Sufferin' Audience

OMAHA, NEB.—The current production at the Omaha (Nebraska) Community Playhouse, "Witness for the Prosecution," boasts the acting talents of early morning DJs from 5 of the 7 local radio stations. The line-up consists of Gregg Dunn, KFAB; J. P. Mitchell, KBON; Roger Hough, KSWI (Council Bluffs, Iowa); Harold Mateja, KOOO; and Bob "Detour" Drews of KOIL. The cast member in the right foreground, Dudley Sauve, is a radio copy writer.

Poor Santa

ST. LOUIS—Herb Linsky (left) Sales Promotion Manager for VIK Records in the Southwest, presents new Giselle McKenzie Christmas disk, "To Fat For The Chimney," to DJ Ed Bonner of Station KXOX, St. Louis. At right is S. Claus.

E.B. Marks Music Corp. Adds Scandinavian Representative

NEW YORK—The Edward B. Marks Music Corporation last week announced that it has added the firm of Reuter & Reuter Forlags A.-B. of Stockholm to its list of representatives around the world. The addition followed the signing of an exclusive agreement with the firm for Scandinavian rights. The deal was arranged during a recent conference between Lennart Reuterskiold, head of the Swedish firm, and Herbert E. Marks, president of Marks Music.

At the same time, Marks announced the renewals, effective January 1, of existing agreements with Edizioni Curci in Italy and Les Editions Internationales Basart N.V. in Holland.

Reuter & Reuter, a leading Scandinavian firm, has already published some of the Marks' successes. At the moment its "Cindy" is number one in its territory and "Banana Boat Song" number two, according to Marks Music. The Stockholm publishers will put special emphasis on the new Marks popular songs; on the works of Ernesto Lecuona, exclusive Marks composer; on those standards not already published in Scandinavia; and on the growing Marks concert library.

In addition to the firms already mentioned, Marks is solely represented in Germany and Austria by Ralph Maria Siegel Musikverlage; in Spain by Ediciones Quiroga; in Australia by J. Albert & Son Pty. Ltd.; and in Mexico by Carlos E. Grever A. en P. The Mexican firm of Grever is headed by Charles Grever, son of the late Maria Grever, a leading composer whose "What A Difference A Day Made" has been one of the biggest Marks standards. The The Siegel concern has sold a million copies of "Cindy" and hundreds of thousands each of other Marks compositions. Quiroga in Spain has concentrated on the large Marks Latin-American catalogue.

In Australia, Albert has represented Marks since the late 90's when the grandfather of Lex Albert, the present boss, walked into the late E. B. Marks' office and made a deal on the spot. In Canada, most Marks songs are published by Gordon Thompson. In such places as England and France and South America, Marks deals with various representative publishers, usually preferring to do this on a free-lance basis. Marks also has placed many of its songs in such far-flung lands as Japan, Israel and Greece.

Air Mail Subscription To The Cash Box $30

Season's Greetings
TO ALL OUR RADIO—TV—PRESS FRIENDS
"AMERICA'S FASTEST RISING STAR"
★ TONY BELLUS ★
Appearing Nightly ★ CARIBBEAN ROOM
Personal Management & Publicity—JERRY ALLAN
Variety Publicity Associates 807 N. Wabash Ave.
Chicago, Illinois

Outer Space Fan

BRIDGEPORT—Ray Carroll, the early-morning disk jockey at WICC, Bridgeport, Conn., gets a personal request for an out-of-this-world number from the robot Gyro, an unexpected visitor at the station's studios.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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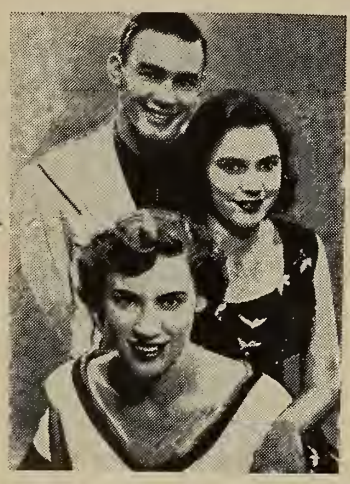
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155



Jim Edward, Maxine and Bonnie Brown extend

GREETINGS and THANKS MUSIC OPERATORS

for making possible the award

"BEST COUNTRY VOCAL COMBO OF 1957"

current Hit Release

"TRUE LOVE GOES FAR BEYOND"

and

"THE MAN IN THE MOON"

RCA Victor 47/20-7110

RCA VICTOR Tmk(s) ® RADIO CORPORATION OF AMERICA

Country Disk Jockey

REGIONAL RECORD REPORTS

WALTER POWELL
WBVL—Barbourville, Ky.
1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. I Love My Baby (Thompson)
4. Home Of The Blues (J. Cash)
S. Jailhouse Rock (E. Presley)
6. Why Why (C. Smith)
7. Geisha Girl (H. Locklin)
B. My Shoes Keep Walking Back To You (R. Price)
9. Once More (R. Acuff)
10. Diamond Joe (A. Terry)

PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Holiday For Love (Pierce)
4. Anna Marie (J. Reeves)
S. You're The Idol Of My Dreams (J. Newman)
6. Tangled Mind (H. Snow)
7. You Win Again (J. Lewis)
B. Presley Xmas Album (E. Presley)
9. Goodbye She's Gone (Sprouts)
10. Great Balls Of Fire (Lewis)

KERMIT REID
WTJH—East Point, Ga.
1. Wake Up Little Susie (Everlys)
2. Home Of The Blues (Cash)
3. Act Like A Married Man (J. Shepard)
4. Holiday For Love (Pierce)
S. When I'm With You (Wells & Pierce)
6. Come Back (B. Owens)
7. New Baby For Xmas (G. Jones)
B. I Found My Girl In The USA (J. Skinner)
9. Doll Face (P. Wagoner)
10. Do Me A Favor (B. Martin)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. My Special Angel (B. Helms)
2. The Story Of My Life (M. Robbins)
3. Wake Up Little Susie (Everlys)
4. Give My Love To Rose (Cash)
S. Kisses Sweeter Than Wine (J. Rodgers)
6. Honeycomb (J. Rodgers)
7. Tangled Mind (H. Snow)
B. Is It Wrong (W. Mack)
9. I Heard The Bloebirds Sing (Browns)
10. Holiday For Love (W. Pierce)

"TATER" PETE HUNTER
WTLW—Texas City, Texas
1. Please Pass The Biscuits (G. Sullivan)
2. He Made You For Me (Barkdull & Carter)
3. No Wedding Bells For Joe (W. Jackson)
4. Hundred Years From Now (Flatt & Scruggs)
S. Once More (R. Acuff)
6. I Found My Girl In The U. S. A. (J. Skinner)
7. Your Old Standby (B. Barnes)
B. Two Little Hearts (O'Gwynn)
9. I'll Always Be In Love With You (B. Wills)
10. Family Reunion (C. Story)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.
1. Mary Dear (B. Clifton)
2. Wrong (R. Sovine)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Teardrops In My Heart (J. Reeves)
S. Wake Up Little Susie (Everlys)
6. You Win Again (J. Lewis)
7. My Special Angel (B. Helms)
B. Jailhouse Rock (E. Presley)
9. Honey Lovin' (J. Edwards)
10. Goodbye She's Gone (Sprouts)

MARTHA KNOTT, COUSIN NELLY, JOHN ARTHUR, MICHAEL KENNEDY & GLENN VALENTINE
KBYE—Oklahoma City, Okla.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Why Why (C. Smith)
4. Geisha Girl (H. Locklin)
S. Holiday For Love (Pierce)
6. My Shoes Keep Walking Back To You (R. Price)
7. Please Pass The Biscuits (G. Sullivan)
B. This Heart (M. Tillis)
9. I Heard The Bluebirds Sing (Browns)
10. The Story Of My Life (M. Robbins)

UNCLE "DOC" OSBORNE
WDOC—Prestonsburg, Ky.
1. Holiday For Love (Pierce)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everlys)
4. The Story Of My Life (M. Robbins)
S. Why Why (C. Smith
6. Is It Wrong (W. Mack)
7. Geisha Girl (H. Locklin)
B. Tangled Mind (H. Snow)
9. Home Of The Blues (Cash)
10. Treat Me Nice (E. Presley)

"WILLIE AFTER DARK"
CKLB—Oshawa, Ont., Can.
1. Geisha Girl (H. Locklin)
2. My Special Angel (B. Helms)
3. Holiday For Love (Pierce)
4. Jailhouse Rock (E. Presley)
S. Home Of The Blues (Cash)
6. My Shoes Keep Walking Back To You (R. Price)
7. Wake Up Little Susie (Everlys)
B. Kisses Sweeter Than Wine (J. Rodgers)
9. The Story Of My Life (M. Robbins)
10. Lotta Lovin' (G. Vincent)

KEN PARSONS
KPBA—Pine Bluff, Ark.
1. I Heard The Bluebirds Sing (Browns)
2. The Story Of My Life (M. Robbins)
3. Uh-Huh-Mm (S. James)
4. Anna Marie (J. Reeves)
S. Wake Up Little Susie (Everlys)
6. My Special Angel (B. Helms)
7. I Found My Girl In The U. S. A. (J. Skinner)
B. You Win Again (J. L. Lewis)
9. Treat Me Nice (E. Presley)
10. True Love Goes Far Beyond (Browns)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. My Special Angel (B. Helms)
3. Deep Blue Sea (J. Dean)
4. Lost To A Geisha Girl (S. Davis)
S. Blue Kimona (C. Copas)
6. Goodbye She's Gone (Sprouts)
7. I Love You So Much (D. Richards)
B. 'Tis Sweet To Be Remembered (M. Wiseman)
9. Great Balls Of Fire (Lewis)
10. Lights In The Street (Miller)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Jim, Joe And Mary (Worth)
2. Home Of The Blues (Cash)
3. I Found My Girl In The USA (J. Skinner)
4. Molly And Tenbrooks (B. Monroe)
S. Tall Tall Trees (G. Jones)
6. My Treasure (E. Tubb)
7. Give My Love To Rose (Cash)
B. My Shoes Keep Walking Back To You (R. Price)
9. King For A Day (B. Barnes)
10. Geisha Girl (H. Locklin)

NICK CHARLES
WSLB—Ogdensburg, N. Y.
1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Why Why (C. Smith)
4. Geisha Girl (H. Locklin)
S. The Story Of My Life (M. Robbins)
6. Jailhouse Rock (E. Presley)
7. Anna Marie (J. Reeves)
B. Is It Wrong (W. Mack)
9. Holiday For Love (Pierce)
10. Home Of The Blues (Cash)

AL McKINLEY
KPIK—Colorado Springs, Colo.
1. Geisha Girl (H. Locklin)
2. My Special Angel (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Through With The Blues (M. Roman)
S. Why Why (C. Smith)
6. The Story Of My Life (M. Robbins)
7. My Brand Of The Blues (M. Rainwater)
B. Tall Tall Trees (G. Jones)
9. I Heard The Bluebirds Sing (Browns)
10. Tears Are Only Rain (H. Thompson)

LARRY FLOYD
WFOS—South Norfolk, Va.
1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Geisha Girl (H. Locklin)
4. Holiday For Love (Pierce)
S. Jailhouse Rock (E. Presley)
6. Anna Marie (J. Reves)
7. Fraulein (B. Helms)
B. Tears Are Only Rain (H. Thompson)
9. Tangled Mind (H. Snow)
10. Doll Face (P. Wagoner)

GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Great Balls Of Fire (Lewis)
3. Wake Up Little Susie (Everlys)
4. Jailhouse Rock (E. Presley)
S. My Special Angel (B. Helms)
6. The Story Of My Life (M. Robbins)
7. My Shoes Keep Walking Back To You (R. Price)
B. Home Of The Blues (Cash)
9. Fraulein (S. Lawrence)
10. Why Why (C. Smith)

"LITTLE HERBY"
KCKN—Kansas City, Kans.
1. Great Balls Of Fire (Lewis)
2. The Story Of My Life (M. Robbins)
3. Baby I Don't Care (Presley)
4. Unfaithful (H. Snow)
S. Rock-A-Chicka (W. Mack)
6. My Special Angel (B. Helms)
7. Act Like A Married Man (J. Shepard)
B. Kisses Sweeter Than Wine (J. Rodgers)
9. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
10. Please Pass The Biscuits (R. Self)

DAVE LARDIN
WACA—Canden, S. C.
1. Out Of A Honky Tonk (B. Gallion)
2. Tangled Mind (H. Snow)
3. I Found My Girl In The U. S. A. (J. Skinner)
4. Fraulein (B. Helms)
S. My Shoes Keep Walking Back To You (R. Price)
6. Take The Devil Out Of Me (G. Jones)
7. Coacoanut Girl (A. Terry)
B. Geisha Girl (E. Tubb)
9. Love, Love, Love (D. Reaves)
10. Blue Kimona (C. Copas)

SAM KELLER
WOKK—Meridian, Miss.
1. Geisha Girl (H. Locklin)
2. Turn Back (N. Miller)
3. He Made You For Me (Carter & Barkdull)
4. My Special Angel (B. Helms)
S. Anna Marie (J. Reeves)
6. Your Old Standby (Barnes)
7. The Story Of My Life (M. Robbins)
B. I'll Always Be In Love With You (B. Wills)
9. Lucky Star (M. Rainwater)
10. I Thought I Heard You Call My Name (P. Wagoner)

TOM "T. J." JOHNSON
WRON—Roncerverte, W. Va.
1. Sputnik II (A. Barkle)
2. Wild Prairie (Sparrows)
3. Close My Eyes (Wilburns)
4. My Baby Doll (C. Waldon)
S. Come Back (B. Owen)
6. Mary Dear (B. Clifton)
7. I Found My Girl In The U. S. A. (J. Skinner)
B. Everywhere You Go (Reeves)
9. My Special Angel (B. Helms)
10. Deep Blue Sea (J. Dean)

JOE ALLISON, TOM BRENNEN & JOE NIXON
KRKD—Los Angeles, Calif.
1. Kisses Sweeter Than Wine (J. Rodgers)
2. The Story Of My Life (M. Robbins)
3. Lotta Lovin' (G. Vincent)
4. Uh-Huh-Mm (S. James)
S. Swingin' Romance (T. Sands)
6. Home Of The Blues (J. Cash)
7. Wake Up Little Susie (Everlys)
B. Cocoanut Girl (A. Terry)
9. Act Like A Married Man (J. Shepherd)
10. You Made Up For Everything (E. Arnold)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	1
2	JAILHOUSE ROCK *Elvis Presley* (RCA Victor 7035)	2
3	MY SPECIAL ANGEL *Bobby Helms* *(Decca 30423)*	3
4	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	7
5	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	4
6	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	8
7	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	6
8	RAUNCHY *Bill Justis* *(Phillips 3519)*	—
9	HOLIDAY FOR LOVE *Webb Pierce* *(Decca 30419)*	5
10	WHY WHY *Carl Smith* *(Columbia 40984)*	9

Meeting Dates

Music Operators' Associations

Dec. 24—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Jan. 2—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

9—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Association
Place: Gov. Clinton Hotel, Kingston, N. Y.

15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn. 2519 De Kalb Street, Norristown, Pa.

16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland. Ohio (Executive Board)

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	2
2.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
3.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	6
4.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	4
5.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	3
6.	GEISHA GIRL Honk Locklin (RCA Victor 6984)	5
7.	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	14
8.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	9
9.	WHY WHY Carl Smith (Columbia 40984)	7
10.	RAUNCHY Bill Justis (Phillips 3519)	12

11. ANNA MARIE. 12. I FOUND MY GIRL IN THE U. S. A. 13. HOLIDAY FOR LOVE. 14. FRAULEIN. 15. HOME OF THE BLUES. 16. UH-HUH-MM. 17. HONEYCOMB. 18. ROCK-A-CHICA. 19. I HEARD THE BLUEBIRDS SING. 20. IS IT WRONG; GIVE MY LOVE TO ROSE; JINGLE BELL ROCK; SQUID JIGGIN' GROUND; TANGLED MIND.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Season's Greetings
FROM
HARRY GLENN
TOPS IN COUNTRY & WESTERN
MAR-VEL RECORD CO.
BOX 841, HAMMOND, IND.
WESTMORE 2-3759

Record Industry Continues To Grow In Australia

MELBOURNE, AUSTRALIA — W & G Record Processing Company, Pty. Ltd. of Melbourne, Australia, is playing a major role in the success of American labels appearing on the Australian recording scene. The magnitude of the record industry in that country can be gauged from the fact that in 1956, Australians bought over 9 million records involving a total outlay of approximately 8 million pounds. These figures, are certain to be exceeded this year, and such amounts compare with a total turnover of about 2 million pounds in prewar years.

Of the many companies currently releasing records throughout Australia, one of the outstanding success stories is that of the label known as W & G Selected Releases.

Two years ago this label was unknown. Now, it is recognized as one of Australia's major recording companies. It is the largest manufacturer and distributor of American made phonograph records in Australia and New Zealand. The man responsible for this rapid development is Harry Bone, sales and catalogue manager of W & G.

The Parent company White & Gillespie Pty. Ltd., was formed by Ern White and Jim Gillespie in 1910 and is now one of the largest and most up-to-date electrotyper and stereotyper organizations in the southern hemisphere.

From this grew W & G Record Processing established in 1937 for custom record production. This company still presses the majority of recordings produced in Australia for independent companies and radio serials.

The custom pressing division of W & G developed to the stage where, in post war years, it was almost impossible to keep up with the ever-increasing demand for recorded music. This huge output for other record companies prompted White and Gillespie to give serious consideration to the establishment of their own record label.

It was decided that W & G would have an American base of operations and would go after the American labels for distribution in Australia and New Zealand. Early in 1955 directors of the company visited the United States and appointed James N. Parks as the American Representative of W & G reporting directly to Harry Bone. His chief functions were to act as co-ordinator and representative with authority to complete whatever negotiations were necessary to commence with distribution of American labels in Australia.

Today, the majority of the pop disks released by W & G are the same disks that ABC-Paramount is releasing here in the United States. The ABC-Paramount line has full and complete representation via W & G in Australia and is considered a leader. More recently, W & G has taken on the distribution of the Westminster label which will serve the classical dept.'s need for such releases.

With the recent inclusion of the Sommerset and Transworld lines, W & G will be represented in all markets with representation for over 35 American labels among which are Aladdin, Crickett, Fraternity, Key, Marvel, Record Corp. of America and others.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
2. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
3. STORY OF MY LIFE ..... Marty Robbins (Columbia)
4. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
5. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
6. HOME OF THE BLUES ..... Johnny Cash (Sun)
7. JAILHOUSE ROCK ..... Elvis Presley (RCA Victor)
8. GEISHA GIRL ..... Hank Locklin (RCA Victor)
9. ANNA MARIE ..... Jim Reeves (RCA Victor)
10. WHY WHY ..... Carl Smith (Columbia)

11. KISSES SWEETER THAN WINE. 12. I FOUND MY GIRL IN THE U. S. A. 13. I HEARD THE BLUEBIRDS SING. 14. GREAT BALLS OF FIRE. 15. GIVE MY LOVE TO ROSE. 16. TANGLED MIND. 17. FRAULEIN. 18. PLEASE PASS THE BISCUITS. 19. TEARS ARE ONLY RAIN. 20. UH-HUH-MM. 21. SQUID JIGGIN' GROUND. 22. ACT LIKE A MARRIED MAN. 23. EVERYWHERE YOU GO. 24. HONEYCOMB. 25. DEEP BLUE SEA. 26. LOST TO A GEISHA GIRL. 27. ROCK-A-CHICA. 28. UNFAITHFUL. 29. IS IT WRONG. 30. DON'T DO IT DARLIN'; I CLOSE MY EYES; JINGLE BELL ROCK; RAUNCHY; LOVE BUG CRAWL; TREAT ME NICE; (I'LL ALWAYS BE YOUR) FRAULEIN; LIGHTS IN THE STREET; YOU WIN AGAIN; GOODBYE, SHE'S GONE; AIN'T I'M A DOG; KING FOR A DAY; CRY, CRY, DARLIN'; BLUE KIMONA; COCOANUT GIRL; ONCE MORE; 'TIS SWEET TO BE REMEMBERED; BYE BYE LOVE; MY TREASURE.

Merry Christmas

Al Sherman

Record Sales Company

LOS ANGELES, CALIFORNIA

Country Reviews

A BULLSEYE — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"SEND ME THE PILLOW YOU DREAM ON" (2:26)
[Four Star BMI—H. Locklin]

"WHY DON'T YOU HAUL OFF AND LOVE ME" (2:15)
[Lois BMI—W. Raney]

HANK LOCKLIN (RCA Victor 7127)

● Hank Locklin, whose "Geisha Girl" blossomed into a star attraction in the country field, comes up with a tremendous new coupling that should follow suit. And both ends have the 'big hit' label attached to 'em. Topside finds Hank persuasively projecting a lovely, slightly up-tempo, self-penned romantic weeper tagged "Send Me The Pillow You Dream On". However, he's in a happy-go-lucky mood on the flip as he brightly knocks out a contagious novelty-rocker titled "Why Don't You Haul Off And Love Me". And the chanter is attractively showcased by a wonderful, pop-flavored choral and musical backdrop on both lids. Watch the top half closely. Could be a dual-mart smash.

"HEAVEN ONLY KNOWS" (1:53) [Cedarwood BMI—F. Hart]
"YOU ARE MY WORLD" (2:21) [Peer Int'l BMI—F. Hart]

FREDDIE HART (Columbia 41081)

● Freddie Hart takes a top spot in the new release field this week as he comes up with two power-packed sides that oughta make huge sales dents in both the country and pop markets. And they're two self-penned affairs that the chanter sells with authority. One half, labeled "Heaven Only Knows", is a captivating, romantic rocker while the other end, tagged "You Are My World", is a stirring middle-beat lover's ballad. Stellar choral and ork support on both lids. It's a toss-up. Take your pick.

JIMMY HEAP
(Fame 501)

B+ "ALONE AT THE PHONE" (2:72) [Mel-Mat BMI—Glendening, Williams, Harris] Perk Williams, backed up in top calibre instrumental fashion by Jimmy Heap and the Melody Masters, turns in a heartfelt vocal effort on a tear-compelling, middle beat lover's ballad.

B "I'M ONE OF THOSE" (2:27) [Mel-Mat BMI—Glendening, Williams, Harris] More of the same fine vocal and instrumental-work by Williams, Heap and the crew on another potent, moderate paced lover's lament. Two grade "A" intro efforts on the new label.

MILTON ALLEN
(RCA Victor 7116)

B+ "JAMBOREE" (2:13) [Hill & Range BMI — Harris, Deane, Weisman] Milton Allen, whose "Love A, Love A Lover" kicked up some territorial dust makes an even stronger bid for national recognition with this terrific pop-country rock 'n roller. Solid musical and vocal backdrop.

B+ "DON'T BUG ME BABY" (2:30) [Dandelion BMI—L. Luallen, J. Bragg] Under portion in an infectious rocker that Allen decks out in socko, all-market style. Sensational coupling that oughta earn a bundle of loot for all concerned. Keep close tabs on both ends. Either end can happen.

PHIL BROWN
(Bakersfield 130)

C+ "ALL THESE MEMORIES" (2:25) [American BMI — B. Woods, J. Shepard] Phil Brown puts his heart into his delivery of this middle beat romantic tear-jerker. The warbler would give anything to forget the gal.

C+ "YOU'RE A LUXURY" (2:25) [Chris BMI—I. Smith] Here he sez that his 'beer' income can't satisfy his sweetie's champagne appetite'. A catchy, quick beat ditty. Bill Wood's band ably backs up the artist on both lids.

ANNE YOUNG
(Mar-Vel 1350)

B "BRANDED" [Hits Of Tomorrow BMI — R. Brasfield] Anne Young turns in a first rate vocal performance on her debut for the diskery as she sadly relates a tale of a broken heart. Poignant, slightly up tempo ballad that could make a solid impression on the deejay charts.

C+ "I WON'T CRY ANYMORE" (1:57) [Hits Of Tomorrow BMI —E. Thomas, J. Powell] Flipside the dulcet-toned canary sends up another feelingful reading as she claims that the guy's sorrow-producing days are over. It's a heartfelt, moderate pace opus that also rates the spins.

DYER SISTERS
(Decca 30529)

B "A LITTLE WHILE AGO" (2:50) [Copar BMI — G. Douglas, V. McAlpin] The Dyer Sisters, Myrna & Joy, turn in an ear-pleasing duet-vocal performance on their initial effort for the label. It's a penetrating, moderate paced romantic weeper that the chirps render with the utmost sincerity. Pop-flavored choral and ork backdrop.

B "DESTINATION HEARTACHE" [Forrest BMI — J. Logsdon, V. McAlpin, L. Mings] Under portion, another pop-oriented affair, features the gal's pretty vocal blending on a shufflin' lover's lament. Splendid intro pairing.

JIMMY WILLIAMS
(MGM 12596)

B+ "DO YOU KNOW" (1:55) [White Oak BMI—J. Williams] Jimmy Williams comes up with his most powerful contender for hitdom as he colorfully fashions this tantalizing romantic opus set to a steady-drivin', fish-beat ballad pace. Real appealing, pop-oriented vocal and musical assist on a deck that could develop into a two-market click.

B "IF YOU'RE LOOKING FOR LOVE" (2:06) [White Oak BMI —J. Williams] Under slicing is a delectable, up tempo love item that Williams and the ork and chorus carve out in enticing, pop-country style.

Country Round Up

It was announced, last week, by Jimmy Heap in Taylor, Texas, that a new label tagged Fame Records has been formed. The first artists signed by the company are Heap and the Melody Masters with Perk Williams and their initial release, due out about Dec. 10th, will be "Alone At The Phone", and "I'm One Of Those," featuring Williams—backed up by Heap and the crew. Also signed by Fame are new artists, Bill Taylor, Bill Denning, and the Clef's. Their releases will be "Little Jewel" by Taylor and the Clef's, and "Studyhall Romance" by Bill Denning and the Clef's. Fame will also be signing pop and r&b artists in the future.

* * * * *

HANK SNOW

Lee Sutton in his WWVA-Wheeling, W. Va. "World's Original Jamboree" Bulletin notes that "Jamboree's" Big Slim, "The Lone Cowboy" made an appearance on the show. His arthritic condition is improving but he's still unable to make regular appearances on the show or the road. Wayne Raney, who has a WCKY-Cincinnati deejay show was also absent from the show due to a bronchial ailment. Have a speedy recovery fellas! Public demand has increased the appearances of Doc Williams and his family at the Virginia Theatre. Lee tells us to watch out for the Osborne Bros. & Red Allen's MGM waxing of "Once More" and "She's No Angel" and Ray Anderson's soon due Starday waxing of "Sputniks And Mutniks" and "Dreaming". Ray is frequently heard with Allen and the group.

* * * * *

Webb Pierce, Hank Snow, Ray Price, Hank Thompson, Elvis Presley, Carl Smith, Everly Brothers, Hank Williams, Ernest Tubb, Johnny Cash and the Wilburn Brothers, in that order, were the top artists in a contest conducted by Mack Sanders, KFH-Wichita, Kan., to determine the most popular vocalist in the Okla.-Mo.-Neb.-Kan. area.

* * * * *

Les Kangas types that he's getting terrific reaction to his tune, "Sputnik II", waxed by Al Barkle on Vita. It's the same tune as his 1st "Sputnik" but the've added the beeps and a dog. Incidentally, the song was recorded 5 years ago as "You're Just A Flying Saucer" and last year as "Flying Love".

* * * * *

JOE ALLISON

Ken Parsons, KPBA-Pine Bluff, Ark. has a cute publicity stunt going. He's sending out copies of news bulletins, that are sent over the wire-service machines, in which he plugs the latest tunes. This weeks' sheet plugs "The Man In The Moon" cut by Victor's Browns, Jim Edward, Maxine, Bonnie and younger sister, Norma.

* * * * *

Jimmy Simpson, KBYR-Anchorage, Alaska's "Oilfield Boy", recently played Jimmy Heap & Perk Williams' old Capitol disk, "Conscience, I'm Guilty", and response was so good that he's included the tune in his top 10 listings.

* * * * *

Hank Snow, on his latest RCA Victor release, a pair of guitar solo efforts tagged "Under The Double Eagle" and "Blue Danube Waltz", is joined by Sleepy McDaniel on bass fiddle. Hank's current two-sided chart-rider is "Squid Jiggin' Ground" and "Unfaithful".

* * * * *

J. E. "Red" Swarr types that he's withdrawn his plans for the Cuntry Music Convention that was to be held in Los Angeles, next year, and will instead support Joe Allison, who announced plans for a similar shindig while in Nashville recently. Swarr thanks and urges all the folks who supported him to get behind Allison to help him make next Spring's event a real successful one. This action enables Swarr to devote more time to his position as West Coast Sales & Promotional Mgr. for Mark Records as well as his many c&w music promotions. Allison may be reached at KRKD-Los Angeles, Calif. or at KABC-TV's "Country America" show originating from Hollywood. Incidentally, Ginny Jackson has returned from a long eastern tour and is the newest member of the "Country America" cast to replace the Canadian Sweethearts, who are going on tour.

* * * * *

ROY ACUFF

Columbia's Dortha Wright, has left the "Town Hall Party", where she's been for the past year, and has joined the cast at Ralph Hick's "Jubilee Ballroom" in Baldwin Park, Calif. This is the place that the thrush received her initial break in the c&w field and the cast was real happy to welcome her back. Her latest Columbia disk, out last week, is tabbed "They Listened While You Said Goodbye" and "Keeper Of The Key".

* * * * *

Initial reaction to Roy Acuff's 1st Hickory release "Once More" and "I Don't Care", is tremendous according to Frankie More, who is handling the promotion. Any country disk jockey wanting a copy of Roy's release is asked to write to Frankie More at 226 Donelson Pike, Nashville 14, Tenn.

A "Grand Ole Opry" package, starring Roy Acuff, The Wilburn Bros., June Webb, Gordon Terry, and many others, plays Kansas City, Kan., Dec. 28th, Omaha, Neb. Dec. 29th, Topeka, Dec. 30th, Beatrice, Neb., Dec. 31st, Wichita, Kan., Jan. 1st. and Sioux City, Iowa Jan. 2nd. These dates were set by Frankie More in conjunction with the Hap Peebles Agency of Wichita.

* * * * *

Chaw Mank writes from Staunton, Ill. that his 2 Elvis Presley Fan Clubs include a "Teen-Age" club and an "Adult-Over 21" one with membership in each costing 63¢ (free to foreign members, who must write for a blank). Chaw's also doing a book called "What The Fans Think Of Elvis Presley" and asks that the fans and deejays submit articles, not over 200 words (the jocks are asked to include photos of themselves) to him at Box 30 in Staunton.

* * * * *

W. E. "Lucky" Moeller tells us that Eddie Hill, George Morgan, Carl Butler, Smiley & Kitty, and Rita Faye appeared in Durham, N. C. on Thursday, December 19th and that Brenda Lee, Chuck Bowers and the Country Gentlemen helped to entertain for the Hamilton Manufacturing Company in Columbus, Ind. on Dec. 14th. Brenda spent the preceding day in Chicago doing numerous radio and TV spots. Lucky adds that upon returning from personal appearance and film commitments on the West Coast, Webb Pierce will journey to Swainsboro, Ga. to combine a personal appearance and business at Radio Station WJAT, which he owns jointly with Jim Denny. Moeller by the way, just returned to Nashville after a very successful business trip representing the Jim Denny's Artist Bureau and the "Country Music Jubilee" at the Iowa State Fair Association meeting held in Des Moines.

* * * * *

WALTER POWELL

Walter Powell, a senior at Union College, Barbourville, and also a WBVL-Barbourville deejay, sez that he's had tremendous response to his show, receiving letters and phone calls from some of the top c&w artists. Recently Walt interviewed Billy Barton, cleffer of Jean Shepard & Ferlin Husky's Capitol click. "A Dear John Letter". Barton's latest effort is his own vocal version of "Ten Wheels" and "No Tomorrow" on the Stars label.

* * * * *

Tillman Franks, KWKH-Shreveport, La. Artist Service chief, writes that the big-name guest roster list for the "Louisiana Hayride" included Johnny & Jack, their Tennessee Mtn. Boys and Kitty Wells on Dec. 14th, Mac Wiseman on the 21st and Pee Wee King and Little Eller (Six Foot-Four) Long due on Jan. 4th. Franks notes that among the new releases of some of the "Hayride" stars are Johnny Horton's "You're My Baby" on Columbia, James O'Gwynn's "Two Little Hearts" and Johnny Mathis' "Moonlight Magic", both on Mercury-Starday, Gary Bryant's "Since You're Gone" on Starday and Carl Belew's "Stop The World And Let Me Off" on Dot.

* * * * *

M. Deegan, Program Director for WJMJ-Phila., Pa. infos that Sally Starr of WJMJ and WFIL-TV will be hospitalized during the coming Christmas holidays and it'll mark the 1st time in 10 years of radio broadcasting that she'll be unable to present her "Christmas Jamboree" program and the 1st time in 3 years that she'll not host the WFIL-TV "Starr Theatre" show. The "Jamboree" show, recently voted the best c&w program in the Delaware Valley area, has been carried by WJMJ, uninterrupted for a decade on the same Mon. thru Sat. schedule. The station will welcome taped messages to Sally and her listeners for use throughout the holiday season. All c&w talent are invited to tape record and mail greetings, as soon as possible to WJMJ, Phila., 3 Penn. Cards for Sally should be addressed to Episcopal Hospital, Front & Lehigh Ave., Phila., Penna.

SALLY STARR

* * * * *

Curley Gold, Press Agent and Band Leader on the West Coast, notes from San Francisco that Roger Shaw, blind country singer and guitar player, is playing one-niters throughout Northern Calif. and was recently on the KGO-TV-San Francisco, Black Jack Wayne Show. Also, Bob Wills, "Daddy Of Western Swing Music", and his Texas Playboys, have a new Columbia EP out tagged "Hall Of Fame" which includes the old "San Antone Rose". Curley adds that The Carolina Drifters are currently holding forth at the "Hitching Post", western nite club, playing 6 nites a week with Elton McGee & Gang coming in for "swing nite".

* * * * *

Don Richardson sez that his "Springfield, Mo." newsletter should've read Bob Wills guesting on the Dec. 28th "Country Music Jubilee" show instead of Hank Thompson and his Brazos Valley Boys. Thompson & Co. are due in for the Jan. 4th show.

* * * * *

DON DEAL

Glad to hear that Don Deal, Era wax star and Personal Mgr., Jim Deal have recovered from their Aug. 25th, Eureka, Calif. automobile accident. The boys send along their thanks for all the 'speedy recovery' messages. Jim notes a very successful Pacific Northwest tour with Johnny Cash, The Tennessee Two and Carl Perkins & Band. Don played 8 dates with the group thru Ore., Utah and Idaho on a tour arranged by Santa Barbara's Stu Carnell. Don's happy with the reception, his Era waxing of "Blind Date" and "Even Then", is receiving in all markets.

"Ramblin' Lou", WJJL-Niagara Falls, N.Y. postcards that on Dec. 28th at the State Theatre in Niagara Falls, he's presenting the "The Biggest Country Music Show Of 1957". Starring on the 3-show bill will be Faron Young, Jean Shepard, Carl Perkins, Hank Locklin, Sanford Clark, Grandpa Jones, and Don Reno & Red Smiley.

* * * * *

Promoters Roy Glenn and Pee Wee Reid of the "Red River Jamboree", Paris, Texas are currently scheduling a few thru-the-week appearances by name artists. In Nov. they booked Smiley Burnette and the Johnny & Jack-Kitty Wells troupe played a Dec. 13th engagement at the Fair Park Coliseum. Jerry Hammond, of the Hammond Bros. act, has returned from service and is working solo on the "Jamboree", while also doing deejay chores at KFTV-Paris. Glenn Hammond is spinning the disks over the KDQN-Nashville, Ark. airwaves and returns to the "Jamboree" at every opportunity.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

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EXPORT—IMPORT COUNCIL

Mai 1958, Conference du:

CONSEIL INTERNATIONAL D'EXPORT-IMPORT DE MACHINES VENDEUSES

Questions à poser aux membres de "The Cash Box' International Coin Machine Export-Import Council" dans 43 pays, pour décider de tenir la première conférence en mai 1958, durant la éunion de l'MOA (Music Operators of America, Inc.) à Chicago.

CHICAGO—Un questionnaire spécial est en préparation qui sera adressé á tous les membres de "The Cash Box' International Coin Machine Export-Import Council" dans 43 pays pour déterminer s'ils désirent tenir la première conférence du Conseil á Chicago, Illinois, E.U.A., au début de mai 1958, au cours de la réunion de l'MOA (Music Operators of America, Inc.). Cette réunion doit avoir lieu les 6, 7 et 8 mai 1958. Il ne fait pas l'ombre d'un doute que, tout comme dans les réunions précédentes, de nombreuses nouvelles machines vont être présentées, qui ne manqueront pas d'intéresser les importateurs mondiaux. Les exportateurs également, qu'ils soient des Etats-Unis ou de l'étranger, y trouveront un grand intérêt.

D'autre part, les membres résidant en pays étrangers pourront ainsi rencontrer les plus importants fabricants de ces machines dont les usines se trouvent à Chicago. C'est lá une occasion unique de faire connaissance avec les fabricants de ces machines que très peu d'entre nous ont été à même de rencontrer en personne jusqu'à présent.

Avion Special Europeen

Des dispositions ont été prises avec une importante compagnie d'aviation internationale pour mettre un avion spécial à la disposition des membres européens de "The Cash Box' International Coin Machine Export-Import Council." Cet avion quittera Paris à une date et heure déterminées. La compagnie d'avition internationale s'est déclarée prête à s'occuper de tous les détails nécessaires pour assurer une place sur cet avion aux members européens du Conseil.

Ces derniers auront ainsi l'occasion de se rencontrer, dans certains cas pour la première fois, avant même d'atterrir sur le sol américain.

La destination de l'avion spécial est Chicago, E.U.A. L'avion est à la complète disposition des membres. Il sera prêt à entreprendre le voyage de retour Chicago-Paris à la date de leur choix.

Avion D'Extreme Orient

Les mêmes dispositions peuvent être prises pour un avion spécial destiné aux membres de "The Cash Box' International Coin Machine Export-Import Council" résidant en Extrême Orient.

Le point de départ de cet avion est à choisir entre les importantes villes d'Extrême Orient, par exemple Tokio, Singapour, Hong Kong, Manille et même Honolulu.

La compagnie d'avition, qui a déjà choisi l'avion en question, a même proposé de prendre les dispositions nécessaires pour assurer le transport de membres du Conseil à partir de leur lieu de résidence jusqu'au point de départ de l'avion spécial qui doit les mener aux Etats-Unis et à Chicago.

Avion D'Amerique Latine

Un avion spécial, dont le point de départ serait Lima, Buenos-Aires, Rio de Janeiro, La Havane ou toute autre capitale d'Amérique Centrale ou du Sud, peut être mis à la disposition des membres du Conseil, qui peuvent l'aborder à l'une ou l'autre des villes sur la route, à destination de Chicago.

Au cours de ce voyage, bon nombre d'importateurs de machines-vendeuses d'Amérique Centrale ou du Sud auront l'occasion de faire connaissance au cours du vol qui les mènera à leur première érunion à Chicago.

Nous avons encore cinq avant la date cette conférence. Nous espérons sincèrement que cette période sera suffisante pour réunir une grande majorité des membres du "International Coin Machine Export-Import Council" dans 43 pays du monde. Ceci n'est peut-être pas une très longue période en trmes d'affaires internationales, mais nous espérons toutefois qu'elle sera suffisante.

Reservations

Les membres de "The Cash Box' International Coin Machine Export-Import Council" désireux d'obtenir une place sur l'un des avions spéciaux en provenance de l'Europe, de l'Amérique Centrale ou du Sud, ou de l'Extrême Orient, sont priés de présenter leur demande sans tarder à l'adresse suivante: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, E.U.A., ou à l'un des autres bureaux de "The Cash Box": 1721 Broadway, New York 19, New York, E.U.A., 6272 Sunset Blvd., Hollywood 28, Californie, E.U.A., 17 Hilltop, Londres, N.W. 11, Angleterre, 27 Place Saint-Ferdinand, Paris, France.

Reunion en Mayo, 1958, del:

INTERNATIONAL COIN MACHINE EXPORT-IMPORT COUNCIL

Consultar con los miembros del "International Coin Machine Export-Import Council" de The Cash Box en 43 países sobre si celebrar la primera asamblea en Mayo, 1958, durante la convención MOA en Chicago.

CHICAGO—Actualmente se prepara un cuestionario que será enviado a todos los miembros del "International Coin Machine Export-Import Council' (Consejo Internacional de Exportación-Importación de Máquinas Expendedoras) de The Cash Box en 43 países preguntándoles si desean o no celebrar la primera asamblea del consejo en Chicago, Illinois, E.U.A. a principios d emayo, 1958, durante la convención del MOA (Music Operators of America, Inc.).

La convención del MOA tendrá lugar los días 6, 7 y 8 de mayo de 1958. No cabe la menor duda de que, al igual que en las exhibiciones pasadas, se exhibirán muchas nuevas máquinas. Esto es de gran interés para los importadores de todas partes del mundo. También interesará por igual a los exportadores, ya sean de los Estados Unidos o de otros países.

Al mismo tiempo, todos los que procedan de muchos países desearán relacionarse personalmente con los principales fabricantes de Chicago. Esta será una buena oportunidad para conocer mejor a los que se dedican a la fabricación de máquinas en esa ciudad.

Avión Especial Europeo

Gracias a los arreglos efectuados con una conocida línea aérea internacional, podrá fletarse un avión especial para los miembros europeos del "International Coin Machine Export-Import Council" de The Cash Box. Este avión podrá abordarse en París, en un día determinado y a cierta hora. Esta empresa de aviacón internacional ha dado a conocer que le será en extremo grato hacer todas las gestiones necesarias para que los miembros europeos del Consejo viajen en dicho avión.

En esta forma, los miembros europeos de The Cash Box—"International Coin Machine Export-Import Council," podrán conocerse personalmente, si acaso no se conocen, aun antes de que el avión llegue a los Estados Unidos.

Los miembros volarán directamente a Chicago, E.U.A., y el avión estará a su entera disposición. Si lo desean, el avión estará listo para llevarlos, en la fecha que designen, de Chicago a París, en el viaje de regreso.

Avión del Lejano Oriente

Estos mismos arreglos de fletamiento de un avión especial podrán hacerse también a favor de todos los miembros en el Lejano Oriente del "Consejo"—"International Coin Machine Export-Import Council" de The Cash Box.

Tal avión podrá iniciar el viaje en cualquier ciudad importante del Lejano Oriente, como por ejemplo, Tokio, Singapur, Hong oKnk, Manila y hasta Honolulu.

La línea aérea, cuyo avión se elija, podrá también disponer el transporte directo de los miembros del Consejo desde la ciudad en que residan hasta el aeropuerto en que los espere el avión especial que los conducirá a Chicago, Estados Unidos.

Avión Latinoamericano

También puede obtenerse un avión especial en Lima, Buenos Aires, Río de Janeiro, La Habana o cualquiera otra ciudad en Centro o Sudamérica y hacerse arreglos para el transporte de los miembros del "International Coin Machine Export-Import Council" de The Cash Box desde cualquier ciudad en el recorrido hasta Chicago, E.U.A.

Como es natural, de esta manera muchos importadores centro y sudamericanos de máquinas accionadas por monedas tendránn la oportunidad de conocerse mejor durante el viaje antes de su llegada a Chicago, E.U.A., para participar en la primera asamblea.

Todavía quedan cinco meses para la celebración de dicha asamblea. Se abriga la sincera esperanza de que este es tiempo suficiente para convocar a una gran mayoría de los miembros del "International Coin Machine Export-Import Council" de los 43 países del mundo. Aunque tal vez no sea demasiado tiempo, cuando se trata de negocios internacionales, muchos tienen la esperanza de que sea suficiente.

Alojamiento Anticipado

Todos los miembros del "International Coin Machine Export-Import Council" de The Cash Box que vengan d Enropa, de Centro o Sudamérica, o del Lejano Oriente, deberán solicitar immediatamente reservaciones a: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, E.U.A.

También podrán dirigirse a las siguientes oficinas de The Cash Box: 1721 Broadway, Nueva York 19, N. Y., E.U.A.; 6272 Sunset Blvd., Hollywood 28, California, E.U.A.; 17 Hilltop, Londres, N.W. 11, Inglaterra; 27 Place Saint-Ferdinand, París, Francia.

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Sie können sich aber auch an eines der folgenden Büros von "The Cash Box" wenden: 1721 Broadway, New York 19, New York, U.S.A.; 6272 Sunset Blvd., Hollywood 28, California, U.S.A.; 17 Hilltop, London, N.W. 11, England; 27 Place Saint-Ferdinand, Paris, Frankreich.

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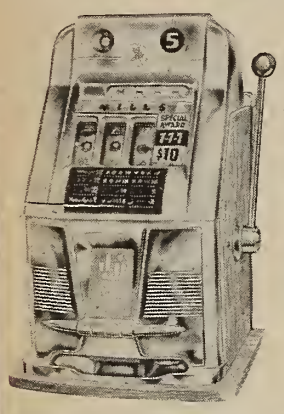

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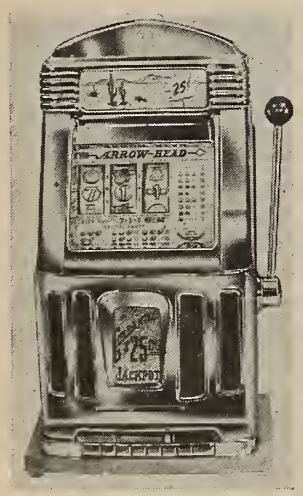

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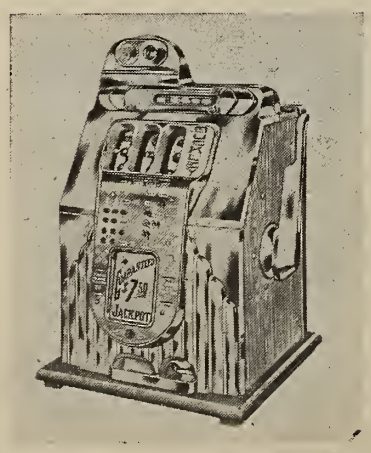

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Assemblea Tenutasi Nel Maggio del 1958, peril:

CONSIGLIO INTERNAZIONALE PER L'IMPORTAZIONE DELLE MACCHINE AZIONATE A MANETA

Interrogare i membri del "Consiglio Internazionale Per L'Importazione Ed Esportazione Delle Macchine Azionate A Moneta" della Cash Box appartenenti a 43 nazioni in merito all tenuta della prima assemblea nel Maggio del 1958, durante Il Congresso del MOA a Chicago.

CHICAGO—Si sta preparando un questionario che sarà inviato a tutti i membri del "Consiglio Internazionale per l'Importazione ed Esportazione delle macchine azionate a moneta" della Cash Box in 43 nazioni per sapere se vorranno tennere la prima riunione del consiglio a Chicago, Illinois, S.U.A., ai primi di maggio 1958, durante il congresso del MOA (Operatori Musicali di America, Inc.).

Il Congresso del MOA si svolgerà il 6, 7 ed 8 maggio 1958. Non vi è alcun dubbio che, come avvenuto nei congressi precedenti, verranno messe in mostra molte macchine nuove. Ciò è di interesse per tutti gli importatori in tutto il mondo. E di altrettanto grande importanza per gli esportatori, sia degli Stati Uniti che di altre nazioni.

Allo stesso tempo, persone di molte nazionalità vorranno incontrarsi con i fabbricanti primari le fabbriche dei quali si trovano a Chicago. Ciò darà loro la possibilità di conoscere meglio le persone che costruiscono le macchine e che pochi hanno finora conosciuto personalmente.

Speciale Aeroplano Europeo

Grazie ad accordi con una aviolinea internazionale è stato possibile mettere un aeroplano speciale a disposizione dei membri europei del "Consiglio Internazionale per l'Importazione ed Esportazione" della Cash Box. Si può entrare a bordo di questo apparecchio a Parigi un certo giorno e ad una certa ora. Questa aviolinea internazionale ha fatto sapere di essere più che lieta di fare tutti i preparativi necessari perchè i membri europei del consiglio si trovino su questo aeroplano. In tal modo questi membri del "Consiglio Internazionale per l'Importazione ed Esportazione delle Macchine azionate a moneta" della Cash Box, potranno fare la conoscenza personale, per la prima volta, anche prima che l'aeroplano atterri negli Stati Uniti.

Queste persone saranno portate in volo direttamente a Chicago, S.U.A. L'aeroplano sarà a loro completa disposizione. Se essi lo desideranno, l'aeroplano sarà pronto, a loro disposizione, a qualsiasi data essi vorranno fissare per il volo di ritorno da Chicago a Parigi, Francia.

Aeroplano Per Il Lontano Oriente

Gli stessi preparativi per un apparecchio speciale si possono anche fare per tutti i membri del Lontano Oriente del "Consiglio Internazionale per l'Importazione ed Esportazione delle Macchine Azionate a Moneta" della Cash Box.

Tale aeroplano sarà contento di cominciare il proprio viaggio da qualsiasi città nota del Lontano Oriente. Per esempio, Tokyo, Singapore, Hong Kong, Manilla, perfino Honolulu.

L'aviolinea, l'aeroplano della quale sarà scelto, farà anche i preparativi per provvedere il trasporto per qualsiasi membro del consiglio da qualsiasi città essi risiedano direttamente all'aeroplano speciale che li trasporterà negli Stati Uniti ed alla destinazione di Chicago, S.U.A.

Aeroplano Per L'America Latina

Un aeroplano speciale di base a Lima, Buenos Aires, Rio De Janeiro, Avana o in qualsiasi altra città dell'America Centrale o Meridionale, con i preparativi per il prelevamento di membri del "Consiglio Internazionale per l'Importazione ed Esportazione di Macchine Azionate a Moneta" della Cash Box da qualsiasi città intermedia e per il trasporto dei membri a Chicago, può anche essere messo a disposizione.

In tal modo, naturalmente, molti importatori dell'America Centrale e Meridonale di macchine azionate a moneta avranno la possibilità di coonscersi meglio durante il percorso di volo da fare prima di arrivare nella sede della prima riunione, Chicago, S.U.A.

Cinque mesi dovranno ancora passare prima che una tale riunione possa avere luogo. Si esprime la sincera speranza che questo tempo sarà suficiente a convocare la grande mag-Internazionale per l'Importazione ed gioranza dei membri del "Consiglio Esportazione delle Macchine Azionate a Moneta" dalle 43 nazioni del mondo. Questo periodo di tempo può non essere molto, in termini di affari internazionali, però molti nutrono la speranza che esso sio più che sufficiente.

Prenotazione Alloggi

Quei membri del "Consiglio Internazionale per l'Importazione ed Esportazione delle Macchine Azionate a Moneta" della Cash Box che vorrebbero trovarsi su questo aeroplano, proveniendo dall'Europa, dall'America Centrale o Meridionale o dal Lontano Oriente, debbono immediatamente rivolgere domanda di prenotazione a: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, S.U.A.

Oppure a qualsiasi degli uffici della Cash Box: 1721 Broadway, New York 19, S.U.A., 6272 Sunset Boulevard, Hollywood 28, California, U.S.A.; 17 Hilltop, London, N.W. 11, Inghilterra; 27 Place Saint-Ferdinand, Parigi, Francia.

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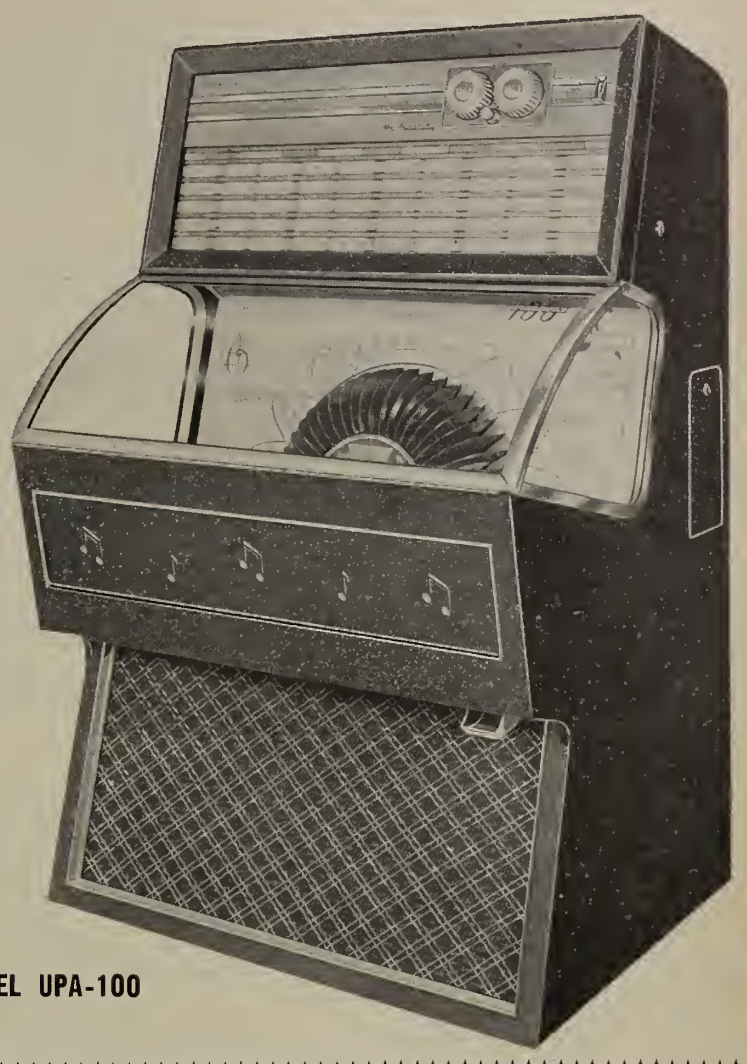

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BELGIAN COIN MACHINE FIRMS LOOK FOR BIG BUSINESS BOOM

Expect 1958 World's Fair in Bruxelles to Bring Millions of Visitors from All Over the World. Belgian Operators Prepare for Biggest Boom in All Coin Machine History.

BRUXELLES, BELGIUM — The operators of no other nation in the world are as optimistic for the forthcoming year of 1958 as are the operators of Belgium.

Because of the great World's Fair that is scheduled to take place in this city, this year of 1958, with indications that millions of visitors from all over the world will flock to Belgium to see this great World's Fair, coin machine firms are already feverishly preparing for what they believe will be their biggest boom business year.

Never before have these coin machine firms competed with such intensity for locations where they believe tremendous play action will result for their games and music.

Belgium has been one of the few free trade countries where coin machines of every make and manufacture have been imported for some years. The coin machine business has boomed here at a remarkable pace.

Exports of coin machines of all kinds from Belgium to various other countries throughout Europe are just as great as are the imports.

In fact, exports have been sent all over the known world from this city and from Antwerp and other Belgian centers.

Music operators are coming together to raise the price of the phonograph play so that all will enjoy the greatest possible prosperity during this great Brussel's World's Fair period.

Interest in the World's Fair here has been heightened by the competition between the various nations who are building gigantic and outstanding displays.

Every country of note throughout Europe and all the rest of the world are completing buildings at the fair grounds which are winning tremendous comment because of their beautiful design.

Nor have the Belgian operators been slow in recognizing the great play action possibilities which millions of visitors to the World's Fair in this city will bring about in all of their country.

Many have been preparing ever since the summer of 1957 by purchasing more games and phonographs than ever before in their history.

Where, formerly, most of these would have been sold by the importers in this progressive nation, these men are placing equipment on the best locations first, and then reserving machines they believe they will require when the World's Fair is in full swing.

It is tremendously exhilarating to visit Belgium, especially Bruxelles, and enjoy this feeling and spirit of great anticipation and even greater enterprise.

So many of the coin machine firms are working at such a tremendously speedy pace that visitors just can't believe their eyes.

In every case the air of optimism ranges throughout the entire coin machine industry. Everyone is enthused over 1958. All look to this year to be the biggest of all business boom years.

And, from all present indications, from all advance reports, it seems that the coin machine firms of Belgium are not wrong in their estimation of the great boom they can look forward to in 1958.

Chi Northside Auto Phono Bowl League

CHICAGO—Paschke Phono started off by taking 2 from B & B Novelty. High for Paschke was Rene Gallet's 542. Fred Dries' 532 and Marino Pieroni's 504 were high for B & B.

Mercury won two from Western Automatic. Jerry Zie was high for Mercury with 524. Western's Lou Earapeno was high with 533.

Calgano swept all three from Gillette. Ed Teske's 543 was high for Galgano. High for Gillette was Charley Pieri's 512.

Decca swept all three from Gateway Distribs. Tony Ignoffo's 560, John Nolan's 514, and Ray Albamonte's 508 were high for Decca. Jane Minter was high for Gateway with 427.

Garmisa Distribs took two from ABC. Hank Sophie's 565 was high for Garmisa and high for men. Irv Cairo was high for ABC with 492.

Coven Music took all three from Phono Service. Frank Sciackitano was high for Coven with 550. R. Chmieleweski's 502 was high for Phono Service.

Star swept three from Singer. Hank Sochacki was high for Star with 523. Al Gienko's 483 was high for Singer.

Amber Music won two from Brown's Camp. Cas Kalas was high for Amber with 505 along with Isabel Oomens whose 496 score was also high for women. Jerry Fischer's 509 was high for Brown's Camp.

Lyn Durant - George A. Miller Tie For 20 Year Club "Gold Coin Award"

Manufacturer and National Association Leader Will Both Receive Outstanding Award of The "20 Year Club"

CHICAGO—Lyn Durant, president of United Manufacturing Company, this city, and George A. Miller, national president and managing director of Music Operators of America, Inc. (MOA), were tied in the voting of the old timers of the industry, members of the *Cash Box*' "20 Year Club," for the annual "Gold Coin Award."

Because of this a double award will be made this year. One of the "Gold Coin Awards" will go to Lyn Durant and the other to George A. Miller.

Both men were accorded this great honor, which can be awarded but once to any person in the industry, by the votes of the over 1,500 members of *The Cash Box*' "20-Year Club."

There were many who voted for all on the suggested ballot and others who chose but one or two men for the award.

Both Lyn Durant and George A. Miller took an early lead in the voting. They maintained this lead right through to the end. They were always within one or two votes of each other.

For a long while they were tied in the voting and when the final tally was made it was found that, again, they were tied for the honor.

Let's Make '58 The Year Of Good Faith

Good faith in our fellow men. Good faith in our industry. Good faith in the general conduct of our businesses. Good faith in the future of our country. Good faith in the growth and prosperity of our nation. Good faith in all our business dealings. Good faith in the demands that will be put forth on all free peoples to overtake and exceed anything that has yet been accomplished by the Communists. Good faith in all peoples everywhere, regardless of race, color or creed. And, most especially, good faith in Him who guides the fate of those who have Good Faith.

The Cash Box

1721 Broadway, New York 19, N. Y., U. S. A.
32 West Randolph St., Chicago 1, Ill., U. S. A.
6272 Sunset Blvd., Hollywood 28, Calif., U. S. A.
80 Boylston St., Boston 16, Mass., U. S. A.
17 Hilltop, London, N.W. 11, England
27 Place Saint-Ferdinand, Paris (XVII[E]) France

U. S. PHONOGRAPH EXPORTS

TOTAL PHONOGRAPH EXPORTS FIRST THREE QUARTERS — 1957

	NUMBER OF UNITS	DOLLAR VALUE
NORTH AND CENTRAL AMERICA		
1st Quarter	1,540	$ 740,567
2nd Quarter	1,525	933,200
3rd Quarter	1,938	1,244,338
Totals	5,003	$ 2,918,105
SOUTH AMERICA		
1st Quarter	892	$ 651,471
2nd Quarter	703	542,794
3rd Quarter	1,052	863,157
Totals	2,647	$ 2,057,422
EUROPE		
1st Quarter	3,444	$ 2,252,711
2nd Quarter	3,437	2,226,233
3rd Quarter	4,473	2,760,669
Totals	11,354	$ 7,239,613
AFRICA AND AUSTRALIA		
1st Quarter	18	$ 12,678
2nd Quarter	79	52,677
3rd Quarter	20	11,166
Totals	117	$ 76,521
ASIA		
1st Quarter	391	$ 188,065
2nd Quarter	240	119,051
3rd Quarter	194	121,055
Totals	825	$ 428,171
GRAND TOTAL	19,946	$12,719,832

25 LEADING IMPORT COUNTRIES FIRST THREE QUARTERS — 1957

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1. Belgium	4,380	$2,426,459
2. West Germany	2,608	1,960,339
3. Venezuela	2,110	1,807,867
4. Canada	1,992	1,217,750
5. Switzerland	1,340	926,686
6. Austria	1,180	841,061
7. Mexico	1,110	745,308
8. Netherlands	1,066	1,052,835
9. Cuba	986	381,459
10. Italy	373	261,184
11. Peru	283	185,527
12. Dominican Republic	259	142,893
13. Hong Kong	234	81,370
14. Republic of Philippines	224	167,265
15. Colombia	215	47,305
16. British Malaya	197	71,736
17. Guatemala	143	114,268
18. Sweden	136	95,203
19. Denmark	114	84,036
20. Panama	104	75,755
21. French Morocco	103	71,224
22. Nicaragua	100	78,475
23. Costa Rica	73	54,912
24. Lebanon	66	50,884
25. Barbados	48	6,112

THIRD QUARTER-1957

July, August, September

	NUMBER OF UNITS	DOLLAR VALUE
NORTH AND CENTRAL AMERICA		
Canada	568	$ 328,058
Mexico	653	473,342
Guatemala	67	54,618
El Salvador	10	8,876
Honduras	14	9,708
Nicaragua	32	26,440
Costa Rica	18	13,433
Republic of Panama	31	25,162
Bermuda	2	1,035
Cuba	402	223,155
Jamaica	10	2,981
Dominican Republic	104	70,328
Barbados	15	2,554
Netherlands Antilles	3	2,173
British Honduras	1	800
Bahamas	3	1,175
Leeward & Windward Islands	5	500
Totals	1,938	$1,244,338
SOUTH AMERICA		
Venezuela	972	$ 811,816
Peru	57	39,878
Chile	3	2,550
Uruguay	8	541
Surinam	1	725
Ecuador	10	6,610
Bolivia	1	1,037
Totals	1,052	$ 863,157
EUROPE		
Iceland	1	$ 689
Sweden	55	38,134
Norway	10	3,200
Denmark	50	37,441
Netherlands	416	218,647
Belgium	1,829	972,551
France	1	650
West Germany	1,030	766,368
Austria	429	270,459
Switzerland	448	310,295
Finland	6	3,210
Malta	1	500
Italy	155	111,919
Turkey	3	596
Yugoslavia	25	19,960
Greece	10	1,000
United Kingdom	4	5,050
Totals	4,473	$2,760,669
ASIA		
Lebanon	22	$ 14,180
British Malaya	50	17,225
Hong Kong	5	4,066
Japan	27	14,723
Nanpo Islands	3	2,521
New Zealand	6	660
Republic Of Philippines	68	58,567
Republic Of Korea	12	8,400
Saudi Arabia	1	713
Totals	194	$ 121,055
AFRICA		
Morocco	16	$ 8,352
Tunisia	1	578
Mozambique	1	870
Libya	2	1,366
Totals	20	$ 11,166
GRAND TOTALS	**7,677**	**$5,000,385**

U. S. AMUSE. GAMES EXPORTS

TOTAL AMUSEMENT MACHINE EXPORTS FIRST THREE QUARTERS – 1957

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	3,461	$ 329,975
2nd Quarter	2,430	347,566
3rd Quarter	974	222,266
Totals	6,865	$ 899,807

SOUTH AMERICA

1st Quarter	116	$ 27,952
2nd Quarter	67	26,153
3rd Quarter	74	22,387
Totals	257	$ 76,492

EUROPE

1st Quarter	6,214	$ 1,175,827
2nd Quarter	7,706	1,508,001
3rd Quarter	6,786	1,324,907
Totals	20,706	$ 4,008,735

AFRICA AND AUSTRALIA

1st Quarter	67	$ 12,493
2nd Quarter	186	48,673
3rd Quarter	80	26,929
Totals	333	$ 88,095

ASIA

1st Quarter	182	$ 86,784
2nd Quarter	344	84,607
3rd Quarter	215	40,737
Totals	741	$ 212,128
GRAND TOTAL	28,902	$ 5,285,257

25 LEADING IMPORT COUNTRIES FIRST THREE QUARTERS – 1957

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1. Belgium	8,265	$1,020,261
2. Italy	6,431	1,568,140
3. Canada	3,600	480,820
4. Cuba	2,527	285,961
5. West Germany	1,904	512,199
6. Switzerland	1,297	358,083
7. Sweden	1,215	105,910
8. France	669	226,303
9. Mexico	490	42,318
10. Netherlands	475	64,332
11. French Morocco	248	70,257
12. British Malaya	234	28,355
13. Japan	190	74,168
14. Republic of Philippines	106	44,790
15. Norway	105	4,575
16. Dominican Republic	103	18,515
17. Guatemala	100	54,876
18. Ireland	85	28,000
19. United Kingdom	82	50,234
20. Turkey	81	45,633
21. Union of South Africa	60	10,427
22. Nansei and Nanpo Islands	52	19,537
23. Lebanan	52	6,675
24. Hong Kong	38	11,007
25. Iceland	37	8,034

THIRD QUARTER – 1957

July, August, September,

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	627	$ 108,726
Bermuda	2	770
Cuba	137	34,665
Netherlands Antilles	6	2,236
Panama	4	1,473
Canal Zone	4	1,905
Dominican Republic	94	17,615
Guatemala	100	54,876
Totals	974	$ 222,266

SOUTH AMERICA

Venezuela	66	$ 21,387
Peru	8	1,000
Totals	74	$ 22,387

EUROPE

Sweden	562	$ 37,963
United Kingdom	60	34,158
Netherlands	125	18,659
Belgium	2,886	387,591
West Germany	445	116,575
Switzerland	354	131,728
Italy	2,209	567,420
Greece	6	2,518
France	14	12,300
Turkey	20	11,420
Norway	105	4,575
Totals	6,786	$1,324,907

ASIA

Republic Of Korea	21	$ 8,500
Hong Kong	19	2,000
Taiwan	3	1,035
Lebanon	5	544
British Malaya	149	18,755
Republic Of Philippines	18	9,903
Totals	215	$ 40,737

AFRICA

Morocco	60	$ 20,244
Libya	14	5,935
Ethiopia	6	750
Totals	80	$ 26,929
GRAND TOTALS	8,129	$1,637,226

U.S. VENDING MACH. EXPORTS

TOTAL VENDING MACHINE EXPORTS FIRST THREE QUARTERS — 1957

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
1st Quarter	3,793	$ 443,216
2nd Quarter	3,886	380,172
3rd Quarter	2,144	450,130
Totals	9,823	$ 1,273,518

SOUTH AMERICA

1st Quarter	57	$ 16,948
2nd Quarter	0	0
3rd Quarter	105	39,390
Totals	162	$ 56,338

EUROPE

1st Quarter	2,464	$ 121,338
2nd Quarter	4,434	121,504
3rd Quarter	4,236	117,404
Totals	11,134	$ 360,246

AFRICA AND AUSTRALIA

1st Quarter	0	$ 0
2nd Quarter	42	16,067
3rd Quarter	8	2,454
Totals	50	$ 18,521

ASIA

1st Quarter	9	$ 3,220
2nd Quarter	55	4,375
3rd Quarter	6	750
Totals	70	$ 8,345
GRAND TOTAL	21,239	$ 1,716,968

15 LEADING IMPORT COUNTRIES FIRST THREE QUARTERS — 1957

COUNTRY	NUMBER OF UNITS	DOLLAR VALUE
1. Belgium	9,801	$ 93,808
2. Canada	9,692	1,262,240
3. West Germany	573	78,766
4. France	423	94,348
5. Sweden	209	62,915
6. Venezuela	162	56,338
7. Cuba	84	5,061
8. United Kingdom	67	6,478
9. Thailand	55	4,375
10. Union of South Africa	40	14,021
11. Switzerland	30	4,644
12. Panama	23	239
13. Netherlands	11	6,506
14. Ireland	9	3,000
15. Canal Zone	8	136

THIRD QUARTER — 1957

July, August, September

NORTH AND CENTRAL AMERICA

	NUMBER OF UNITS	DOLLAR VALUE
Canada	2,084	$ 447,309
Panama	23	239
Mexico	1	900
Cuba	28	1,546
Canal Zone	8	136
Totals	2,144	$ 450,130

SOUTH AMERICA

Venezuela	105	$ 39,390
Totals	105	$ 39,390

EUROPE

Sweden	80	$ 14,223
Netherlands	2	1,805
Belgium	3,595	38,855
France	27	10,052
West Germany	449	47,597
Switzerland	22	2,794
United Kingdom	61	2,078
Totals	4,236	$ 117,404

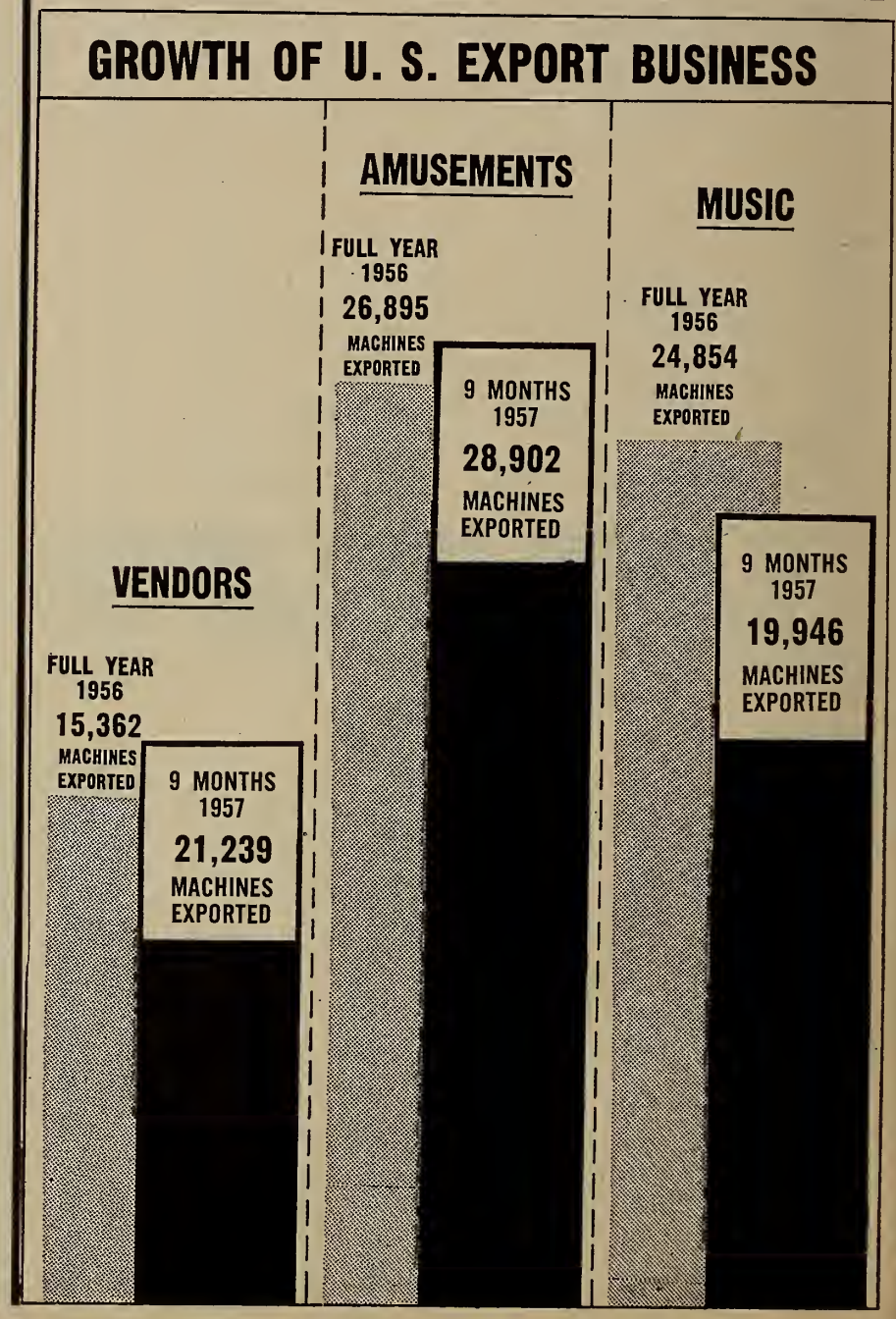
ASIA

Nanpo Island	6	$ 750
Totals	6	$ 750

AFRICA

Union Of South Africa	8	$ 2,454
Totals	8	$ 2,454
GRAND TOTALS	6,499	$610,128

GROWTH OF U. S. EXPORT BUSINESS



The Cash Box "INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 3rd QUARTER (JULY, AUG., SEPT., 1957)

Exporters Enjoy Tremendous Volume Sales. First Three Quarters Of 1957 Exceed All Of 1956. 70,087 Machines Shipped, Valued At $19,722,-057. Third Quarter Sales Top Second Quarter.

Due to the coverage of the Export market these past years by The Cash Box thru its editorial features and advertising lineage, plus circulation expansion thruout the world, stimulating greater activity and closer cooperation, it is a certainty that no firm, either in the United States or the other countries in the world, is unaware of tremendous importance world-wide sales have played in the expansion of the coin machine industry.

Years ago The Cash Box brought to the attention of the buyers and sellers of coin operated equipment that export of all types of machines from the United States to countries all over the world was a very important phase of their wholesaling business.

As each quarter, and each year rolled along, export of coin operated machines continued to increase—and it appears there will be no let-up in demand by foreign countries for U. S. machines. As a matter of fact, what holds down export at all, is the inability of the American wholesalers and manufacturers to meet the demands by foreign buyers.

As astronomical as the current export statistics reveal, these sales would easily be dwarfed were several of the world's leading markets to open their ports to American coin machines. Eventually these countries will license imports, and those American firms with the export organizations, equipment and proper contacts will be able to develop a really sensational sales outlet.

Statistics revealed in this issue for the 3rd quarter (July, August and September); as well as those for the first three quarters of 1957; paint an amazing picture. Number of units shipped, as well as dollar value, for these first 9 months already exceed the totals for the entire year of 1956—and 1956 was an exceptionally big year. In 1956, U. S. firms exported a total of 67,111 units valued at $19,-441,485. In nine months of 1957, exports have already reached a total of 70,087 units valued at $19,722,057. And there's still another quarter of 1957 to be assessed.

The overall statistics for the 3rd quarter of 1957 (July, August and September) brings to light some interesting facts. During this period exporters bought less units than the previous quarter (April, May and June)—22,305 in the 3rd quarter compared to 25,134 in the 2nd quarter; but spent more money—$7,247,739 compared to $6,411,073 in the 2nd quarter. In other words, during the months of July, August and September, importers bought 2,829 less units, but paid $636,666 more for them. This condition is obvious when all the statistics are studied: Importers bought considerably more music machines, and less games and vendors. Foreign firms advise they would be willing to purchase more games, but they just weren't available during this period.

An analysis of the various types of equipment exported for this 3rd quarter—phonographs, amusement machines and vending machines, discloses:

1) **Phonographs:** Importers bought more machines and spent more money than they did in the previous three months. In the 3rd quarter, U. S. firms shipped 7,677 units valued at $5,000,385 compared to 5,984 units valued at $3,873,955 in the 2nd quarter. As usual, Europe was the biggest buyer—consuming 4,473 units valued at $2,760,669; with Belgium top importer and West Germany next. North and Central America was the 2nd ranking continent, with Mexico, Canada and Cuba the big buyers in that order. In South America, the big importing country is Venezuela.

2) **Amusement Machines:** In the games division, for this 3rd quarter, importers purchased less units and spent less money than they did in the 2nd quarter. U. S. firms shipped 8,129 units valued at $1,637,226 compared with 2nd quarter exports of 10,733 units valued at $2,015,000. This slide-off was due to scarcity of used games in the U. S. Here too, once again, Europe was the biggest importer, with Italy spending the most money $567,420 for 2,209 units. Second European importing country was Belgium, buying more machines than Italy, 2,886, but spending less dollars, $387,591. The reason for above is that Italy bought more new amusement machines. The area of North and Central America was next biggest importer, with Canada and Cuba leading in that order.

3) **Vending Machines:** U. S. exports of vending machines dropped off in units, compared with the 2nd quarter, but brought more dollars. In the previous quarter 8,417 units valued at $522,118 were shipped compared with 6,499 units valued at $610,128 for the 3rd quarter. North and Central America area was the big buyer, with Canada buying most of the machines.

Activities of the manufacturers during the past quarter (October, November and December)

AMI, Inc., Grand Rapids, Michigan, with its "H" model phonographs, in 200, 120 and 100 selections, an established winner, brought out a "H-200M" model, featuring mechanical operation, and which cannot be utilized for Wall Box installations, but which lists for less money than the electrical "H-200" model.

Auto-Photo Company, Los Angeles, California, introduced its new model "14" automatic photograph machine with newly designed, attractive cabinet.

Bally Manufacturing Company, Chicago, Illinois, keeps its large factory busy producing "ABC Super De-Luxe Bowler", a puck shuffle game; "Sun Valley", in-line amusement machine; and its steady selling line of Kiddie Rides. Introduced this past quarter "Carnival" a 5-ball pinball; and "Strike-Bowler", ball bowler in 11 ft., 14 ft., and 18 ft., featuring a playfield without switches or contacts.

Bally Vending Corporation, Chicago, Illinois, continues on its model "587" combination beverage vending machine, which dispenses hot and cold drinks with 8 selections.

Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, brought out a new ball bowler, "TV Bowling League", which hasn't any contacts on the playfield; and introduced its sensational "Commando Machine Gun", which was a tremendous hit at the December Park Show in Chicago.

Exhibit Supply, Chicago, Illinois, continues producing arcade machines, card venders and picture postcards.

J. F. Frantz Manufacturing Company, Chicago, Illinois, altho busy shipping its regular products "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", and "Pace Aristo Scale"; introduced "Vibrator Scale" and "Vibrator Attachment" (converts scale into 5¢-1¢ vibrator scale).

Games, Inc., Chicago, Illinois, with its larger and modern facilities at its new quarters, brought out "Hole-In-One", a skill golf amusement game.

Genco Manufacturing, Chicago, Illinois, introduced 2 new items this period—"Motorama", a skill novelty amusement machine; and its first pinball game in years "Showboat". Firm advises it will continue to bring the trade pinball games.

D. Gottlieb & Company, Chicago, Illinois, continuing on its long established production of pinball machines, introduced "Silver", a 5-ball game; and "Falstaff", a 5-ball 4-player pinball.

The Irving Kaye Company, Brooklyn, N. Y., continues in production of its "El Dorado" pool game; and introduced "DeLuxe Competitor" (6-pocket pool game); "Kaye's 4-Pocket" pool game; "Jumbo Hockey", a hockey amusement machine; and "Melody Tower", a music machine accessory.

J. H. Keeney & Company, Chicago, Illinois, keeps its production lines busy supplying its "Riviera 22" cigarette machine, as well as its Coffee, Soup, Coffee and Chocolate, and Cold Drink vendors.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, busy supplying its current line of phonographs: model "1455" (200 selections); model "1458" (120 selections); and model "1452" (50 selections).

J. P. Seeburg, Chicago, Illinois, still producing quantities of its "KD-200" (200 selections featuring dual pricing); and "100-L" (100 selections).

Standard-Harvey Metal Typer, Inc., Chicago, Illinois, producing a new counter for its identification disc vending machine.

United Manufacturing Company, Chicago, Illinois, one of the leading and biggest of manufacturers, brings the trade "6 Star Shuffle Alley" (puck shuffle game); and "Royal Bowling Alley", ball bowler without switches on playfield. Comes in 13 ft., 16 ft., 17 ft., and 20 ft. lengths.

United Music Corporation, Chicago, Illinois, continues shipping its "UPA-100" model phonograph.

Watling Manufacturing Corporation, Chicago, Illinois, long-time established manufacturer of scales, continues shipping its "Penny Fortune Scale" to customers all over the world.

Williams Manufacturing Company, Chicago, Illinois, brought out new 5-ball pinball games "Reno", "Steeplechase" and 'Jig Saw".

The Wurlitzer Company, North Tonawanda, N. Y., continues production of one of its best selling phonographs, series "2100"—model "2100" (200 selections); model "2150" (200 selections, medium priced); and model "2104" (104 selections), all featuring the 50¢ coin play.

The Cash Box

"INTERNATIONALE VIERTELJÄHRLICHE EXPORTAUSGABE"

ANALYSE DES DRITTEN VIERTELJAHRES (JULI, AUGUST, SEPT., 1957)

Die exporteure erfreuen sich der grössten umsätze. Die ersten drei viertljahre von 1957 übertreffen das ganze jahr 1956. 70.087 automaten verschifft, im werte von $19.722.057. Verkaufsziffern des dritten viertel-jahrs übersteigen die des zweiten.

Durch die Ausfuhrmarktberichte von **The Cash Box** während der letzten Jahre, durch seine Leitartikel und reichhaltigen Anzeigen, wie auch durch seine Verbreitung in aller Welt, die überall Hochbetrieb und engere Zusammenarbeit anregten, steht es fest, dass keiner Firma in den U. S. A. oder in anderen Ländern der Welt die ausschlaggebenede Rolle, welche die weltweiten Umsätze in der Ausbreitung der münzautomatischen Industrie gespielt haben, unbekannt geblieben ist.

Schon vor Jahren machte **The Cash Box** die Käufer und Verkäufer von Münzautomaten-Ausrüstungen darauf aufmerksam, dass die Ausfuhr aller Arten von Automaten aus den U. S. A. nach aller Herren Länder eine sehr wichtige Phase ihres Groshandels darstelle.

Jedes Vierteljahr—jedes Jahr—stiegen die Ausfuhrziffern der Münzautomaten ständig an, und es scheint jetzt festzustehen, dass die Nachfrage nach U. S. A.-Apparaten im Auslande nicht abnehmen wird. Es ist vielmehr eine Tatsache, dass die Ausfuhr lediglich durch das Unvermögen der amerikanischen Grosshändler und Hersteller, der Nachfrage des Auslands gerecht zu werden, gehemmt wird.

Wie astronomisch die Ausfuhrziffern derzeit auch erscheinen mögen, würden sie nur zu leicht zwerghaft erscheinen, wenn weitere Weltmärkte ihre Häfen der Einfuhr von amerikanischen Münzautomaten öffnen würden. Schliesslich werden diese Länder aber doch eine solche Einfuhr genehmigen müssen, und den amerikanischen Firmen, welche ihren Ausfuhrbetrieb, ihre Ausrüstungen und ihre Verbindungen bereits richtig aufgebaut haben, wird es dann möglich sein, wahrhaft sensationalle Absatzgebiete aufzuschliessen.

Die in dieser Ausgabe des dritten Vierteljahres (Juli, August und September 1957) abgedruckte Statistik wie auch die Statistiken aller drei ersten Vierteljahre d. J. 1957 zeigen ein erstaunliches Bild. Die Anzahl der verschifften Automaten wie auch ihr Dollarwert für das ganze Jahr 1956—wobei 1956 ein ausnehmend erfolgreiches Jahr war! Im Jahre 1956 exportierten U. S. A.-Firmen insgesamt 67,111 Automaten im Werte von $19.441.485. In neun Monaten d. J. 1957 erreichten die Ausfuhrziffern bereits eine Höhe von insgesamt 70.087 Automaten im Werte von $19.722.057. Ein weiteres Vierteljahr von 1957 ist aber noch einzuschätzen!

Die Gesamtstatistik für das dritte vierteljahr von 1957 (Juli, August und September) bringt einige interessante Tatsachen ans Licht. Während dieser Zeitspanne kauften die Exporteure weniger Automaten, was die Stückzahl anbetrifft, als im vorhergehenden Vierteljahr (April, Mai und Juni)—22.305 im 3. Vierteljahr im Vergleich mit 25.134 im 2. Vieteljahr; sie haben aber mehr Geld ausgegeben, und zwar $1.247.739 im Vergleich mit $6.411.073 im 2. Vierteljahr. In anderen Worten kauften die Importeure während der Monate Juli, August und September, was die Stückzahl anbelangt, 2.829 weniger Automaten, zahlten aber $636,666 mehr für dieselben. Wenn man alle Statistiken studiert, so findet man warum: die Importeure kauften eine grössere Anzahl von Musikautomaten und weniger Spiele und Verkaufsautomaten. Die Auslandfirmen gaben jedoch an, dass sie gerne mehr Spiele gekauft hätten, doch waren sie während dieser Zeitspanne einfach unerhältlich.

Die Analyse der verschiedenen im 3. Vierteljahr ausgeführten Ausrüstugen — Plattenspieler, Unterhaltungsspiele und Verkaufsautomaten—ergibt das folgende Bild:

1) **Plattenspieler:** Die Importeure kauften mehr Automaten und gaben mehr Geld aus als in den vorhergehenden drei Monaten. Im 3. Vieterljahr verschifften U.S.A.-Firmen 7.677 Apparate im Werte von $5.000.385 im Vergleich mit 5.984 Apparaten im Werte von $3.873.955 im 2. Vierteljahr. Wie gewöhnlich war Europe der grösste Abnehmer: 4,473 Automaten im Werte von $2.760.669; dabei stand Belgien an der Spitze und West Deutschland an zweiter Stelle. Nord- und Zentral-America nahmen als Kontinent die zweite Stelle ein, mit Kanada als dem führenden Grossabnehner, gefolgt von Kuba. In Süd-Amerika war Venezuela dos grösste Einfuhrland.

2) **Unterhaltungs-Automaten:** Im 3. Vierteljahr kauften die Importeure weniger Unterhaltungsspiele und gaben weniger Geld aus, als im 2. Vierteljahr. U. S. A.-Firmen verschifften 8.129 Spiele im Werte von $1.637.226—im Vergleich mit einer Ausfuhr im 2. Vierteljahr von einer Stückzahl von 10.733 im Werte von $2.015.000,-. Dieser Rückschlag war die Folge der Knappheit an gebrauchten Spielen in den U. S. A. Die Einfuhr nach Europa war wieder die grösste; Italien stand mit der Ausgabe von $567.420— für 2.209 Automaten an der Spitze. Das zweite europäische Einfuhrland war Belgien: es kaufte mehr Apparate als Italien, und zwar 2.886, gab aber weniger Dollar aus: 5387.591—. Der Grund dafür war, dass Italien eine grössere Anzahl von neuen Maschinen Kaufte. Das Gebiet von Nord- und Zentral-Amerika war des nächstgrösste in der Einfuhr, mit Kanada and der Spitze, gefolgt von Kuba.

3) **Verkaufsautomaten:** Die Ausfuhr von Verkausautomaten aus den Vereinigten Staaten ging verglichen mit dem 2. Vierteljahr in der Stückzahl zurück, brachte aber mehr Dollar ein. Im Vorhergehenden Vierteljahr waren 8.417 Automaten im Werte von $522.118—verschifft worden im Vergleich mit einer Stückzahl von 6.499 im Werte von $610.128— im 3. Vierteljahr. Das grösste Ankaufgebiet war Nord- und Zentral-Amerika; Kanada kaufte die meisten Apparate.

Die Tätigkeit der Hersteller während dem letzten Vierteljahr (Oktober, November und Dezember)

Die Fa. AMI, Inc., Grand Rapids, Michigan, deren "H"-Modell—Plattenspieler mit 200, 120 und 100 Auswahlstücken führend sind, brachte ihr "H-200M"-Modell heraus, das mit mechanischem Betrieb ausgestattet ist und das nicht mit Wanddoseninstallationen benutzt werden kann, das aber weniger kostet als das elektrische "H-200"-Modell.

Die Auto-Photo Company, Los Angeles, Kalifornien, brachte ihren neuen automatischen Plattenspieler, Model "14" in einem neuentworfenen, gutaussehenden Schrank auf den Markt.

Die Bally Manufacturing Company, Chicago, Illinois, ist vollbeschäftigt in ihrer grossen Fabrik mit der Herstellung von "ABC Super De-Luxe Bowler", einem Scheiben-Shuffle-Spiel; "Sun-Valley"; einem "in-line" Unterhaltungsautomaten; und den Kinder-Ritten und Fahrten, die nach wie vor guten Absatz finden. Neuherausgebracht wurden in diesem letzten Vierteljahr: "Carnival", ein 5-Ball-Pinbal-Spiel und "Strike-Bowler", ein Ball-Kegelspiel in Grössen vonn 11, 14, und 18 Fuss, ausgestatten mit einem Spielfeld ohne Schalter oder Kontakte.

Die Bally Vending Corporation, Chicago, Illinois, fährt damit fort, ihren Kombinationsgetränkeautomaton Modell "587" mit einer Auswahl von 8 heissen und kalten Getränken herzustellen.

Die Fa. Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, brachte auf den Markt ihr neues Ball-Kegelspiel, "TV Bowling League", das keine Kontakte auf dem Spielfeld hat; auch käm sie mit ihrem sensationellen Spiel "Commando Machine Gun" heraus, das einen ganz grosartigen Erfolg auf der Dezember-Park-Ausstellung in Chicago hatte.

Die Fa. Exhibit Supply, Chicago, Ilinois, fährt damit fort, Arkaden-Automaten, Karten- und Ansichtskarten-Verkaufsmaschinen herzustellen.

Die J. F. Frantz Manufacturing Company, Chicago, Illinois, trotz ihrer Geschäftigkeit in der Lieferung ihrer bisherigen Produkte: "A. B. T. Guesser Scale", "A. B. T. Rifle Sports Gallery", "A. B. T. Challenger", "Kicker & Catcher" und "Pace Aristo Scale", brachte "Vibrator Scale" und "Vibrator Attachment" (welches die Waage in eine 5¢-1¢ Vibrator-Waage umwandelt) auf den Markt.

Die Fa. Games Inc., Chicago, Illinois, die jetzt grössere und moderne Einrichtungen in ihrer neuen Fabrik hat, kam mit "Hole-In-One", einem Unterhaltungsspiel, das die Geschicklichkeit des Golf-spielers auf die Probe tellt, heraus.

Genco Manufacturing, Chicago, Illinois brachte während dieser Zeitspanne zwei neue Spiele auf den Markt, und zwar: "Motorama", einen neuen Unterhaltungsapparat, der das Geschick des Spielers herausfordert, und "Showboat", das erste Pinball-Spiel nach einer Unterbrechung von vielen Jahren. Die Firma gab an, dass sie damit fortfahren würde, Pinball-Spiele herauszubringen.

Die Fa. D. Gottlieb & Company, Chicago, Illinois, fuhr fort mit der Herstellung ihrer gut eingeführten Pinball-Automaten und kam mit den folgenden heraus : "Silver", ein 5-Ball-Spiel, und "Falstaff", ein 5-Ball-Pinball-Spiel fuür 4 Spieler.

The Irving Kaye Company, Brooklyn, New York, stellt immer noch ihr Pool-Spiel "El Dorado" her und brachte die folgenden auf den Markt : "DeLuxe Competitor" (ein 6-Taschen-Pool-Spiel); "Kaye's 4-Pocket", ein Pool-Spiel; "Jumbo Hockey", einen Hockey - Unterhaltungs - Automaten, und "Melody Tower", einen Musikhilfsapparat.

Die Fa. J. H. Keeney & Company Chicago, Illinois, ist voll beschäftigt mit der Lieferung ihres Zigaretten-Automaten "Riviera 22", wie auch mit ihren Getränkeautomaten, die Kaffee, Suppe, Kaffee und Schokolade, und kalte Getränke zum Ausschank bringen.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, liefert ständig ihre derzeitige Plattenspieler-Auswahl, und zwar : Modell "1455" (200 Auswahlstücke); Modell "1458" (120 Auswahlstücke), und Modell "1452" (50 Auswahlstücke).

Die Fa. J. P. Seeburg, Chicago, Illinois, erzeugt nach wie vor grössere Mengen ihrer Plattenspieler "KD-200" (200 Auswahlstücke mit Doppelauswahl) und "100-L" (100 Auswahlstücke).

Die Fa. Standard-Harvey Metal Typer, Inc., Chicago, Illinois, fabiziert einen neuen Zähler für ihren Identifikationsplatten-Verkaufsautomaten.

Die United Manufacturing Company, Chicago, Illinois, eine der führenden und grössten Fabriken, bringt auf den Markt : "6 Star Shuffle Alley" (ein Scheiben-Shuffle-Spiel), und "Royal Bowling Alley", ein Ball-Kegelspiel ohne Schalter auf dem Spielfeld; es ist in Längen von 13, 16, 17 und 20 Fuss erhältlich.

Die United Music Corporation, Chicago, Illinois, fährt fort mit der Lieferung ihres Plattenspielers "UPA-100".

Die Watling Manufacturing Corporation, Chicago, Illinois, eine gut-eingeführte Herstellerin von Waagen, liefert noch stets ihre "Penny Fortune Scale" an Kunden in der ganzen Welt.

Die Williams Manufacturing Company, Chicago, Illinois, kam heraus mit 5-Ball Pinball-Spielen, genannt : "Reno", "Steeplechase" und "Jig Saw".

Die Wurlitzer Company, North Tonawanda, New York, fabriziert nach wie vor ihre gerngekauften Plattenspieler der "21" Serien : — Modell "2100" (200 Auswahlstücke); Modell "2150" (200 Auswahlstücke in der mitteleren Preislage) und Modell "2104" (104 Auswahlstücke; alle diese sind zum Spiel nach Einwurf von 50¢ Münzen eingerichtet.

The Cash Box

"EDITION INTERNATIONALE TRIMESTRIELLE D'EXPORTATIONS"

ANALYSE DU TROISIEME TRIMESTRE (Juillet, Aout, Septembre, 1957)

Les exportateurs ont eu un volume de ventes extraordinaire. Les premiers trois trimestres de 1957 ont depasse tout 1956. 70.087 machines expediees, s'evaluant a $19.722.057. Les ventes du troisieme trimestre surpassent celles du second trimestre.

Ces dernières années, The Cash Box a couvert tout le marché exportation avec ses articles éditoriaux, ainsi que ses lignes publicitaires. Et, du fait du développement de sa circulation à travers le monde, encourageant une plus grande activité et une cooperation plus étroite, il est certain qu'aucune firme, fût-elle américaine ou de toute autre pays, ignore l'importance énorme des ventes mondiales dans l'expansion de l'industrie de la machine à distribution automatique.

Il y a quelques années, "The Cash Box" a attiré l'attention des acheteurs et vendeurs d'équipements à distribution automatique.

Il y a quelques années, The Cash Box a attiré l'attention des acheteurs et vendeurs d'équipements à distribution automatique, que les exportations de tous genres de machines des Etats-Unis vers les payls du monte entier, étaient une phase très importante de leurs affaires de masse.

Avec chaque trimestre, et chaque année qui se sont écoulés, les exportations de la machine distributrice ont continué à augmenter—et il semble qu'il n'y aura pas de relachement dans la demande de machines américaines par les pay étrangers. En fait, ce qui restreint les exportations, c'est qu'il est impossible pour les fabricants et les vendeurs américaines de faire fasse à la gross edemande des acheteurs étrangers.

Aussi grandes que se révèlent les statistiques des exportations courantes, celles-ci sembleraient petites si plusieurs des marchés dominants du monde voulaient ouvrir leurs ports à la machine à distribution automatique américaine. Eventuellement ces marchés accorderont des licences d'importation, et les Maisons américaines étant bien organisés pour exporter, avec l'équipement et les contacts nécessaires, seront à même de développer un volume de ventes réellement sensationnel.

Les statistiques mentionnées dans cette publication pour le troisième trimestre (Juillet, Aout et Septembre), ainsi que celles des trois premiers trimestres, dressent un tableau fantastique. Le nombre d'expéditions, ainsi leur valeur en dollars, pendant ces neuf premiers mois, a déjà surpassé le total de l'année entiere de 1956—et 1956 a été elle-même une année exceptionnellement forte: les firmes américaines ont exporté un total de 67,111 machines, s'évaluant à $19.441.485. Dans les neuf mois de 1957, les exportations ont déjé atteint un total de 70.087 unités, s'évaluant à $19.722.057. Eet il faut encore attendre les résultats du dernier trimestre 1957, qui viendront s'ajouter à ces chiffres.

L'ensemble des satistiques du troisiéme trimestre de 1957 (Juillet, Aout et Septembre) met en relief des faits très intéressants. Durant cette période, les exportateurs ont acheté moins de machines que pendant le trimestre précédent (Avril, Mai, Juin)—22.305 pour le troisième trimestre comparé à 25.134 dans le second trimestre, mais ont dépensé plus—$7.247.739, comparé à $6.411.073 dans le deuxième trimestre. En d'autres termes, pendant les mois de Juillet, Aout et Septembre, les importateurs ont acheté 2.829 unités de moins, mais ont payé $636.-666 de plus pour les machines. Ce qui ressort de cette constation est évident: Les importateurs ont acheté beaucoup plus de machines de musique, et moins de machines de jeux et machines-vendeuses. Les Maisons étrangères disent qu'elles auraient voulu acheter plus de jeux, mais qu'ils n'étaient pas disponibles pendant cette période.

Une analyse des types variés d'équipment exportés pendant le troisième trimestre — phonographes, amusement, machines distributrices-vendeuses,—révèle:

1) **Phonographes:** Les importateurs ont acheté plus de machines et dépensé plus d'argent qu'ils le firent dans les trois mois antérieurs. Durant le troisième trimestre, les firmes américaines ont expédié 7.677 unités s'évaluant à $5.000.385, comparé à 5.984 unités s'évaluant à $3.873.955 pour le deuxième trimestre. Comme d'habitude, l'Europe a été le plus grand acheteur—consommant 4.473 unités s'évaluant à $2.760.669, avec la Belgique en tête des importateurs, et l'Allemagne de l'Quest ensuite. L'Amérique du Nord et Centrale fûrent le deuxième continent, ayant comme gros acheteurs le Mexique, le Canada, et Cuba, par order. Dans l'Amérique du Sud, le pays d'importations le plus fort est le Venezuela.

2) **Machines de Jeux:** Dans la branche des jeux, pendant ce troisiéme trimestre, les importateurs onr acheté moins de machines et dépensé moins qu'ils le firent durant le deuxième trimestre. Les firmes américaines ont expédié 8.129 unités s'évaluant à $1.637.226, comparé avec 10.723 machines d'une valeur de $2.015.000 pendant le deuxième trimestre. Cette diminution est dûe à la rareté des machines de seconde-main aux Etats-Unis. Ici également, de nouveau l'Europe a été le gros acheteur, l'Italie étant le pays dépassant le plus: $567.-420 pour 2.209 unités. Le second pays européen importateur fut le Belgique, achetant plus de machines que l'Italie, 2.886, mais dépensant moins de dollars, $387.591. La raison de ce qui précède est que l'Italie a acheté plus de machines de jeux neuves. Les régionsde l'Amérique du Nord, et de l'Amérique centrale, furent les seconds plus grands importateurs, avec le Canada et Cuba en tête, dans cet ordre.

3) **Machines A Distribution Automatique:** Les exportations américaines de machines distributrices on diminué en unités, comparé avec le second trimestre, mais ont rapporté plus de dollars. Durant le trimestre précédent, 8.417 unités furent expédiées pour une valeur de $522.118, se comparant avec 6.499 unités évaluées à $610.128, pour le troisième trimestre. Les régions d'Amérique du Nord et Centrale furent les meilleurs acheteurs, le Canada achetant le plus de machines.

Activite Des Fabricants Durant Ce Trimestre (Octobre, Novembre Et Decembre)

AMI, Inc., Grand Rapids, Michigan, avec ses modèles de phonographes "H," à 200, 120 et 100 disques, un gagnant bien établi, a sorti un modèle "H-200 M," à opération mécanique, qui ne peut être utilisé pour installations sur les murs "wall box," mais qui est moins cher que le modèle électrique "H-200."

Auto-Photo Company, Los Angeles, Californie: a introduit son nouveau modèle de photomaton "14," d'une structure nouvelle et attrayante.

Bally Manufacturing Company; Chicago, Illinois: tient sa grande usine occupée avec la production de son "ABC Super De-Luxe Bowler," un jeu de boules shuffle; de "Sun Valley," dans la ligne des machines de jeux, et sa fabrication régulière de jeux d'enfants "Kiddie Rides." Elle a introduit durant ce trimestre "Carnival," un jeu de pinball à 5 balles, and "Strike-Bowler," un jeu de boules en 11 pieds, 14 pieds et 18 pieds, avec un terrain de jeu sans commutateurs ni contacts.

Bally Vending Corporation, Chicago, Illinois: continue son modèle "587," une machine àdistribution automatique de boissons, qui vend un choix de huit boissons chaudes et froides.

Chicago Coin Machine (Division de Chicago Dynamic Industries, Inc.), Chicago, Illinois: a sorti un nouveau jeu de boules, "TV Bowling League," qui n'a aucum contractors sur la ligne de jeu, et a introduit son sensationnel: "Commando Machine Gun," qui a eu un immense succès à la foire de Chicago, en Décembre.

J. F. Frantz Manufacturing Company, Chicago, Ill. quoiqu' occupé à l'expédition de ses produits réguliers "A.B.T. Rifle Sports Gallery," "A.B.T. Guesser Scale," "A.B.T. Challenger," "Kicker & Catcher," et "Pace Aristo Scale," a introduit "Vibrator Scale," et "Vibrator Attachment" (qui convertit la balance en un vibrateur à 5¢ et 1¢).

Games, Inc., Chicago, Illinois: avec sa ouvelle usine plus grande et plus moderne, a sorti "Hole-In-One," un jeu d'habileté d egolf.

Genco Manufacturing, Chicago, Illinois, a introduit deux nouveaux articles durant cette période "Motorama," un jeu d' adresse nouveau; et son premier jeu de pinball depuis des années "Showboat." La firme annonce qu'elle continuera a apporté au commerce des jeux de pinball.

D. Gottlieb & Company, Chicago, Illinois: continuant sa ligne de production de pinball machines depuis longtemps établie, introduisit "Silver," un jeu à cinq balles, et "Falstaff," un jeu de pinball à 5 balles et quatre joueurs.

The Irving Kaye Company, Brooklyn, N. Y., a continué la fabrication de son jeu de billard "El-Dorado," et introduisit "DeLuxe Competitor" (un jeu de billards à 6 poches); "Kaye's 4-Pocket," jeu de billards; "Jumbo Hockey," une machine de jeu hockey, et "Melody Tower," un accessoire de machine musicale.

J. H. Keeney & Company, Chicago, Illinois, a tenu ses chaines de production occupées avec la fabrication de "Riviera 22," distributrice de cigarettes, ainsi que ses machines vendeuses de Café, Soupe, Café et Chocolat, et de Boissons froides.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, très occupé à fournir sa ligne courante de phonographes: modèle "1455" (200 disques); modèle "1458" (120 disques); et modèle "1452" (50 disques).

J. P. Seeburg, Chicago, Illinois, produit encore en quantités son KD-200" (200 disques, avec deux prix), et "100-L" (100 disques).

Standard-Harvey Metal Typer, Inc., Chicago, Illinois: produisit un nouveau comptoir pour ses machines à distribution automatique de médaille d'identité.

United Manufacturing Company, Chicago, Illinois: l'un des plus grands fabricants, à introduit sur le marché "6 Star Shuffle Alley" (un jeu de boules d'allées), et "Royal Bowling Alley," un jeu de boules sans contacts sur le terrain. Ce jeu vient en 13 feet, 16 feet, 17 ft., et 20 ft., de long.

United Music Corporation, Chicago, Illinois: continue l'expédition de son phonographe modéle "UPA-100."

Watling Manufacturing Corporation, Chicago, Illinois: fabricant établi depuis longtemps dans le production de balances, continue à expédier à ses clients du monde entier, sa balance "Penny Fortune Scale."

Williams Manufacturing Company, Chicago, Illinois: a sorti ses nouveaux jeux de pinball à 5 balles, "Reno," "Steeplechase," et "Jig Saw."

The Wurlitzer Company, North Tonawanda, N. Y., continue la fabrication d'un de ses meilleurs phonographes à succès, séries "2100"—modéle "2100" (200 disques); modéle "2150" (200 disques, de prix moyen); et modéle "2104" (104 disques); tous ceux-ci fonctionnant avec une pièce de 50¢.

The Cash Box

"EDICIÓN TRIMESTRAL INTERNATIONAL DE EXPORTACIÓN"

ANÁLISIS DEL TERCER TRIMESTRE (JULIO, AGOSTO, SEPT., 1957)

Los Exportadores Logran una Enorme Cifra de Ventas. Los Tres Primeros Trimstres de 1957 Superan el Total en 1956. Se Despacharon 70.087 Maquinas por Valor de $19.722.057. Las Ventas del Tercer Trimestre Exceden las del Segundo.

Gracias a la extensa información acerca del mercado de exportación proporcionada por The Cash Box durantelos últimos años por medio de sus editoriales y anuncios, además de la mayor circulación en todas partes del mundo, que han contribuido a fomentar las actividades y a estrechar la cooperación, es indudable que ninguna empresa de los Estados Unidos ni de los demás países del mundo desconoce la tremenda importancia que las ventas mundiales han desempeñado en la expansión de la industria de máquinas accionadas por monedas.

Hace años que The Cash Box advirtió a los compradores y vendores de máquinas accionadas por monedas que la exportación de toda clase de equipos de los Estados Unidos a otros países en todo el mundo constituía una fase muy importante de sus negocios al por mayor.

En el curso de cada trimestre y de cada año, las exportaciones de áquinas accionadas por monedas continuó en eumento y al parecer, la demanda de máquinas de los Estados Unidos en países extranjeros no cesa. La verdad del caso es que lo único que lo único que mantiene más bajas las exportaciones es la imposibilidad de los mayoristas y fabricantes de los Estados Unidos de satisfacer las demandas de los compradores extranjeros.

Aunque las estadísticas actuales revelan cifras descomunales, las ventas serían mucho mayores si algunos de los más importantes mercados del mundo abrieran sus puertas a las máquinas norteamericanas accionadas por monedas. Sin embargo, tarde o temprano estos países expedirán licencias de importación y en ese caso, las empresas de los Estados Unidos que dispongan de facilidades para la exportación, de equipo necesario y de buenas relaciones, lograrán desarrollar negocios de grandes proporciones.

Las estadísticas presentadas en esta edición y correspondientes al tercer trimestre (Julio, agosto y septiembre), así como las de los tres primeros trimestres de 1957, ofrecen un cuadro muy interesante. Tanto el número de máquinas despachadas como el valor en dólares correspondientes a estos primeros 9 meses, sobrepasan ya a los totales del año excepcional. En 1956, las firmas de los Estados Unidos exportaron un total de 67.111 unidades por valor de $19.441.485. Durante los últimos nueve meses de 1957, las exportaciones han llegado ya a un total de 70.087 unidades valoradas en $19.-722.057. Y aun falta otro trimestre de 1957 per contar.

Las estadísticas totales correspondientes al tercer trimestre de 1957 (julio, agosto y septiembre), traen a luz algunos datos de interés. Durante este período, los exportadores compraron menos unidades que en el trimestre anterior (abril, mayo y junio)—22.305 en el tercer trimestre, en contraste con 25.134 en el segundo, pero gastaron más dinero—$7.247.739, en comparición con $6.411.073 en el segundo trimestre. En otras palabras, durante los meses de julio, agosto y septiembre los importadores compraron 2.829 menos unidades, pero pagaron $636.666 más por ellas. Este estado de cosas es obvio si se analizan las estadísticas. Por ejemplo, los importadores compraron muchas más máquinas musicales y menos juegos y máquinas expendedoras. Las casas extranjeras manifiestan que estarían dispuestas a comprar más juegos, pero que no pudieron conseguirlos durante dicho período.

Un análisis de las diversas clases de equipos exportados en este tercer trimestre—fonógrafos, máquinas de diversión y aparatos de expendio—revela lo siguiente:

1) **Fonógrafos:** Los importadores compraron más máquinas e invirtieron más dinero que en los tres meses anteriores. En el tercer trimestre, los exportadores norteamericanos despacharon 7.677 unidades por valor dex $5.000.385, en comparación con 5.984 unidades por valor de $3.873.955 despachadas en el segundo trimestre. Como de costumbre, Europa fué el mayor comprador, importando 4.473 unidades valoradas en $2.760.669, ocupando Bélgica el primer lugar y Alemania Occidental el segundo. Norte y Centro América vienen después, siendo los más importantes compradores Méjico, el Canadá y Cuba, en ese orden. En la América del Sur el mejor cliente fué Venezuela.

2) **Máquinas de Diversión:** En la división de juegos, los importadores compraron menos unidades e invirtieron menos dinero en este tercer trimestre que en el segundo del año. Las empresas de los Estados Unidos despacharon 8.129 unidades por valor de $1.637.226, en comparación 10.733 unidades por valor de $2.015.000 exportadas en el segundo trimestre. Este reducción fué debida a la escasez de juegos usados en los Estados Unidos. En este caso, Europa fué también elimportador más importante e Italia invirtió la mayor suma de dinero—$567.420 por 2.209 unidades. El segundo lugar como importador fué ocupado por Bélgica, la cual compró más máquinas que Italia, pero invirtió menos dólares—$387.591. Este se debe a que dicho país compró más máquinas de diversión nuevas. Las Américas del Norte y del Centro ocuparon el segundo lugar como compradores, siendo el Canadá y Cuba los clientes más importantes, en ese orden.

3) **Máquinas Expendidoras:** Las exportaciones de máquinas expendidoras de los Estados Unidos bajaron en lo que respecta al número de unidades, en comparación con las del segundo trimestre, pero fueron mayores en dólares. En el trimestre anterior se despacharon 8.417 unidades por valor de $610.128, en contraste con 6.499 unidades por valor de $610.128 en el tercer trimestre. La zona de Norte y Centroamérica fué el cliente principal y el Canadá fué el más importante comprador de máquinas.

Actividades de los fabricantes durante el trimestre pasado (octubre, noviembre y diciembre).

AMI, Inc.—Grand Rapids, Michigan. Gracias a sus fonógrafos modelo "H," en selecciones 200, 120 y 100, ya consagrados por la fama, esta empresa introdujo el modelo "H-200" de accionamiento mecánico que no puede utilizarse en las instalaciones de Pared, pero que cuesta menos dinero que el modelo eléctrico "H-200."

Auto-Photo Company, Los Angeles, California.—Esta empresa lanzó al mercado su nueva máquina fotográfica automática modelo "14" montada en un mueble atractive de sideño moderno.

Bally Manufacturing Company, Chicago, Illinois.—Esta casa mantiene muy ocupada a su enorme fábrica produciendo el "ABC Super De-Luxe Bowler," un juego de tejos circulares; "Sun Valley," una máquina de diversión "inline; y su bien conocido renglón de "Kiddie Rides." Introdujo el trimestre pasado a "Carnival," un juego "pinball" de 5 bolas; y "Strike-Bowler," un juego de bolos de 11, 14 y 18 pies con una cancha sin interruptores ni contactos.

Bally Vending Corporation, Chicago, Illinois.—Esta empresa sigue fabricando su máquina doble para el expendio de bebidas, modelo "587" para vender bebidas frías y calientes, con 8 selecciones.

Chicago Coin Machine (División de Chicago Dynamic Industries, Inc.), Chicago, Illinois.—Esta casa presentó un nuevo juego de bolos, "TV Bowling League" que no tiene contactos con la cancha, y también introdujo su sensacional "Commando Machine Gun" (Ametralladora Commando) que tuvo un enorme éxito en la Feria del Parque celebrada Chicago durante el mes de diciembre.

Exhibit Supply, Chicago, Illinois.—Esta empresa continúa fabricando máquinas para galerías o sitios de diversión, así como expendedoras de tarjetas y postales.

J.F. Frants Manufacturing Company, Chicago, Illinois.—Aunque muy atareada en el abastecimiento de sus productos corrientes, tales como "A. B.T. Guesser Scale," "A.B.T. Rifle Sports Gallery," "A.B.T. Challenger," "Kicker & Catcher;" y "Pace Aristo Scale," esta empresa lanzó al mercado la "Vibrator Scale" y el "Vibrator Attachment" (que convierte a la báscula en balanza vibradora de 5 y 1 centavos).

Games, Inc., Chicago, Illinois.—Esta empresa, con sus más vastos y modernos servicios en su nueva fábrica, introdujo el "Hole-In-One," un juego de golf en que se requiere de destreza.

Genco Manufacturing, Chicago, Illinois.—Esta fábrica presentó en este período dos nuevos productos, a saber: "Motorama," una máquina de novedad que requiere destreza; y su primer juego de "pin-ball" en muchos años, denominado "Showboat." Esta firma ha dado a conocer que seguirá fabricando juegos de "pin-ball."

D. Gottlieb & Company, Chicago, Illinois.—Esta empresa continúa fabricando sus antiguas y bien conocidas máquinas de "pin-ball," e introdujo recientemente a "Silver," un juego de cinco bolas, y a "Faistaff," un juego de cinco bolas para cuatro personas.

The Irving Kaye Company, Brooklyn, N. Y.—Esta casa sigue produciendo su juego de trucos denominado "El Dorado," y ha introducido el "DeLuxe Competitor" (un juego de trucos de seis bolsas), el "Kaye's 4-Pocket" (de cuatro bolsas), el "Jumbo Hockey," un juego de "Hockey" para diversión, y el "Melody Tower," un accesorio para máquinas musicales.

J. H. Keeney & Company, Chicago, Illinois.—Esta firma se mantiene muy atareada suministrando la máquina expendidora de cigarrillos "Riviera 22," así como sus máquinas accionadas por monedas para la venta de café, sopas, chocolate y bebidas refrescantes.

Rock-Ola Manufacturing Corporation, Chicago, Illinois.—Esta empresa se halla muy activa abasteciendo sus fonógrafos actuales, a saber: modelo "1455" (200 selecciones); modelo "1458" (120 selecciones); y modelo "1452" (50 selecciones).

J. P. Seeburg, Chicago, Illinois.—Esta casa sigue fabricando grandes cantidades de su "KD-200" (200 selecciones de precio doble) y el "100-L" (100 selecciones).

Standard Metal Typer, Inc., Chicago, Illinois, produce una nuevo metidor para su máquina expenditora de placas de identificación.

United Manufacturing Company, Chicago, Illinois.—Esta empresa, una de las más grandes e importantes fábricas del país, ofrece ahora el "6 Star Shuffle Alley" (juego de tejos redondos), y el "Royal Bowling Alley," un juego de bolos sin interruptores en la cancha. Se suministra en largos de 13, 16, 17 y 20 pies.

United Music Corporation, Chicago, Illinois.—Esta casa continúa despachando su fonógrafo modelo "UPA-100."

Wattling Manufacturing Corporation, Chicago, Illinois.—Esta fábrica de balanzas y básculas, establecida hace muchos años, continúa suministrando su "Báscula de la Buenaventura por un Centavo" (Penny Fortune Scale) a sus clientes en todas partes del mundo.

Williams Manufacturing Company, Chicago, Illinois.—Esta empresa introdujo los nuevos juegos "pin ball" de 5 bolas denominados "Reno," Steeplechase" y "Jig Saw."

The Wurlitzer Company, North Tonawanda, N. Y.—Esta firma continúa produciendo uno de sus más populares fonógrafos, serie "2100"—modelo "2100" (200 selecciones); el modelo "2150" (200 selecciones, de precio medio; y el modelo "2104" (104 selecciones), todos accionados por monedas de 50 centavos.

The Cash Box

"EDIZIONE PER L'ESPORTAZIONE INTERNAZIONALE TRIMESTRALE"

ANALISI DEL TERZO TRIMESTRE (LUGLIO, AGOSTO E SETTEMBRE 1957)

Gli esportatori hanno un enorme volume di vendite. I primi tre trimestri del 1957 superano tutto l'anno 1956. Sono state spedite 70.087 macchine per un valore di $19.722.057. Le vendite del terzo trimestre superano quelle del secondo trimestre.

Grazie all a trattazione del mercato di esportazione in questi ultimi anni da parte della The Cash Box con articoli di fondo e con lo spazio riservato alla pubblicità, nonchè all'espansione della sua tiratura in tutto il mondo, con conseguente stimollo ad una maggiore attività e una più stretta collaborazione, sussiste la certezza che nessuna ditta degli Stati Uniti o delle altre nazioni del mondo sia all'oscuro dell'immensa importanza recitata dalle vendite in tutto il mondo nel processo di espannsione dell'industria delle distributrici automatiche.

Anni fa la The Cash Box richiamò l'attenzione di compratori e venditori di macchinari per la distribuzione automatica azionati da monete sul fatto che l'esportazione di macchine di ogni tipo dagli Stati Uniti alle nazioni di tutto il mondo era una fase molto importante del loro commercio all'ingrosso.

Con il passare di ogni trimestre e de ogni anno, l'esportazione di distributrici automatiche continuò ad aumentare e sembra che la richiesta di macchinario statunitense da parte di nazioni estere non diminuirà. Anzi, il fattore che limita le esportazioni è proprio l'incapacità dei fabbricanti e venditori all'ingrosso degli Stati Uniti a soddisfare le richieste dei compratori esteri.

Per quanto le attuali statistiche di esportazione rivelino l'astronomicità delle vendite, essa aumenterebbe di gran lunga se diversi dei mercati più importanti del mondo aprissero i propri porti alle distributrici automatiche americane. E prevedibile che un giorno queste nazioni permetteranno le importazioni e le ditte americane con organizzazioni, attrezzature e relazioni adatte per l'esportazione saranno in grado di assicurarsi uno smercio di vendita veramente straordinario.

Le statistiche rivelate in questo numero del terzo trimstre (luglio, agosto e settembre), come pure quelle dei primi tre trimestri del 1957 forniscono un quadro stupefacente. Il numero di unità spedite, come pure il valore in dollari per questi primi nove mesi già superano i totali dell'intero anno 1956, ed il 1956 fu un anno particolarmente favorevole. Nel 1956 le ditte statunitensi hanno esportato un ottale di 67.111 unità valutate a 19.441.485 dollari. Nei primi nove mesi del 1957 le esportazioni hanno già raggiunto il totale di 70.087 unitè per un valore di 19.722.057 dollari. E vi è ancora un altro tremestre del 1957 da conteggiare.

La statistica generale del terzo trimestre del 1957 (luglio, agosto e settembre) mette in luce alcuni fatti interessanti. Durante questo periodo gli esportatori hanno acquistato un numero di unità inferiore a quello del trimestre precedente (aprile, maggio e giugno), 22.305 nel terzo trimestre, paragonato a 25.134 del secondo trimestre; però hanno speso più danaro, 7.247.739 dollari, paragonato a 6.411.-073dollari del secondo trimestre. In altre parole, durante i mesi di luglio, agosto e settembre gli importatori hanno acquistato 2.829 unità in meno, pagando però per esse 636.666 dollari di più. Questo particolare è evidente quando si studiano tutte le statistiche: gli importatori hanno acquistato un numero considerevolmente maggiore di macchine musicali ed un numero minore di giuochi e di macchine per la vendita automatica. Ditte straniere comunicano che sarebbero disposte ad acquistare un numero più grande di macchine per giuochi, però queste non sono state disponibili durante questo periodo.

Un'analisi dei vari tipi di macchinario esportato in questo terzo trimestre, fonografi, macchine per divertimento e per la vendita automatica, rivela:

1) Fonografi: gli importatori hanno acquistato più danaro di quanto non abbiano fatto nei tre mesi precedenti. Nel terzo trimestre le ditte statunitensi hanno spedito 7.677 unità valutate a 5.00038 dollari paragonato a 5.984 unità valutate a 3.875.955 dollari del secondo trimestre. Come al solito, l'Europa ê stata la maggiore acquirente, avendo assorbito 4.473 unità valutate a 2.760.669 dollari, con il Belgio in testa alla classifica dei compratori seguito dalla Germania. L'America del Nord e l'America Centrale è stata al secondo posto per continenti e la classifica per nazioni acquirenti ha visto il Messico precedere il Canadà e Cuba. Nel Sud America, la prima nazione importatrice è stato il Venezuela.

2) Macchine per divertimento: nel reparto giuochi, nel terzo trimestre, gli importatori hanno acquistato un numero minore di unità ed hanno speso meno danaro di quanto non abbiano fatto nel secondo trimestre. Le ditte statunitensi hanno spedito 8.129 unità valutate a 1.637.226 dollari, paragonato alle esportazioni del secondo trimestre di 10.733 unità valutate a 2.015.000 dollari. Questa diminuzione è stata dovuta alla scarsezza di giuochi usati negli Stati Uniti. Anche in questa categoria, l'Europa è stata la maggiore importatrice e l'Italia è stata la nazione che abbia spenso di più, 567.420 dollari per 2.209 unità. La seconda nazione importatrice europea è stata il Belgio che ha comperato un numero di macchine maggiore dell'-Italia, 2.886, ma ha speso meno dollari. 387.591. Il motivo è che l'Italia ha acquistato un numero maggiore di macchine per divertimento. Il numero due nella classifica dei compratori è stato occupato dalla zona dell'America Settentrionale e Centrale, con il Canadà e Cuba in testa all a graduatoria per nazioni.

3) Venditrici Automatiche: Le esportazioni di macchine per la vendita automatica da parte degli Stati Uniti hanno subito una diminuzione in numero di unità, raffrontate con il secondo trimestre, ma hanno acquisito una somma maggiore di dollari. Nel trimestre precedente sono state spedite 8.417 unità valutate a 522.118 dollari, invece delle 6.499 unità valutate a 610.128 dollari del terzo trimestre. Il maggiore acquirente è stata la zona dell'America Settentrionale e Centrale e la nazione che ha comperato il maggiore numero di macchines è stato il Canadà.

Attivita Dei Fabbricanti Durante L'Ultimo Trimestre (Ottobre, Novembre e Dicembre)

AMI, Inc., Grand Rapids Michigan, ditta affermatasi tra le prime con i propri fonografi di modello "H" nelle varietà 200, 120 e 100, ha messo in vendita il modello "H-200M" dal funzionamento meccanico ma non utilizzabile per il montaggio in Cassette Murali, ma il cui prezzo di listino è inferiore a quello del modello elettrico "H-200".

Auto-Photo Company, Los Angeles, California, ha introdotto la propria **Games, Inc., Chicago, Illinois,** insediatasi in locali nuovi più ampi e moderni, ha prodotto il "Buca-in-Uno", un giuoco di golf di abilità.

Genco Manufacturing, Chicago, Illinois, ha introdotto in questo periodo due nuovi prodotti, il "Motorama", un giuoco di novità richiedente abilità e "Showboat", il primo giuoco di bigliardino che abbia prodotto da anni. Questa ditta comunica che continuerà a fabbricare bigliardini per questa industria.

D. Gottlieb & Company, Chicago, Illinois, che continua la sua lunga attività produttiva di bigliardini, ha introdotto "Silver", un giuoco a cinque palle e "Falstaff", bigliardino a cinque palle e quattro giuocatori.

The Irving Kaye Company, Brooklyn, N. Y., continua la produzione del proprio giuoco di bigliardo "El Dorado" ed ha introdotto il "Concorrente Di Lusso" (giuoco di bigliardo a sei buche, l' "Hockey Gigante", macchina per il giuoco dell'Hockey e la "Torre della Melodîa" accessorio per macchina musicale.

J. H. Keeney & Company, Chicago, Illinois, tiene le proprie linee di produzione occupate a fornire le proprie linee di produzione occupate a fornire le proprie distributrici di sigarette "Riviera 22", come pure le proprie dispensatrici di caffè, Ministra, Caffè e Cioccolata, e di Bibite Fredde.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, occupata e fornire la produzione attuale di fonografi: il modello "1455" (200 tipi), il modello "1452" (50 tipi).

J. P. Seeburg, Chicago, Illinois, che continua a produrre grandi quantità del proprio "KD-200" (200 varietà con doppio prezzo) ed il "100-L" (100 tipi).

Standard-Harvey Metal Typer, Inc., Chicago, Illinois, che produce un nuono contatore per la sua macchina por la vendita di dischi de identita.

United Manufacturing Company, Chicago, Illinois, uno dei primari e maggiori fabbricanti, ha introdotto nell'industria il proprio "Campo di Bocce per 6 campioni" (giuoco con bastone e disco) e "Il Campo di Bocce Reale", giuoco di bocce a palla senza interruttori sul campo di giuoco. Le lunghezze disponibili sono 13 piedi, 16 piedi, 17 e 20 piedi.

United Music Corporation, Chicago, Illinois, continua a spedire il proprio fonografo modello "UPA-100".

Watling Manufacturing Corporation, Chicago, Illinois, uno dei primari e più antichi fabbricanti di bilance, contnua a spedire la propria "Bilancia con fortuna da un penny" ad acquirenti in tutto il mondo.

Williams manufacturing Company, Chicago, Illinois, ha introdotto i nuovi giuochi di bigliardino a cinque palle denomnat "Reno", "Corsa Ostacol" e "Altalena".

The Wurlitzer Company, North Tonawanda, N. Y., continua a produrre uno dei propri fonografi maggiormente ricercati, la serie "2100" (200 tipi), il modello "2150" (200 varietà dal prezzo medio) ed il modello "2104" (104 varietà) che offrono tutti la giuocata da 50 centesimi di dollaro. nuova macchina fotografica automatica modello "14" con un nuovo tipo di mobile molto attraente.

Bally Manufacturing Company, Chicago, Illinois, mantiene la propria enorme fabbrica occupata a produrre "Il Giuoco di Bocce Ultra di Lusso ABC", an giuoco di bastone e disco; il "Sun Valley", macchina di divertimento in linea; nonchè la propria solitamente ricercata gamma di Giuochi per Bambini. In questo ultimo trimestre sono state introdotte il "Carnevale", bigliardino a 5 palle; ed "Il Giuoco di Bocce a Colpi", giuoco di bocce a palla di 11, 14 e 18 piedi costituito da un campo di giuoco senza interrutori o contatti.

Bally Vending Corporation, Chicago, Illinois, continua a produrre la propria macchina per la vendita combinata di bibite modello "587" che dispensa bibite calde a fredde con otto possibilità di scelta.

Chicago Coin Machine (Division of Chicago Dynamic Industries, Inc.), Chicago, Illinois, ha prodotoo un nuovo gluoco di bocce a palla, denominato il "Campionato di Bocce Televisivo" che non ha alcun contatto sul campo di giuoco, ed ha introdotto la propria sensazionale "Mitragliatrice Commando", che ha riscosso enorme successo durante il Park Show tenutosi in dicembre a Chicago.

Exhibit Supply, Chicago, Illinois, continua a produrre macchine per Luna Park cittadini, macchine per la vendita di cartoline e di cartoline illustrate.

J. F. Frantz Manufacturing Company, Chicago, Illinois, sebbene molto occupata a spedire i suoi prodotti regolari "La Bilancia a Indovinello A.B.T., "La Gallerîa del Tiro a Segno Sportivo A.B.T." "Lo Sfidante A.B.T.", il "Giuoco del Calcio e della parata", ed il giuoco "Bilancia Pace Aristo," ha introdotto la "Bilancia a Vibratore" (il quale converte la bilancia nella bilancia per vibratore da cinque e da un centesimo di dollaro).

The Publisher of The Cash Box Interviewed

MR. GERSH:

The Idea of a World Council for the Coin Machine Trade has been received everywhere enthusiastically.

Americans are pleased to be called "the Romans of the modern world," and Mr. William Gersh, the publisher of the American trade magaznie, "The Cash Box," is no doubt of the opinion that his countrymen deserve this honorable name due to the fact that they know how to manufacture coin machines of unexcelled and sound workmanship, which fact refers now to music boxes, inline games, flippers, bowling-alleys, as well as to merchandise distributing machines. For Mr. Gersh there is nothing more important in the whole world than "coin machines."

Hoofdredacteur van Cash Box geinterviewd

MR. GERSH:

Wereldraad voor Muntmachines overal met enthousiasme begroet

De Amerikanen horen zich graag de Romeinen van de moderne wereld noemen en Mr. William Gersh, de hoofdredacteur van het amerikaanse vaktijdschrift de "Cash Box" is ongetwijfeld van mening dat zijn landgenoten deze erenaam verdienen vanwege het feit dat zij muntmachines wetten te vervaardigen van onovertroffen degelijkhid, of het nu muziek-boxen, bingo's, flippers, bowling-alleys dan wel verkoopmachines betreft. Voor Mr. Gersh bestaat er namelijk niets belangrijkers op de wereld dan "slotmachines."

Meeting: "Cash Box" "Automaat"

Our Editor in Chief had a very interesting talk with Bill Gersh, the publisher of the leading professional paper of the coin machine trade, the **Cash Box.**

Mr. Gersh was very much pleased to be interviewed by the head of a paper of the same trade, and he created an active interest of our magazine for his idea of a World Council for the coin machine trade, "International Coin Machine Export-Import Council."

In the Amstel Hotel in Amsterdam, we had a discussion, which lasted many hours, with this outstanding propagandist of the coin machine trade. He is now touring the entire world, in the company of his wife, in order to awake interest for his idea to create a world council for the coin machine trade. This new organization, "International Coin Machine Export-Import Council", has the purpose to create a closer cooperation between the exporters and importers of automatic machines.

Mr. Gersh was very much pleased that the editor-in-chief and a few coworkers of "De Automaat" paid him a visit and what's more, that they actively endorsed his endeavors. Mr. Gersh stated with pride how much enthusiasm he had met already for his idea in Europe.

In London, for instance, he had first discussed this matter with representatives of the British organizations.

Then he was in Paris, where especially the gentlemen of Socodimex, voiced their approval of his idea.

Likewise in Brussels, people promised him all possible cooperation.

In Antwerpen and in Amsterdam he had found a very favorable reception.

His itinerary leads him on to Stockholm, Copenhagen, Hamburg, Frankfort, Zurich, Geneva, Milan, Turin, Florence, Rome, Tel Aviv, Madrid and Lisbon.

Around Christmas, he plans to be back in Chicago. But immediately after New Year, Mr. Gersh will take a plane to Singapore, Hong Kong and Tokyo. Then he plans to visit Latin America, in order to make contacts and to create interest for this world council.

"Do you know", Mr. Gersh asked us, "that my paper, 'The Cash Box' took, nine years ago, the initiative in founding the Music Operators Organization, the M.O.A.? At that time, it was an internal matter of the American operators. Now, however, it is an urgent question in the field of the import and export of coin machines that international cooperation is created.

"Again, it was 'The Cash Box' which gave the initiative for a World Council. We expected to find in America interest for this idea. But that we would find such a warm reception in Europe, we had not expected."

We asked him whether he planned to hold the first meeting of the world council for importers and exporters in Paris this fall.

"Actually this was planned originally", replied Mr. Gersh, "but upon further consideration and after hearing the opinions here in Europe, we

(*Continued on next page*)

Ontmoeting „Cash Box" „Automaat"

Onze hoofdredakteaur had een zeer interessante bespreking met Bill Gersh, de hoofdredakteur van het toonaangevende vakblad voor de automatenbranche, de **Cash Box.**

De heer Gersh vond het prettig door een collegavakblad geïnterviewd te worden en stelde de daadwerkelijke belangstelling van ons blad voor het idee van een wereldraad voor de automatenbranche zeer op prijs.

In het Amstelhotel te Amsterdam hebben wij een urenlang gesprek gehad met deze merkwaardige propagandist voor de muntmachines, die momenteel, in gezelschap van zijn echtgenote, de gehele wereld afreist, teneinde belangstelling te wekken voor zijn idee tot het stichten van een wereldraad voor muntmachines, welke nieuwe organisatie ten doel heeft beter onderling begrip in het automatenbedrijf te bevorderen.

De heer Gersh stelde het zeer op prijs dat onze hoofdredacteur en enkele medewerkers aan „De Automaat" hem een bezoek brachten en daadwerkelijke instemming hadden betoond met zijn streven. Met trots vertelde de heer Gersh hoeveel geestdrift hij in Europa reeds voor zijn idee had ontmoet. Zo in Londen bijvoorbeeld, waar hij eerst met vertegenwoordigers van de Britse organisaties en van het blad Worlds Fair had gesproken, vervolgens in Parijs waar in het bijzonder de he ren van Socodimex hun instemming met zijn streven hadden betuigd; evenzo had men hem in Brussel alle mogelijke medewerking toegezegd en had hij ook in Antwerpen bij Max Lobo en collega's en te Amsterdam bij Dureco en vel anderen een prettig onthaal gevonden. Zijn reisplan voerde hem verder naar Stockholm, Kopenhagen, Hamburg, Frankfort, Zürich, Genève, Milaan, Turijn, Florence, Rome, Tel Aviv, Madrid en Lissabon..

Rond Kerstmis zou hij in Chicago terug zijn, doch meteen met nieuwjaar neemt de heer Gersh weer het vliegtuig naar Singapore, Hongkong, Tokio en tenslotte wil hij Latijns Amerika nog afreizen om contacten te leggen en belangstelling te wekken voor zijn wereldraad.

„Wist U", zo vroeg de heer Gersh ons, „dat mijn blad de „**Cash Box**" negen jaar geleden ook het initiatief genomen heeft tot het stichten van de Music Operators Organization, de M.O.A.? Dat was destijds een interne aangelegenheid voor de amerikaanse ondernemers, thans echter zijn er zoveel urgente kwesties op het gebied van import en export van muntmachines, dat een internationale samenwerking gewenst is. Het was wederom de „**Cash Box**" welke de stoot gaf tot een wereldraad. Dat men in Amerika interesse voor deze instelling zou tonen was te voorzien, doch dat men er ook in Europa zo onmiddellijk voor warm zou lopen, hadden wij niet verwacht."

U had de eerste vergadering van deze wereldraad voor importeurs en exporeturs toch dit najaar in Parijs willen houden, zo vroegen wij.

„Aanvankelijk lag dit inderdaad in de bedoeling", antwoordde de heer

(*Continued on next page*)

The Publisher of The Cash Box Interviewed

(*Continued*)

decided to hold the first meeting in Chicago, probably in May of next year. Chicago is the 'El Dorado' of all coin machine men. For instance, there are in that city and in its surroundings, not less than 37 large factories, producing coin machines. These factories have a policy of the open door, and thus agreeable and instructive excursions can be arranged."

"You ask when the definite date for the first meeting of the International Import & Export Council will be set? — The M.O.A., which will meet in Miami Beach on November 14 of this year, will set the date."

Excellently Informed . . . .

It is, truly, a great pleasure to talk with Mr. Gersh about coin machines. He is unusually well informed about everything concerning the coin machine trade. Through the diplomatic services in all countries, he has at his disposal the most comprehensive and authentic data — which proves that even in government circles in the U.S.A. the importance of the coin machine trade is readily recognized.

The commercial attachés gauge the possibilities of the trade and know how to use their influence in the right places, in order to achieve the most favorable rulings for American exporters.

"The Cash Box", Mr. Gersh told us, "is in such contingencies the leading paper dealing with questions of prices, taxes, etc."

Talking to him, we noticed the knowledge of facts and the phenomenal memory which Mr. Gersh has at his disposal. He masters all problems of production, buying, selling, exploitation, import, export, shipping, paying, trade psychology. propaganda, publicity, etc. Moreover, he is familiar with modern music and with electronics.

More New Machines Should Be Bought!

During the few hours, which Mr. Gersh was in Holland, he was able to inform himself fully on the local business conditions, and this in such a manner, that we were truly surprised. He could readily tell us the approximate number of Juke Boxes which were in operation in the Netherlands, as well as where most of them were located, and he was well informed on the distinct aspects of the business policy of the Philips Concern.

In his opinion, there is no drawback in the fact that here, as well as in Europe in general, more second-hand machines than new ones are imported. Because, so he said, we had a fine selling system, in selling through banks to café owners, etc. on the installment plan.

However, a second-hand-box should lead the way to purchasing a new one. We really should, so he said at the right moment, import more new machines here in Holland. Greater possibilities of trade and exploitation are here available than generally assumed in judging the market superficially.

Actually business conditions in the Netherlands are better than elsewhere up to a certain point, because the Netherlanders are afraid to spend money.

It is true that in France, Belgium and West Germany the public is closer to the "American way of life", as in these countries people are more ready to go out and spend money on recreation. But in the Netherlands, too, much more could be done in the coin machine trade, if the exploitation and propaganda are correctly handled.

In the opinion of Mr. Gersh, the phonograph record business is about to expend enormously in the Netherlands. For instance, an enterprise like Philips is thoroughly convinced that music boxes contribute greatly in increasing the sales of records. Mr. Gersh doubts that Philips plan to put their own music box on the market.

It must be something very good, so declared Mr. Gersh with true self-confidence, in order to be able to compete with the large American manufacturers of record players. He also did not believe that it would be possible for the German industry to threaten the American coin machine industry, especially the music box industry.

In America, the Remington factories were busy for some time in designing and constructing of an amusement machine and as these people were specialists in the mechanical field, they succeeded in bringing such a machine on the market, in spite of the fact that it does not fulfil all necessary requirements.

In manufacturing all coin operated machines, the critical point is the fact that the public is inexaustible in the invention of tricks to force the coin mechanism while on the other hand, the public in general is so petty, that they become immediately disgusted when, at a certain moment, the automatic machine does not function, after a coin has been inserted!

The factories which have an experience of several decades and know all the tricks of the fraudulent public have an advantage nobody can catch up with.

A juke box must be good looking, handy, practically indestructible and the parts, which are most important for maintenance and repairs, must be easily obtainable through the servicemen.

Business Developments in America

Very interesting was everything Mr. Gersh had to tell about the developments of the juke box business in the United States. There, for instance, the music box is a very important link between the artist, the record manufacturer and the public, and the owner of a few or of many of such boxes is there, much more than here, the friend of artists and of the manufacturers.

Thus the profitableness of the box is fully recognized by the manufacturers, and with the large companies such as R.C.A. Victor, M.G.M., Mercury, etc., it has become customary to send large numbers of records to the operators, free of charge, because the juke box has proven to be for these companies a not unconsiderable incentive for an increased buying of their products.

In addition, there exists the so-called One-Stop business, which is something like a central sales office for phonograph records, where an operator can buy his entire stock of records.

The owner of such a One Stop receives sometimes the wholesale discounts or, at other times, the discounts which are reserved for the retailers. Mr. Gersh believes it is to be a disadvantage that the prices of records are fixed in the Netherlands.

We as Netherlanders, are familiar, of course, with the advantages and disadvantages of this policy.

We asked Mr. Gersh whether this business was, generally speaking, "sound" in America, and his reply to our question was definitely positive.

The manner in which the American operators run their business, their fine organization and their mutual solidarity, the editors of "De Automaat" can, indeed, put up as an example for our European fellow-traders.

With our best wishes for the success of his good-will world tour we took thereupon leave of our cordial and pleasant host.

Hoofdredacteur van Cash Box geinterviewd

(*Continued*)

Gersh, „doch bij nader inzien en nadat wij de meningen hier in Europa hadden gepeild, zijn wij toch maar besloten de eerste zitting in Chicago te beleggen en wel in mei van het volgend jaar. Chicago is een dorado voor elke automatenman. In de stad en omgeving telt men bijvoorbeeld niet minder dan 37 grote fabrieken van automatische machines. Die fabrieken houden open deur en dus kunnen er prettige en leerzame excursies worden gemaakt."

„De definitieve datum voor de eerste bijeenkomst van de International Import & Export Council? De M.O.A., welke op 1 november a.s. in Miami Beach vergadert, zal de datum vaststellen."

Uitstekend geïnformeerd . . . .

Het is anders een waar genoegen met deze heer Gersh over automaten te praten. Hij is zeldzaam goed geïformeerd over alles wat de automatenbranche aanbelangt. Via de diplomatieke diensten in alle landen beschikt hij over de meest uitgebreide en authentieke gegevens — een bewijs hoe men van regeringswege in de U.S.A. ook de belangrijkheid van de automatenhandel inderkent. — De handelattaché's weten bij eventuele moeilijkheden welke de handel ontmoet, steeds op de juiste plaats hun invloed aan te wenden teneinde een zo gunstig mogelijke beslissing voor de Amerikaanse exporteurs te bekomen. De „Cash Box", zo zeide de heer Gersh, is bij dergelijke gebeurtenissen dikwerf 't orgaan dat een voorname rol speelt in verband met prijzen, taxaties e.d. Al pratende bemerkt men pas over welk een feitenkennis en een fenomenaal geheugen de heer Gersh beschikt; hij beheerst alle problemen van productie, in koop, verkoop, exploitatie, import, export verschepling, betaling, phychologie van de handel, propaganda, publiciteit etc. en weet bovendien het nodige van moderne muziek en van electronica.

Toch meer nieuwe machines kopen!

In den enkele uren, dat de heer Gersh pas in Holland was, had hij kans gezien zich op de hoogte te stellen van de gang van zaken alhier en wel zodanig, dat het ons verbaasde. Hij wist direct te zeggen hoeveel Juke Boxes zich ongeveer in Nederland bevinden, zo ook waar de meeste staan en hij was heel goed op de hoogte met be paalde aspecten van de zakenpolitiek van het Philipsconcern.

Naar zijn mening is het voor Nederland absoluut geen bezwaar, dat hier en in Europa in het algemeen veel meer gebruikte dan nieuwe machines worden ingevoerd, omdat, zo zei hij, wij 'n prachtig verkoopssysteem hebben om door via de bank apparaten aan caféhouders e.a. in termijnbetaling te verkopen. Een gebruikte box zal dikwijls aanleiding zijn tot de aankoop van een nieuwe. Maar durven jullie toch ook ees wat, hier in Holland, zo zegt hij op een gegeven moment, importeert ook meernieuwe machines. De mogelijkheden voor handel en voor de exploitatie zijn in ruimere mate aanwezig dan men oppervlakkig wel zou denken. Weliswaar liggen in Nederland de zaken enigszins moeilijker dan elders omdat de Nederlander bevreesd is om geld uit te geven. In Frankrijk, België en West-Duitsland staat het publiek veel dichter bij de „american way of life", men begeeft zich in deez landen veel gemakkelijker buitenshuis en spendeert meer aan ontspanning. Toch is ook in Nederland meer te bereiken mits de automatenbranche de juiste wegen voor exploitatie en propaganda weet te bewandelen. Het was de overtuiging van Mr. Gersh dat de handel in grammofoonplaten in Nederland gezig is zich enorm uit te breiden. Een onderneming als Philips is zich bivoorbeeld terdege bewust dat de muzieboxen er in grote mate toe bijdragen om de afzet van platen te vergroten. Of evenwel Philips in dit verband er ook toe zou koemn een eigen muziebox op de markt te brengen, meende Mr. Gersh te moeten betwijfelen. Men moet ook al van goede huize komen, zo verklaarde hij zelfbewust, wil men met de grote amerikaanse fabrikanten van muziekmachines concurreren. Ook de duitse industrie achtte hij niet in staat de positie van de amerikaanse automatenindustrie, in het bijzonder die van de muziek-automaten, te bedreigen.

In Amerika zelf hebben de Remmington-fabrieken zich eens een keer beziggehouden met het ontwerpen en bouwen van een muziekbox en daar deze mensen gespecialiseerd waren op mechanisch gebied, slaagden zij er ook in zulk een apparaat af te leveren, hoewel het geheel niet aan de te stellen eisen voldeed. Bij de fabricage van alle apparaten met munt-inworp ligt hetcritieke punt dáár, dat het publiek onuitputtelijk is in het bedenken van trucs om het muntmachanisme te forceren, terwijl anderzijds het grote publiek zo kleinzielig is om de tent af te breken, wanneer op een zeker mòment de automaat na geldinworp niet zou functioneren!

De fabrieken welke een ervaring van tientallen jaren bezitten en alle knepen van het frauderende publiek kennen, hebben een voorsprong welke ooit is in te halen.

Een Juze-box moett mooi zijn, handig, praktisch onverwoestbaar en die delen, die het meest voor onderhoud in aanmerking komen, moeten door de service-mensen makkelijk te benaderen zijn.

De gang van zaken in Amerika. Zeen belangwekkend was al hetgeen da heer Gersh wist te vertellen over de gang van zaken in de juke-box-bhanche in de V.S. Zo is daar b.v. de muziebox een zeer belangrijke schakel tussen artist, platenfabrikant en publiek, en de bezitter ven enkele of vele van die boxes is daar veel meer dan hier de vriend van de artisten en fabrikanten.

Het nut van de box wordt dan ook en het de fabrikant terdege ingezien en het is bij de grote ondernemingen zoals R.C.A. Victor, M.G.M. Mercury enz. gebruikelijk om veel gratis exemplaren naar de exploitanten te verzenden, omdat de juke-box voor deze ondernemingen een niet geringe stimulans tot omzetvergroting is.

Dan zijn er ook de zogenaamde One Stop Service zaken, een soort centraal verkoopkantoor van grammofoonplaten, waar de exploitant meteen zijn hele vooraad platen inkoopt.

De eigenaar van zo'n One Stop krijgt soms de groothandelskorting of soms de korting die bepaald is voor de detaillisten. Een nadeel vond Gersh het, dat in Nederland de prijzen van de platen zijn vastgesteld.

Als Nederlanders kennen wij natuurlijk de voor- en nadelen van deze politiek.

Wij hebben Gersh gevraagd, of deze business in Amerika over het algemeen „gezond" is en op deze vraag een beslist bevestigend antwoord gekregen.

De manier zoals de amerikaanse exploitanten hun zaken runnen, hun prima organisatie en onderlinge solidariteit kutn U, als redaktie van „De Automaat", inderdaad als een voorbeeld stellen aan de europese vakgenoten.

Met de ebste wensen voor het welslagen van zijn goodwill-wereldreis hebben wij daarap afscheid genomen van onze gulle en prettige gastheer.

Meeting In May, 1958, For:

INTERNATIONAL COIN MACHINE

QUESTION MEMBERS OF THE CASH BOX' "INTERNATIONAL COIN MACHINE EXPORT-IMPORT COUNCIL" FROM 43 COUNTRIES AS TO HOLDING FIRST MEETING IN MAY, '58, DURING MOA CONVENTION IN CHICAGO

CHICAGO — A questionnaire is being prepared for mailing to all members of The Cash Box' "International Coin Machine Export-Import Council" in 43 countries as to whether or not they would like to hold the very first meeting of the council in Chicago, Illinois, U.S.A., early in May, 1958, during the MOA (Music Operators of America, Inc.) convention.

The MOA convention will take place on May 6, 7 and 8, 1958. There is no doubt, as during past conventions, many new machines will be displayed. This is of interest to all importers worldwide. It is also of just as great interest to the exporters, whether from this country or from other countries.

At the same time those from many countries will want to meet with the leading manufacturers whose plants are in Chicago. This will give them the opportunity to become better acquainted with the people who manufacture the machines and whom very few have yet met personally.

Special European Plane

Thru arrangements with a noted international airline a special plane can be arranged for the European members of The Cash Box' "International Coin Machine Export-Import Council." This plane can be boarded in Paris on a certain date and at a certain time. This international airline has reported that it will be more than happy to make all arrangements necessary for European members of the council to be on this plane.

In this fashion those European members of The Cash Box' "International Coin Machine Export-Import Council" can meet each other, some for the first time, even before this plane lands in the U.S.

The men will be flown directly to Chicago, U.S.A. The plane will be at their complete disposal. If they so desire, the plane will be ready for them, at any date they wish to set, to take them right from Chicago back to Paris, France.

Far Eastern Plane

The very same arrangements for a special airplane can also be made for all Far East members of The Cash Box' "International Coin Machine Export-Import Council."

Such a plane will be happy to begin its journey from any noted city in the Far East. For example, Tokyo, Singapore, Hong Kong, Manila, even Honolulu.

The airline, whose plane is chosen, will even arrange transportation for any members of the council from whatever city in which they reside direct to the special plane which will carry them to the U. S. and on to Chicago, U. S. A.

Latin American Plane

A special plane based either in Lima, Buenos Aires, Rio de Janiero, Habana, or any other city in Central or South America, with arrangements made to pick up members of The Cash Box' "International Coin Machine Export-Import Council" from any cities on the way, and fly the members to Chicago can also be had.

In this way, of course, many Central and South American importers of coin machines will have the opportunity to become better acquainted with each other during the flying time required prior to arriving at the first meeting in Chicago, U.S.A.

There is still five months before such a meeting can take place. It is sincerely hoped that this will prove sufficient time to call together a great majority of the members of the "International Coin Machine Export-Import Council" from the 43 countries of the world.

This may not be too much time, in terms of international business but many are of the hope that it will so prove.

Advance Accomodations

Those members of The Cash Box' "International Coin Machine Export-Import Council" who would like to be on such a plane, whether from Europe, Central or South America or the Far East, should immediately apply for reservations to:

The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, U.S.A.

Or to any of The Cash Box' offices: 1721 Broadway, New York 19, N.Y., U.S.A.; 6272 Sunset Blvd., Hollywood 28, California, U.S.A.; 17 Hilltop, London, N.W. 11, England; 27 Place Saint-Ferdinand, Paris, France.

Versammlung-im Mai 1958-des

INTERNATIONALEN MUNZAUTOMATEN-EXPORT-IMPORT-RATS

Anfrage von "The Cash Box" an die Mitglieder des "Internationalen Münzautomaten-Export-Import-Rats" aus 43 Ländern, ob die erste Versammlung im Mai 1958 während der MOA-Tagung in Chicago stattfinden soll.

CHICAGO—Ein Fragebogen wird vorbereitet zur Aussendung an alle Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import-Rats" in 45 Ländern mit der Anfrage, ob sie die erste Versammlung des Rats in den ersten Tagen des Monats Mai 1958 in Chicago, Illinois, U.S.A., während der Tagung der MOA (Music Operators of America, Inc.) abhalten wollen.

Die MOA-Tagung wird am 6. 7. und 8. Mai 1958 stattfinden. Ohne Frage werden dann, wie ouf früheren Tagungen, viele neue Automaten ausgestellt werden. Eine solche Ausstellung wird die Imporeure aus aller Welt interessieren. Ebenso interessant wird sie aber auch für die Exporteure sein, ob sie nun aus den U.S.A. oder aus anderen Ländern exportieren.

Die Besucher aus vielen Ländern werden aber auch zugleich die führenden Hersteller, deren Fabriken sich in Chicago befinden, kennen lernen wollen. Somit werden die Besucher die Gelegenheit haben, mit den Automatenfabrikanten bekannt zu werden, welche nur wenige unter ihnen persönlich getroffen haben.

Europa-Sonderflugzeug:

Durch eine mit einer bekannten internationalen Fluglinie getroffenen Vereinbarung, kann ein Snderflugzeug für die europäischen Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import-Rats" zur Verfügung gestellt werden. Dieses Flugzeug wird von Paris an einem festgesetzten Tage und zur bestimmten Stunde abgehen. Diese internationale Fluglinie hat sich freundlicherweise bereit erklärt, den europäischen Mitgliedern des Rats, welche dieses Flugzeug benutzen wollen, mit allen nötigen Einzelheiten behilflich zu sein.

Auf diese Weise werden die europäischen Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import-Rats" sich schon gegenseitig treffen können—viele darunter zum ersten Malbevor das Flugzeug in den U.S.A. landet.

Die Besucher werden in diesem Flugzeug direkt nach Chicago, U.S.A., gebracht werden. Das ganze Flugzeug wird ihnen zu Diensten stehen. Auch wird das Flugzeug zu jeder gewünschten Zeit bereit stahen, um sie wieder nach Paris (Frankreich) zurückzubringen.

Ost-Asien-Flugzeug

Ein Sonderflugzeug kann auch für die aus dem Fernen Osten kommenden Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import-Rats" bereitgestellt werden.

Ein solches Flugzeug kann von einer beliebigen Grossstadt Ost-Asiens abfliegen, zum Beispiel von Tokio, Singapore, Hong-Kong, Manila oder auch von Honolulu.

Die Fluglinie, welche dieses Flugzeug zur Verfügung stellt, wird auch den Mitgliedern des Rats mit der Verbindung von ihrem Heimatort zum Flugzeug, dass sie in die U.S.A. und nach Chicago bringen soll, behilflich sein.

Latein-Amerika-Flugzeug

Ein Sonderflugzeug soll von Lima, Buenos Aires, Rio de Janeiro, Havana oder einer anderen Stadt in Zentral- oder Süd-Amerika abfliegen, um die Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import-Rats" aus Städten unterwegs abzuholen und sie nach Chicago zu bringen.

Auf diese Weise wird es auch vielen zenrtla- und südamerikanischen Importeuren van Münzautomaten während der Reise zur ersten Versammlung in Chicago, U.S.A. möglich sein, besser miteinander bekannt zu werden.

Wir haben somit noch fünf Monate vor uns, bevor diese Vetsammlung stattfinden kann. Wir hoffen, dass diese Zeit genügen wird, um die meisten Mitglieder des "International Münzautomaten-Export-Import-Rats" aus 43 Ländern zusammenzurufen. Vom Standpunkt internationaler Geschäftsbziehungen ist das keine sehr lange Zeit, doch hoffen wir mit vielen, dass sie zu diesem Zwecke genügen wird.

Vorausbelegen

Die Mitglieder des von "The Cash Box" gegründeten "Internationalen Münzautomaten-Export-Import Rats,"

(*Continued on next page*)

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So. Dak. Phono Ops To Meet Jan. 12-13

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, this city, announced that the next meeting of the organization will be held on Sunday and Monday, January 12 and 13, at the Sawnee Hotel, Brookings.

Elmer Cummings, who will be the host, reports that he has made arrangements for a tour of the South Dakota State College for the women.

Election of officers will take place at this meeting.

Wholesalers, as usual, will display equipment.

Automatic Phono Distributing Moves

CHICAGO — Mike Spagnola, general sales manager of Automobile Phonograph Distributing Company (AMI), this citv, announced that the firm is now located in its new and larger quarters at 3652 W. North Avenue.

The new building provides 50 per cent more space for offices, showrooms and shop facilities, according to Spagnola.

"The location here is much more convenient for nearly all operators," he stated. "North Avenue is a well-known main street away from heavy traffic.

"And," he added, "there's plenty of parking."

Boston Phono Ops Drop Round In License Fee Battle

BOSTON, MASS.—Phonograph ops lost a round in their fight against heavy license fees, cited as "unfair" and "discriminatory," imposed by the city for weekday operation of juke boxes in Superior Court Friday, December 13, when Judge Frank Murray disallowed a petition for a stipulation.

The case was another step in the fight to attempt to get a reduction of juke box license fees which now run $160 per machine broken down: City weekday license, $50; city Sunday license, $50; State Sunday license, $50; Federal tax, $10.

The Friday suit involved the $50 fee for weekday operation and had been taken under advisement by Judge Murray on December 3. In the petition, the Music Operators Association of Massachusetts asked that the city license fees money be held in escrow pending their Supreme Court case on constitutionality of such fees.

David J. Baker, Melo-Tone Music, Arlington, president of the association, said the license fees are payable on December 31, and that the attorneys for the association had urged the court to hold the fee in escrow.

In another case, pending before the Supreme Court, and due to be heard this month, it is charged that the $50 fees charged by the State and the City for Sunday operation is unconstitutional. This suit asks for a declaratory judgment with respect to the constitutionality of the state statutes and city ordinances and also charges prior restraint on the freedom of speech and press guaranteed by the state and federal constitutions.

The Supreme Court action asks that a 1956 law and city ordinance imposing the licenses and fees be agrogated.

David Baker said following the disallowal of the Super Court stipulation, that the Supreme Court action would be carried all the way to the U. S. Supreme Court "if need be."

In the meantime, the president of MOA, George Miller, sent a letter of encouragement to the association with a substantial check for the the continuation of the fight and expressed the complete backing of MOA.

Baker said many juke box ops throughout the country were sending in unsolicited donations to help in the fight against the license fees after reading the story in The Cash Box.

Other New England juke box op associations and groups have been coming in from ops as far away as West Virginia. Baker said that among ops sending in their expressions of good wishes and donations was L. O. Haynes of East Rainelle, West Virginia.

In its Supreme Court suit, the juke box ops contend that playing of a record on an automatic phono is a form of entertainment which does not detract the playing of it from the protection of the free speech guaranteed by the U. S. and State courts merely because a form of expression is used for purposes of entertainment.

The fees for juke boxes have been cited as "excessive" and "unwarranted" in several stormy hearings at City Hall. After the hearings and other early actions failed to produce any change, the association retained legal counsel Arthur Sherman as association attorney, and Hirsh Freed of

(Continued on page 84)

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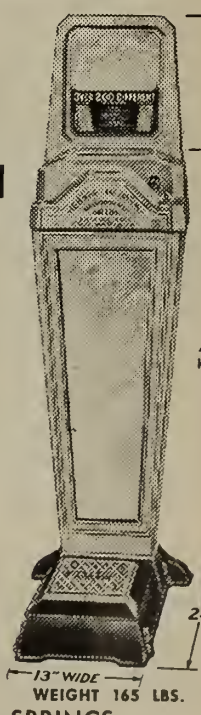

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N. Y. C. Court Rules One License Fee Regardless Of Number Of Machines On One Location

NEW YORK—The amusement machine operators here won a long court battle against multiple licenses for locations utilizing more than one amusement machine. On November 27, the Court of Special Sessions, Appellate Part, rendered its decision, which concluded: ". . . If it is intended that each machine be separately licensed it should so state clearly and unequivocally."

We reprint the summary of the entire proceedings:

James Corrigan, as the owner of premises 141-40—224th St., Queens, New York City, a licensed bar and grill, was charged by an inspector of the Department of Licenses with violation of Chapter B32 Section 41.0 of the Administrative Code, for failure to have a common show license for a miniature pool table which he maintained and operated in his premises.

The matter was tried before Magistrate LoPiccolo on November 15, 1956. The testimony adduced showed that the license had been obtained by the defendant. However, this license was for the class of "shuffle board" and that the defendant did have on his premises a shuffle board as well as miniature pool table, both of which were in good operating condition and available to the public for use. Magistrate LoPiccolo reserved decision and memoranda of law were submitted by Haskell and Blatt, as attorneys for the defendant, and by Angelo P. Risi and Joseph M. Callahan, for the Corporation Counsel.

On January 31, 1957, Judge LoPiccolo rendered his decision in which he stated: "The sole issue to be determined by this Court is whether a license fee is required to be paid to operate each game which constitutes a common show."

He referred to each of the Sections, namely, the one defining the common show and the one providing for the licensing of the operator and stated that these Sections together "constitute the law which governs and controls the licensing and operation of common show in public places within the City of New York." He concluded that a game is a common show, and that when the defendant installed a second game, namely, the miniature pool table, he was required to obtain an additional license. He further expressed the principle of law that in a criminal proceeding of any doubt as to the law should resolve in favor of the People, since the People have no right to appeal. The defendant, for a wrong ruling, may always appeal the case for review to a higher Court. Having found the defendant guilty he imposed a sentence, as follows:

"$10 or two days, which is suspended on the provision that he will appeal the decision and prosecute the same expeditiously."

A Notice of Appeal was filed and the Magistrate's Return on Appeal dated May 6, 1957, was also filed.

This matter came on to be heard before the Appellate Part, Court of Special Sessions, Second Department, on June 14, 1957. On June 21, 1957, the Court rendered a decision affirming the judgement, Judge Silver dissenting and voting to reverse the judgment with the following memorandum:

"In my opinion the regulation or article requires clarification. If it is intended that each machine be separately licensed, it should so state clearly and unequivocally."

The defendant moved for reargument herein. Such reargument was heard by the Appellate Part, and additional affidavits in support of this application and in opposition thereto, were filed by Haskell and Blatt, and Eugene J. Keefe, on behalf of the Corporation Counsel. A decision on this motion was rendered by the Appellate Part on November 27, 1957, as follows:

"Motion for reargument granted. On reargument, judgment reversed on the law only, complaint dismissed and defendant discharged. Fine remitted. The regulation or article requires clarification. If it is intended that each machine be separately licensed it should so state clearly and unequivocally. All Concur."

This establishes the law of the case to be that one license and only one license is required regardless of the number of games operated in the licensed premises.

Boston Phono Ops License Fee Battle

(Continued from page 83)

the law firm of Brown, Rudnick and Freed, who brought the case to Superior Court.

In a prior action, a preliminary injunction was asked by Freed, representing the music machine industry, Boston restaurant owners and cafes, and challenging the legality of fees for juke boxes, tv sets, radios in public places.

The preliminary injunction was denied by Judge Vincent Brogna in Suffolk Superior Court. As a result of this action the case went to the Supreme Court.

The juke box hassle stems from action by the Boston City Council in the closing months of 1956 when license fees for juke boxes and service fees were hiked. The Music Operators Association of Massachusetts has been fighting the fees ever since.

The entire action looks to set a precedent for the automatic coin operated phono business, and juke box ops and associations throughout the country are watching the progress of the Boston fight with great interest.

The legal battle has been the subject of discussion at every meeting of the Massachusetts group for the past year. Recently, George Miller, president of MOA, was in Boston to discuss the matter.

In the meantime, Boston music machine ops will have to pay the fees which are due on December 31.

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NEW ENGLAND NIBBLES

Xmas activities engaging the attention of all coindom in New England this week. . . . Coinmen are getting ready to close their books on one of the biggest years in history, and outlook for next year is good from all angles, according to industry leaders in the six state area.

Trimount Automatic Sales Corp. (Seeburg), for the third year in a row holds its annual Santa Claus event for employes and employes' children at the plant on Sunday, Dec. 22. Dave Bond, prexy of the firm, and Irwin Margold, gen. mgr., fly back from Europe, arriving Saturday, Dec. 21, in time for the big get-together at which some 40 employes and 100 children are to be feted. During their month tour of Europe, Bond and Margold visited France, Italy, Germany, Holland and Belgium visiting coinmen, conferring with accounts, and strengthening their foreign relations. Export biz is a large part of the Trimount operation now and shipment of machines go out on a regular basis. Used music and games are in great demand now in the European countries, it was reported. **Marshall Caras**, sales, has been holding the fort at the Trimount plant during the European trek of Bond and Margold and has been doing a fine job in correlating all the various activities of the company during the absence of the chief executives. The sound equipment div. at Trimount has been going along nicely this period with orders for new installations of commercial sound equipment. **Russ Eckel** and **Joe Smith** are in charge of this division. Music is hot and the Seeburg Selectomatic 200 is going great. Question everyone is asking is "How is Seeburg going to top this machine?" Ops are showing continued interest in Gottlieb's four player "Falstaff," and Williams' "Jig Saw" is big. Both are extremely active sellers, Caras reports. . . . At Associated Amusements (Rock-Ola), Xmas is on in full swing with ops from throughout the territory dropping in to partake of **Ed Ravreby's** hospitality. Ed is just back from a trip into Springfield and Rhode Island where he visited with ops, found business good, and outlook for the upcoming year "excellent". Ed also attended the annual banquet of the Music Operators in Springfield, Mass., and reported that it was a "most enjoyable affair". Newest arrival at Associated is the fantastically beautiful new "El Dorado" Pool Table, which is gorgeously set off in Mahogany and Gold finish with genuine Pearl markers. "It's handsome enough for any home rumpus room," **Dick Mandell**, gen. mgr., points out. . . . At Redd Distributors (Wurlitzer), close-outs on odds and ends have kept the boys busy this week and much business is being done by telephone. There has been a run on music and games are very good, **Bob Jones**, sales mgr., reports. . . . At Atlas Distributors (AMI), **Louis Blatt** extending holiday greetings to ops visiting his Commonwealth Ave. plant where demand for new AMI models is going good.

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Variety	65.00

MUSIC

Seeburg M-100A's	$145.00
Seeburg M-100B's	355.00
Seeburg M-100R's	625.00
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Seeburg KD-200's	Write

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SEASON'S GREETINGS
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CHICAGO

Warning

FERTILE, MINN. — Regardless of general conditions, Duane Knutson of Automatic Music, this city, believes that business will be "about the same" for the music operators.

He also advises that he has now converted all of his 78 rpm phonos to 45 rpm but, he adds, this does not mean more intake in his area due to the fact that "up in this neck of the woods we don't do much better with new equipment anyway."

But Knutson is very adamant about one very important factor. He warns all operators about ASCAP.

"Stop ASCAP," he says, "from their horrible legislation plans."

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It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".
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GREEK ΤΟ A M I εἶναι κάτι περισσότερον ἀπὸ ἐθνικὸ ἐντυπωσιακὸ εἰς τὰς Ἡνωμένας Πολιτείας τῆς Ἀμερικῆς. Ἐπίδειξις χρωμάτων καὶ ἔκλαμπρος ἐκτέλεσις ποὺ χαρακτηρίζει τὸ A M I φέρουν πολλὰ κέρδη διὰ τοὺς χειριστὰς καὶ τὰς τοποθεσίας εἰς πλέον ἀπὸ τεσσαράκοντα χώρας εἰς τὸ ἐξωτερικόν. Ἡ ἐνθουσιώδης ποὺ τοῦ γίνεται ὑποδοχὴ εἶναι τόσον παγκόσμιος ὡς καὶ αὐτὴ ἡ μουσική.

GERMAN A M I findet überall in den Vereinigten Staatan von Amerika sensationelle Aufnahme. A M I's farbenprächtige Ausstatung und hinreissende Tonfülle bringen Unternehmen in mehr als vierzig ausländischen Staaten, wo immer die Apparate verwendet werden, reichsten Ertrag. A M I's Beliebtheit erweckt, ebenso wie die der Musik, in der ganzen Welt enthusiastisches Entzücken.

ITALIAN Gli apparecchi A M I sono più che una sensazione nazionale negli Stati Uniti d'America. Lo sfarzo dei colori e lo splendore del suono stanno accumulando profitti su profitti per imprese dove gli apparecchi furono messi in opera, in più di quaranta paesi stranieri. L'accoglienza entusiastica offerta agli apparecchi A M I è tano universale quanto la musica stessa.

DUTCH De "A M I" is meer dan een nationale sensatie in de Vereenigde Staten van Amerika. De kleurenpraal en de schitterende weergave, die de "A M I" kenmerken, stapelen de winsten van de eigenaars en zaken in meer dan veertig vreemde landen op. Zijn enthousiaste ontvangst is zoo algemeen als muziek zelf is.

FRENCH Les appareils A M I ont fait sensation aux Etats-Unis d'Amérique. Tous les usagers sont unanimes et enthousiastes dans leurs appréciations de ces magnifiques instruments, dont les couleurs étincelantes et le son remarquable contribuent à des profits sans cesse accrus, et cela dans plus de quarante pays étrangers. Le appareils A M I sont ardemment accueillis par le public comme la musique elle-même.

PORTUGUESE A M I é mais que simples sensação nacional dos Estados Unidos da América do Notre. Em mais quarenta outros paises a gama colórida e o funcionamento brilhante, que caracterizam A M I, vão acumulando proveito sobre proveito para os estabelecimentos onde este aparelho é instalado. A entusiástica aceitação de A M I é tão universal quanto a própria música.

SWEDISH A M I—apparaten är mer än nationell sensation i Amerikas Förenta Stater. Briljant färgrikedom och glittrande ljudeffekt, som utmärka A M I—apparaten, hopa inkomster för personer och institutioner, som använda den, i mer än fyrtio främmande länder. Det entusiastiska mottagande den röntt är lika universellt som musiken själv.

SPANISH Los aparatos A M I han llegado a constituir una sensación de carácter nacional en los Estados Unidos de América. Su esplendoroso colorido y brillante tonalidad, distinciones típicas de A M I, fomentan el aumento de las ganancias de las empresas donde estos aparatos han sido instalados, en más de cuarenta paises extranjeros. Su calurosa y entusiástica recepción es tan universal como la música misma.

YIDDISH די א מ י איז מער ווי אַ נאַציאָנאַלע סענסאַציע אין די פֿאַראייניקטע שטאַטן פֿון אַמעריקע. רייך אין קאָלירן און בריליאַנטענע דורכפֿירונג וואָס כאַראַקטעריזירן א מ י, ברייגט דאָס גרויסע פראָפיטן צו די וואָס פֿאַרקויפן דאָס אין איבער פערציק לענדער אין דער וועלט. די ענטוזיאַסטישע אויפנאַמע איז אַזוי אינטערנאַציאָנאַל ווי מוזיק זעלבסט.

ENGLISH The A M I is more than a national sensation in the United States of America. Pagentry of color and sparkling performance that characterize A M I are piling up profits for operators and locations in more than forty foreign countries. Its enthusiastic reception is as universal as music itself.

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Annual Banquet Of The Assoc. Amuse. Ops Of N. Y. Draws 400

NEW YORK—About 400 coinmen, their wives and guests, attended the 8th Annual Banquet of the Associated Amusement Machine Operators of New York on Saturday night, December 14, held in the main ballroom of the Park Sheraton Hotel, this city.

It was acclaimed the best party ever run by the games organization. Prior to sitting down for dinner, the guests partook of cocktails and hors d'oeuvres, and danced to the music of a very fine orchestra. At 8 P.M. the guests were invited into the dining room, where a most delicious meal was served. The highly colorfully decorated room, with balloons and tinsel, lent a further air of gaity to the proceedings. Dance music was provided in between every course.

A very entertaining three act show, mc'd by the well known comedian, Zero Mostel, followed the meal, with dancing concluding the evening's festivities.

Claire Morano, Sandy Warner and Irv Holzman are to be highly commended on the fine evening provided for the amusement machine men and their guests.

Liquor at the tables was provided by Dave Simon, Irving Holzman and United Manufacturing Company. Albert Simon, Genco Manufacturing and Chicago Coin Machine took care of the Cocktail party. Barney Sugerman, Abe Green and Bally Manufacturing Company gifted all with a beautiful combination letter opener and knife.

Verle Van Nattan, Auto-Photo Company, came the furthest—from Los Angeles, California. Also on hand was Art Garvey, representing Bally Manufacturing Company.

The souvenir journal was the most successful and most unusual ever produced. It was die-cut in the shape of a ball bowler, with the advertisements superimposed over a light tan background drawings of a ball bowler.

The Westchester Operators Guild was represented by Harold Rosenberg, Nate Bensky and Pete Rosano. The New York State Guild was represented by Tom Greco, Jack Wilson and Mike Mulqueen.

Other invited guests were Commissioner Edward Doyle, License Department, and City Councilman Jack Kranis.

"Rights Of Men"

HAVERHILL, MASS. — Thomas Libbey, Jr. of this city believes that the rights of men to gamble is something that should be defended. He has gone into a complete treatise in this regard.

"More perfect legislation on laws is needed", he believes.

"I maintain", he advises, "that most of the law makers are not capable to make laws. Most men do not have the intelligence or knowledge to make our laws.

"It was only two hundred years ago", he reminds, "that men condemned women to die in Salem because they were supposed to be witches. Man still has not progressed much in thought since that time.

"A good example for the coin machine business", claims Libbey, "is horse racing. The so-called 'Sport of Kings'. It is legal for a man to lose his life savings, his respect and, on occasions, life itself, but, it is illegal to step out of a track, go a half mile away, and play a harmless pinball machine for cash.

"Most men would be plenty tired of playing a Bingo game after they had lost $25. Yet I have heard stories of men losing a quarter of a million dollars on the horses. This seems to be a big joke.

"It is my contention that gambling should be legal or illegal. If it is illegal, then all forms should be ruled out, down to the very last form of gambling.

"There isn't anything half-way about it. Man has a right to do what he wants with his worldly goods. So, if we are going to tolerate certain forms of gambling, let's be fair to all.

"There should not be a license for just a few and a penalty against the many. Not if we are to be free people. We are penalized in our business today."

Business To Hold

HUNTINGTON, W. VA. — "I don't see any change for the better", advises R. A. Hall of Checker Amusement, this city, "but I do believe that business will get no worse."

Hall believes that machines are priced much too high to allow ops to make any money.

He is also crusading for dime play and, at the same time, believes that operators will have to go back to 100 selections.

"Make all music 10¢ play", urges Hal who believes, at the same time, that "prices of machines should be cut."

Seeks New Type Machines

HARRISBURG, PA. — "Operate on an economical basis. Try to establish more equity. Get better returns per machine", is the advice being offered to operators by Felix M. Kedell of Frank Burkholder, Inc., this city.

"But most important", continues Kedell, "is the fact that we must have new type machines.

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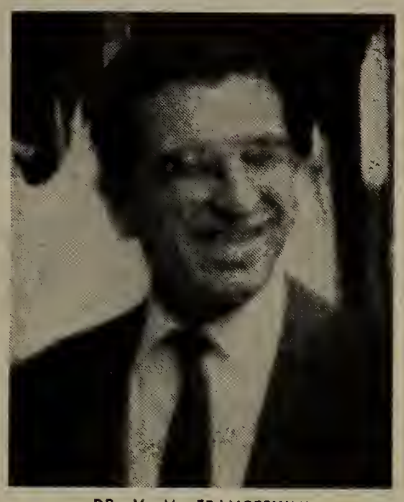
THE ITALIAN MUSIC OPERATOR

by

Dr. Vittorio M. Franceshini



DR. V. M. FRANCESHINI

MILAN, ITALY—The business of operating leased record playing machines began in Italy during the first months following the end of the 1st World War. During that time, machines which were left in abandoned ARAR (American Expeditionary Forces) camps were readily available; thus the Italian public became first acquainted with coin operated phonographs, in the form of unesthetic and badly functioning sound towers. These sound towers, which had served, during the war, to enliven the hours of rest of the allied soldiers, were repaired as best as it could be done and were rented out by some private enterpreneurs.

As such experimental exploitation became more popular, importers of various types of games became interested in this business; thus the first coin operated phonographs of a satisfactory make and of truly reliable operation appeared on the market.

The importation of such machines, especially of Seeburg M-100A models, increased at a steady pace. But the business of leasing these machines remained in the hands of the importers proper. In spite of a steadily growing demand, the importers themselves continued in the phonograph business with great interest. They had believed in finding, and actually had found, in this steadily increasing demand, an excellent source for the placing of the machines which they imported.

Only then did the first juke box operators appear. These men dedicated themselves exclusively to the leasing of record players. These first operators were former technicans of the importers, or friends of said importers, or some persons who, recognizing the profitableness of this business, started to acquire coin operated record players, due to the increased demand from various public places.

Thus individual business enterprises were founded. Many of which started and expanded solely due to the dynamic acumen of their managers. These were without any head organization. Nor were they based on scientific work regulation which is the indispensable basis for a durable success.

The individual efforts in leasing coin operated machines, which were not as yet aided by a common organization of all interested parties, demonstrated clearly that here was a field of enormous exploitation possibilities. But, due to the isolation of the individual operators, no class affinity was created or any homogeneity of views in meeting common problems, which are so essential.

The Italian operators of record players should unite their operative efforts. This is the great necessity of the hour! Thus the most progressive ones among them (and their are

(*continued bottom third column*)

ATTIVITA ITALIANE GLI OPERATORI MUSICALI

by

Dr. Vittorio M. Franceshini

MILAN, ITALY—L'origine dell-attività sulle macchine musicali a mezzo noleggio in Italia risale ai primi mesi dopo l'ultima guerra mondiale. In tale periodo, dispersi i residuati bellici dei campi ARAR, il pubblico italiano fece la prima conoscenza dei fonografi a gettone attraverso le antiestetiche e malandate torri sonore. Queste torri sonore, che avevano allietato durante la guerra le pause di riposo dei soldati alleati, vennero romesse al meglio e collocate a noleggio da parte di alcuni impreditori privati. Sullo slancio di tale sperimentale sfruttamento si mossero le ditte che erano già importatrici di vari tipi di giuochi e si ebbero così i primi fonografi a gettone di buon modello e di veramente soddisfacente funzionamente.

Le importazioni di tali macchine,, principalmente Seeburg M-100A, continuarono con ritmo sempre crescente e lo sfruttamento dell 'attività del noleggio rimase limitata agli importatori delle macchine stesse sino a che, ormai mossosi il mercato con sempre più esigenti richieste, cure sul commercio dei fonografi stessi: avevano creduto di trovare (ed avevano effettivamente trovato-da-to il sempre maggior ritmo delle richieste —un'ottima vena per il definitivo collocamento degli apparacchi importati). Solo allora nacquero i primi veri operatori musicali, esclusivamente dediti al noleggio dei fonografii.

I primi operatori furono ex tecnici degli importatori, amici degli importatori stessi, persone qualunque che, messe al corrente casualmente della produttività di tale attività, iniziarono l'acquisto di apparecchi musicali a gettone dietro la richesta montante dei vari esercizi pubblici.

Si formarono così delle attività individuali, alcue delle quali fiorirono e si espansero solo in conseguenza del dinamismo del loro dirigente ma senza quella organizzazione capillare —basata su uno scientifico ordinamento del lavoro— che é l'indispensabile premessa di un duraturo successo.

Gli sforzi individuali, non artincolati in un'azione concordata tra tutti gli interessati nell'attività del noleggio delle macchine musicali a gettone, dimostrarono bensì che il campo si prestava ad un enorme ulteriore sfruttamento ma non produssero — dato l'isolamento l'uno dall'altro degli operatori stessi— quella affinità di classe e quella omogeneità di vedute nell'affrontare gli stessi problemi che sarerbe invece indispensabile.

Gli operatori musicali italiani debbono ritrovarsi in un unico clima operativo: questo é l'imperativo del mo-

(*continued bottom fourth column*)

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BIG SHOW	295	MIAMI BEACH	125	PALM SPRINGS	55
DOUBLE HEADER	225	GAYTIME	125	STARDUST	155
PARADE	225	GAYETY	75	STARLET	125
NITE CLUB	235	BIG TIME	125	TRIPLE PLAY	75

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WORLD CHAMP	WRITE	4 PI. MAJESTIC	$415	CAPRI	$135
ROYAL FLUSH	$295	4 PI. REGISTER	310	DIAMOND LILL	115
ACE HIGH	285	4 PI. SCDREBDARD	210	PINWHEEL	65
RAINBOW	265	2 PI. CONTINENTAL CAFE	365	TIMES SQUARE	55
AUTO RACES	245	2 PI. FLAGSHIP	310	BIG BEN	55
CLASSY BDWLER	225	2 PI. SEA BELLES	295	STARLIGHT	55
DERBY DAY	195	2 PI. FAIR LADY	295	LULU	65
HARBDR LIGHTS	175	2 PI. TDREADOR	275	CUE-TEE	55
HAWAIIAN BEAUTY	125	2 PI. MARATHDN	235	DEALER	55
SMDKE SIGNAL	135	2 PI. BALLS-A-POPPIN'	210	HDNG KONG	55
REGATTA	110	2 PI. BLONDIE	175	CARAVAN	55

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GENCO STATE FAIR	$275	GENCO SKILL BALL	$225
DECD SPACE SHIP	125	GENCD "400"	45
GENCD SKY ROCKET	175	SEEBURG CDDN HUNT	95
UNITED CARNIVAL GUN	145	BALLY MAGIC BOWLER	155
UNITED FIFTH INNING	115	KEENEY FLICKER POOL	35
EVANS SADDLE & TURF	125	A.M.I. 040 PHDNO	135
		GENCD QUARTERBACK	145

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salute the progressive and militant spirit which dominates every page of every issue of The Cash Box. We have faith in the future of coin-operated machines and despite the frequent world crises we plan to forge ahead with confidence.

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(*continued from first column*)

quite a number of them) await with impatience the first meeting of the "International Coin Machine Export-Import Council", originated by "The Cash Box", in showing great understanding of the problems which the operators have to meet.

There is hope that, thereby, a common line of action will be established, but the operators of the entire world as well.

Do we expect too much?

(*continued from second column*)

mento. per questo i più progrediti fra di loro (e non sono pochi) attendono con impazienza iPl primo meeting dell'International Coin Machine Council che con alta sensibilità dei problemi degli operatori il Cash Box americano ha promosso. E' augurabile che in tale circostanza possa tracciarsi una linea comunne d'azione non solo tra gli operatori italiani ma anch tra quelli di tutto il mondo. Speriamo troppo?

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GORDON MARKS

LONDON, ENGLAND—The juke box operating business here has enjoyed a tremendous boom in the last three years, according to Gordon Marks of Phonographic Equipment Company, Ltd., this city.

In a letter to The Cash Box, Gordon Marks, who successfully operates a large juke box route in England, revealed that the operators have gained the co-operation of finance companies, locations and record companies.

"This business," writes Marks, "has altered considerably in the last three years. At first, no finance company wanted to be associated with this risk.

"Today," he said, "most finance companies are prepared to accept coin operated phonographs in unlimited quantities. So far, there has never been a single defaulter in any payments involving juke box operators."

Marks pointed out that the juke box operator, just a few years ago, found a tremendous prejudice to be overcome in finding a site where the location owner would not be certain to say that a bad element would be introduced into his business if he accepted a juke box.

"There is still an amount of prejudice to this very day," he admitted, "but it is rapidly decreasing. We still find the hardest location is the first one in any neighbourhood. Once this has been cracked, we invariably get another six or eight requests within the first month to have juke boxes installed."

Marks went on to report, "We, in England, operate on the first £5 per week ($14.00) front money, the balance being divided equally between the location owner and ourselves. To promote understanding and protect our industry, we have formed an association called the P.O.A. (Phonographic Operators Association).

"When we started our juke box operations," Gordon Marks continued, "the record companies were very reluctant to co-operate with us in any way. The majority of these record companies would not even acknowledge that 45 RPM records were a must, and so only one or two labels bothered to produce 45 RPM's.

"Today, in our own small way, we purchase around 4,000 45 RPM records per week and operate a one-stop record service for juke box operators all over the country.

"Here," confirmed Marks, "we receive great guidance from The Cash Box' Top 60 when ordering in advance from the record companies in this country.

"In recent months," he said, "the record manufacturers have been more than courteous, and have been willing to co-operate with any plan we have suggested. We have even had a juke box in a regular programme on our BBC television!"

Marks concluded by stating that the future of the automatic music industry in England looks brighter than ever for continuing expansion and growth.

Praises "The Cash Box" For Its Great Assistance In Conducting Biz In England

LONDON, ENGLAND — "Having been a subscriber to The Cash Box for many years now," reports Gordon Marks, director of Phonographic Equipment Company, Ltd., this city, "we have a very close affinity for the publication.

"To us," Gordon Marks reports, The Cash Box deserves many, many avenues of praise.

"For example," he continues, "there immediately springs into mind the record lists on which we base our popularity forecasts for all of our phonographs and which, at the same time, enable us to keep our customers happy and ourselves ahead of others with the best money-making records on our automatic phonographs.

"The records listed in The Cash Box are obtained by us just as soon as they are released. In short, we make it our business to carefully study The Cash Box' charts and know the records we will want even in advance of recordings here in England.

"The articles that appear in The Cash Box on automatic music keep us au fait with modern trends in techniques, styles, prices and so forth.

"The worldwide news of other automatic music people is tremendously interesting and important to us, as well as the news of amusement machine people and all other operators everywhere in the world.

"The Cash Box, in our estimation, is the one force that knits all these together. It is, truly, the 'international magazine' of our industry. It knows this industry. It helps this industry. It works for this industry.

"We can only state that it is the go-ahead, wide-awake policy of The Cash Box itself that has helped all of us, everywhere in the world, to better understand the importance of our business and to try hard to make it the most profitable of all businesses catering to the public."

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Op Believes Mergers Are The Answer

GREEN BAY, WIS.—"A year ago," reports N. R. Boutcher of Badger Sales, this city, "we thought 10¢ play was the answer.

"We changed over to 10¢ play, but," he now advises, "our gross, this year, is 20% less.

"It looks to me," he claims, "that mergers are the answer."

(Editor's Note: Boutcher's statement is not in keeping with what this publication has reported as 'the answer'. The Cash Box has continued to editorialize that the answer to today's problems for the operators is '10¢ play plus a more equitable arrangement of the gross intake from all machines'. Boutcher's statements however, that 'mergers are the answer' are in keeping with what The Cash Box has proposed for sometime now for certain operators in various areas of the nation.)

Urges Less New Models

SIDNEY, MONT.—R. D. Criger of the Sidney Music Mart, this city, urges that there be less new models of phonos brought to market.

"In the first place," he claims, "the phonos are much too high priced.

"But what's more important," he adds, "is that there are too many changes in models, making equipment obsolete, even before it is fully paid for.

"Our gross," he advises, "is less than 50% in same locations than it was three years ago.

"Only half as many new models should be introduced," Criger says, "and the price should be cut even if only 80 selections are featured.

"Also important," he adds, "is to get lower cost financing."

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Report On Far East Coin Machine Situation

WILLIAM J. SUTER

MANILA, PHILIPPINE ISLANDS —William J. (Bill) Suter, general manager of Morcoin Company, Ltd., this city, has travelled thruout the Far East extensively, and is well qualified to report on conditions in this area. We reproduce herewith his view of the coin machine business.

"The Philippines is no newcomer to the coin machine field. Old timers here still remember the Silver Dollar Cafe on Plaza Goiti which looked like everyone's mental picture of a Far East den. It had not changed since 1898 except for one thing—that was the little 12 selection coin operated juke box which took over when the piano player got filled up. Later, other restaurants and bars grew up around the Silver Dollar Cafe and just before December 7, 1941, there were about a dozen or more 20, 24 and 40-selection machines including a few SLOTS and some pre-cursors of pinballs including the old "Bally Prospector," but the average Filipino or Chinese left those pleasures to the visiting sailors and foreign residents.

"In 1946, two enterprising Ex-Army men of the C.I.C., Capt. John W. Spakowski (Seeburg Distrib) and Wm. J. Suter (AMI Distrib), independently of each other, reasoned out that music would be one of the first demands of the Filipino whose country had just recovered from the ravages inflicted by the Armed Forces of Japan and the United States—first when the Japanese attacked, second when the Americans retreated, third when the Japanese retreated and fourth from the pounding the cities had to take before the victorious American forces marched in.

"Manila, with its population of over a million, was the first to receive the post-war juke boxes. However, at first there was a great reluctance on the part of the average restaurant to permit the installation of a juke box. The owners of the restaurants (principally Chinese) claimed the music would distract the customers from their conversations. Many inducements had to be made to persuade and convince them that they were wrong but during the early part of 1947, the juke boxes "caught on."

"A terrific blow to coin machine importation was the enactment of import dollar controls the latter part of 1949. These controls which were temporary in nature (supposedly!) have greatly curtailed, and in some cases completely banned, some types of coin-operated equipment.

"The leading Philippine distributors, Morcoin Co., Ltd. (AMI), and the Philippine Amusement Enterprises (Seeburg) import factory parts and the cabinets are made here along with other plastic and metal parts available locally. Present trends indicate a further retrenchment on the part of the Philippine Government which means curtailing still further even importations of spare parts. The only ray of hope is that the country will get back on its feet and allow free enterprise to exist once again and when that day comes it is expected that almost every town and hamlet in the Philippines will fulfill their desire of having music as they please, when they please.

"Hongkong received the impact of thousands of Bally Bingo Games (but all used equipment) ranging from $25 to $75 each USA before importation of coin operated phonographs. However, in 1952, the first coin-operated phonographs were imported in substantial quantities by Jesse Yee of United World Distributors, the AMI distributor. Late last year, the Hongkong Government banned all further importation of bingo games and while the ops have fought back, the picture at this writing for renewal of operations on bingos and pinballs is not bright.

"Japan, because of its delicate trade balance and nationalistic self-sufficient attitude, has made the importations of all coin machines difficult. The AMI distributor, Michael Kogan of Taito Trading, has resourcefully solved this problem by importing his record-changing mechanisms but the cabinets, plastics, trims, speakers are all manufactured by him. Mike displayed the very first licensed AMI assembled in Japan at the Tokyo World's Fair in May of this year. It was the first time any juke box had ever been displayed in a Japanese Fair and it was estimated that over one million people saw and heard his machine.

In Korea, Bruce Eckert of Hennigson & Co., distributes the AMI line but sad to say as yet the Korean austerity program has not permitted nor encouraged juke boxes for the civilians who have to rely on the hand-me-downs from the army.

"In Hongkong, about half of the records on Juke Boxes are American and one-half Chinese. While Hongkong has a form of import licensing, it does not have the strict import controls as found elsewhere and there is no dollar control!

"In Taipeh, which is, as we all know, practically under strict military rule, installations are confined to a few select clubs and importation is quite difficult. Civilian locations catering to foreign trade acquire their machines one way or another but not through legal importations.

"Malaya and Singapore, reports Ng Lian Chin of Hup Hup Ltd., the AMI distributor there, is waging a one-man fight against the remnants of the 78 rpm machines which are still bitterly holding on. This is the only territory where 78 rpms are still dying—the other territories previously mentioned having all 45 rpm's. Since Malaya achieved its independence, Mr. Chin feels that while the Malayan Government will undoubtedly institute some import controls, such drastic controls as in the Philippines are not envisioned. In Malaya, Chin's problem is installing records of four different languages—Chinese, Indian, Malayan and English.

"In Guam, Austin Shelton, the AMI distributor, reports that this tight little isle has just about reached its saturation point for coin machines. No controls affect Austin but sometimes he says he wish there were controls as there is practically one juke box now for every 10 ft. of available territory! Practically everything on Guam is US military which accounts for the majority of the play on the games and phonographs.

"Okinawa recently received 54

(*continued on page* 96)

GEORGE A. MILLER
National President and Managing Director

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Bally Intros "All Star Bowler"

BILL O'DONNELL

CHICAGO — A new ball-bowling game named "All-Star Bowler" which occupies only 5½ ft. floor space, is now rolling out of the Bally factory to distributors all over the nation, according to Bill O'Donnell, Bally general sales manager.

The new game scores the same as official bowling and may be played by one or two players at 10 cents per player. A new Oscillating Ball Delivery Feature is described as a ball-throwing "gun" which swings back and forth, permitting player, by pressing lever, to throw ball when "gun" is aimed in desired direction for strike, or to pick-up a leave of a previous shot. Built without switch-rollovers on alley, "All-Star Bowler" permits player to deliver ball down smooth alley and to score, not by rolling ball across switch rollovers, but by actually hitting pins with ball, with skill identical to technique of real bowling. Other features include Light-Up Scores; High-Speed Rotary Totalizers; Speedy Pin Re-Set and Continuous Ball Delivery. O'Donnell emphasized that the new, smaller 5½ ft. length would open up many new locations where the space factor would not accommodate larger type equipment.

Mallegg Appoints Austrian Distrib

CHICAGO—O. O. Mallegg, export representative for Pfanstiehl Chemical Corporation, announced this past week that A. Merritt & Company, Vienna, was appointed distributor for Austria for the line of phonograph needles.

Mallegg stated that in 1954 Merritt arranged for the first shipment of 100 new Wurlitzer phonographs to be imported into Austria for the first time.

"Merritt", he said, "is related to the Austrian imperial family. He is an American citizen and speaks perfect English."

According to Mallegg, Merritt and his wife, Poldi, have been in the U.S. for five weeks. They attended a recent distributors meeting at the Wurlitzer factory in N. Tonawanda, then vacationed in Miami Beach.

"While in Chicago", Mallegg advised, "we visited several factories to become acquainted with modern production methods and the new products."

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Through The Coin Chute

HOUSTON HAPPENINGS

Proud parents for the first time are **Ron Pebbles** (King Records) and wife **Julia**. A daughter she was, named **Lynn**, who tipped the scales at seven pounds her first weigh in. . . . Well known **C. R. (Charlie) Sage** lately signed up with Warncke Sales Corp. (AMI) as general sales representative. . . . **H. M. Crowe**, owner Acme Record Dis. Co., recently journeyed on business to New Orleans, Mobile and points in between. . . . **Harold Daily** (owner H. W. Daily) attended Disc Jockeys Convention at Nashville and remained in that city some days for a recording session of his Starday label. . . . Operator **W. D. McGuffin**, with quite a reputation as service man behind him, now doing right well operating music for himself. . . . Saddened by the death of **Mrs. E. S. Rothrock** on Dec. 7. She was the wife of **Strike Rothrock**, part owner and manager of Amusement Distributors, Inc. . . . Mis-interpreted our own handwriting and reported Houston's newest big time record store as Lewis Record Shop. Should have read Lew's Record Shop. Sorry. . . . **Bob Tanner**, TNT Records, established headquarters at Acme Record Dis. Co., while visiting in this area recently. . . . **H. Von Reydt**, vice president of Gulf Coast Music Systems, Inc. (Seeburg) expressed emphatic satisfaction at the present high sales level of his firm. . . . So attired as a top business executive was operator **E. S. Dean**, that **Margie Kunkel** at United Records absent-mindedly called him mister a couple of times. His regular work clothes usually lean toward cowboy or lumberjack styles.

Through The Coin Chute

PHILA. FILBERTS

Al Rodstein, Banner Specialty Co., has all his men in until after Christmas. When we dropped in Rodstein and his crew were busy with a staff meeting. Al is looking for something new and revitalizing and predicts he will come up with it soon after the first of the year. Tells us United's "Six Star Shuffle Alley" and "Royal Bowling Alley" are both going strong. . . . **Arnold Silverman**, Atlantic Penna, excited and elated at the arrival of his new baby daughter, Leslie Carol, 6 pounds 3 ounces. Both mother and daughter doing fine. . . . **Carl Constantino**, Vineland, N. J., sees a happy Christmas ahead as he thankfully tells of his son's (Joseph) arrival home from the hospital after a prolonged bout with polio. Joseph is practically cured and should be completely so shortly. Constantino, who is a new Cash Box subscriber, now wonders with puzzlement, how did he ever get along without it. . . . **Dave Rosen**, David Rosen, back from his cruise looking tanned and fit. However he returned to find a backlog of work to be cleaned up and plunged right in. . . . **Davey Weiss** reports Genco's "Showboat" arrived last week and is getting much favorable comment. . . . **Nat Fairorth**, Philly operator, on the street visiting distributors. . . . **Monty Spiegel**, former manager of B. D. Lazar, now operates in Vineland, N. J. Spiegel is the father of two boys and a girl. . . . **Joe Silverman**, manager of the Philadelphia Operators Association, wearing a happy grin as he tells all he is a new grandfather. . . . **Joe Ash**, Active Amusements, so busy it was hard to pin him down. Says it looks like a good year ahead. . . . **James Flannery**, Philadelphia operator, died suddenly this week. . . . **Fred Pliner's** father passed away. . . . **Mike Channick**, International Scott Cross, returned from a very successful trip. Channick informed us that **Felix Cadell**, Harrisburg, is doing a fine job forming an association of Harrisburg operators. Cadell has been appointed temporary president. **Abe Witsen** is preparing for an extended southern trip. Witsen reported that Bally's "All Star Bowler", which just arrived, has been received very well by visiting operators. . . . **Albert Polak**, International Amusement, arrived this week on the Queen Mary. Everyone went into New York to greet him. . . . **Al Fario**, King Records, states that **Bill Doggett's** new "Leaps and Bounds" should turn out to be another big one. Fario is also very optimistic about **Donnie Elbert's** new release, "Wild Child" and "Let's Do The Stroll". **Mario D'Alverio** is out sick again. . . . At Coral Records we find **Eddie Lawrence's** "Merry Old Philosopher" racking up a big sale. . . . **Harry Ascola**, Columbia Records, informs us that the Xmas party will be held at the Alpha Club on Monday. All office employees and management will be there. Ascola, who tells us business was perking up nicely for the holidays, is awaiting **Jimmy Dean** so that they can visit the deejays to plug Dean's new Christmas record, "Little Sandy Sleighfoot". . . . **Harry Rosen**, David Rosen, will go into the Mt. Sinai Medical Center next Wednesday for an operation. **Irv Derfler** reports Roulette's "Jo Ann" by the Playmates is breaking very big. . . . It was bedlam at A. Williams & Co. Sidney was so busy it was impossible to get with him for news. It was deadline for the Christmas rush.

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CHICAGO—"Only one company in all the world can manufacture a new Mills bell," stated Ralph Mills, president of Mills Bell-O-Matic Corporation, this city.

"And that company," he emphasized, "is Mills Bell-O-Matic."

The firm, with executive offices at 4630 W. Fullerton Avenue, is owned by Ralph and Herbert Mills, former owners of Mills Novelty Company, which has made the same machines for over 40 years.

"We are the only firm," Mills said, "with the original tools, dies and patterns for the production of the all-new Mills machines.

"What's more," he added, "we have the experience and know-how for properly assembling bell machines for export markets, as well as for shipments in Nevada."

Many of the firm's old-time employees are still in the Mills Bell-O-Matic factory and currently producing the new models.

Ralph Mills pointed out that there are small firms in the U.S. and abroad, consisting of perhaps one or two mechanics, who take old Mills machines, replace worn parts with parts of their own make, repolish and refinish the original castings, and then sell these machines as "new" Mills Bells.

"New Mills machines," he repeated, "can be produced only by Mills Bell-O-Matic."

Factory of the company is in Reno, Nevada.

Wants 3rd License Fee To Help Ops

ST. PAUL, MINN.—D. H. Bruning of D. & H. Sales, this city, believes that the "introduction of a third license fee" would help the operators in states that have anti-gambling laws.

"We are badly in need of fair Federal legislation," he reports, "as well as reasonably priced machines."

Bruning reports that, since 1952, the firm's gross collections have dropped constantly.

"Except for the pool tables," he claims, "I haven't had a piece of equipment show any signs of making a profit under our present system of bookkeeping and depreciation."

Bruning recalls that even when five-ball games were priced at $205 to $235, this equipment would not show a profit.

"A similar five-ball now costs $495," he reports.

He also pointed out that, recently, the firm purchased ten new 200-selection phonographs to help change over to 10¢ play.

"This helped us change over to dime play, all right," Bruning said, "but we still aren't making any more money.

"Depreciating these $1,090 phonographs in eight years, plus the present cost of records would still show mighty little, if any, profit."

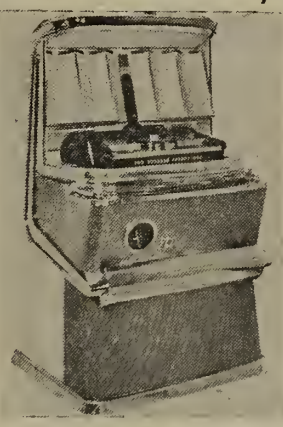
"Work Harder"

MONTEBELLO, CALIF.—"Work harder," is the advice given to all operators by F. C. Kane of Judd Novelty, this city.

"Another thing," adds Kane, "be more friendly with the public.

"Try to make the people your friends," he continues, "and," he says, "this will help a lot around your locations."

FOR A HAPPIER, MORE PROSPEROUS NEW YEAR



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Where You Get The BEST DEAL
FROM
Exclusive Factory Distributors

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
3652 WEST NORTH AVENUE CHICAGO, ILL.
(All Phones: HUmbolt 6-1070)

Season's Greetings

☆

Jake Friedman • Jack Gelbart

FRIEDMAN AMUSEMENT CO.
ATLANTA, GA. COLUMBIA, S. C.

Representing:

AMI ★ BALLY ★ DuGRENIER
GENCO ★ WILLIAMS

IF IT'S COIN-OPERATED QUALITY EQUIPMENT
We Have It!

—250 BINGOS—

Consisting of Beach Beauties — Beach Clubs — Big Shows — Big Time — Broadway — Dude Ranch — Gayety — Key West — Miami Beach — Night Clubs — Palm Beach — Big Parade — Show Time — Variety — Sun Valley. These will be available immediately after Jan. 1st.

MUSIC MACHINES

WURLITZER 1100 — 1400 — 1500 — 1550 — 1500A — 1600 — 1700 — 1800 — 1900 — 2000.
SEEBURG 100A — 100B — 100C — 100R — 200V.
AMI A40 — B40 — C40 — D40 — D80 — E80 — E120 — F120 — G120 — G200.
All these models any reasonable quantity.

VENDORS

SPACARB 3 Drink — MILLS Hot Coffee — ANDICO Hot Coffee — MILLS Hot Chocolate — FILM VENDORS — CIGARETTE VENDORS — CANDY VENDORS — SANDWICH VENDORS — Special Equipment for handling special packages — PACKAGE GUM VENDORS — POP CORN MAKERS AND VENDORS — ICE CREAM CUP & BAR VENDORS — MILK, bulk and Carton VENDORS — CUSTARD and SOFT ICE CREAM VENDORS.

SHUFFLE ALLEYS & BOWLERS

Victory — Rocket — ABC — Congress — Bowl A Ball — Fire Ball — Miami Shuffle — C.C. Ski Bowl — Wms. Ski Ball — Genco Skill Ball, 2 Pl. — Pacemaker — Mainliner — Bikini — American — National — Speedlane — Shuffle Target — Comet Target — Venus Target — Mercury — Mars — Clipper — Regulation.

United & Bally 14' Bowlers
United & Bally 11' Bowlers

250 FIVE BALL PIN GAMES

Ace-High — Arabian Knights — Auto Race — Balls A Poppin' — Blondie — Circus Wagon — Colors — Continental Cafe — Cue Ball — Diamond Lil — Dragonette — Easy Aces — Fairway — Flagship — Frontiersman — Gladiator — Gypsy Queen — Hayburner — Hot Diggety — Jubilee — Lulu — Majestic — Majorettes — Minstrel Man — Niagara — Nine Sisters — Piccadilly — Register — Score Board — Snafu — Super Jumbo — Thunderbird — Wishing Well — Wonderland — One Ball Free Plays.

ARCADE EQUIPMENT

Wms. Crane — C.C. Crane — Polar Hunt Gun — Sidewalk Engineer — Pirate Gun — Bonus Gun — Carnival — Jungle — Rock 'N Roll — Set Shot Basket Ball — Pitchm & Batm — Voiceograph — Silver Gloves — Photomatic — Flying Saucer — Drivemobile — Drive Yourself — Genco Peppy — Atomic Bomber — Panorams — Midget Movies — Capital Panorams — BD — Genco Circus — State Fair Gun — Quarterback — Genco 2 Pl. Basket Ball — Vitalizers — Foot Vibrator — Silver Bullets — Dale Gun — C.C. Twin Hockey — Goalee — C.C. Pistol — Basket Ball — Undersea Raider — Heavy Hitter — Boomerang — Lord's Prayer — Kiddie Rides & Counter Games.

The Equipment offered is attractively priced—Thoroughly Shopped or Unshopped—packed for Export, F.O.B. on board Ship. Shipments made against Letters of Credit.

We are interested in securing competent Representation for each European Country able to accept weekly shipments. Please write, wire or 'phone.

STANLEY KNOLL or BILL ROSENFIELD

CONTINENTAL COIN MACHINE EXCHANGE

1827 ADAMS ST. (CHerry 8-3359) **TOLEDO, OHIO**

Cable address: TOLCOIN

Season's Greetings

To All Coin Machine Men

Thank You For Making 1957
The Biggest In Our History

HASTINGS DISTRIBUTING COMPANY

(Since 1932)
6100 W. BLUEMOUND ROAD
MILWAUKEE 13, WISCONSIN

MUSIC

M-100A—Converted to 45 RPM	$275
SEEBURG 100-R	650
A.M.I. E-120	375
A.M.I. "C"	125
WURLITZER 1400	175
ROCK-OLA FIREBALL 120 (78)	150
45 RPM Conversion for M-100A	$69.50
45 RPM Conversion for other models	WRITE

GAMES

Bally STRIKE-BOWLER
ChiCoin TV BOWLING LEAGUE
United ROYAL BOWLING ALLEY
Williams JIGSAW
Gottlieb FALSTAFF
Valley 6-POCKET POOL

VENDING

Keeney 22-Column Cigarette Vender
Keeney 300 Cup Coffee Vender
Keeney 500 Cup Coffee Vender
Keeney Cold Drink Vender
} WRITE

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

SLOTS for EXPORT

New & Used Games & Phonos

Inquiries Invited

Simon Distributing Company

2833 W. Pico Blvd. Los Angeles, Calif.
Cable Address: SIMONDIST

Wurlitzer Company Appoints Los Angeles Distributor

ROBERT H. (BOB) BEAR

NORTH TONAWANDA, N. Y.—"A highly capable West Coast organization has been appointed to represent the sale and service of Wurlitzer phonographs in the Los Angeles, California territory," announced Bob Bear, Wurlitzer sales manager, "which is designated Associated Distributors, Inc. and is headed by Lee Walker who serves as president and general manager."

Associated Distributors, Inc. has leased the premises at 2775 West Pico Blvd., formerly occupied by Sierra Distributors. A complete renovation of the building is underway and Lee Walker promises that this company will have one of the most attractive showrooms in Southern California with complete service facilities.

In announcing the appointment of the new West Coast distributorship, Bob Bear was glowing in his comments concerning the men who will be responsible for the sales and service of Wurlitzer products in Los Angeles and vicinity. He said in part, "Lee Walker steps into the top spot of Associated Distributors, Inc. with a valuable background in the coin machine music business. He has for years been associated with M.A.C. Vendors, Inc., one of the largest operators of music on the coast. Lee will be ably assisted by Barney Smith, vice president of Associated. Barney is well-known to operators throughout Los Angeles and the San Bernardino Valley. He, too, has spent years in the coin music business and is well versed in the operators' needs as well as their requirements for conducting a music business that will insure satisfactory financial returns. Gabe Orland serves as secretary-treasurer of the new distributorship."

Concerning the market potential, Bear said, "Southern California is enjoying an expansion which challenges rivalry from any other part of the United States. The climate is ideally suited for manufacturing projects and tens of thousands of persons migrate to the area monthly to meet the manpower demands of this burgeoning industry. The appointment of Associated Distributors is another step in the Wurlitzer plan to centralize our sales and service outlets where the growth of population and the demand for automatic music are the greatest.

"Four splendid Wurlitzer distributorships now furnish every possible service to the operators of California. They line the coast and are easily accessible from any part of the state. Pacific Distributors in San Diego, Associated Distributors in Los Angeles, George K. Young in Selma and Emarcy Distributing in San Francisco. With this most recent appointment, Wurlitzer has assured a West Coast sales and service group second to none. We are proud to have these men as part of our strong selling Wurlitzer group and know that their efforts will prove profitable to operators who will be their customers."

Associated Distributors is presently doing business from the new location and extend a cordial invitation to all operators in their territory to come in and learn of the extremely attractive arrangements which are being made to purchasers of phonographs and remote equipment in the new Wurlitzer All-Location Line. The territory assigned the new distributorship includes the counties of Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara and Ventura in California, and Clark and Lincoln in Nevada.

The service end of the business is headed by Dick Kerr, a veteran in his field. Those operators who require parts or service in a hurry are invited to call Republic 1-2241. An immediate and interested response is assured them.

Far East Report

(continued from page 92)

AMI's largest single shipment to that island and although these went into military installations the civilians are also enjoying older juke boxes.

"Bangkok is slowly opening up but here again controls throttle any rapid import. Rangoon, Burma, is in the same category as Bangkok.

"To sum up, as we can see dollar and import controls are holding back more rapid expansion of the coin machine business in the Far East but despite these obstacles, resourceful businessmen in each country are finding ways and means to persuade their governments that too much austerity is regimentation and it is, too much like their neighbors behind the bamboo curtain!

"We know from close contacts with our AMI distributors that they are going ahead with confidence in the future of the coin-operated business and no one can take his ups and downs better than a member of the coin-operated machine industry, no matter what his race, color or creed, and we out here in the Far East are no exceptions."

Must Set Up Standards For Better Business

DETROIT, MICH.—Nino Garafolo of this city is of the belief that this business can continue on ahead very profitably if the people engaged in the industry, from operator thru distributor to manufacturer, arrange for better business standards.

"If and when operators will adjust themselves to a mutual understanding by a better standard of business practises, then," advises Garafolo, "I can foresee profitable years ahead.

"The distributors and manufacturers must cooperate in this regard," he continues, "by not forcing sales and, especially, by not enticing location owners to purchase machines."

"We think that your publishing of the Top Sixty Best Selling Tunes is the greatest invention since the self-starter. This alone is worth the price of the subscription."

THE WOODS MUSIC CO.,
Fayetteville, N. C.

US GALS

by Cissie Gersh

Just have that feeling. That this is going to be but the merriest of all Merry Christmases and the healthiest, happiest, most prosperous of all New Years. Call it "woman's intuition" if you will but, gals, don't you, too, feel the same? One reason is the very, very marvelous and heartening note I received from the very beautiful Lee (Mrs. Harry) Williams. Lee writes, "Hi There! And — Jingle — Jingle — Hope your holidays are gay—and the New Year brings all good your way. Harry and I are anticipating a much happier holiday season and New Year this year. I'm feeling so very much better—and so many blessings to be thankful for—especially at this time of year." You gals who might now know, well, Lee's been abed for almost a year. Very ill. And the fact that, as she writes, she feels so very much better, well, that in itself just made the Holiday Season so much more gay for me. (Aside: Dearest Lee—we're all just thrilled with your gay and happy note and we're looking forward to you just jumping right out of bed one of these bright and sunny days and, once again, visiting with us all). . . . And so many, many Xmas cards already received. From Claire and Saxie Dowell, from Erwin and Gertrude Barg, from Billie and Seymour Heller and their gorgeous, gorgeous new doll, Elizabeth Joy, from Les and Mary Ford, from Len Edwards and Pat Williams, from Maude and Benny Strong, from Maurice and Eddie Ginsburg and their wives, from Robbin Hood, Mr. and Mrs. George Pincus, Mr. and Mrs George Jenkins, Mr. and Mrs. George Kozy and so many, many, many more.

But—just look at this from Edna and Ray Moloney—aren't they just the most gorgeous kids and all grown up. You who have saved the Moloney's cards over the years must have been just as thrilled as I was.

And just look at that beautiful group—"All The Boasbergs"—as the card reads. And Papa (Lou Boasberg) among the smallest of the group.

Well, gals, your cards and notes and all your marvelous wishes—believe me, most sincerely, helps make '58 a year of faith—and from me to all of you marvelous gals and guys—my bestest best wishes for the happiest Holidays and, especially, the healthiest, happiest, most prosperous of all New Years.

WATCH FOR

Williams

TEN STRIKE (REPLAY)

TEN PINS (NOVELTY)

"Greatest Bowling Game Ever Made!"

1 or 2 CAN PLAY

WORTH WAITING FOR

They FIT into ANY Location

(59" long by 22" wide)

Ball Hits Pins Exactly Like Real Bowling!

AUTOMATIC PIN RE-SET

FORMICA PLAYFIELD

10¢ — 3 for 25¢ National Rejectors

Deliveries Soon—Contact Your Williams Distributor!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL

4242 W. FILLMORE STREET • CHICAGO 24, ILLINOIS

The Finest 5-Ball Game in YEARS . . .

Williams

JIG SAW

with the

"MYSTERY PUZZLE"

United, Inc., Milw., Expands Sales-Service Departments

MILWAUKEE, WIS. — Harry Jacobs, Jr. of United, Incorporated, Wurlitzer distributor, announced this past week that he has added two more men in the firm's sales and service departments.

George Klamm, with over 20 years of experience in the coin machine business, will cover Milwaukee county as sales representative, according to Jacobs.

George Groskopf joins the firm as head of the parts department. He is reported to have had considerable experience in related fields including electronics.

With the addition of these two men," stated Jacobs, "we will be able to provide the operators with increased service on Wurlitzer equipment, as well as outstanding cooperation throughout the territory."

Subscription to The Cash Box $15

REPLACEMENT PLASTICS

A. M. I.

Model
A Tops, l. or r. . . . $ 8.95
Centers, l. or r. . . 15.45
Bottoms, l. or r. . 11.95
B Dome 17.95
Centers, l. or r. . . 8.95
Bottoms, l. or r. . 8.95
C Centers 8.95
Bottoms, l. or r. . 8.95

E-40-80-120
Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set $10.00

SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 . . . . . $14.95
Model 146-147-148 Domes 15.95
Model C—Chrome Pilasters . . . . . 17.95 or.

LONG LIFE PLASTIC REPLACES ORIG. GLASS

Model 100R-100 Door side $4.10
Model 100C Dome side 2.75
Model V200 Dome side 3.70
Model 200 (100 sel.) W.O.M. . . 1.75
(200 sel.) W.O.M. . . 1.95

WURLITZER

Model 1250 Center Dome $18.95
Dome Ends, ea. . . 6.10
Model 1400 Center Dome 13.45
Dome Ends, ea. . . 10.50
Bottom Sides, set of 2 . . . . . 16.50
Model 1500 Center Dome 14.50

FOR COMPLETE LIST — WRITE

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

WALL SPEAKER

$11.95 EACH

True high fidelity tone. Limed oak finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

MARVEL MFG. CO. 2849 WEST FULLERTON AVE. CHICAGO 47, ILL. Tel. Dickens 2-2424

Season's Greetings

To All—From

Barney Sugerman

and

Abe Green

IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want . . . at *THE PRICE YOU CAN PAY.* We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

WRITE US YOUR NEEDS

Factory Representatives For:

AMI • BALLY • IRVING KAYE CO. • PERMO

RUNYON

SALES COMPANY

593 TENTH AVENUE, NEW YORK, N. Y.
221 FRELINGHUYSEN AVENUE, NEWARK, N. J.
231 WINDSOR STREET, HARTFORD, CONN.

Season's Greetings

from

The Staff

of

ALBERT SIMON, INC.

587 TENTH AVENUE

NEW YORK, N.Y.

Distributors For

CHICAGO COIN MACHINE
GENCO MANUFACTURING
AUTO-PHOTO COMPANY

EXPORT INQUIRIES INVITED
for
SHUFFLE ALLEYS • BOWLING GAMES
GUNS • AMUSEMENT and ARCADE EQUIPMENT

Through The Coin Chute

EASTERN FLASHES

City's coinmen in a holiday mood already, made more so as a result of the wonderful time all had at Saturday night's (Dec. 14) 8th annual Banquet of the Associated Amusement Machine Operators of N.Y., held in the main ballroom of the Park Sheraton Hotel. On coinrow, all wholesalers' offices and showrooms decorated with tinsel, holly and santa clauses, with all personnel and visiting ops exuding good cheer.

* * * * *

The Banquet of the amusement machine ops assn. the best they've ever held. Set-up at Hotel Park Sheraton provided plenty of dance room, as well as good space for pre-dinner cocktails. Coinmen loved it, as they were able to move around and greet friends, take a drink or so, and dance about before sitting down to eat. Then dancing was provided in between every course. Decorations and souvenir gifts made for a colorful party. The journal created quite a sensation—die-cut in the shape of a ball bowler. . . . **Dave Simon, Irving Holzman** and the United Mfg. Co. gifted each table with a couple bottles of liquor. . . . **Al Simon,** Genco Mfg. and ChiCoin picked up the tab for the cocktail party. . . . **Barney (Shugy) Sugerman, Abe Green** and Bally Mfg. presented every guest with a beautiful combination letter-opener and knife. . . . On hand from the Westchester assn. were **Harold Rosenberg, Nate Bensky** and Pete **Rosano. Carl Pavesi** never did get to the hall (What happened, Carl?) . . . From the N.Y. State Assn. were **Tom Greco** (accepting congratulations on the arrival of a baby girl), **Jack Wilson** and **Mike Mulqueen.** . . . Invited guests, enjoying themselves were **Commisioner Edward Doyle** of the License Dept., and **City Councilman Jack Kranis.** . . . **Teddy Blatt** brought along his young son, **Daniel,** out of the armed services a few months, after spending 2 years in Germany. . . . Guest who came the farthest was **Verle Van Nattan** of Auto-Photo Co., Los Angeles. . . . **Art Garvey,** Bally rep., who never misses this party, another factory representative on hand. . . . **Al Koondel** surprised his wife, **Ethel,** with a birthday cake at the table. . . . **Murray Kosut,** attorney for several coin firms many years ago, dropped in and met a number of friends.

* * * * *

Irving Holzman beaming when he talks about the engagement party of his daughter **Dolores** to **Ronny Billings,** to take place Sat., Dec. 21, at the famous Ben Maksis Town & Country Club. . . . **Lou Herman** back from his 3 week vacation in Miami Beach. Laughs uproarishly when he tells us that collections on his route during his absence was the best of all year. "Let's say it's due to **Howie** (his son)" chuckles Lou. . . . **Art Garvey** tells us (with **Abe Green** of Runyon listening in) how he got **Jack Mara** of the football Giants to come up with a football autographed by every man on the squad as a gift to Abe's son. . . . **The Tartaglias,** who boast one of the top amateur golfers around here in **Mike,** now can point to **Paul** with great pride. Paul, while bowling for his team in the Greenwich Commercial League, shattered all existing area marks by hitting for 712 pins. He rolled a 221, 267 and 224. . . . After leaving N.Y., **V. Van Nattan** of Auto-Photo made a stop over at Dallas, and then on to L.A. . . . **Sam Schwartz** of Montreal, his wife and 2 children, driving down to Miami Beach. . . . **Jim Sherry.** mighty proud of his son, **Nick,** who captains the fencing team at Farleigh Dickenson College. . . . Hank Peteet, Wurlitzer field engineer, spending this and next week at Sandy Moore Dist. Expects to hit the road again after the holidays. . . . Despite a very bad cold, **Harry Koeppel,** Koeppel Distributing, comes in. "Don't have the time to stay home", he advises. . . . Altho this is supposed to be off season for **Mike Munves,** his newly renovated quarters is headquarters for a continuous stream of arcade owners, planning for next season. . . . Because of the tremendous interest in the "Forums" run by Atlantic N.Y., **Meyer Parkoff** mails off a notice to all music ops that he will advise them of the date and topic of the next meeting now being arranged for some time in January . . . . WE CLOSE THIS COLUMN AS WE HAVE FOR MANY YEARS—WE EXTEND OUR MOST SINCERE WISHES TO ALL FOR A MOST HAPPY XMAS AND A HEALTHY PROSPEROUS 1958.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Herman Fischer, of Aberdeen, S. D., in town for the day making the rounds and looking for something different. Herman reports that business this fall has just been fair. . . . **Lawrence Schillinger** of Knapp, Wis., in town for the day making the rounds and picking up his record supply. Lawrence said that this is the first year he didn't even get a shot at a deer. Spent three days hunting and finally gave up. . . . **Don Bollier,** of Baldwin, Wis., in town for the day and looking fine. Got over the flu and really putting in the hours catching up. . . . **B. F. Kragtorp,** of Tracy, Minn., in town for a few hours. His first trip to Minneapolis in several months. . . . **Mr. & Mrs Don Isensee,** of Hager City, Wis., in Mpls. for the day making the rounds. Don looking for some good used equipment. . . . **Nels Nelson,** of Alexandria, Minn., in town for the day. Nels brought his mother to the hospital for her yearly check up. Got a good report. . . . **Johnny Johnson,** of Staples, Minn., in Mpls. for the day, his first visit in several months. Has had a very bad cold for the past few weeks and can't seem to be able to shake it. Johnny reports that this fall his gross on his route has dropped. . . . **Chet LeDoux,** of Virginia, Minn., in Mpls. for the day visiting with the distributors. . . . **Gabby Clusieu,** of Grand Rapids, Minn., in town picking up his record supply. . . . The Sandler Dist. Co. of Minneapolis finally received, this week, its first shipment of United's "Royal" and immediately set one up on their display floor. Operators after playing the game were very enthusiastic about the game. . . . **Jeff Kost,** of St. Cloud, Minn., in town for the day making the rounds and browsing around for something different in coin machines. . . . **Cab Anderson,** of Hudson, Wis., in town for the day and in a hurray to get back. Cab not only operates a fairly good size route, but is a postal employee in Hudson for several years. Cab said that the Christmas rush is on and that they are working like beavers. Same thing every year.

Through The Coin Chute

CHICAGO CHATTER

MERRY CHRISTMAS!

And our sincerest thanks to the hundreds of coinmen all over the world who sent The Cash Box the most beautiful and colorful Christmas cards we've ever received. . . . As usual during the holiday week, everyone in a joyful, cheerful mood. Buying activity seemed to reflect the lift in happy spirits. Ops and distribs from out of town joining local ops in visiting coinfirms to pick up equipment, parts and supplies. . . . Bally's Bill O'Donnell, before that phone rang again, leans back in his chair and smiles in a satisfied sort of way. "Business is surprisingly good for this time of the year. But", he adds, "just wait till you see how it booms around here right after the New Year". . . . Harry Williams, Sam Stern, Art Weinand and Sam Lewis all enthused over the way word got around that the firm's new 5-ball, "Jig Saw", is a "hot" game. . . . This is the time of the year when record distribs Tony and Pete Galgano put their sons to work filling orders during the Christmas rush. Sons both named John, and only available when school lets out for the holidays. With this firm's records selling faster than ever before, Tony and Pete very glad the teenage boys can lend two extra pairs of hands. They've even got Ursula (Mrs. Tony) helping out, too.

HARRY WILLIAMS

Genial Bill DeSelm advises that all United employees survived the Christmas Party, which, he says, was most delightful. Herb Oettinger emceed the drawing for prizes, assisted by supt. Hank Dabek. Bill also reports that Al Thoelke put in the past week helping Gil Kitt introduce "Royal Bowling Alley" to Detroit. John Casola covering some midwest cities and due in for the holiday. . . . Ed Levin and Mort Secore in the office with Len Goldstein of T & L, Cinci., at the ChiCoin plant clamoring for more "TV Bowling League". Sam Wolberg and Sam Gensburg spending most of their time keeping production going smoothly and steadily. . . . Al Calderon, Indianapolis, reports plenty inquiries coming in from every part of the European continent for export of all types of equipment. . . . Can't think of anyone more qualified to play "Santa" to all the Bally organization than Arthur Aloysius Garvey.

SAM GREENBERG

Genco's Ralph Sheffield reports Avron Gensburg getting several intercontinental phone calls from European coinmen. Demanding that quantities of the new "Show Boat" be put on a boat, but fast. Al Warren traveling vast areas in Texas this past week. . . . Zeke Wolf of Auto-Bell devoting himself to expanding sales to the export market these days. . . . Rock-Ola's Ed Ristau had a day-long meeting with Frank Fabiano and Lou Nemesh, in from Detroit. Confides Ed: "We're delighted to have these two men as our distributors in Michigan, and very happy over Lou's new association with Frank Fabiano." Les Rieck and Kurt Kluever joining Ed in formulating plans for the future. All confident of a greater year for Rock-Ola in 1958. . . . Ted Rubenstein at Marvel Mfg. one happy man this season as he surveys the business the firm has enjoyed this year. "Believe it or not", says Ted, "we're moving ahead faster than we ever expected to". . . . Paul Huebsch at Keeney pleased with work being done by his sales staff. Harold Dorgan working with Mark Blum, United Dist., Wichita. Vel Allbritten in NOLA with Nick Carbajal, Crown Nov. Harold Perkins, covering St. Loo and Birmingham.

Mickey Anderson, Erie, Pa., very thankful that new addition to his present quarters is about complete. New building, he advises will provide three times the space. Mickey now furnishing the new offices and planning grand opening after first of the year. . . . Dave and Dorothy Gottlieb on annual visit to Fla. and sunshine. According to Alvin Gottlieb, "Flipper" is ready for guests to enjoy sailing and fishing. . . . At Exhibit Supply, Chet Gore busy filling orders received at recent Park Show. "Our printing plant", says Chet, "is pounding out the new Foto-Tone picture cards for our Vaccuumatic Venders". . . . Lou Casola of Midwest Dist., Rockford, phones to advise he's already starting on polio campaign that gets under way in Jan. Lou is co-chairman of Winnebago County. And very proud over commendation he received from Basil O'Connor, pres of Nat'l Polio Foundation. . . . First Coin has one whole wall in showroom covered with Christmas cards from ops all over the world. "There's about 500 cards here", declares Joe Kline, then adds, "If anyone doesn't believe this, they're welcome to come in and count 'em". . . . Sam Hastings, Milw., advises everything going along just fine and "busy with gift items".

ED RISTAU

Herb Jones at Bally appears snowed under up to here as he puts the expert strokes on ads for forthcoming games. Planning far ahead, as usual, enables Herb to time his schedule with precision. . . . One happy and proud couple: Harry Jacobs, Jr. and his wife, LaVerne. Harry won two tickets and two week's vacation to Nassau for leading Group 2 in sales of Wurlitzer phonos. "Can't leave the business now", smiles Harry, "but we'll be using up the prize in February". . . . Charlie Pieri of Monarch put it this way: "You can sell any used equipment at low prices, providing you can get it. "And", he adds, "I'm getting it". . . . Champion Dist seems to be doing a big job of rejuvenating pool tables these days before Christmas. Says Irene Detzek, "Mike's the one who makes old tables look just like new". . . . Frank Padula, Melody Music, a month out of the hospital, reports he's feeling much better after the operation. . . . Over at Pat Buckley's plant, Fred Morris reports the firm's exports to Europe "very satisfactory and getting better right along". . . . Bob Gnarro of ABC says all 16 employees of Associated Buyers Corp. enjoyed a grand time at the Christmas Party on Dec. 21. . . . Lou Urban of Jennings & Co. advises that the firm is getting ready to make some very interesting announcements pretty soon.

AL WARREN

"Moving to new and larger quarters is our first step toward steady expansion", reveals Jack Nelson, Jr. of Logan Distributing. New showrooms, says Jack, will display all types of vending equipment, and feature supermarket techniques for merchandising charm items. Dick Boylan, Whitey Lehrter and others in the firm have been working days and nights helping Jack relocate. (New address is 1850 W. Division St.) . . . How's pay TV doing down in Barkersville, Okla.- Joe Beck, Milwaukee, would like to know. . . . Sam Greenberg, pres. of CIAA, phones to advise he's pleased with 100% membership among Chi amusement ops. Claims the assn. has given ops here stability they never enjoyed before. "Next objective", says Sam, "is to get a more equitable distribution of profits. Like The Cash Box has recommended for many, many years". . . . Converting bumper pool tables for home play has Don Moloney and Mac Brier busy. . . . In town visiting factories—J. R. "Pete" Peters, Kalamazoo. Busy Mike Ambro, King Pin mgr, reports that Joe Auton over in the firm's Detroit office, is at least 2 or 3 times busier with sales of Bally "Strike-Bowler" to ops.

DON MOLONEY

HAPPY BIRTHDAY THIS WEEK TO: Herman C. Creswell, Jr., Milan, Tenn. . . . Saul Mintz, Toronto, Ont., Canada. . . . Myrtle H. Singley, Shreveport, La. . . . Samuel A. Weisman, Baltimore, Md. . . . J. D. Cox, San Francisco, Calif. . . . Abe Green, Newark, N. J. . . . Ray Riehl, Chicago, Ill. . . . Frank Alluvot, Detroit, Mich. . . . Col. Lew Lewis, Chicago, Ill. . . . Charles S. Lichtman, Newark, N. J. . . . Carl E. Seneff, Washington, Ind. . . . Samuel F. Smith, Memphis, Tenn. . . . Hal Hurwitt, Brooklyn, N. Y. . . . Leon Shapochnik, Havana, Cuba. . . . Edward J. Gorman, Steubenville, O. . . . T. E. Robertson, Tampa, Fla. . . . M. H. Rosenberg, San Francisco, Cal. . . . Simon Wolfe, Jacksonville, Fla. . . . Harold N. Lieberman, Minneapolis, Minn. . . . Charles O. DiPalma, Steubenville, O. . . . Abe Chapman, Los Angeles, Cal. . . . W. E. Bosche, Raton, N. M. . . . Earl Kies, Chicago, Ill. . . . Carl Happel, Milwaukee, Wis. . . . Ben Smith, New York, N. Y. . . . Peter S. Jackson, Chicago, Ill. . . . Louis N. Jamail, San Antonio, Tex. . . . Stanley C. Woznak, Little Falls, Minn. . . . Roger G. Anderson, Chelsea, Okla. . . . Joseph E. Spirawk, Elmira Heights, N. Y. . . . I. J. Hudson, Jr., Mound City, Ill.

EMPIRE HAS THE BEST!
United's ROYAL BOWLING ALLEY
Williams' JIG SAW
Genco's SHOW BOAT
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PHONE! WIRE! WRITE!
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Season's Greetings

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MINTHORNE
ORGANIZATION

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MUSIC COMPANY

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PHOENIX

NATIONAL
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Toujours en stock, en entrepot transit a Bruxelles et Anvers:
Appareils neufs et reconditionnes

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WURLITZER — A.M.I.

"BALLY" Bingos

BOWLINGS CHICAGO COIN

Disponibles a des prix, aussi has qu'aux U.S.A.—
Marchandise impeccable—
Livraisons rapides—
Acceptons payements en toutes monnaies.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard the past week was thriving in the Holida spirit at the distributors and one-stops. Many operators were accompanie by their families on their visits along coin row. . . . **Norty Beckman** report the Christmas business was very successful at the new headquarters c Norty's Music Center. After the holidays Norty will finish the remodelin job that was discontinued the past few weeks. **Jan Graham** reports **Budd Holly's** release of "Peggy Sue" on Coral was his big seller the past weel **Joe Gebhardt** predicts **Sam Cooke** with another hit with "I'll Come Runnin Back To You" on Specialty Records. **Jessie Bojorquez** says "A Very Speci Love" by **Johnny Nash** on ABC-Paramount has caught on with the operator . . . **Lucille and Paul Laymon** very pleased with the enthusiastic receptio the operators have shown for the Rock-Ola "1458" phonograph at Pa' Laymon, Inc. and the number of re-orders they are receiving. **Ed W.ik** reports the sales of the Bally "Strike-Bowler" have been great the past tw weeks. **Jimmy Wilkens** busy supplying operators with used equipment the are requesting. . . . **Paul Robinson** reports Chicago Coin's "TV Bowlin League" has been received with much praise from the operators in th Southern California area. . . . **T. H. Loo**, El Centro operator, has gone in the restaurant business in that city by opening the Holly Cafe featurir Oriental dishes.

During the Christmas rush at California Music Company, four employe took sick which had **Gabe Orland** and **Sammy Ricklin** jumping from o department to the other offering a helping hand. **Ted Hook** recovering nice from his recent illness at St. John's Hospital in Santa Monica. **Bella Sta** celebrated her birthday seeing **Bob Crosby** at the Cocoanut Grove. **Val Zunig** reports Elvis Presley's RCA Victor "Elvis' Christmas Album" topped a sales in the album department. **Martha Delgado** says **The Diamonds** shou have a hit with "The Stroll" on Mercury. **Buddy Robinson** predicts "26 Mile by **The Preps** on Capitol wil head for the charts. . . . **Charley Robinson** repor the first shipment of Williams' "Jig Saw" arrived at C. A. Robinson Company and the game was very enthusiastically received by the operato **Hank Tronick** anxiously awaiting the first shipment of United's new "Roya Bowling Alley which is due in the showroom momentarily. **Al Bettelm** says the demand for newer models of used music and game pieces continu increasing. . . . The American Coin Machine Service Company had a showi of the new "Easy View" Program Holder which created great exciteme with the operators. **Andy, Bill, Nick & Vinny Lanzy** greeted many out town operators who made the trip to the showroom to see this new un Pat Pugliese heading up the new Parts Department which offers a compl stock for all makes of machines. Pat is looking forward to a big year wi his new enterprise.

At Minthorne Music Company, **George Mahlum** receiving telephone ord for the Seeburg "200" and "100" phonograph from **Matt Nordberg** on first day in the San Diego area. George reports the annual Special S has surpassed any previous year and has kept the shop busy receivir readying and shipping equipment. . . . **Kay Solle** reports the posting **The Cash Box** Top 60 pin up sheet at Leuenhagen's Record Bar has grea simplified operators selections of records for their programming. Kay s "Swinging Shepherd Blues" by the **Johnny Pate Quintet** on Federal is helpi fill the void of progressive music on single records for juke box play. Ma Solle believes the Del-Fi release of "Caravan" by **Henri Rose** with **Bob Keen** orchestra will be a big record. **Claire Solle** reports **Eydie Gorme's** AB Paramount release of "Love Me Forever" will top all her previous recordin as indicated by the sales it is racking up. . . . **John Haddock**, president AMI, visiting the West Coast spent some time with **Bill Happel** at Badg Sales Company, Inc. He told Bill it was very gratifying to see the activit in the showroom at Badger. **Marshall Ames** reports Genco's new "Showboa game has just been received and has been keeping him busy getting the ready for shipment. Marshall says the demand for all types of used equi ment continues high. **Jack Leonard** replenishing his stock in the Par Department after the Holiday rush. . . . At Simon Distributing Compan **Jack Simon** trying to shake the cold he got during his recent stay in Chicag **Sonny Lomberg** and **John Freeman** report local and export business is holdin up to standard. **George Muraoka** busy reconditioning equipment arriving Simon's. . . . Coinmen seen along Pico this week: **Mel Wolzinger** and **Ea Wilson** of Las Vegas; **Lou Wolcher** of San Francisco; **Dick Kanold** of Oxnar **Clyde Denlinger** of Balboa; **Bob Hathaway** of Ventura and **Ken Arnold** Barstow.

Through The Coin Chute

DALLAS DOINGS

Gene Williams, Commercial Music Co., traveling in West Texas. . . **Richard Gautreu** visiting at Texas Records. . . . **Peter Noel** of Texas Record to spend Christmas in Washington, D.C. with his daughter. . . . **Pete Selma** of Longview anxious to see Rice-Navy game at the Cotton Bowl. . . . **John Hickman**, Field Engineer for AMI, visiting at R. Warncke Co. . . . **Jim Storey** service manager for R. Warncke Co., recently confirmed Masters Degree o fifth brother and E A Degree on **E. L. Certain, Jr.** . . . Sorry to hear **Audrey Hunter's** husband Bob is in the hospital. . . . **Bob Herndon** of American Amusement Co. announces the arrival of an 8-lb. girl. He won his bet. . . **Ricky Nelson's** new record, "Stood Up," was written by Dallas' own **Erma Herrold**. . . . **Phil Weinberg**, regional sales manager for Bally Mfg. Co. visiting operators in Houston. . . . **Cliff Wilson**, of Walbox, out a few days with the flu. . . . Just happened to see the following this week along coin row: **Bernard Byford**, McGregor; **Dick Quam**, Henderson; **M. A. Walker** Waco; **H. K. Lyde**, Sherman; **Buddy Clem**, Paris; **Ray Hoel**, Ft. Worth **A. W. Clawson**, DeKalb; **Harold Strange**, Temple; **G. C. Ormond**, Longview **W. B. Walton**, Mineral Wells, **W. B. Moseley**, Paris. . . . **Jose Iturbi**, who has been locally a frequent recitalist and orchestra soloist as a pianist, will return to Dallas in a new role this week with the Dallas Symphony Orchestra . . . Tex **Beneke** here for private party at Riverlake Country Club. . . . **Tito Guizar** is in town to watch over his daughter Lilia now at the Adolphus.

Introducing SHOWBOAT by GENCO

Exciting New "CHANGE-A-CARD" target with special "HOLD-OVER" feature

Hitting "Change-A-Card" target, lights playing cards in back rack. When all cards are lit, target and rollovers give *Special Bonus*. Holdover feature carries lighted cards from game to game.

Specials: for lighting 1-2-3-4-5 rollovers; for high score . . . "Match feature."

HIGH SCORE TO 9,900,000

- New extra powerful flippers that shoot ball at change-a-card target
- New—5 atomic thumper bumpers
- New—2 stretch rubber kickers
- New—All metal door and frame
- New—National Slug rejector coin chutes as standard equipment
- New—Metal legs . . . lock corner cabinet construction

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UR VERY BEST
WISHES FOR THE
New Year
TO ALL OUR
UMEROUS FRIENDS
THROUGHOUT
THE WORLD

OUSJEUX & NOUVEAUTES,
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GENEVA, SWITZERLAND

Season's Greetings

☆

SSOCIATED BUYERS
CORPORATION
5915 West Grand Ave.
Chicago 39, Illinois

Logan Distrib Moves

CHICAGO—Jack Nelson, Jr., owner of Logan Distributing Company, announced this past week that the firm has moved to new and larger quarters at 1850 W. Division Street, this city.

Nelson stated that the new location will enlarge the supermarket type of display and merchandising of hundreds of charm items.

"What's more", added Nelson, "we will now be able to expand our business to become headquarters for all kinds of vending machines, new and used.

"The trend today", he observed, "is toward diversifying music and games routes with vending machines. The most economical way to do this is with reconditioned venders, and our showrooms will soon be filled with a big display of various types of vending machines."

Logan also intends to expand in the distribution of all bulk vending products, charms and merchandise, Nelson said.

No Loyalty

BRUNSWICK, GA.—"There was a time when the operator was loyal to a certain distributor or factory", says C. A. Taylor, Jr. of Taylor Amusement, this city.

"But today", he contends, "we feel no more loyalty to any distributor, any factory, or any make of machine. We look after ourselves the best we can."

Taylor also expressed the opinion that too many distributors operate.

"They compete with us", he claims, "or set up new operators."

Season's Greetings
TO OUR MANY FRIENDS
★ JOE KLINE ★ WALLY FINKE
★ SAM KOLBER ★ FRED KLINE
And all the Staff

FREE TO IMPORTERS
WORLD'S MOST COMPLETE COIN MACHINE CATALOG
56 Pages—Fully Illustrated
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FIRST COIN MACHINE EXCHANGE, INC.
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Season's Greetings
TO ONE AND ALL IN THE INDUSTRY EVERYWHERE
JULIUS, ED, LEON and HOWARD MOHILL
STAR MUSIC COMPANY
2212 NORTH WESTERN AVE. • Dickens 2-2860 • CHICAGO 47, ILL.

Now! The Spotlight's on a Sensational New Profit-Builder!

Gottlieb's 4 Player

FALSTAFF

FEATURING

"ADVANCING VALUE" ROTO-TARGETS

Competitive play and outstanding player appeal make Falstaff a natural profit-builder . . . proven by world-wide location tests.

Exclusive new "Advancing-Value" Roto-Targets have attained phenominal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playfield action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way "Rollunders" that add to upper playfield action; 2 holes that score 100 times target values when lit; "Two-Way" Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

Amusement Pinballs as American as Baseball and Hot Dogs!

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Season's Greetings from D. Gottlieb & Co.

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Season's Greetings

TO ALL

Jimmy Savarese

Valley Specialties, Inc.

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EXPORT SHIPPING PROBLEMS?

COSMOS SHIPPING COMPANY, Inc.

In Chicago Call: CEntral 6-7554

30 N. LaSalle CHICAGO | 8-10 Bridge NEW YORK | 207 Balter Bldg. NEW ORLEANS

Training New Mechanics

CHICAGO — Eight truck drivers, helpers and collectors employed by music operators here are reported to be attending the Chicago phonograph distributors "Schools For Mechanics".

"To meet the shortage of mechanics", stated Len Micon of World Wide Distributors, this city, "we decided to invite the participating operators to send their employees to the weekly sessions being held by four music distributors."

With the approval of the phonograph distributors who have been conducting the rotating classes for operators' servicemen, Mike Dale of Commercial Phonograph Survey wrote a letter to all Chicago music operators.

Dale, who for nine years has been conducting a public relations service for the phonograph operators of Chicago, informed them of the school and asked that any employees who desired to learn how to service and repair phonographs be sent to the schools.

As the drivers, helpers and other employees become familiar with the mechanisms of the various makes and models of phonographs, Micon pointed out, they will be able to assist the operator with some of the service calls.

"Eventually", he added, "they will be able to step up to positions as servicemen and mechanics in their own firms.

"As more new mechanics become available to the operator", Micon said, "he will be able to expand his route, which may now be held down because of the shortage of qualified mechanics."

Wants Definite Price Listed On Machines

KILLEEN, TEX.—W. H. Adams of Central Music, this city, reports that, in his estimation, one of the biggest problems operators have to contend with in his area are the many different and varying list prices for all machines.

He claims that various distributors quote different list prices on the same machine.

"This," he claims, "absolutely hurts the operator, because," he adds, "he doesn't know which is right and what to do about buying new machines.

"One distributor will quote a list price and others quote what they claim is the list price and, usually, these will vary as much as $100 to $300.

"If all the manufacturers will absolutely and definitely insert a list price in *The Cash Box* then there will be a cure to much of this.

"But this must be the real list price. The one list price. The price all operators will know is the true list price and will be able to gauge their future purchasing on this list price."

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOwer 1-6715).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT — Mechanic Wanted. First Class. Prefer Man With Amplifier Experience. Phonograph & Machines. AL LIVELY AMUSEMENT CO., 2430 LOTAFUN ST., WINTER PARK, FLA.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT — Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition; $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Seeburg V-200 With New Selection Receiver $795. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. (Tel.: CEntral 1-9292).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, $400; Bally Key West, $300; Bally Double Header, $300; Bally Miami Beach, $125; Bally Big Time, $100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE — 3 M100A Seeburgs $95 ea.; 6 Packard Wallboxes $2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes $50 ea. Seeburg 47M $25; Race The Clock $95; Chi Coin Criss Cross Target $40; Genco Electric Baseball Pool $35; Tally Ho Remote Control Boxes (New) $35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE—Attention: World Buyers, We Always Carry a Volume of Stock in All Games. Bingos, Novelty Five Balls, Bowlers, Guns, Arcade Equipment, Kiddie Rides, Counter Games, Low Prices, Always Tip Top Games. Shipped. Call or Write For Our List. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CAnal 7137).

FOR SALE—Seeburg C $439.50; AMI D-80 $259.50; Wurlitzer 1250 $59.50; Wallboxes #5205 $37.50; Steppers #255 $34.50; Williams Deluxe Baseball $49.50; United Deluxe Targette $74.50; Genco Baseball Pool $44.50; Chico Super Jet Kiddie Ride $134.50. ODCO, INC., 1100 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE — United Bowling Alley $525; Chi-Coin Bowling League $550; Bally ABC Bowling Lane $635. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $135; And Pixies @ $70; AMI H-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Music and Amusement Machine Route on East Coast of Florida. Over Fifty Pieces of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Cigarette Machines. National 9M, $95; Eastern Electric 8 Col., $80; Keeney Electric 9 col. Dual, $45; DuGrenier Electric 11 Col., $65; DuGrenier (SP) 7 Col., $50; DuGrenier W 9 Col., $55. Above Machines Operate on 25¢ & 30¢ Operation. Uneeda 9/500 9 Col., $45; PX 8 Col., $40; Rowe Crusader 10 Col., $45; 25¢ Operation Only. Terms: 1/3 With Order, Balance C.O.D. With Order of 5 Or More Machines $5 Less Per Machine. ACE CIGARETTE SERVICE CO., 7501 CARNEGIE AVE., CLEVELAND 3, OHIO (Tel. EXpress 1-0788).

FOR SALE — Bally Show Time $535; Key West $345; Big Show $330; Broadway $185; Miami Beach $125; Gay Time $115; Big Time $110; Variety $70; United Starlet $95; Pixies $75. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel.: MAin 1-8751).

FOR SALE—Sensational Sale of AMI E-120's. You Can Save Real Money. Write, Wire or Phone us Quick. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—14' Bowling Alleys, Clean, Checked, Crated, $495. Call, Wire or Write. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel. AXminster 4-3529).

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used Bingos Ready For Location: Tahiti, Rio, Havana $25 ea.; Wishing Well $100; Caravan $25; Wurlitzer 219 Stepper $5; Wurlitzer 248 Stepper $15; 3020 Wall Boxes $5; 3020 Wall Box converted to 48 Selections $10. Send ½ Deposit. FRANK GUERRINI VENDING MACHINES, 1211 W. 4th ST., LEWISTON, PA. (Tel.: 89611).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO.. 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, $300; Seeburg 100 C, $400; Seeburg 100 R, $600; Wurlitzer 1800, $550; Seeburg 100 Sel. Wall Boxes, $40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35; Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE — Wms. Roll-A-Ball (6 Player) $250; Genco Skill Ball (2 Player) $195; Chi. Co. Skill Ball (6 Player) $250; Genco Quarterback $110; Chi. Goalie $40; Star Shooting Gallery $85; Seeburg Bear Gun $65; Dale Guns $15; United Target $75; United Chiefs $75; Jet $75; Criss Cross $49.50; 1436 Rock-Ola (78) $99.50; 1448 Rock-Ola Like New $650; 14 Ft. United 1 Pi. $395; 14 Ft. United 2 Pi. $440; 14 Ft. Bally Lanes $475; 18 Ft. Bally Lanes $525; Twin Bill $130; Daisy Mae $115; Marble Queen $75; Palisades $45; Peter Pan $135; Shindig $50; Silver Skates $30; Skill Pool $50; Beach Club $20; Smoke Signal $140; Tim-Buc-Tu $125; Flying High $40. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute $299.50; Bally: Circuses $275; Williams; Yukons $275; Kings $255; Genco: Hi-Fly Baseball Game $155; Bally: Motor Bike $485; Model-T Hot Rod $397.50; ABC Bowling Lane, 11' $465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8785).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C. $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Good used Cigarette Machines, all 25c and 30c: Keeney $35; Lehigh 8 Column $75; Lehigh M.C. 10 Column $85; Lehigh M.C. 12 Column $95. These Machines Work and Look Like New. Send 1/3 Deposit. FRANK GUERRINI VENDING MACHINES, 1211 W. 4th STREET, LEWISTOWN, PA. (Tel.: 89611).

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Five 100-A Seeburgs for export. Have been cleaned, checked and expertly crated. $165 each, five for $750. Wire deposit or letter of credit to SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK (Tel. LIncoln 9106).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Millions of Extra Coins Taken From Clean Machines. Clean Right With Lemonite. Commercial Music Co., Dallas, Texas Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—Manufacturers Of Coin Operated Equipment in Need of a Southern Calif. Service Representative. Contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel.: Office NO 2-3254, Auto HO 7-7151 Car 542).

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"The Industry's Market Place"

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PHONOGRAPHS

AMI

4.	Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4.	Model B, '48, 40 Sel., 78 RPM	50.00	100.00
4.	Model C, '50, 40 Sel., 78 RPM	50.00	125.00
2*	Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4.	Model D-80, '51, 80 Sel., 78 RPM	200.00	325.00
4.	Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4*	Model E-80, '53, 80 Sel., 45 RPM	300.00	400.00
4*	Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4.	Model F-80, '54, 80 Sel., 45 RPM	475.00	500.00
4*	Model F-120, '54, 120 Sel., 45 RPM	475.00	675.00
4.	Model G-80, '55, 80 Sel., 45 RPM	570.00	685.00
4*	Model G-120, '56, 120 Sel., 45 RPM	575.00	695.00
4*	Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4.	Wm. Wall Box	5.00	9.00
4.	SM or SL Stepper	5.00	10.00

ROCK-OLA

6.	1422, '46, 20 Sel., 78 RPM	25.00	45.00
6.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	45.00
2.	1428, '48, Magic-Glo, 20 Sel. 78 RPM	35.00	60.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	50.00	95.00
2.	1432, Same as above, Converted to 45 RPM	60.00	120.00
4.	1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	150.00
4.	1434, Same as above Converted to 45 RPM	70.00	160.00
4*	1436, '52, Fireball, 120 Sel., 45 RPM	75.00	185.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	195.00
4.	1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4.	1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	595.00
4.	1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	675.00

SEEBURG

4.	146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	35.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
2.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	45.00
2.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
2.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4*	M100A, '49, 100 Sel., 78 RPM	95.00	195.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
951st CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. **Prices UP**
2. **Prices DOWN**
3. **Prices UP and DOWN**
4. **No change from Last Week**
5. **No quotations Last 2 to 4 Weeks**
6. **No quotations 4 Weeks or Longer**
7. **Machines Just Added**

* **Great Activity**

4*	M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4*	M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4*	HF 100G, '54, 100 Sel., 45 RPM	550.00	695.00
4*	HF 100R, '54, 100 Sel., 45 RPM	595.00	725.00
2*	V200, '55, 200 Sel., 45 RPM	595.00	850.00
4.	W1-L56 Wall Box 5c	3.00	5.00
4.	3W2 Wall-a-Matic	3.00	6.00
4.	W4L-56	5.00	10.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4.	W6L-56 5/10/25 Wireless	5.00	10.00
4.	3W7-L56	5.00	10.00
4*	3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4.	1015, '46, 24 Sel., 78 RPM	20.00	35.00
4.	1017, '46, 24 Sel., 78 RPM	20.00	35.00
4.	1080, '46, 24 Sel., 78 RPM	25.00	75.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	1100, '47, 24 Sel., 78 RPM	25.00	75.00
2.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4.	1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4*	1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4.	1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
4.	1500, '52, 104 Sel., 45 & 78 Intermix	149.50	225.00
4.	1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	285.00
4.	1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4.	1650, '53, 48 Sel., 45 RPM	225.00	350.00
4.	1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
4*	1700, '54, 104 Sel., 45 RPM	495.00	625.00
2*	1800, '55, 104 Sel., 45 RPM	550.00	725.00
2*	1900, '56, 104 Sel., 45 RPM	645.00	825.00
2*	2000, '56, 200 Sel., 45 RPM	695.00	925.00
4.	2140 Wall Box	3.00	5.00
4.	3020 Wall Box	3.00	8.00
4.	3048 (Conv. of 3020)	5.00	8.00
4.	3031 Wall Box	3.00	8.00
4.	3045 Wall Box	4.00	9.00
4.	4820 Wall Box	10.00	20.00
4.	4851 Wall Box	10.00	25.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	20.00	35.00
4.	Ace High (Got 2/57)	250.00	295.00
4.	Across the Board (Un 9/52)	20.00	35.00
4.	All Star Basketball (Got 1/52)	20.00	35.00
4.	Arabian Knights (Got 12/53)	80.00	120.00
4.	Army-Navy (Wm 10/53)	35.00	55.00
4.	Arrow Head (Wm 7/57)	275.00	310.00
4.	Atlantic City (B 5/52)	25.00	65.00
4.	Auto Race (Got 9/56)	175.00	255.00
4*	Balls-a-Poppin' (B 11/56)	175.00	250.00
4.	Beach Beauty (B 10/55)	125.00	200.00
4.	Beach Club (B 2/53)	35.00	75.00
4.	Beauty (B 11/52)	30.00	65.00
4.	Big Ben (Wm 9/54)	65.00	120.00
4*	Big Show (B 9/56)	245.00	330.00
4.	Big Hit (CC 7/52)	20.00	30.00
1*	Big Time (B 1/55)	85.00	145.00
4*	Blondie (CC 8/56)	145.00	210.00
4.	Brazil (Un 10/56)	195.00	285.00
4.	Bright Lights (B 5/51)	20.00	55.00
4.	Bright Spot (B 11/51)	30.00	65.00
4*	Broadway (B 12/55)	150.00	270.00
4.	Cabana (Un 3/53)	20.00	60.00
4.	Capri (CC 10/56)	125.00	195.00
4.	Caravan (Un (2/56)	125.00	190.00
4.	Caravan (Wm 6/52)	25.00	50.00
2.	Chinatown (Got (10/52)	30.00	50.00
4.	Circus (Un 8/52)	25.00	55.00
4.	Circus Wagon (Wm 10/55)	175.00	225.00
4.	Classy Bowler (Got 7/56)	195.00	235.00
4.	C. O. D. (Wm. 9/53)	50.00	80.00
4.	Colors (Wm 11/54)	90.00	130.00
4.	Coney Island (B 9/51)	20.00	65.00
2*	Continental Cafe (Got 7/57)	300.00	375.00
4.	Control Tower (Wm 3/51)	10.00	25.00
4.	Coronation (Got 11/52)	25.00	50.00
4.	County Fair (Un 9/51)	15.00	25.00
4.	Crossroads (Got 5/52)	25.00	50.00
2.	Crosswords (B 1/56)	195.00	250.00
4.	Cue Ball (Wm 3/57)	225.00	275.00

← TOTAL NO. TOTAL VALUE →

SEASON'S GREETINGS

It is a Genuine Pleasure at the Holiday Season

to Depart from the Usual Routine

of Business and Wish You and Yours the

SEASON'S GREETINGS

May the New Year Bring You Much Happiness

and a Full Measure of Prosperity

ROCK-OLA

MANUFACTURING CORPORATION

800 North Kedzie Avenue

Chicago 51, Illinois

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Cyclone (Got 5/51)	20.00	35.00
	4. Daffy Derby (Wm 8/54)	75.00	125.00
	4. Daisy May (Got 7/54)	115.00	145.00
	4. Dealer "21" (Wm 2/54)	25.00	65.00
	4* Derby Day (Got 5/56)	170.00	210.00
	4. Diamond Lill (Got 12/54)	100.00	140.00
	4. Disk Jockey (Wm 11/52)	30.00	60.00
	4. Domino (Wm 5/52)	25.00	45.00
	4. Double Action (Ge 1/52)	15.00	30.00
	4. Double Feature (Got 12/50)	15.00	25.00
	2* Double Header (B 7/56)	215.00	325.00
	4. Dragonette (Got 6/54)	100.00	175.00
	4. Dude Ranch (B 9/53)	35.00	75.00
	4. Duette (Got 4/55)	150.00	195.00
	4. Easy Aces (Got 12/55)	155.00	195.00
	4. Eight Ball (Wm 1/52)	25.00	45.00
	1. Fairway (Wm 6/53)	30.00	60.00
	4. Five Star (Univ 5/51)	20.00	35.00
	4. Flagship (Got 1/57)	295.00	325.00
	4. Flying High (Got 2/53)	40.00	75.00
	4. Four Bells (Got 10/54)	110.00	150.00
	4. Four Corners (Wm 12/52)	40.00	75.00
	4. Four Horsemen (Got 9/50)	15.00	30.00
	4. "400" Upright (Ge 10/52)	30.00	50.00
	4. Four Stars (Got 6/52)	30.00	55.00
	4. Frolics (B 10/52)	30.00	75.00
	4. Frontiersman (Got 11/55)	100.00	165.00
	4. Fun House (Wm 10/56)	220.00	245.00
	4. Gay Paree (Wm 6/57)	400.00	475.00
	4* Gay Time (B 6/55)	95.00	125.00
	2* Gayety (B 3/55)	45.00	95.00
	4. Gladiator (Got 1/56)	215.00	265.00
	4. Globe Trotter (Got 11/51)	15.00	30.00
	4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
	4. Gold Star (Got 8/54)	125.00	150.00
	4. Grand Champion (Wm 8/53)	35.00	80.00
	4. Grand Slam (Got 4/53)	40.00	70.00
	4. Green Pastures (Got 1/54)	60.00	100.00
	4. Gun Club (Wm 11/53)	35.00	75.00
	4. Guys-Dolls (Got 5/53)	30.00	80.00
	4. Gypsy Queen (Got 2/55)	125.00	175.00
	4. Handicap (Wm 6/52)	30.00	50.00
	4. Happy Days (Got 7/52)	35.00	50.00
	4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
	4. Harbor Lites (Got 2/56)	150.00	185.00
	4. Harvey (Wm 5/51)	20.00	30.00
	1. Havana (Un 2/54)	30.00	80.00
	2. Hawaii (Un 6/54)	35.00	80.00
	4. Hawaiian Beauty (Got 4/54)	90.00	125.00
	2. Hayburner (Wm 6/51)	25.00	40.00
	4. Hi-Fi (B 6/54)	40.00	90.00
	4. Hi-Hand (Wm 6/57)	195.00	230.00
	4. Hit 'N' Run (Got 4/52)	25.00	65.00
	4. Holiday (Ke 12/51)	20.00	35.00
	2. Hong Kong (Wm 9/51)	20.00	35.00
	4. Horsefeathers (Wm 1/52)	20.00	40.00
	4. Horse Shoe (Wm 12/51)	10.00	25.00
	4. Hot Diggity (Wm 8/56)	195.00	260.00
	4. Ice-Frolics (B 1/54)	40.00	85.00
	4. Jalopy (Wm 8/51)	25.00	40.00
	4. Jockey Club (Got 4/54)	70.00	130.00
	4. Jolly Joker (Un 11/55)	50.00	120.00
	4. Jubilee (Got 5/55)	200.00	275.00
	4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	1* Key West (B 12/56)	275.00	375.00
	4. King Pin (CC 12/51)	20.00	40.00
	4. Knockout (Got 1/51)	10.00	25.00
	4. Lady Luck (Got 9/54)	85.00	150.00
	4. Lazy "Q" (Wm 2/54)	35.00	100.00
	4. Leaders (Un 10/51)	20.00	35.00
	4. Lite-A-Line (Ke 6/52)	35.00	50.00
	4. Long Beach (Wm 7/52)	35.00	55.00
	4. Lovely Lucy (Got 2/54)	50.00	110.00
	4. Lulu (Wm 12/54)	65.00	135.00
	4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
	4. Majestic (Got 4/57)	375.00	450.00
	4. Majorettes (Wm 4/52)	20.00	40.00
	2. Manhattan (Un 4/55)	50.00	140.00
	4. Marathon (Got 10/55)	200.00	250.00
	4. Marble Queen (Got 8/53)	60.00	85.00
	4. Mermaid (Got 6/51)	20.00	30.00
	4. Mexico (Un 3/54)	35.00	100.00
	2* Miami Beach (B 9/55)	100.00	145.00
	4. Minstrel Man (Got 3/51)	20.00	35.00
	4. Monaco (Un 8/56)	175.00	275.00
	4. Mystic Marvel (Got 3/54)	95.00	130.00
	4. Nevada (Un 8/54)	30.00	80.00
	4. Niagara (Got 12/51)	20.00	35.00
	4. Nifty (Wm 12/50)	10.00	20.00
	4* Night Club (B 4/56)	190.00	250.00
	4. "9" Sisters (Wm 1/54)	50.00	100.00
	4. Olympics (Wm 5/52)	25.00	50.00
	4. Palisades (Wm 7/53)	40.00	60.00
	4. Palm Beach (B 7/52)	30.00	70.00
	4. Palm Springs (B 11/53)	30.00	80.00
	4. Parade (B 6/56)	195.00	250.00
	4. Paratrooper (Wm 8/52)	20.00	40.00
	4. Perky (Wm 11/56)	175.00	220.00
	4. Peter Pan (Wm 4/55)	125.00	150.00
	4. Piccadilly (Wm 5/56)	175.00	260.00
	4. Pin Bowler (CC 6/50)	10.00	35.00
	4. Pin Wheel (Got 11/53)	55.00	100.00
	4* Pixie (Un 10/55)	65.00	145.00
	4. Play Ball (CC 1/51)	10.00	20.00
	4. Poker Face (Got 9/53)	55.00	85.00
	4. Quartet (Got 2/52)	45.00	65.00
	4. Queen of Hearts (Got 12/52)	40.00	65.00
	4. Quintet (Got 3/53)	40.00	80.00
	2. Race The Clock (Wm 5/55)	95.00	175.00
	4. Rainbow (Got 12/56)	185.00	265.00
	4. Regatta (Wm 11/55)	95.00	150.00
	4. Register (Got 10/56)	300.00	360.00
	4. Rio (Un 11/53)	25.00	65.00
	2. Rodeo (Un 2/53)	35.00	70.00
	4. Rose Bowl (Got 10/51)	20.00	50.00
	4. Royal Flush (Got 5/57)	275.00	310.00
	4. Saddle and Turf (Ev 10/53)	90.00	175.00
	4. Club Model	125.00	185.00
	2* Scoreboard (Got 4/56)	185.00	250.00
	4. Screamo (Wm 4/54)	45.00	110.00
	4* Sea Belles (Got 4/56)	250.00	295.00
	4. Sea Jockeys (Wm 11/51)	30.00	65.00
	4. Select-A-Card (Got 4/50)	10.00	25.00
	4. Shamrock (Wm 1/57)	225.00	260.00
	4* Shindig (Got 10/53)	50.00	110.00
	4. Shoot the Moon (Wm 11/51)	30.00	55.00
	4. Show Boat (Un 12/52)	45.00	70.00
	4* Show Time (B 3/56)	345.00	435.00
	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
	4. Silver Skates (Wm 2/53)	30.00	75.00
	4. Singapore (Un 10/54)	25.00	85.00
	4. Skill Pool (Got 8/52)	35.00	70.00
	4. Skyway (Wm 8/54)	50.00	125.00
	4. Slugfest (Wm 3/52)	25.00	45.00

← TOTAL NO. TOTAL VALUE →

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Sluggin' Champ (Got (4/55)	125.00	180.00
	4. Smoke Signal (Wm 10/55)	125.00	160.00
	4. Snafu (Wm 12/55)	125.00	185.00
	4. Southern Belle (Got 6/55)	145.00	170.00
	4. South Seas (Un 5/56)	165.00	275.00
	4. Spark Plug (Wm 9/51)	20.00	30.00
	4. Spitfire (Wm 2/55)	60.00	120.00
	4. Spot-Lite (B 1/52)	25.00	65.00
	4. Sportsman (Wm 2/52)	20.00	40.00
	4. Springtime (Ge 3/52)	20.00	40.00
	4. Stage Coach (Got 11/54)	130.00	160.00
	4. Stardust (Wm 3/56)	135.00	225.00
	4. Starfire (Wm 1/57)	210.00	240.00
	4. Starlets (Un 12/55)	95.00	165.00
	4. Star Pool (Wm. 10/54)	50.00	120.00
	4. Stars (Un 6/52)	30.00	40.00
	4. Starlite (Wm 3/53)	35.00	50.00
	4. Steeple Chase (Un 1/52)	20.00	30.00
	4. Struggle Buggies (Wm 12/53)	35.00	70.00
	4. Sunshine Park (B 12/52)	15.00	30.00
	4. Super Jumbo (Got 10/54)	225.00	250.00
	4. Super Score (Wm 9/56)	195.00	250.00
	4. Surf Club (B 3/54)	35.00	70.00
	4. Surf Rider (Wm 12/56)	225.00	260.00
	4. Sweepstakes (Wm. 1/52)	30.00	55.00
	4. Sweet Add-A-Line (Got 7/55)	135.00	185.00
	4. Tahiti (Un 8/53)	25.00	75.00
	4. Three Deuces (Wm. 8/55)	150.00	180.00
	4. Three Four Five (Un 6/51)	10.00	25.00
	4. Thunderbird (Wm. 5/54)	70.00	125.00
	4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
	4. Times Square (Wm 4/53)	35.00	70.00
	4. Toreador (Got 6/56)	265.00	295.00
	4. Touchdown (Un 1/52)	15.00	25.00
	4. Tournament (Got 8/55)	210.00	250.00
	4. Triple Play (Un 8/55)	55.00	145.00
	4. Tropicana (Un 1/55)	25.00	110.00
	4. Tropics (Un 7/53)	30.00	50.00
	4. Twenty Grand (Wm 12/52)	25.00	50.00
	4. Twin Bill (Got 1/55)	120.00	150.00
	4* Variety (B 9/54)	55.00	95.00
	4. Watch My Line (Got 9/51)	15.00	30.00
	4. Whizz Kids (CC 3/52)	30.00	40.00
	4. Wild West (Got 8/51)	20.00	40.00
	4. Wishing Well (Got 9/55)	145.00	170.00
	4. Wonderland (Wm 5/55)	110.00	145.00
	4* Yacht Club (B 6/53)	30.00	55.00
	4. Zingo (Un 10/51)	25.00	50.00

	4. Bally Victory Bowler (5/54)	55.00	110.00
	4. Bally Champion Bowler (5/54)	60.00	120.00
	4. Bally Jet Bowler (8/54)	65.00	125.00
	4. Bally Rocket Bowler (8/54)	65.00	130.00
	4. Bally Mystic Bowler (12/54)	90.00	140.00
	4. Bally Magic Bowler (12/54)	90.00	150.00
	4. Bally Blue Ribbon (3/55)	145.00	210.00
	4. Bally Gold Medal (3/55)	150.00	220.00
	4. Bally ABC Bowler (7/55)	245.00	295.00
	4. DeLuxe model	245.00	300.00
	4. Bally Congress (7/55)	275.00	330.00
	4. DeLuxe model	275.00	340.00
	4. Bally Jumbo Bowler (9/55)	275.00	350.00
	4. Bally King Pin Bowler (9/55)	275.00	360.00

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SHUFFLES (Cont.)

2*	Bally ABC Bowling Lane (1/57) 14 foot	465.00	595.00
4.	ChiCoin 6-Player (8/51)	35.00	50.00
4.	ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4.	ChiCoin Match Bowler (6/52)	35.00	60.00
2.	ChiCoin Bowl-A-Ball (10/52)	35.00	70.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4.	ChiCoin 10th Frame Special (12/52)	35.00	75.00
4.	ChiCoin Name Bowler (1/53)	35.00	80.00
4.	ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4.	ChiCoin Crown (4/53)	35.00	90.00
4.	ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4.	ChiCoin Triple Score (6/53)	35.00	95.00
4.	ChiCoin Gold Cup (7/53)	45.00	95.00
4.	CbiCoin Higb Speed (Crown 7/53)	50.00	100.00
4.	CbiCoin High Speed Triple Score (8/53)	50.00	110.00
4.	ChiCoin Advance (10/53)	50.00	110.00
4.	ChiCoin King (10/53)	50.00	110.00
4.	CbiCoin Criss Cross Bowler (12/53)	50.00	120.00
4.	CbiCoin Super Frame (3/54)	50.00	125.00
4.	ChiCoin Starlite (5/54)	55.00	150.00
4.	ChiCoin Feature (7/54)	60.00	155.00
4.	CbiCoin Holiday (9/54)	70.00	160.00
4.	ChiCoin Flash (10/54)	70.00	165.00
2.	ChiCoin Playtime (10/54)	95.00	170.00
4.	ChiCoin Fireball (11/54)	95.00	185.00
4.	ChiCoin Thunderbolt (12/54)	100.00	190.00
2.	ChiCoin Triple Strike (2/55)	110.00	200.00
4.	ChiCoin Arrow (2/55)	125.00	220.00
4.	ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4.	DeLuxe model	40.00	130.00
4.	ChiCoin Bonus Score (4/55)	150.00	220.00
4.	ChiCoin Big League (5/55)	160.00	225.00
4.	ChiCoin Hollywood (5/55)	175.00	260.00
4.	ChiCoin Blinker (8/55)	175.00	270.00
4.	ChiCoin Score-A-Line (9/55)	175.00	275.00
4.	ChiCoin Bowling Team (10/55)	175.00	285.00
4.	ChiCoin Miami Sbuffle (10/56)	35.00	150.00
4*	CbiCoin Bowling League (2/57) 14 Foot	475.00	595.00
4.	CbiCoin Ski-Bowl (11/50) 6 Player	199.50	325.00
4.	Exhibit Twin Rotation (5/52)	50.00	100.00
4.	Genco Shuffle Target (7/51)	15.00	25.00
4.	Genco 8-Player Rebound (9/51)	15.00	30.00
4.	Genco Shuffle Pool (11/53)	25.00	100.00
4.	Genco Match Pool (2/54)	50.00	80.00
4.	Genco Skill Ball 2 Player (11/56)	149.50	295.00
	6 Player (2/57)	199.50	325.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League (3/52)	25.00	50.00
4.	Keeney High Score League (5/52)	25.00	60.00
4.	Keeney Team (10/52)	25.00	65.00
4.	Keeney Club (4/53)	25.00	85.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2.	Keeney Domino (5/53)	30.00	125.00
2.	Keeney Carnival (5/53)	40.00	130.00
4.	Keeney Pacemaker (9/53)	40.00	145.00
4.	Keeney Mainliner Bowler (1/54)	45.00	150.00
4.	Keeney Bonus Bowler (3/54)	45.00	155.00
4.	Keeney Diamond Bowler (5/54)	70.00	160.00
4.	Keeney Bikini (6/54)	75.00	170.00
2.	Keeney Century (6/54)	90.00	175.00
4.	Keeney American (9/54)	90.00	185.00
4.	Keeney National (9/54)	90.00	190.00
4.	Keeney Speedlane (4/55)	125.00	225.00
2.	United 6-Player Super (3/52)	20.00	40.00
2.	United 4-Player Official (5/52)	20.00	40.00
4.	United 6-Player Star (7/52)	30.00	55.00
4.	United 10th Frame Star (9/52)	30.00	60.00
4.	United Manhattan 10tb Frame (9/52)	30.00	60.00
4.	United Manhattan (9/52)	30.00	65.00
4.	United 10th Frame Super (10/52)	30.00	70.00
4.	United Cascade (2/53)	35.00	70.00
4.	United Clover (2/53)	30.00	75.00
4.	United Liberty (2/53)	35.00	80.00
4.	United Classic (6/53)	35.00	80.00
4.	United Olympic (6/53)	35.00	80.00
4.	United Royal (9/53)	35.00	90.00
4.	United Imperial (9/53)	40.00	90.00
4.	DeLuxe model	40.00	95.00
4.	United Chief (11/53)	40.00	100.00
4.	United Leader (11/53)	45.00	100.00
4.	DeLuxe model	45.00	110.00
4.	United Team (1/54)	50.00	115.00
4.	DeLuxe model	55.00	120.00
4.	United League (1/54)	55.00	125.00
4.	DeLuxe model	55.00	130.00
4.	United Ace (5/54)	60.00	135.00
4.	DeLuxe model	60.00	140.00
4.	United Rainbow (5/54)	60.00	145.00
4.	United Banner (8/54)	65.00	145.00
4.	DeLuxe model	65.00	150.00
4.	United Shuffle Targette (8/54)	65.00	160.00
4.	DeLuxe model	65.00	165.00
4.	United Speedy (8/54)	65.00	165.00
4.	Un. 11th Frame (10/54)	70.00	170.00
4.	DeLuxe model	70.00	170.00
4.	United Comet Targette (11/54)	75.00	175.00
4.	DeLuxe model	75.00	180.00
4.	United Mercury (12/54)	80.00	180.00
4.	DeLuxe model	80.00	185.00
4.	United Mars (1/55)	90.00	190.00
4.	DeLuxe model	95.00	195.00
4.	Un. Lightning (2/55)	110.00	195.00
4.	DeLuxe model	100.00	200.00
4.	Un. Venus (3/55)	100.00	200.00
4.	DeLuxe model	120.00	200.00
4.	Un. Clipper (5/55)	125.00	210.00
4.	DeLuxe model	125.00	210.00
4.	Un. Derby Roll (5/55)	125.00	215.00
4.	DeLuxe model	125.00	220.00
4.	Un. 5th Inning (6/55)	115.00	225.00
4.	DeLuxe model	125.00	230.00
4.	Un. Capitol (6/55)	150.00	235.00
4.	DeLuxe model	155.00	240.00
4.	Un. Super Bonus 9/55)	160.00	250.00
4.	DeLuxe model	165.00	255.00
2.	Un. Top Notch (10/55)	270.00	290.00
2.	Top Notcb Special	275.00	295.00
2.	Un. Regulation (11/55)	295.00	310.00
2.	DeLuxe model	295.00	320.00
4*	Un. Bowling Alley (11/56) 14 Foot	475.00	595.00
4.	Wms. Roll-A-Ball (12/56) 6 Player	199.50	325.00

KIDDIE RIDES

4.	Bally Champion Horse	295.00	395.00
4.	Bally Moon Ride	100.00	250.00
4.	Bally Space Ship	165.00	295.00
4.	Bally Speed Boat	175.00	275.00
4*	Bert Lane Merry-Go-R'd	185.00	325.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

KIDDIE RIDES (Cont.)

4	Bert Lane Miss America Boat	225.00	295.00
2.	Bert Lane Fire Engine	320.00	425.00
4.	Capitol Donald Duck	275.00	395.00
4.	Capitol Elsie	275.00	395.00
4.	Capitol Palamino Horse	295.00	395.00
4.	Capitol See Saw	125.00	295.00
4.	Chicago Coin Super Jet	125.00	300.00
4.	ChiCoin Round Tbe World Trainer	350.00	395.00
4.	Decco Merry-Go-Round	130.00	325.00
4.	Exhibit Big Bronco	300.00	395.00
4.	Exhibit Mustang	300.00	375.00
4.	Exhibit Space Patrol	100.00	265.00
4.	Scientific Television	195.00	285.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	475.00	575.00
4.	Air Football	195.00	250.00
4.	Amus. Boomerang	30.00	70.00
4.	Bally Big Inning	50.00	75.00
4*	Bally Heavy Hitter	30.00	65.00
4.	Bally King Pin	20.00	40.00
4.	Bally Rapid Fire	50.00	90.00
4.	Bally Undersea Raider	50.00	90.00
4*	Capitol Midget Movies	95.00	170.00
4.	Cbampion Hockey	40.00	125.00
4.	ChiCoin Basketball Champ	85.00	140.00
4.	ChiCoin 4-Player Derby	95.00	150.00
4*	ChiCoin Goalee	40.00	95.00
4.	CbiCoin Hockey	45.00	70.00
4.	ChiCoin Midget Skee	60.00	95.00
4.	ChiCoin Pistol	25.00	75.00
4.	CbiCoin Home Run, 6-Player (3/54)	60.00	150.00
4.	Super model	85.00	160.00
4.	ChiCoin Twin Hockey (5/56)	125.00	275.00
4.	ChiCoin Steam Shovel (5/56)	100.00	195.00
4.	Evans Bola Score	30.00	60.00
4.	Evans Bat-A-Score	35.00	125.00
4.	Evans Ski Roll	35.00	60.00
4.	Evans Super Bomber	50.00	115.00
4.	Evans Play Ball	25.00	50.00
4*	Exhibit Dale Gun	15.00	65.00
4.	Exhibit Gun Patrol	40.00	100.00
4.	Exhibit Jet Gun	40.00	125.00
4.	Exbibit Space Gun	40.00	125.00
4.	Exhibit Pony Express	40.00	125.00
4.	Exhibit Silver Bullets	40.00	120.00
4.	Exhibit Six Shooter	35.00	125.00
4.	Exhibit Vitalizer	40.00	60.00
4.	Exhibit Shooting Gal. (6/54)	45.00	110.00
4.	Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4.	Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	210.00
4.	Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	250.00
4.	Exhibit Jungle Hunt (3/57)	225.00	350.00
4.	Games, Inc. Hunter (1/56)	150.00	250.00
4.	Genco Sky Gunner	65.00	125.00
4.	Genco Night Fighter	70.00	130.00
4.	Genco 2-Player Basketball	125.00	225.00
4.	Genco Rifle Gal. (6/54)	125.00	175.00
4.	Genco Big Top Rifle Gallery (6/54)	195.00	225.00
4.	Super Model (12/55)	275.00	325.00
4.	Genco Wild West Gun (2/55)	150.00	230.00
4.	Genco Sky Rocket Rifle Gallery (5/55)	150.00	235.00
4.	Genco Champion Baseball (9/55)	150.00	240.00
4*	Genco Quarterback (10/55)	125.00	250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

ARCADE EQUIPMENT (Cont.)

	4* Genco Hi-Fly Baseball (5/56)	185.00	265.00	
	4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00	
	4. Genco Davy Crockett Rifle (10/56)	245.00	350.00	
	4. Genco Circus Rifle (3/57)	365.00	425.00	
	4. Jack Rabbitt	40.00	70.00	
	4. Jungle Joe	40.00	60.00	
	4. Keeney Air Raider	50.00	125.00	
	4. Keeney Sub Gun	40.00	125.00	
	4. Keeney Texas Leaguer	20.00	40.00	
	4* Keeney Sportsman (11/54)	125.00	175.00	
	4. DeLuxe model	130.00	180.00	
	4. Keeney Ranger (3/55)	220.00	240.00	
	4. DeLuxe model (3/55)	225.00	250.00	
	4. Lite League	30.00	75.00	
	4. Mills Panoram Peak	175.00	275.00	
	4. Mills Conv. for Panoram Peek	10.00	15.00	
	4. Muto. Atomic Bomber	65.00	125.00	
	4. Mutos. Ace Bomber	85.00	140.00	
	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00	
	4. Mutos. Fly. Saucers	90.00	125.00	
	4. Mutos. Photo (Pre-War)	100.00	270.00	
	4. Mutos. Photomatic DeLuxe	145.00	300.00	
	4. Mutoscope Silver Gloves	120.00	200.00	
	4. Mutoscope Sky Fighter	60.00	135.00	
	4. Mutos. Voice-O-Graph 35c	145.00	325.00	
	4. Mutoscope K.O. Champ.	250.00	350.00	
	4. Mutos. Drive Yourself	395.00	495.00	
	4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00	
	4. QT Pool Table	30.00	50.00	
	4. Quizzer	40.00	70.00	
	4. Rockola World Series	35.00	70.00	
	4. Scientific Basketball	20.00	35.00	
	4. Scientific Batting Pr.	30.00	95.00	
	4. Scientific Pitch 'Em	45.00	140.00	
	4. Seeburg Bear Gun	50.00	150.00	
	4. Seeburg Shoot the Chute	40.00	80.00	
	4* Seeburg Coon Hunt	85.00	150.00	
	4. Set Shot Basketball	125.00	195.00	
	2. Telequiz	65.00	110.00	
	4. Un. Team Hockey	20.00	40.00	
	4. Un. Jungle Gun	75.00	150.00	
	4. DeLuxe model	75.00	150.00	
	4. United Carnival Gun (10/54)	100.00	160.00	
	4. DeLuxe model	125.00	180.00	
	4. United Bonus Gun (1/55)	195.00	240.00	
	4. DeLuxe model	200.00	250.00	
	4. United Super Slugger (7/55)	225.00	275.00	
	4. United Star Slugger (4/56)	225.00	275.00	
	4. Un. Pirate Gun (10/56)	295.00	375.00	
	4. Wilcox-Gay Recordio	30.00	55.00	
	4. Wms. DeLuxe World Series (2/52)	35.00	75.00	
	4. Wms. DeLuxe Baseball (4/53)	50.00	90.00	
	4. Wms. Pennant Baseball (12/53)	60.00	110.00	
	4. Wms. Super Pennant Baseball (12/53)	60.00	120.00	
	4. Wms. Super Star Baseball (12/53)	50.00	130.00	
	4. Wms. Major League Baseball (2/54)	65.00	140.00	
	4. Wms. All Star Baseball (2/54)	90.00	150.00	
	4. Wms. Big League Baseball (3/54)	100.00	160.00	
	4. Wms. Jet Fighter (10/54)	100.00	225.00	
	4. Wms. Safari (2/55)	195.00	275.00	
	4. DeLuxe model	195.00	280.00	
	4. Wms. Polar Hunt (3/55)	200.00	295.00	
	4* Wms. Sidewalk Engineer (4/55)	100.00	150.00	
	4. Wms. King of Swat (5/55)	150.00	225.00	
	4. Wms. Four Bagger (4/56)	265.00	325.00	
	4. DeLuxe model	265.00	330.00	
	4. Wms. Polar Hunt (3/55)	265.00	350.00	
	4* Wms. Crane (10/56)	85.00	165.00	
← TOTAL NO.		TOTAL VALUE →		

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

- Studio Model "11" $3,245.00

BALLY MFG. CO.

- Carnival (2 Player, 5-Ball) ... $ 505.00
- Strike Bowler
  - With Dime Coin-Mechanism
    - 11 Foot 1,280.00
    - 14 Foot 1,295.00
    - 18 Foot 1,350.00
  - With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
    - 11 Foot 1,300.00
    - 14 Foot 1,315.00
    - 18 Foot 1,370.00
    - 4 Foot Alley Sections 55.00
    - Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type)
  - 8½ Foot ..... $ 775.00
- Toonerville Trolley ..... $ 835.00
- Sun Valley (In Line Game) .. 837.50
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (With new-all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Commando Machine Guns
- TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Show Boat (Single Player, 5-Ball)
- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Falstaff (4-Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado-6 Pocket Pool .... $ 495.00
- DeLuxe-Bumper Pool 295.00
- Competitor-Super Deluxe-6 Hole Pool 395.00

J. H. KEENEY & CO.

No List Price Authorized for Publication

- DeLuxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender ..
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender .
- Various Models of above .....

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel. .....
- Model 1546 Chrome Wall Box, 120 Selections .....
- Model 1548, 50 Selection Wall Box .....
- 1617—Hi-Fi Wall Speaker .....
- Model 1906, Remote Volume Control .....
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

- Royal Bowling Alley (6 Player)
  - 13 Foot $1,490.00
  - 16 Foot 1,520.00
  - 20 Foot 1,640.00
- 6 Star Shuffle Alley (6 Player, Puck Type)
  - 8½ Foot ..... $ 995.00
- DeLuxe 6 Star Shuffle Alley (Match-A-Score Model)
  - 8½ Foot 1,080.00
- DeLuxe Bowling Alley (6 Player)
  - 11 Foot $1,260.00
  - 14 Foot 1,290.00
  - 18 Foot 1,410.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

- UPA-100 Sel. Phonograph....

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Jig Saw (Single Player, 5-Ball)
- 6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

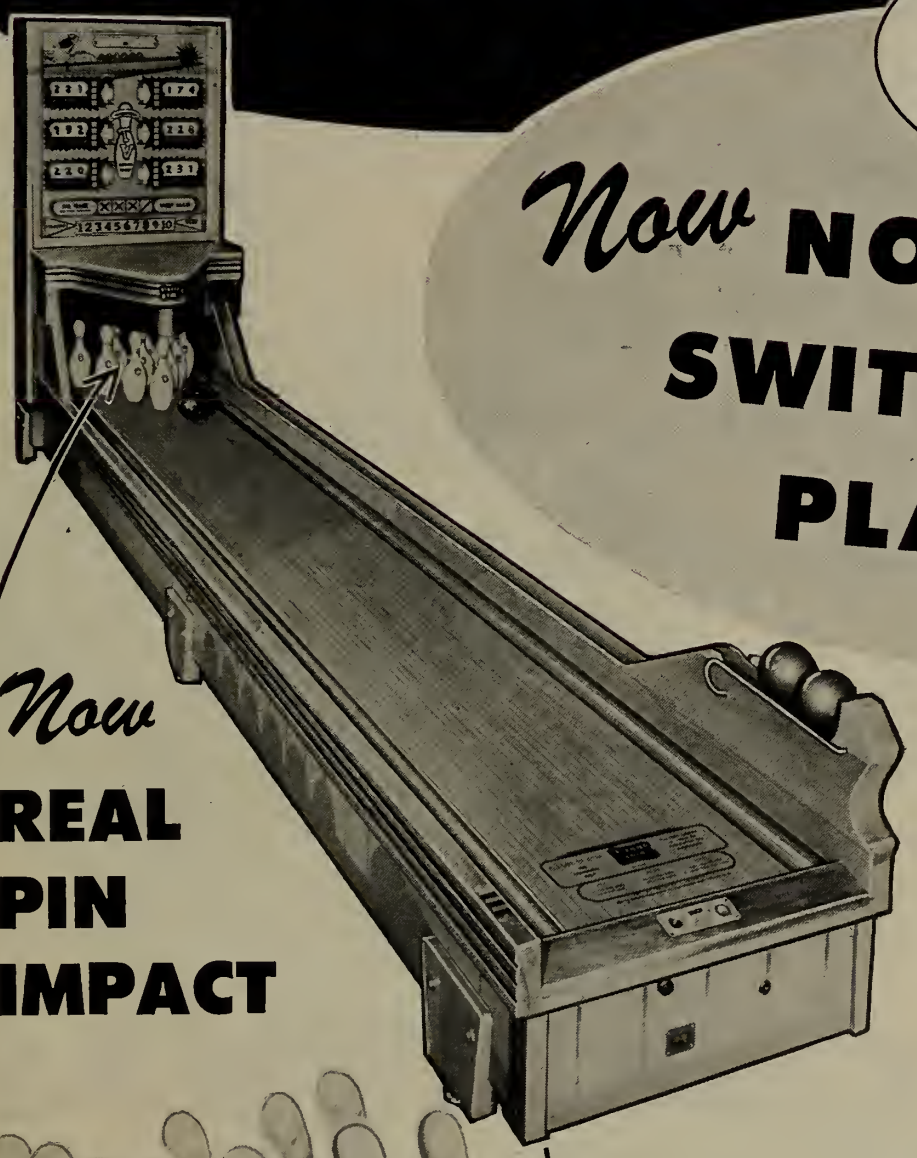
No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel., ...
- Model 2104 Phonograph, 104 Sel., ...
- Model 2150 Phonograph, 200 Sel. .....
- Model 5210 Wall Box, 200 Sel., 3-Wire .....
- Model 5207 Wall Box, 104 Sel., 3-Wire .....
- Model 257, Stepper, 104 Sel. ..
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range .....

chicago coin's new

TV BOWLING LEAGUE

PLAYS LIKE REAL BOWLING!



Now NO ROLL-OVER SWITCHES ON PLAYFIELD!

Now REAL PIN IMPACT

REAL BOWLING ACTION!
NO MORE ROLL-OVER SWITCHES UNDER PINS!

Available in 3 Sizes
13' - 16' - 20'

QUIETEST Bowler Ever Manufactured!!!

- ✓ Entire Ball Return Runway is Rubber Lined!
- ✓ Playfield Sound-proofed with Cork Backing!
- ✓ Back Stop is Sound-proofed with Cork!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c
Easily convertible to regular 10c play!

GIANT BALLS
4½ in. DIAMETER
2½ POUNDS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

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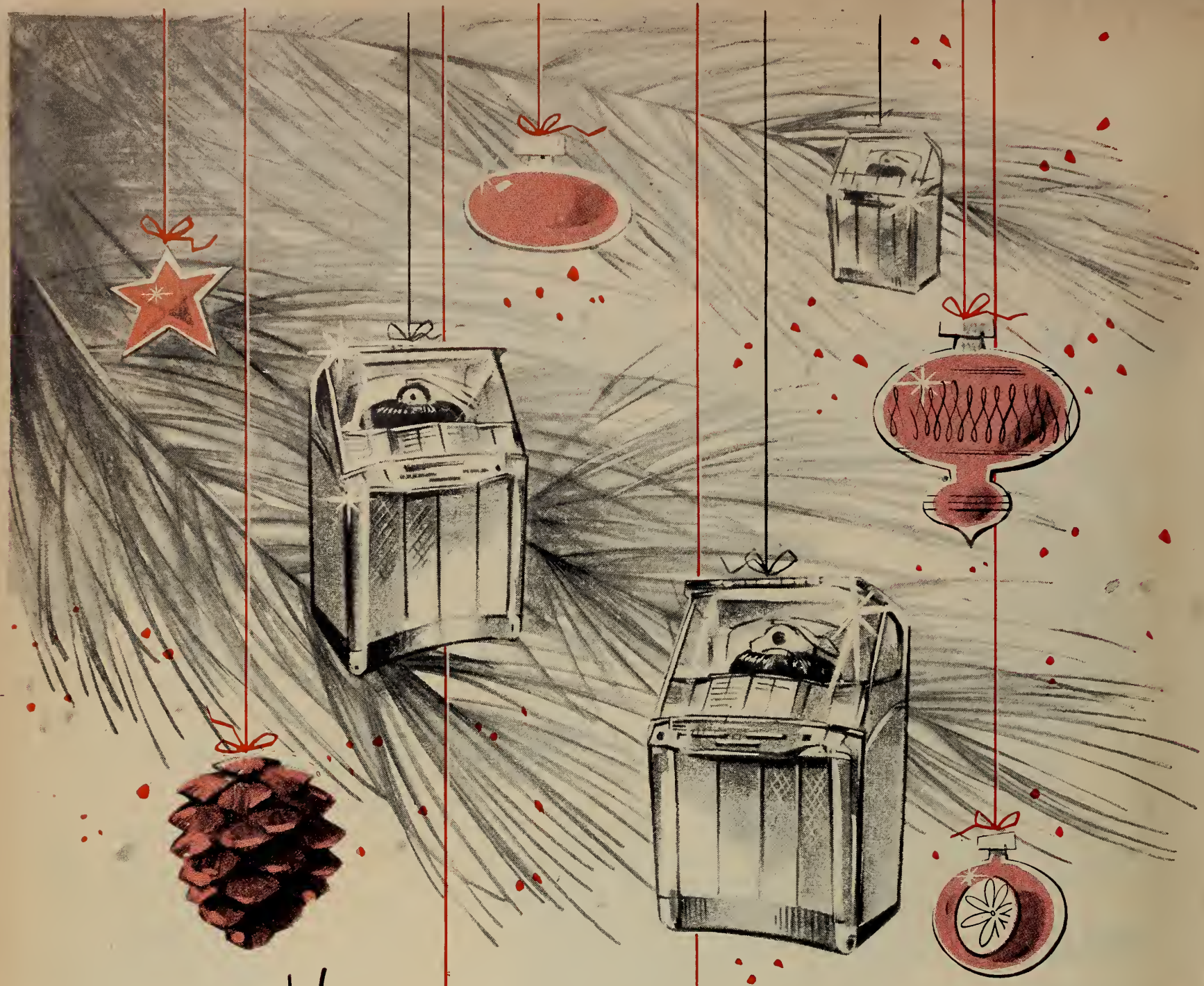
Division of
Chicago Dynamic Industries, Inc.



Have a

HAPPY CHRISTMAS

and a Profitable New Year

THE WURLITZER COMPANY

AND ITS DISTRIBUTOR ORGANIZATION

CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY

REALISTIC BOWLING
REGULATION SCORING

BALL HITS PINS JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL

EXTRA QUIET . . . EXTRA FAST

1 TO 6 CAN PLAY

BIG, DURABLE PINS

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY

•

ALSO AVAILABLE IN ONE PLAY FOR 25¢

•

CONVERTS EASILY TO 10¢ PLAY

New
DROP CHUTE MECHANISM
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

★

EXTRA STURDY CONSTRUCTION THROUGHOUT

4 ALL-LOCATION SIZES

13 FT. LONG . . . . **16** FT. LONG

EXPANDABLE WITH 4 FT. SECTIONS TO

17 FT. LONG . . . **20** FT. LONG

SEE YOUR DISTRIBUTOR NOW!

Bally® Strike-Bowler

is REAL bowling alley... sensational money-maker

Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. Get in on the ground floor of the real bowling boom. Get Bally STRIKE-BOWLER today.

NO SWITCH-ACTUATORS ON ALLEY
Strikes...Spares...Blows scored by hitting pins with ball...exactly like real bowling

New
extra-profit coin-chutes
2 games 25¢
1 GAME 15¢
player not forced to buy 2 games but gets bargain when he does
ALSO AVAILABLE WITH DIME-A-GAME CHUTE

Free
TOURNAMENT PROMOTION KIT WITH EACH GAME

1 to 6 can play

OFFICIAL BOWLING RULES

4-INCH BALLS
QUIET RUBBER BALLS
(HARD BALLS AVAILABLE IF DESIRED)

GIANT PINS
11 ft., 14 ft., 18 ft. long
SECTIONAL CONSTRUCTION

More Magic! More Money!

Bally Sun Valley

Biggest blaze of money-making "magic" ever flashed on a backglass! All 25 numbers in Magic Squares or Magic Lines! Results: more fun for players, more coins through the chute, more profit for you! Get your share ... get SUN VALLEY now!

Boost profits in *SHUFFLE* spots with new

Bally ABC SUPER DE LUXE BOWLER

SUPER-SIZE PUCK
SUPER-SIZE PINS
OFFICIAL BOWLING SCORES
DE LUXE CLUB-STYLED CABINET
BOWLING BEAUTY BACKGLASS
LIGHT-UP TOTALIZERS
SPEEDY PIN-SET

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